



EMBASSY OF MALAYSIA
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An Office of  *Malaysia External Trade Development Corporation*

Date: 13 September 2021

Mr. Viktor Karvatskyy
Chief Executive Officer
Adastra Agency
(E-mail: karvatskyy@adastra.org.ua)

Dear Mr. Viktor Karvatskyy,

INVITATION TO PARTICIPATE AS A SPEAKER IN THE VIRTUAL EXPORT ACCELERATION MISSION (EAM) TO KIEV, UKRAINE, 28 SEP - 29 SEP 2021

The Embassy of Malaysia, Trade Office, in Warsaw (MATRADE Warsaw), presents its compliments to Adastra Agency and has the honour to inform that we will be hosting a virtual Export Acceleration Mission (EAM) to Ukraine, which will be held from 28 September - 29 September 2021.

2. The **Export Acceleration Mission (EAM)** programme is trade promotional in nature and aims to further strengthen trade partnership between Malaysian and Ukrainian businesses. The EAM will carry the participation of 13 Malaysian companies from the Food & Beverage, Electrical & Electronics, Medical Gloves, Fuel Additives as well as Palm oil and coconut oil-based products segment.

3. Adastra Agency's support would certainly make the Malaysian delegation more informed on, and welcomed in the market, as well as draw more encouraging response from Ukrainian companies towards the mission, thus directly effecting the success of the mission.

4. In this regard, I would like to cordially invite you to deliver a 30-minute presentation (Proposed Title: Unlocking the Ukrainian market for Malaysia) to enlighten the Malaysian delegation on the business potential in the Ukrainian market. The speaking slot particulars are as follows and the tentative programme for the ceremony is together enclosed for your kind perusal:

Date	:	29 September 2021 (Wednesday)
Time	:	0900 hrs - 0930 hrs
Venue	:	Virtual

5. In addition, I am also enclosing the profiles of the above referred 13 participating Malaysian companies with form the delegation for the EAM for your reference. If I may, I wish to also seek Adastra Agency's kind guidance on how to identify and reach out to suitable Ukrainian companies to participate in the EAM. We are also more than happy to explore advertising with Adastra Agency, should such opportunities be offered.

6. I, and Marketing Officer Mr. Vitaly Vladimirovich Boiko stationed in the Malaysian Embassy in Kiev, are at your disposal and are reachable via the following contact particulars:

Jude Bryan S. Dass

Trade Commissioner

Phone : + 48 22 222 17 66

Email : jude@matrade.gov.my

Vitaly Vladimirovich Boiko

Marketing Officer

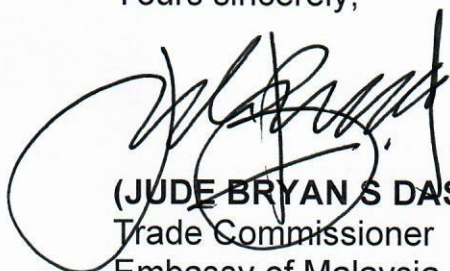
Phone : +380 44 285 5235

Email : kiev.vitaly@matrade.gov.my

7. I look forward to hearing from you and I take this opportunity to renew to Adastra Agency the assurance of its highest consideration on the matter.

Thank you.

Yours sincerely,



(JUDE BRYAN S DASS)

Trade Commissioner

Embassy of Malaysia in Warsaw

Trade Office (MATRADE)