

Press Release

Bern (CH), 16 October 2020

“Future Talk 2020” – Impact by Education in the Era of the New Normal

*Education shapes people, societies, and economies.
Education is the foundation of life and future.*

Worlddidac Association is hosting its first hybrid conference “Future Talk 2020” from 4 – 6 November 2020 in Bern, Switzerland. Participants are invited to join the conference in-person at Bierhübeli, Bern, or online via Whova platform.

“Future Talk 2020” will focus on “STEAM 4 Education” (4 November 2020), “Green Education” (5 November 2020), and “Artificial Intelligence” (6 November 2020). Top-class speakers from the private and educational sector, NGOs, start-up entrepreneurs, educators, political authorities, and international financial institutions will discuss the foundation and relevance of education for the economy, society, and ecology. The conference aims to bring forward solutions covering ongoing post-pandemic challenges and contribute towards the Sustainable Development Goals (SDGs), as well as create active and sustainable partnerships that reach well beyond the conference.

The private sector-driven forum is organized in cooperation with three UN Agencies (UNESCO-UIL, UNESCO-UNEVOC, UNIDO) and under the patronage of the Swiss Government. Each daily session is presented by an embassy host: Canada, the Republic of Korea, and Finland as well as by the City of Bern.

STEAM 4 Education - Wednesday, 4 November 2020, 12:00 – 17:00 CET

How does STEAM education empower youth? Is STEAM education the foundation of post-pandemic, environmental oriented education, and sustainable growth models of the 21st century?

Green Education - Thursday, 5 November 2020, 12:00 – 17:00 CET

How do we mobilize greening education and the digitalization of TVET to impact on transitioning ‘greening’ the economy for sustainable and inclusive growth?

Artificial Intelligence - Friday, 6 November 2020, 12:00 – 17:00 CET

How do we adapt to the 4th Industrial Revolution in the 2020s and the era of the New Normal?

About Worlddidac Association

Worlddidac Association was founded in 1952 and is based in Bern (Switzerland). The association is a non-profit organization and is active in the educational resources industry. The purpose of the association is to provide an international platform for its members to find new business opportunities: We are “where education comes together”. Worlddidac supports its members in finding business partners, in launching new projects, or opening up new markets. In this manner, innovative solutions are created which drive the international education sector.

Worlddidac stands for integrity in business and quality in education. Members are manufacturers, dealers, distributors, international associations, governmental institutions, schools and universities working in education business at all levels and in all fields.

The main objective is to connect organizations, companies, and experts to encourage dialog, partnership, and initiatives to advance educational development and promote innovation.

For more information

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