

# ECONOMIC IMPACT STUDIES

Visit North Carolina evaluates the economic impact of travel and tourism in North Carolina at two different levels: TEIM and TSA methodology. See below for details on both methods.

## Impact of Visitor Spending

The first level, narrow in scope, calculates the impact based on visitor expenditures using the Travel Economic Impact Model (TEIM). On an annual basis, the Research Department of the U.S. Travel Association prepares direct visitor spending estimates for all 100 North Carolina counties, as well as county level employment, payroll and tax revenues as a result of direct visitor spending.

*While statewide economic impact data for the prior year is released each spring of the following year (see further below for 2016), county-level statistics are not released until the fall.*

Use the below drop down to view statewide county statistics for North Carolina:

[Get Statistics](#)

Use the below drop down to view the statistics for an individual county:

[Get County Statistics](#)

### Onslow County statistics

Year	Expenditures \$(millions)	Change from previous	Payroll \$(millions)	Employment (thousands)	State Tax Receipts \$(millions)	Local Tax Receipts \$(millions)	Tax Savings Per Resident
2017	\$230.65	3.78%	\$45.83	1.82	\$12.12	\$8.83	\$107.12
2016	\$222.24	2.80%	\$42.39	1.78	\$11.77	\$8.39	\$102.44
2015	\$216.18	-0.51%	\$40.85	1.75	\$11.39	\$8.14	\$100.33
2014	\$217.29	3.23%	\$39.40	1.75	\$11.02	\$8.11	\$99.01
2013	\$210.49	3.49%	\$37.77	1.73	\$10.70	\$7.70	\$95.18
2012	\$203.40	4.11%	\$36.22	1.70	\$10.32	\$7.47	\$93.13
2011	\$195.36	8.35%	\$34.91	1.67	\$10.32	\$7.40	\$98.60
2010	\$180.30	9.86%	\$33.79	1.64	\$10.21	\$6.57	\$94.32
2009	\$164.12	-6.98%	\$32.66	1.62	\$9.00	\$6.09	\$84.09
2008	\$172.68	8.26%	\$34.50	1.66	\$8.79	\$6.34	\$85.96
2007	\$159.51	7.42%	\$31.43	1.56	\$8.01	\$5.81	\$84.92

2006	\$148.50	7.88%	\$30.28	1.53	\$7.82	\$5.43	\$82.18
2005	\$137.64	10.69%	\$29.50	1.52	\$7.36	\$5.06	\$78.74
2004	\$124.35	13.11%	\$27.76	1.46	\$6.78	\$4.65	\$71.64
2003	\$109.93	4.66%	\$25.51	1.35	\$6.05	\$4.13	\$65.36
2002	\$105.04	6.55%	\$24.82	1.34	\$5.80	\$3.93	\$63.40
2001	\$98.58	-3.52%	\$24.28	1.31	\$5.54	\$3.71	\$61.32
2000	\$102.18	6.40%	\$25.92	1.37	\$5.79	\$3.84	\$64.00
1999	\$96.03	0.11%	\$23.55	1.31	\$5.41	\$3.74	\$61.05
1998	\$95.92	5.35%	\$24.16	1.43	\$4.96	\$2.88	\$52.12
1997	\$91.05	2.25%	\$20.60	1.35	\$4.58	\$2.69	\$48.86
1996	\$89.05	2.12%	\$19.53	1.32	\$4.37	\$2.62	\$46.55
1995	\$87.20	5.90%	\$20.34	1.35	\$4.21	\$2.58	\$45.67
1994	\$82.34	5.35%	\$19.96	1.37	\$4.02	\$2.52	\$44.27
1993	\$78.16	6.88%	\$19.44	1.35	\$3.74	\$2.50	\$41.78
1992	\$73.13	-2.35%	\$18.35	1.31	\$3.48	\$2.33	\$39.58
1991	\$74.89	9.78%	\$19.50	1.52	\$3.21	\$2.10	\$34.96
1990	\$68.22	n/a	\$15.29	1.37	\$2.58	\$1.99	\$30.09

*Certain county data prior to 2015 may not be comparable to data in 2015 and forward due to methodological changes. For questions, please contact Visit NC..*