REPORT #4

Tourism Industry facing COVID-19

The COVID-19 pandemic represents an important and constantly evolving challenge to the global community and the tourism sector. We aim to keep you informed of the latest news, reports and relevant information about what is happening in our Industry.

TRAVEL'S PATH FORWARD: DESTINATIONS AND MARKETING



These video interviews and frank conversations are meant to inspire and to impart best practices for the travel industry, providing an overview of the travel landscape, how coronavirus has affected the industry, and ideas on how travel can best manage these shifts in the future.

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WORLD POLICY BRIEF FOR RECOVERY

The impact of COVID-19 on the airport sector has been profound. Passenger traffic is expected to decline by almost 40% and revenue is expected to contract by \$77 billion (US Dollars) in 2020. In order to alleviate this unprecedented impact, ACI World has issued the following six focused policy responses that should be implemented.

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ANTICIPAITING THE FUTURE COVID-19



With so many unknowns, it's smart to prepare for a range of possible futures, rather than assuming one outcome. That's why Kantar, an insights and consultancy company, have come up with four broad futures that businesses and consumers need to prepare for and Smart Travel Lab has analyzed what those possible futures might mean for travel & hospitality and how we can all get out of this better and stronger

SEE FULL REPORT

Skift

THE SUSTAINABLE FUTURE OF EVENTS

In this trend report, SkiftX will present the many changes underway in the sector, examine case studies and examples of how planners and venues alike are building sustainability into their practices, and recognize a number of leaders who are creatively rethinking the sorts of meetings that are possible in the 21st century.

SEE FULL REPORT

CORONAVIRUS BRIEF



GY Intelligence

World Travel and Councils provide a deep view of the situation, actions being made by diferent destinations and the impact of the world crisis due to the coronavirus.

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NORTH AMERICAN COVID-19 BAROMETER

MMGY Travel Intelligence and Destinations International Foundation have partnered on an ongoing survey to monitor the impact of the coronavirus on destination organizations. The online survey, designed and analyzed by MMGY Travel Intelligence, is conducted biweekly among the Destinations International members.

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