

# Content Manager

We have ambitious growth plans for 2021, and would like you to be part of them!

We are currently recruiting for a Content Manager to be based in Malta or the UK. You will join a successful and growing team within the Gaming and Fintech/Paytech industries, and work as part of our production team.

## About Us:

As part of the Conexus Group, the iGaming Academy (iGA) is the leading provider of e-learning technology, courses, and training services to the global gaming industry. We work in small teams, across offices in Malta, UK and North America. Each year we train over 40,000 staff in more than 100 companies on topics that help keep businesses safe and able to operate in regulated markets, by ensuring that they comply with all relevant legislation. We also train staff to become better at their jobs, which benefits both their employer's business, and their employer's customers too.

Our award winning and customisable Learning Management System (LMS) enables our clients to select from over 40 gaming specific e-learning courses and to develop new bespoke training on any topic. However, we have plans to expand and improve our offering, to give customers more choice, and to improve the overall learner experience.

And that's where you come in.

## Job Description:

We are seeking a motivated and savvy Content Manager to lead our content writing needs in a fast-paced work environment. You will work with a team of e-learning Specialists to develop and curate compelling and engaging compliance / regulatory and best practice e-learning training for staff in the high consequence industries of Gaming and FinTech. Your primary duties will include redrafting content, proofreading and editing, storyboarding, and building interactive e-learning modules.

To excel in this role, you will have experience in developing and editing content, as well as excellent communication and organisational skills.

## What you will be doing:

The Content Manager will report in directly to our Head of Production, working in an experienced team who deliver excellence every day. Here's an idea of some of the things you could be working on:

- Proofread and edit spelling, grammar, and syntax.
- Establish and implement a consistent tone of voice across all training suitable for the Gaming and Fintech industries.

- Take legalese draft content provided by Subject Matter Experts and transform it into engaging content appropriate for the target audience.
- Incorporate feedback provided by stakeholders and clients to improve our product.
- Organise, modify, and update existing content.
- Collaborate with co-workers and come up with fresh, creative content ideas, keeping our audience in mind.
- Develop storyboards and scripts for e-learning training.
- Build e-learning courses, using the company's dedicated authoring tool.
- Manage a busy workload according to deadline.

### Who you are:

- You are someone who rolls up their sleeves and gets stuck in, and who is excited to create and demonstrate new ideas which lead to results.
- You are eager to grow personally and within the business – and you understand how many of those opportunities there are in a growing business.
- You know how much can be achieved as part of a collaborative team.
- You understand that a 'role' can be much more than a 'title', and that what you make of it depends mostly on your attitudes and ambitions.

### Some specifics:

- Excellent written and verbal communication skills.
- Writing, copy editing, and proofreading experience.
- Highly organised and detail oriented.
- Proficient in Microsoft Office.
- Previous experience in using a responsive e-learning authoring tool and knowledge in jQuery/Frontend JavaScript, HTML and CSS will be considered a plus.
- Previous experience working in the Gaming and/or Fintech space with will be considered an asset.
- You must be able to prove your right to work in one of the locations at the top of this advert.

*\*For all applications, please include a cover letter and a link to your portfolio of works.*