REPORT #6

Tourism Industry facing COVID-19

The COVID-19 pandemic represents an important and constantly evolving challenge to the global community and the tourism sector. We aim to keep you informed of the latest news, reports and relevant information about what is happening in our Industry.

THE HOSPITALITY RETURN



IDeaS have been closely monitoring the unprecedented developments of the COVID-19, and created a study with RateGain as an effort to share the recent developments across the hospitality industry globally and coping strategies being used by industry peers.

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McKinsey & Company

WORKPLACE RETURN

McKinsey & Company mean to help senior leaders understand the COVID-19 situation and how it may unfold, and take steps to protect their employees, customers, supply chain and financial results. This document reflects a database of interventions that have been used in industry and worked for companies around the globe.

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TECHNICAL ASSISTANCE PACKAGE



In order to help destinations prepare for recovery, UNWTO has designed a list of measures to guide the Tourism Industry. For UNWTO, it is important that all sectors are aligned and aware of the new reality that we are about to live, which is why it urges all actors in the Industry to use the resources, knowledge and experiences available to rebuild Tourism. The document is divided into three pillars: Economy, Marketing and Resilience.

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30 TOURISM BOARDS: WHAT THEY'RE DOING NOW & FUTURE PLANS

TravelPulse asked leaders of tourism boards from around the world what they've been doing, their plans for re-opening, and what they think travel will look like for their destination when the pandemic is over.

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NEW DISNEY'S SAFEGUARDS

Walt Disney Co and unions representing workers at Florida's Walt Disney World have reached an agreement on safeguards to protect employees from coronavirus.

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Skift TOURS AND ATTRACTIONS NEW REGIMEN

With the belief that heightened hygiene standards will be a priority for nervous travelers when international borders open up, a raft of post-pandemic cleaning and sanitation protocols aimed at protecting the health of guests and staff have been revealed by major hotel chains and airlines in recent weeks.

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