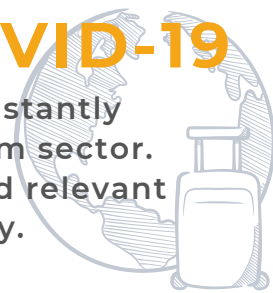


## Tourism Industry facing COVID-19

The COVID-19 pandemic represents an important and constantly evolving challenge to the global community and the tourism sector. We aim to keep you informed of the latest news, reports and relevant information about what is happening in our Industry.



### STANDSTILL ON GLOBAL TOURISM



UNWTO shares what has caused COVID-19 in travel. Among the conclusions it shows: In May, international tourists were reduced by 98% compared to the same month in 2019, 300 million fewer tourists between January and May and It is the responsibility of governments to prioritize public health and protect jobs.

[SEE FULL REPORT](#)



### DESTINATIONS HAVE EASED RESTRICTIONS

According to the latest analysis from UNWTO, 40% of all destinations worldwide have now eased the restrictions they placed on international tourism. It confirms the trend of a slow but continuous adaptation and responsible restart of international tourism. Still, the study shows that 115 destinations (53% of all destinations worldwide) continue to keep their borders completely closed for tourism.

[SEE FULL REPORT](#)

### FROM HUMAN TOUCH TO HUMAN TECH **AMADEUS**

Amadeus shares a document where it identifies the areas considered as "keys" towards the recovery of travel, called "Perspectives for the New World of Travel", where the conclusion is that success in this new world is based on a mixed approach, combining technology (AI) with human contact.

[SEE FULL REPORT](#)

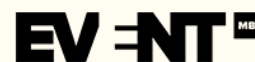


### DESTINATIONS PITCHING DIGITAL NOMADS

The term "digital nomad" is not new, we have known it since 2014 when designers, developers, entrepreneurs or freelance writers were heading to Southeast Asia or Eastern Europe to lead a cheaper lifestyle that relied only on Wi-Fi. It was already a niche, but the pandemic has accelerated the home office culture. Also, there are many individuals who have become aware that not only do they not need to work in an office, but they also do not need to work at home. Tourist destinations are taking advantage of this to make up for the lack of leisure travel.

[SEE FULL REPORT](#)

### FIVE EMERGING EVENT TRENDS



The future of events is shrouded in uncertainty as it depends on a number of factors: resurgences of the virus, medical advances, restrictions on travel, the economy at large... But the industry will persevere. Event planners are a resourceful breed with a strong sense of community fortified by various networks of support. Here are five emerging event trends by Event MB.

[SEE FULL REPORT](#)

