

SIMPLICITY  
DAY

Kyiv  
Ukraine

29 Feb  
2020

# Sponsorship proposal

[smplday.com](https://smplday.com)

**AGILE MAGIC**

## Why Simplicity day?

The concept of conferences under the brand name "Simplicity day" appeared from a request community and market - learn about complex concepts, principles, approaches and tools receiving information in "simple words."

In simple words from practicing experts who can communicate the information is structured, lively and interesting.

**SIMPLY ABOUT COMPLEX**

Also, the atmosphere and comfort of people at the conference is important for us, so we limit the number of visitors, for the sake of their comfort and quality of perception of information. Take big breaks to switch context and opportunities to exhale and receive information after the talk.



# AGILE MAGIC

**300**

participants

**3**

talk flows

**17**

speakers

**29 February, 2020**

**Kyiv**

**Conference hall “DEPO”**

Official page: [www.smplday.com](http://www.smplday.com)

Facebook event: <https://www.facebook.com/events/2253155141672184/>

## 5th conference ORGANIZED BY

**Simple**sense.



SimpleSense - This is a company that is created to work with people. We see that the strength of companies is in their people, teams, their values and skills, and therefore we want to train people in the right approaches and principles. The training company, the core of which is a team, behind which a huge number of trainings, conferences and other educational activities.

For the fifth time, StartIT Training Center is the organizer of Simplicity Day. All StartIT courses have repeatedly emphasized the importance of continuing education and improvement. That is why we strive to make information and knowledge as accessible as possible. We initiate educational meetings, conferences and meetings.



## VISITOR'S PROFILE

### Кому интересна конференция?

The conference will be interesting to all participants of developing process of a product or project, namely:

- ScrumMaster
- Product Owner
- Delivery Manager
- Project Manager
- Tech Lead
- Team Lead
- HR
- Team members

### Statistics of the last Simplicity Day:



# OUR PROPOSAL

	<b>Gift</b>	<b>Partner</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
	400\$*	600\$	1000\$	2000\$	3000\$
Logo hotlink on conference webpage	●	●	●	●	●
Mention in social network	●	●	●	●	●
Mention in mail sent to attendees	●	●	●	●	●
Bag inserts		●	●	●	●
Logo on printed materials			●	●	●
Exhibit Booth Space (2 ppl)				●	●
Complimentary registrations			2	5	10
Addition discount for registrations	10%	15%	15%	20%	25%
Roll-up in the entrance area			●	●	●
Roll-up in the report area					●
Mention in greeting speech of organizers	●		●	●	●
Logo on video materials					●

# OTHER



Lounge sponsor



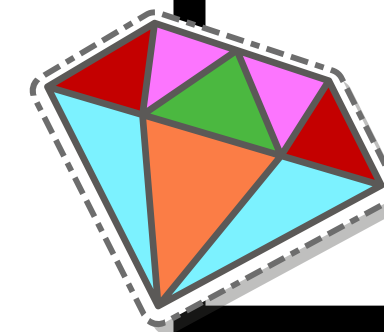
Speaker sponsor



Network sponsor



Banquete sponsor



## Platinum sponsor

1 partner

- Status "Platinum Partner"
- Promo speech from a company representative on the main stage
- You may choose zone to design with your brand
- Exhibit Booth Space in the exhibition area (3 people at the stand)
- Rol-up in stage zone
- Logo on video materials
- Logo hotlink on conference webpage
- 2 posts in social networks
- Printed logo on brand-wall
- Logo on printed materials of the conference (badges, bags etc.)
- Announcement of the sponsor from the stage in greeting and final speeches
- Placement of handouts in a package for visitors
- Mail sent for 5000+ community subscribers
- 10 complimentary registrations
- 25% discount on extra tickets

**3000\$**

## Gold sponsor

3 partners

- Status "Gold Partner"
- You may choose zone to design with your brand
- Exhibit Booth Space in the exhibition area (2 people at the stand)
- Rol-up in registration zone
- Logo hotlink on conference webpage
- 2 posts in social networks
- Printed logo on brand-wall
- Logo on printed materials of the conference (badges, bags etc.)
- Announcement of the sponsor from the stage in greeting and final speeches
- Placement of handouts in a package for visitors
- Mail sent for 5000+ community subscribers
- 5 complimentary registrations
- 20% discount on extra tickets

**2000\$**

## **Silver sponsor**

4 partners

- Status "Silver Partner"
- Rol-up in registration zone
- Logo hotlink on conference webpage
- 1 post in social networks
- Printed logo on brand-wall
- Logo on printed materials of the conference (badges, bags etc.)
- Placement of handouts in a package for visitors
- Mail sent for 5000+ community subscribers
- 2 complimentary registrations
- 15% discount on extra tickets

**1000\$**

## **Partner**

- Status "Partner"
- Logo hotlink on conference webpage
- 1 post in social networks
- Placement of handouts in a package for visitors
- Mail sent for 5000+ community subscribers
- 5 complimentary registrations
- 15% discount on tickets

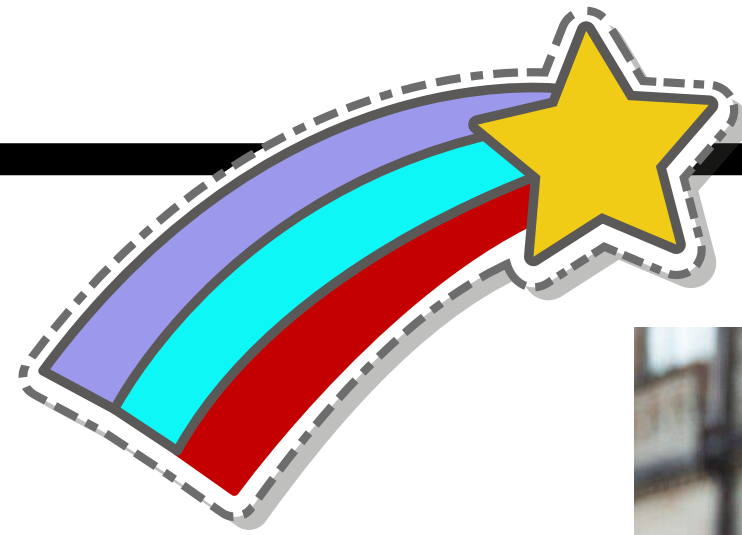
**600\$**

## **Gift sponsor**

- Status "Gift Partner"
- Presenting a gift on the main stage by company representative ( 1 ppl)
- Logo hotlink on conference webpage
- 2 posts in social networks
- Mail sent for 5000+ community subscribers
- 10% discount on extra tickets

**400\$**

**We will be glad to cooperate!**

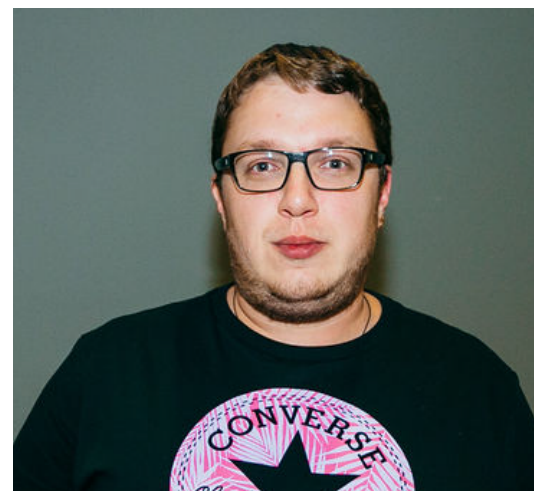


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**Artem Bykovets**

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**smplday.com**

**facebook event**