## START YOUR KIDS GYM

## STARTUP CHECKLIST

- Set up your LLC and Tax ID
- Decide on location/mode of service
- Plan out flow of your space
- Set up liability forms and insurance
- Set up pricing and payments processing system
- Purchase equipment
- Establish your playgroups and schedule
- Prepare your space
- Market from the start
- Give it your all, enjoy, and don't give up!

## PRO TIPS

- Mode of service can vary based on your start up budget
- Plan the flow of your space for safety, good transition from each space, and easy accessibility for all friends.
  - Ensure all inspections are complete and passed.
- Set up liability forms and insurance before opening day to protect yourself and your clients
- Plan your financial goals from your pricing and aim to reach these goals monthly. Adjust goals as appropriate.
- Equipment should be safe, easily accessible, and provide good transition throughout your gym
- Your schedule can change each period based on your client's needs and schedule (ex: school vacation)
- Market and network from the moment you start your kids gym process
- Enjoy the process!

