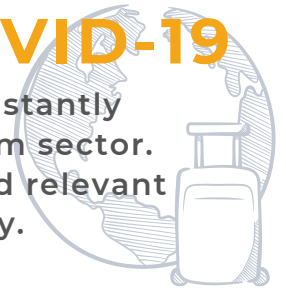


## Tourism Industry facing COVID-19

The COVID-19 pandemic represents an important and constantly evolving challenge to the global community and the tourism sector. We aim to keep you informed of the latest news, reports and relevant information about what is happening in our Industry.



### SURGES IN BOOKINGS WHEN RESTRICTIONS LIFT

**Skift.**

UNWTO shares what has caused COVID-19 in travel. Among the conclusions it shows: In May, international tourists were reduced by 98% compared to the same month in 2019, 300 million fewer tourists between January and May and It is the responsibility of governments to prioritize public health and protect jobs.

[SEE FULL REPORT](#)

### EXHIBITION INDUSTRY BAROMETER

The 25th edition of this study is based on a worldwide survey conducted by UFI in July. This represents updated information on the development in different areas of the operation of events and perspectives of the Exhibition Industry worldwide and of 20 specific countries.

[SEE FULL REPORT](#)

### STATE OF THE CONSUMER TRACKER

**Deloitte.**

Deloitte presents us with a summary of the tracking of longitudinal biweekly surveys of consumers across 10 countries to answer questions such as: when will you feel safe to return to offices, stores, cinemas, restaurants and travel? Will you return with the same or new habits? What new needs will you have after quarantine?

[SEE FULL REPORT](#)

### SAFE RESTART OF TOURISM IS POSSIBLE

Based on the impact of the crisis on the Tourism Industry in the first months of the year, UNWTO emphasizes the need to do more for Tourism. It mentions that the reopening of the borders is not enough and greater political participation on tourism issues is necessary to consolidate the way forward.

[SEE FULL REPORT](#)

### TRAVEL DEMAND RECOVERY DASHBOARD



The World Travel and Tourism Council (WTTTC) has created a dashboard presenting data that reveals the status of demand for flights and hotels globally and regionally. It also shares the trends and travel intentions of Internet users. This tool will be updated every two weeks and they are free.

[SEE FULL REPORT](#)

### GUIDE TO TRAVEL RECOVERY

The sector has begun to see better steps towards recovery, which is why Travelport shares this guide, based on research to travelers, suppliers and travel agencies in 5 countries, to offer internal perspectives of the current situation and future of key areas.

[SEE FULL REPORT](#)