

Whitepaper v.1



ISKRA

LUCEM

ISKRA

FIAT LUX ET LUX FIT

Features

CRYPTO COIN OF HOPE

Unique on its path to light

BACKED BY DIAMONDS

Bridge to a bright future

DESCRIPTION

About

Problem

Solutions

Product Description

Economy and technical realization

Team

Roadmap



ISKRA

Crypto Coin of Hope

- ERC-20 STANDART
- LIMITED EDITION
- CCOH
- BACKED BY DIAMONDS
- BRIDGE TO A BRIGHT FUTURE
- STRONG, EXPERIENCED TEAM
- UNIQUE ON ITS PATH TO LIGHT
- A BLOCKCHAIN, NOT A BUREAUCRACY
- LIFEBLOOD OF LUCEM PROJECT
- FIRST OF ITS KIND
- EVERYONE HAS VOTING RIGHTS
- THROUGH BLOCKCHAIN TO CLINDREN
- NEW OPPORTUNITIES FOR "JEWELRY INDUSTRY"
- NEW OPPORTUNITIES FOR "MEDICAL DEVICE MANUFACTURERS"



Over **1 trillion** of dollars a year are spend on weapons

There are about **8 billion** mobile phones on planet

Approximately **11 million** children die annually, more than half are under 5 y.o.



More than **80%** of earth population doesn't have access to standard medical services

If we took **0,5%** of those expenses and applied it toward improving the social conditions of the planet's children, then together we could solve these problems within a few years



Our team has thought for a long time about how to help children anywhere in the world without asking for money for this assistance

We are thoroughly convinced that children are the planet's and our society's future!



Our team has developed a means for helping children, anywhere in the world, without asking for payment

We call this means: "**CCOH**" Crypto Coin of Hope

We created a decentralized fund for children, which **doesn't require for donations**

DIAMONDS AND ISKRA

For the "Lucem" fund to operate effectively we need **Awareness** - donations are not required to help

Human compassion and an understanding of why we are creating the fund

The trust of people willing to help bring light, and access to medical equipment, to children anywhere in the world

We understand that trust is a very important aspect, so we are release a product that will be **backed by diamonds**



Anyone with **ISKRA**, can exchange it for diamonds in an ordinary store. (ISKRA is issued using Ethereum blockchain, an ERC-20 standard)



Anyone who wants to purchase a diamond of any size, whether for an engagement ring or as an investment automatically helps children (**without donating a penny**)

RAPAPORT (1.50 — 1.49 CT.): 10/03/03 ROUNDS RAPAPORT (1.50 — 1.99 CT.): 10/03/03																									
I	II	III	IV	V	VI	SI	SII	SIII	II	II	II	II	I	II	III	IV	V	VI	SI	SII	SIII	II	II	II	II
102	99	83	78	72	61	60	43	36	25	13	12	11	107	101	96	92	87	75	62	53	41	26	13	11	
109	115	102	87	79	68	67	48	40	27	16	15	14	100	133	128	110	104	91	75	62	47	29	16	15	
113	103	84	82	76	64	64	45	38	26	14	13	12	133	124	110	105	99	88	72	69	45	28	15	14	
108	99	83	78	72	61	60	43	36	25	13	12	11	123	111	106	100	95	83	67	67	43	27	14	13	
87	80	77	72	67	57	47	41	35	24	12	11	10	107	101	96	92	87	75	62	53	41	26	13	11	
71	68	65	62	59	53	46	40	33	23	12	11	10	89	85	82	78	75	69	58	49	39	25	13	12	
61	59	56	53	49	46	41	37	30	21	11	10	9	77	75	73	70	66	60	52	45	37	23	12	11	
51	50	49	46	44	41	38	33	27	19	11	10	9	64	62	60	57	54	50	45	39	32	21	12	11	
47	46	45	42	40	38	34	30	25	17	10	9	8	56	54	52	50	48	45	41	36	29	19	11	10	
43	41	40	38	36	35	31	28	23	15	9	8	7	48	46	44	43	42	40	36	32	26	18	10	9	
35	34	33	31	29	28	25	22	19	14	8	7	6	41	40	39	38	36	33	30	27	22	16	10	9	
W: 85.84+0.00% T: 31.64+0.00% W: 56.94+0.19% T: 38.49+0.03%																									
RAPAPORT (2.00 — 2.99 CT.): 10/03/03 ROUNDS RAPAPORT (3.00 — 3.99 CT.): 10/03/03																									
I	II	III	IV	V	VI	SI	SII	SIII	II	II	II	II	I	II	III	IV	V	VI	SI	SII	SIII	II	II	II	II
275	209	187	154	126	106	84	69	54	32	17	16	15	417	303	262	208	171	134	94	80	68	37	19	18	
207	186	164	136	121	103	81	67	52	31	16	15	14	300	261	207	173	154	126	89	76	63	36	18	17	
184	164	137	125	117	99	78	64	50	30	15	14	13	288	207	172	156	145	118	85	72	60	34	17	16	
148	134	121	116	108	92	75	60	47	29	15	14	13	200	167	141	143	123	104	83	68	60	32	16	15	
121	107	101	96	90	80	66	56	44	28	14	13	12	165	138	129	116	102	87	75	63	52	31	16	15	
93	90	86	81	76	69	59	51	42	26	13	12	11	119	111	106	97	83	76	66	57	48	29	16	15	
76	72	70	66	62	57	51	45	37	23	13	12	11	96	91	87	80	73	67	59	51	43	26	14	13	
63	61	59	56	54	51	47	42	34	22	12	11	10	85	81	77	70	66	59	52	46	40	24	14	13	
53	53	51	48	45	43	39	34	29	21	11	10	9	69	66	63	59	56	49	42	37	31	23	13	12	
45	44	43	41	36	35	32	29	24	19	11	10	9	67	65	63	50	47	43	37	33	27	21	13	12	
W: 84.50+0.31% T: 71.05+0.14% W: 99.80+0.33% T: 88.86+0.31%																									

ISKRA will be exchanged for diamonds based on the international **RAPAPORT** price list. Every diamond that you want to receive in exchange for ISKRA will have **GIA** certificate



We are initially releasing a limited number of ISKRA, our "**Big Bang**". This amount is fixed, and won't change!



LUCEM AND STORES

Why would a store or a firm that sells diamonds need this?

We advertise and attract customers to their stores for free. According to our calculations: between **100,000** and **300 million** people will use our platform at the project's launch

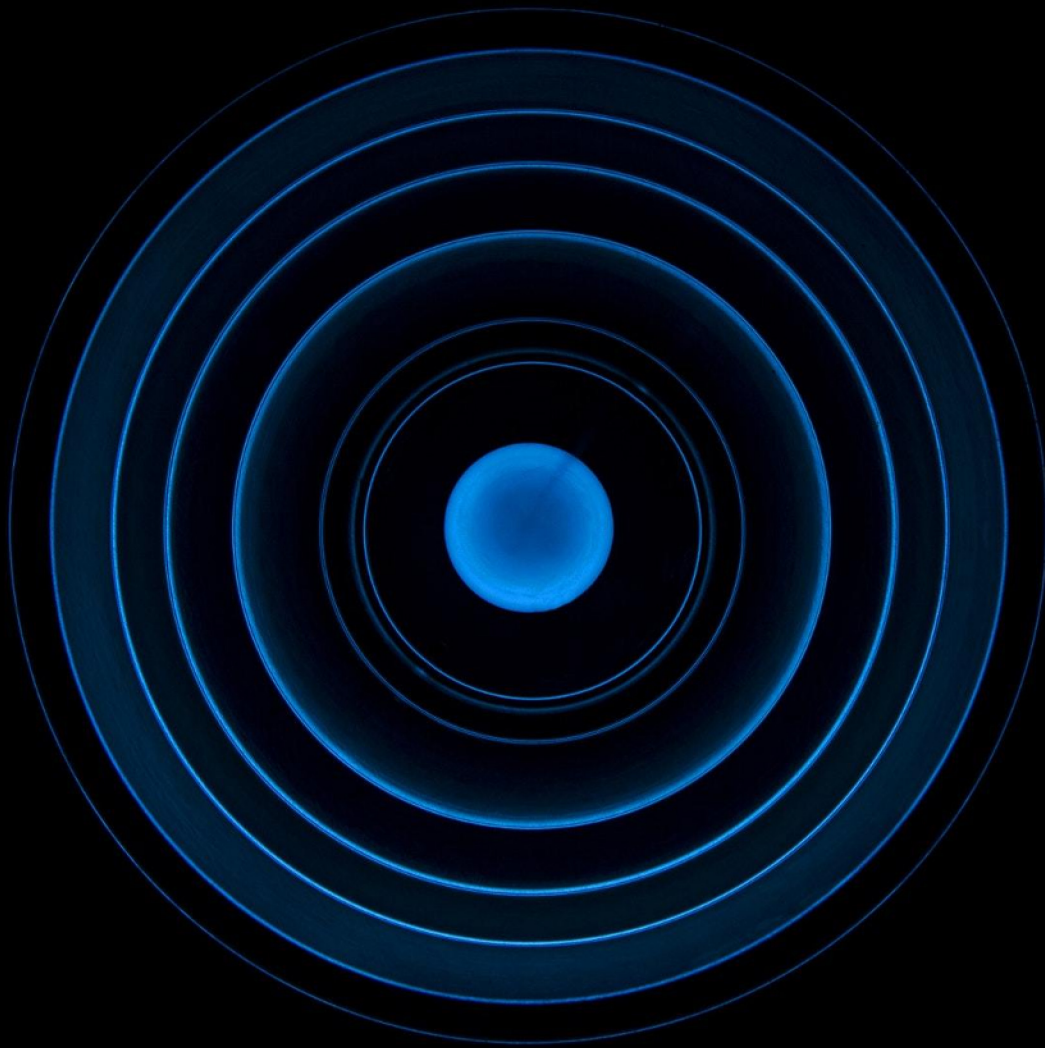
Registration will be absolutely free until 2019

Each business that registers and meets the criteria to be in "**HBP**" (honest business partner) automatically becomes a "Lucem" project participant, and can boldly consider themselves a charity

The most important thing for stores and companies during the currency's initial stage is that we (CCOH-ISKRA's creators) will **redeem ISKRA** from stores for fiat money (\$,£,€...), which automatically protects the store or company

In simpler terms, we will pay stores for diamonds

We believe in ISKRA, and this is our **win**



There are several ways to build a business relationship

We choose a "win-win" relationship, but a huge plus is that, in our arrangement, children win too! It's a "win-win-win"

Everyone wins: "+++" (developers, communities, businesses, and children)

Thus, a registered company acts as a bridge between the fiat and crypto worlds

Every good business is built to last many years, but what would our future be without children?

We are convinced that businesses can make money, and help children without sacrificing a penny

We say that everyone who uses ISKRA **helps save a child's life**

Even if, as a speculator, you just want to trade ISKRA on exchanges, you are **helping save child's life**

WIN

WIN

WIN



At this time, almost 2 billion people buying goods and services on Internet

Today, consumers are offered products, but they have to choose between them. Before products get to the customer, they often pass through intermediaries. That gives us a **price+markup**. And there is no guarantee the customer will find the product he needs. Today, you could drown in advertisements

Large corporations invest huge amounts in advertising. Medium and small businesses are unable to spend similar amounts on advertising, which costs them potential customers

A customer can't spend a lot of time searching, so he surrenders and buys whatever is closest to what he wants

We are building a completely different system. We offer a revolutionary trading platform

Most importantly, this is not advertising and pretty packaging, but it's the customer's terms and his time. Time is the most valuable thing a person has! There isn't enough time to waste it searching for products

Businesses spend huge sums to find customers, but there is no guarantee that the customer will like a product and buy it

IT'S TIME TO CHANGE THE SYSTEM!

Here are the platform's
guiding principles

1. "WIN-WIN"
2. Quick and convenient
3. Accessible and safe
4. Honest and profitable

We are convinced that
person paying must set the
terms, but he still should
follow the "win-win"
principle. This platform will
save all participants time
and money.

Right now, blockchain do
this well. Transactions are
cheaper; confirmations are
almost instantaneous.
There are no geographic
restrictions.



OUR PLATFORM BENEFITS

1. The buyer sets the direction and course
2. No obtrusive smart advertising. Giants like Google, Facebook, eBay, Amazon, etc. are watching, listening, and analyzing your queries, conversations, likes and clicks. And then they advertise to you. They call it smart advertising (bots even analyze the location of your mouse cursor)
Thanks, but that's not efficient
3. The customer himself can make a request and get the desired result and price in 3 simple clicks, without analyzing gigabytes of advertisements
4. The customer receives responses from several sellers directly, without overpaying intermediaries. On top of that, all sellers will be checked for "HBP" (honest business partner) compliance. Businesses get a huge number of customers looking for their specific goods
5. No fee for clicks or promotion!!! Just match customer's request
6. Priority for answering first is given to, BUT NOT EXCLUSIVELY TO, merchants with the best transaction ratings, prices, terms, and quality. But, that doesn't prevent him from ranking lower if another merchant is better
7. The client will receive the best offers and decide which he prefers
8. The platform opens new opportunities for both large and small businesses to cooperate. It's no secret that diamond prices vary between large and small businesses. It's very difficult for a small business to get into diamond exchanges and

WE OFFER THIS SOLUTION TO ANYONE WHO WANTS IT, FOR FREE!

THE LUCEM PROJECT

Lucem is a decentralized fund for helping children.

The fund's ONLY concern will be to purchase and deliver medical equipment and medicine to children all over the world. (in the future, new initiatives are possible: waste treatment facilities, water desalination, green energy)*

Complete fund audits, all accounting, legal support, and all logistics will be paid for by the developers of Lucem and ISKRA.

All documentation will be made publicly available. The community will decide by vote, what projects the fund should finance and where.

The fund's resources will only be used for purchase and delivery of assistance to children.



HOW FUND WORKS



We are issuing a limited number of tokens, a total of **300,000,000**: the "Bing Bang"!

1. The first beam of light (**50,000,000**) will reach the fund immediately. These are the resources, which after the community makes a decision, will be used **ONLY ON CHILDREN**

There will be several such "beams", but not more than 3. This protects the fund's resources (we are trying to avoid any risk of losing the fund's resources; these resources belong to children)

2. Any honorable person with good intentions can submit a project proposal to the Lucem fund. A team of experts will conduct an audit, and will provide all public documentation regarding the project's cost and implementation: purchase costs; shipping fees; freight expenses; customs fees and other taxes, if required; and costs related to installation, storage, etc. All this work will be carried out by the Lucem team **without using the fund's resources**

3. After we provide a full project breakdown, the public will vote to decide which projects are implemented, and in what amount.



VOTING SYSTEM

Anyone with ISKRA can participate in voting.

Binging a project to a vote will cost a small amount of ISKRA in order to reduce spam and dishonest contracts.

After the voting, all funds will be transferred to the fund's wallet. We want as much as possible to go to charity.

If a project is approved by the public, the fee charged to request a vote will be returned to the requester, or the group of people who submitted the request. This is how we hope to begin working with all compassionate people. The fund is ready and willing to cooperate with any private individuals or public organizations who want to and are willing to help children.

We are open to any proposal, but the community will decide which requests to finance.

You can review the Lucem fund's full rules and charter on its website.

While ISKRA gives you the right to vote, you do not get any benefits from voting and you have no financial advantages over other participants. ISKRA tokens are not shares: they represent a voice in a "public, non-profit organization"

Everyone who trades ISKRA will, **within 14 days, be able to return the token and receive a refund**, (minus eth-gas, card fees, etc.,) via the method used to make the initial trade!

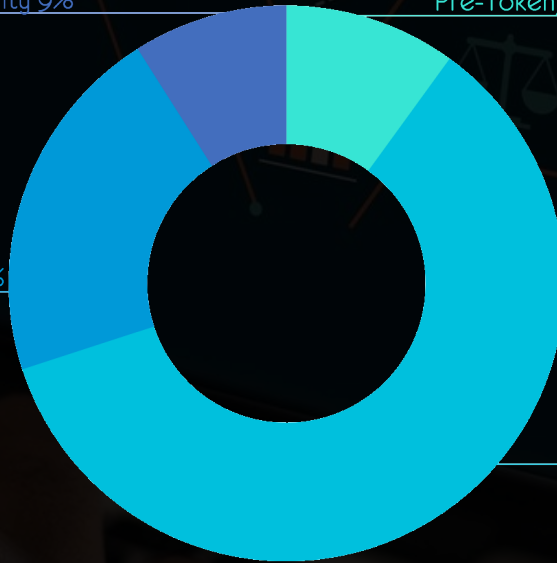
DISTRIBUTION OF TOKENS

Private token and Bounty 9%

Pre-Token, Pre-Token 2* 10%

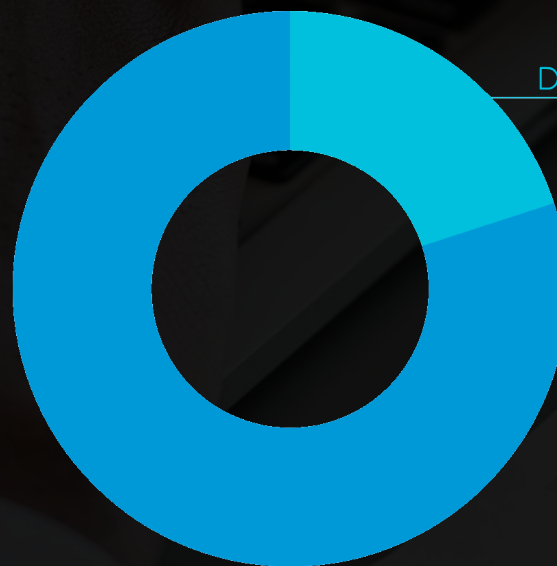
Developers and diamonds insurance 21%

Fund 60%



Diamonds insurance 20%

Developers 80%





TEAM

Tanatum potes, quod credis

Turned to the Light Side

@idea: Mr.Dee

@dev: M.Grinfeld, T.Mike,
Mr.Dee

@code: M.Grinfeld,
(Ethereum)+Etherscan+GitHub

@regulate: _

Who believe in spreading the light

All observers

Advisers

Counselors

Friends of the project

Full information about the developers and the project team: Lucem, ISKRA see on the website and in full version*

HEX1: 48 65 6C 6C 6F 2C 20 57 6F 72 6C 64 21

HEX2: 57 65 6C 63 6F 6D 65 20 74 6F 20 74 68 65 20 6C 69 67 68 74 20 73 69 64 65 21 0D 0A

ROADMAP

Q1-2019

- Smart-Contract new compiler
- Smart-Contract CCOH/ETH beta
- Visa/Master Card platform test

Q2-2019

- Voting platform+contract test start
- Voting dapp test start
- Industry wide adoption legal
- Beta-test Fund site
- Bounty+ Airdrops
- Pre-Token (Pre-Token 2 only hardGoal before EndTime)
- Bounty paid every 2 weeks

Q3-2019:

- Listing
- Exchanges
- Voiting dapp
- Voting platform+contract
- Dev. beta-wallet
- First audit of project
- Connect to UNiCEF projects
- Integrate WEB3 to fund's site

Q4-2019:

- First voting
- First children's project (or before)
- Beta-wallet test start
- Ethereum node start
- Beta-Test of *** start (only for humans)
- Dev. learning dapp

No matter how dark the night, the dawn will come!