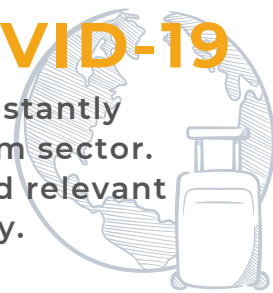


## Tourism Industry facing COVID-19

The COVID-19 pandemic represents an important and constantly evolving challenge to the global community and the tourism sector. We aim to keep you informed of the latest news, reports and relevant information about what is happening in our Industry.



### CONTACTLESS TECHNOLOGY FOR AIRLINES

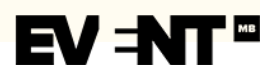


The Airline Industry is starting the road to recovery, so airlines and airports are looking for ways to regain confidence and maintain passenger demand. Skift interviewed Ted Scislowski, president of Travelliance, where among his great contributions to the topic he highlights that airlines must aim to "be the first" to take proactive measures to promote a safe flight. Using technology, they can save on costs by having the ability to make efficient contactless processes and concentrate the workforce on the most challenging work.

[SEE FULL REPORT](#)

### HOW EVENT DESTINATIONS ARE ADAPTING

Event MB shares three strategies that Discover Puerto Rico, a destination that is positioning itself as a "passport-free destination for US meeting planners" and that prioritizes health and safety, has developed to respond to the problems that meeting planners usually face: Leading with event safety measures, Creating remote engagement options and Meeting support needs.



[SEE FULL REPORT](#)

### LOCAL STAKEHOLDERS CAN DRIVE DESTINATION RECOVERY



This Skift interview with Dan Holowack, CEO of CrowdRiff, explains the development of the Industry's pivot towards the local, in response to the restriction of international travel and adapting marketing messages to attract residents to support local businesses, and how this can add long-term value and recovery.

[SEE FULL REPORT](#)



### PCMA COVID-19 RECOVERY DASHBOARD

PCMA Convene shares an analysis based on surveys to members and stakeholders of the Meetings Industry to know how quickly events are changing in the last 6 months. Some of the changes identified are: Most meeting planners don't believe that there is much demand for all events to be physical after the pandemic (14%) and Providers are focusing more on what skills they need during recovery and the need to know how to design living experiences in post-COVID-19.

[SEE FULL REPORT](#)

