

CONFERENCE

CROP PRODUCTION 2026

as part of the GRAIN STORAGE FORUM

ProAgro
GROUP



30 JANUARY 2026

AGRICULTURAL MACHINERY AND PRECISION FARMING | SEEDS | PLANT NUTRITION AND PROTECTION

Conference Program “Crop Production 2026. Science and Magic”

08:00

Registration begins. Welcome coffee

BLOCK 1. Science and Research (R&D)

09:30 – 09:35

Welcome address from the organizers

09:35 – 09:50

Topic: What a 60-year study has shown: how to manage plant nutrition in the new climate reality

Speaker: Hryhorii Hospodarenko, Agrochemist, Soil Scientist, Doctor of Agricultural Sciences, Professor

09:50 – 10:05

Topic: Agronomic and economic efficiency of technological solutions in tillage

Speaker: Andrii Horobets, Brand Manager, BEDNAR Ukraine

10:05 – 10:20

Topic: From scheme to result: how nutrition affects yields in real field conditions

Speaker: Oleksandr Katerynychuk, Head of Agrotechnologies Department, Ecoorganic

10:20 – 10:35

Topic: Methodology of field research on the effectiveness of crop protection products: stationary and on-farm formats

Speaker: Oleksandr Akulov, Head of R&D Department, Continental Farmers Group, PhD in Biological Sciences

10:35 – 10:55

Topic: Fertilizers without taking it “on faith”: economics, soils, nitrogen

Speaker: Olha Batrakova, Deputy Production Director, Techno NK

10:55 – 11:10

Topic: Yield economics in the new realities

Speaker: Oleh Zahorodnii, Chief Agronomist, Life Biochem

11:10 – 11:25

Topic: What should Express be applied with to avoid mistakes?

Speaker: Oleh Bushulian, Eurosem Company, Deputy Director for Scientific Affairs, PhD in Agricultural Sciences, Senior Researcher

11:25 – 12:05

Panel discussion: R&D challenges. How to design, analyze, and APPLY research results

Participants:

1. Oleksii Misiura, Chief Agronomist, IMC
2. Volodymyr Shylo, TAS Agro
3. Dmytro Kyselov, PhD in Agricultural Sciences, Deputy Director, PP Zakhidnyi Buh
4. Oleksandr Akulov, Head of R&D Department, Continental Farmers Group, PhD in Biological Sciences

12:05 – 12:35

Public interview: Philosophy of experiments

Guest: Oleksandr Drobiazko, Head of SeedQuest

Moderator: Kostiantyn Tkachenko, Editor-in-Chief, Latifundist.com

BLOCK 2. Technologies and AI

12:35 – 12:40

Topic: Results of the Digital Agro 2025 study

Speaker: Stanislav Shum, Director, Aggeek

12:40 – 12:55

Topic: Precision farming in the basic configuration

Speaker: Oleksii Suprun, Precision Farming Specialist, CNH Industrial

12:55 – 13:10

Topic: Fewer crop protection product losses — higher ROI. Spraying control via Panorama and Symphony

Speaker: Bohdan Kucheriavyi, Precision Farming Specialist, ORBIS AGRO

13:10 – 13:25

Topic: A digital farm for half a million

Speaker: Yaroslav Horovyi, Director, NAVIFARM TECH

13:25 – 13:40

Topic: Fuel consumption. Field maps. Service logbook. Variable rate application. Temperature. Land leases. What data should an enterprise collect?

Speaker: Sviatoslav Savchuk, SAS AGRO

BLOCK 3. Experience and Practice

13:40 – 14:00

Discussion panel: “Agro-Financial Solitaire”

Pavlo Huzyr, Head of Alternative Sales Channels Projects, Agro Fabryka, OTP Bank

Dmytro Oliinyk, Co-owner, GOLDEN BERRY agricultural enterprise

14:00 – 15:00

Buffet. Live music

15:00 – 15:30

Public interview: From grain to vegetables: how to avoid critical mistakes in niche crops

Speaker: Pavlo Bulhakov, PhD, International Vegetable Storage Consultant, Senior Lecturer, TDATU

15:30 – 15:40

Topic: No staff shortage: how AI replaced the HR manager, land manager, and several other employees on the farm

Speaker: Mykhailo Kobchenko, Co-founder, UVK Group

15:40 – 16:10

Panel discussion: Economic results of the 2025 season

Participants:

1. Roman Shnurovskyi, APP “Zolota Nyva”
2. Andrii Kapritsa, FG Flora A.A.
3. Vasyi Ukrainets, Owner of Vitakem LLC, Agrikemia LLC, Kraievyyd Polissia LLC, Corn Baron of the North

16:10 – 16:25

Topic: How branding influences the promotion of agricultural companies

Speaker: Sviatoslav Horbanov, Head of HPromotion advertising agency specializing in agribusiness promotion on Meta, TikTok, and Google Ads

BLOCK 4. Magic. Informal closing: forecasts, intuition, stars, and inspiration

16:25 – 17:10

Practical tips for 2026. Artificial agronomist “ARNI” by SUN AGRO

17:10 – 17:15

Topic: Weather forecasts for 2026

Speaker: Nataliia Holenia, Head of the Meteorological Forecast Department, UkrHMC

17:15 – 18:00

Magic tips for 2026 by tarot reader Anna Sobetska

18:00 – 19:00

Closing of “Crop Production 2026. Science and Magic”, dinner, networking.