



THE
CONEXUS
GROUP

Marketing Assistant – Content Writer
Redhill, Surrey

£Competitive

We are currently recruiting for a Marketing Assistant to work across The Conexus Group brands from our Redhill offices. The candidate we are seeking, will be a highly motivated writer and marketer for an exciting new editorial-focussed role.

The Company

The Conexus Group specialises in the consulting, staffing and training industries. It holds interests in a range of companies that assist in the transformation and growth of organisations at all stages of their corporate development. We operate around the world, from Europe to Asia, the USA and elsewhere, with offices in Malta, UK, Spain, Singapore and the US.

Responsibilities:

As effectively our 'in-house journalist', you'll create original editorial content for our multiple brands on topics including industry trends, careers, learning and business. Your writing will be published for thousands of readers on blogs, newsletters, white papers and in trade publications.

In addition, as part of a multi-functional marketing team you'll pitch in extensively with our social, email, PPC, campaigns, digital and event responsibilities.

This new role would suit an aspiring content marketing professional (or journalism enthusiast) looking for an opportunity to write, publish and work within a thriving business environment. It's a chance not only to write, but also to work with talented subject-matter experts from around the world.

Our company is growing and there is therefore strong scope for onward progression.

The successful applicant will have:

- Your writing will need to be exceptional
- We'll need to see examples that demonstrate your ability to write in a fresh and engaging tone that will appeal to a professional audience (Link(s) should be included in your CV)
- You'll be comfortable with digital publishing, and ideally have some relevant experience of marketing activity
- Strong academic credentials and relevant experience are likely to be a requirement

Key relationships:

- Head of Marketing
- Marketing Manager
- UK based marketing team

What we offer:

- Competitive annual salary

- Specific skills training
- Inspiring and motivational environment with a great team spirit

This is a full-time permanent contract, working hours 8.30am - 5.30pm.

Due to the high level of applications we receive we are unable to respond to each application. If you have not heard from us within 3 weeks, then you have been unsuccessful in getting to the next stage.

Important Information: We endeavor to process your personal data in a fair and transparent manner. In applying for this role, The Conexus Group will be acting in your best interest and may contact you in relation to the role, either by email, phone or text message. For more information see our Privacy Policy on our website. It is important you are aware of your individual rights and the provisions the company has put in place to protect your data. If you would like further information on the policy or GDPR please contact us.