

TERMS AND CONDITIONS

worlddidac
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Presenting Partner



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1. Application

The application procedure for the 2020 edition is completely web-based. You can apply on our homepage www.worlddidacaward.org in the right hand corner or directly at worlddidac.awardsplatform.com from 30 November 2019 until 30 March 2020

2. Products

The products and solutions for all levels of education will be physically evaluated during the evaluation week, 25 – 29 May 2020. The evaluation process is divided into two parts. As a first step, the products are assessed and judged by group of professional teachers. The second part requires a physical evaluation and presentation before the panel of international experts. The Products must be market ready and cannot be prototypes.

2.1 General Information

Documentation

A short concise description must accompany each product, at least one product photo, further documentation such as flyers, brochures, manuals can also be included. Two references from persons that have already had experience with the product, including their relevant contact details must also be submitted.

This documentation and information will serve as a basis for the evaluation.

Important: The complete documentation must be submitted in electronically during the application process on <http://worlddidac.awardsplatform.com>.

Product Presentation

We strongly recommend that the participants personally present their products to the jury of experts during the evaluation week in May 2020. The online presentation through Skype, Handouts or FaceTime, however is also acceptable. This presentation should not exceed more than **25 minutes** and can only be conducted in **English** as the experts' panel is sourced internationally.

The registered products must be fully functional when presented.

Products which have been entered in past award events are welcomed, provided that they are new or improved versions (upgrades).

Number of Products

A Company may enter more than one product, as each product is assessed individually on its own merits.

Framework of criteria

Over the past two editions of the Worlddidac Award, we have observed a growing tendency towards digital products and solutions. Taking this into consideration the products are

grouped in following main groups:

- 1) **Digital Products** - Completely digitally designed and implemented teaching materials and learning environment: Online courses, web-based teaching and learning offerings, eLearning solutions and platforms, planning tools, collaboration software/platforms, educational software, applications. audiobooks, audio/film projects etc. Teaching and learning management systems and various digital platforms, eLearning (authoring systems, Open Educational Resources, coding, languages, apps, collaborative learning, assessment, school management systems, eLearning - cloud solutions, etc.) Computer games (cognitive, sensorimotor or competence skills development)
- 2) **Non-Digital Products** - Traditional information sources, books, exercise books, school and consumer materials, specific print media, guidance materials experimental sets. Construction kits, microscopes, mechanical trainer systems and also conventional material with digital **additives** and / or a digital output as DVD/CD-ROMs. Furniture and Related Equipment, boards and displays without software.
- 3) **Hybrid Products** which combine both the digital and the non-digital aspects (analog/haptic) and can usually not be used in isolation from each other (displays with integrated software solution, welding simulations, speaking pens, microscopes equipped with a special software etc.)

Subjects	Education Levels / ISCED Class.	Categories
All school subjects Sciences	Early childhood Education (educational development and pre-primary education) (ISCED 01-02)	Digital
Technical Fields, Engineering Sciences	Primary education (ISCED 1)	Non - Digital
Civic Studies and History Art and Design	Lower Secondary (ISCED 2) Upper Secondary (ISCED 3)	<i>Hybrid</i> (where digital and non-digital equipment cant be used separately)
Culture and Religion	Post-secondary / non-tertiary (ISCED 4)	
Health and Medicine	Short-cycle tertiary education (ISCED 5)	
Languages	Higher education (ISCED 6-8)	
Music und Sport		
Other subjects		

All products in will be individually tested against four, respectively five criteria of quality (please see clause 3.1 below)

3. Evaluation

Please study the criteria with which both juries will assess the products. We highly recommend that all participants tailor their documentation and presentation accordingly.

3.1 Judging Process

The panel of teachers shall assess the quality of the product from a practical and functional perspective and will focus primarily on the educational and didactic aspects. The experts' panel however, will assess the quality of the products in a more comprehensive way according to the specific quality criteria:

- 1) Benefits / Demand
- 2) Uniqueness
- 3) Accuracy
- 4) Didactic Value
- 5) Motivation Value
- 6) Handling / Maintenance
- 7) Support
- 8) Processing Quality
- 9) Design / Aesthetics
- 10) Price – Performance Ratio

3.2 Jury of teachers

The panel of teachers is appointed after the submission deadline to ensure the right knowledge base for the then identified products mix is appointed. This ensures that the products will be judged according to the education sectors and subjects. The teachers assess and judge the quality of the products based on the implementation in terms of day-to-day usage. They focus primarily on educational and didactic aspects.

3.3 Jury of experts

The panel of experts consists of international specialists in the field of education and concentrates foremost on basic aspects, educational value, design, and sustainability. The balance between experts from Switzerland and other continents is desirable. If a member of the jury is prevented from voting due to absence or the expert abstains from voting, his vote

A final discussion, which will incorporate both the judgements of the expert jury and the jury of teachers, will lead to the final marks.

3.4 Overall score

Both jury panels use the rating scale from 1 to 5. The average of all ratings is decisive for the

award. The mathematical advantage of the average is that it always remains independent of the number of ratings. This is relevant if a jury member is prevented from voting due to bias or the expert abstains from voting. The criteria that are not relevant for a product are not taken into account.

The jury members evaluate in accordance to given criteria, a personal/subjective mark of individuals remains given. The allocation of point is following

- 5 = Excellent, above average
- 4 = Clear candidate for award in this criterion
- 3 = ok, honorable for award
- 2 = usable, but insufficient for Award
- 1 = clearly insufficient, little useable, obvious defects

The information about the voting cannot be passed on. The voting is anonymous.

4. Award Ceremony and Promotion Work

The award ceremony for the winning products will take place on 3 November 2020 in Bern in conjunction with the Worlddidac / Swisssdidac exhibition. All participants, distributors, manufacturers, decision makers, government representatives and members of the media will be invited to the event in due time.

In each of the categories (Digital / Non-digital / Hybrid), products rated 70 % or higher will be considered as finalists. The Worlddidac Award finalists will be announced July by the end of July 2020. The Winners will be announced during the Worlddidac Ceremony on November 3, 2020 and receive their Award Trophy on site in Bern.

At the award ceremony, every finalist will receive a certificate, which acknowledges the products name and the date of the Award. All winners of the Award have the right to promote their products with this certificate.

The winners are encouraged to request the award logo in digital form and to use it on their own marketing materials and/or website. Worlddidac helps to promote the winners in many ways.

4.1 Worlddidac Award booklet and flyer

In the 19th Worlddidac Award brochure, each winning product will be highlighted on one full page. The brochure will be distributed free of charge during Worlddidac / Swisssdidac Berne 2020 and will also be sent to the distributors and important decisions makers in the public and private sectors. The winners will receive the PDF file of the award brochure. A printed version of it will be available for purchase at a fee from the Worlddidac Association office.

4.2 Website Worlddidac Award and other communication activities

The winning products will be published on www.worlddidacaward.org and linked to the Worlddidac Association homepage free of charge and will remain there for the duration of two years. Worlddidac Newsletters will be sent out to relevant contacts. The online promotional service also includes publishing on social media platforms.

Furthermore, a press release will be sent to Swiss and international media on the day of the Worlddidac Award ceremony.

4.3 Promotion during Worlddidac /Swissdidac Bern 2020

From 4 – 7 November 2020, Worlddidac will attract producers, distributors and decision makers from all over the world. Winners of the Worlddidac Award that are exhibiting at Worlddidac / Swissdidac Bern 2020 will be identifiable by a special sign on their booth as well as a given a special mention in the exhibition guide.

5. Participation Fees

The participation fee is required to preserve the financial independence of the award and to finance its administration and promotion, financing the jury of teachers and of experts, as well as the **two** tickets for participation at the Award ceremony.

5.1 Overview

Non Members	Basic Members	Silver Members	Gold Members	Platinum Members
CHF 2100	CHF 1'990	CHF 1'790	CHF 1'690	CHF 1'598

The **Startups** receive a **25 % discount** on the Non-Members fee. If a Startup participant considers applying for the membership, he profits from both the discount on the participation fee as well as all other annual memberships benefits. Please contact the Worlddidac Association office

The participation fee must be paid before the evaluation takes place, otherwise, the product cannot be considered. Companies which are subject to Swiss jurisdiction will be invoiced with 8% VAT, all others shall receive an invoice without.

5.2 Payment Method

The payment of the participating fee will be conducted through the new Worlddidac Award application platform on <https://worlddidac.awardsplatform.com>. Only fully paid applicants will be allowed to participate in the evaluation process.

6. Shipment of Products

6.1 Customs Formalities

Shipping and delivery lie solely in the responsibility of the applicant. Cost arising from the

payment of duties etc. will be charged directly to the participants. Should Worlddidac be charged due to wrong declaration of goods, it will pass the cost to the causer.

Two copies of products must be submitted. In exceptional cases, the shipment of particularly large and heavy equipment or machinery may not be required. In such case, the documentation must come with a true to scale model, video or similar. Please clarify it individually with the Worlddidac office

The Deadline for sending in products:
30 April 2020

Mailing address for products:

Worlddidac Association
Bollwerk 21
3011 Bern

Please carry out customs clearance of your goods under the regulations of the Swiss Customs Office. For information check: http://www.ezv.admin.ch/zollinfo_firmen or call +41 58 469 12 87.

6.2 Insurance

Please be aware that Worlddidac as the organizer accepts no liability for damage incurred during transportation and storage or for damages incurred during the competition (fire, theft, etc.) We strongly recommend that you take out an „all-risk „insurance policy, which will cover your goods from their original location and return. Your insurance or your shipping company should be able to provide this cover.

6.3 Return of Submitted Material

Please also arrange the return shipment of your product. NO MATERIAL should be left with the organizer! The costs incurred by payment of duty etc., will be charged to the participants. You can also declare whether the product can be donated to schools in Berne.

7. No Warranty, Limitation of Liability and Indemnity

Worlddidac offers no guarantee, neither explicit nor implicit, for the marketing and/or sales success of Worlddidac Award winning products. Worlddidac specifically rejects all guarantees and responsibilities, which are connected to a particular purpose, particularly regarding commercial gains. The Worlddidac Foundation can under no circumstances be made responsible for direct and indirect damages, subsequent damages, loss of profits, business interruption, loss of business or incomplete/missing information, even if these arise in connection with the use of (or failure to use) the Worlddidac Award or its logo.

Worlddidac, its partners, agents and contractors, etc. can under no circumstances be made responsible for legal claims of participants regarding the Worlddidac Award evaluation procedure in any way relating to the terms of participation in the Worlddidac Award.

By accepting these terms of participation, participants agree that Worlddidac will not be held liable for damages of any kind, even when these arise in connection with services related to the Worlddidac Award.

7.1 Withdrawal

Fifty percent (50%) of the participation fees will be refunded to participants who withdraw from the competition thirty (30) or more days before the evaluation takes place. A refund will not be given to participants who withdraw less than thirty (30) days before the evaluation takes place and the participant will be charged the full fees.

Conditions of competition are subject to change.

8. Contact

Worlddidac Foundation
Bollwerk 21
3011 Berne
Switzerland

Phone: +41 31 311 76 82 Fax: +41 31 312 17 44
E-mail: award@worlddidac.org (Aleksandra Fur)

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Worlddidac Foundation