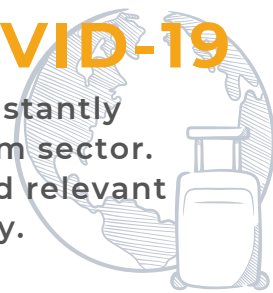


# Tourism Industry facing COVID-19

The COVID-19 pandemic represents an important and constantly evolving challenge to the global community and the tourism sector. We aim to keep you informed of the latest news, reports and relevant information about what is happening in our Industry.



## TOURISTS FINALLY BACK TO MEXICO



Foreign visitors have begun to trickle back to the white sands and warm waters of Mexico's Caribbean coast as its popular beaches gradually reopen to tourism with new sanitary measures in place to prevent the spread of the coronavirus.

[SEE FULL REPORT](#)



## BACK TO BUSINESS GUIDELINES

Associated Luxury Hotels International gives us a summary of the actions being carried out by companies from different sectors of the Tourism and Meetings Industry, such as airlines, airports, events, catering and recreation. This document helps us to seek to adapt good practices and to be more prepared for reopening.

[SEE FULL REPORT](#)

## CONSEQUENCES OF PANDEMIC



WTTC latest research from economic modelling looks at the impact faced by the Travel & Tourism sector amid local and global travel restrictions as a result of COVID-19. More than 197 million jobs could be lost in the global Travel & Tourism sector if prolonged travel restrictions measures and lack of urgency remain in place, resulting in the loss of \$5.5 trillion in Travel & Tourism GDP.

[SEE FULL REPORT](#)



## OUTDOOR RECREATION COMPANIES SEE A BOOM IN BOOKINGS

Businesses targeting outdoor recreation are reporting strong bookings so far in 2020. Companies that manage rentals of vehicles or campsites have taken steps to appeal to people worried about the pandemic.

[SEE FULL REPORT](#)

## TOURISM: SOLIDARITY AND TRUST



Tourism is an essential pillar of the 2030 Agenda for Sustainable Development. The livelihoods of many depend on it, especially women and particularly in the world's most vulnerable countries.

[SEE FULL REPORT](#)



## SUSTAINABILITY AS THE NEW NORMAL

To mark World Environment Day, the One Planet Sustainable Tourism Programme led by the World Tourism Organization (UNWTO) announces its new vision for global tourism– growing better, stronger, and balancing the needs of people, planet and prosperity.

[SEE FULL REPORT](#)

