

Does TIBA empower customers to have complete ownership of their own data?





Modern parking and mobility **Cloud-Based Solutions** and **Subscription Models** are proliferating at an alarming rate. Oftentimes changing without notice, the details of these contracts must be understood completely. Many industry customers express concern in regards to the security, ownership, and control of the system data. With facility and parker data no longer being stored in on-site servers in a closed environment, and instead being housed in vendor-procured virtual/cloud servers, important consideration must be given to define which entity actually owns the system data that resides within these servers. Exploring the answer to this question with many PARCS systems may surprise you!

With TIBA Parking Systems, each customer's system data belongs solely to that customer. At no time does TIBA take ownership of any data, share/combine customer data, or provide access to any system data to any other party. In fact, TIBA has built-in assurances in the systems that prevent even TIBA from accessing customer parker data without expressed permission from the customer. TIBA leads the market in this

important area of system security — explicitly stating in our contracts that all customer data ownership is retained by the customer.

Be sure to read the fine print in all of your prospective vendors' contracts. With other systems you may discover that because your data flows through their systems, it belongs to them — not you. This is never the case with a TIBA Parking System.

Contact TIBA today to see how you can achieve an Engaged Parking Experience!

TECHNOLOGY + FLEXIBILITY

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