



PORTFOLIO EXIT SCAN

Investor-Facing Strategic Timing Review for Early-Stage Medtech Holdings

◆ Purpose

To provide investors with a fast, independent signal on exit timing potential, capital efficiency risk, and strategic optionality across early-stage medtech portfolio companies.

The objective is to strengthen capital discipline, surface exit windows earlier, and reduce value erosion in companies operating below traditional investment banking coverage.

◆ Why This Matters

Early-stage medtech portfolios often experience:

- Prolonged regulatory/clinical timelines
- Commercial stalls with unclear recovery paths
- Incremental capital requests misaligned with exit realities

◆ Engagement Terms

- Pricing: \$1,500 per company
- Turnaround: 3–5 business days
- Scope: Investor-facing only
- Confidentiality: No company-facing materials unless explicitly requested

◆ What The Scan Includes

For each company reviewed:

- **Exit Timing Signal** – Directional assessment of near-term vs. delayed exit potential based on buyer logic & market dynamics
- **Capital Efficiency Indicator** – Evaluation of whether additional capital is likely to drive enterprise value expansion
- **Key Risk Flags** – Identification of regulatory, competitive, commercial, or leadership-related constraints on exit optionality
- **Founder Alignment Signal** – High-level perspective on expectations and narrative readiness (based on limited inputs)
- **Investor-Only Recommendations** – Concise guidance for IC or GP consideration, including suggested posture and next steps

◆ Advisor Profile

Amanda Cooper specializes in early strategic exits for medtech companies under ~\$25M, with a focus on pre-commercial and early-market-stage technologies overlooked by traditional M&A providers.

This perspective enables a buyer-informed, founder-aware assessment that strengthens investor decision-making without increasing founder burden.

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