

# Ane de la Brena Garcia

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LINKEDIN Ane de la Brena Garcia

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I am an enthusiastic, loyal and creative person. I am a team player, always there to support my colleagues, I like to keep things organised and don't shy away from taking the lead. As a social and interaction designer, I am empathetic and believe in working with and for people. I aim to develop my (designer) self further by working on social and collaborative projects that involve the users throughout the process.

## EDUCATION

2014-2018 BSc (4y), Industrial Design and Product Development Engineering  
University of Mondragon

2017-2018 Innovation Sciences (Erasmus)  
University of Technology,  
Eindhoven

2019-2021 MSc Design for Interaction  
Technical University of Delft  
thesis: Empowering teenagers in their interactions with social media sexualisation

## APTITUDES AND EXPERIENCES

2022-now Voluntary work: 'buddy' program to youngsters in need

2014-2017 Voluntary work: Support lessons to Immigrants

2015-2016 Support lessons to a secondary school student

## LANGUAGES

English C1 / Pro. competence

Dutch C1

Spanish (native)

Basque (native)

## WORK EXPERIENCE

2022-now Social Designer  
Garage2020



Skills: collaboration, dealing with complexity, user research, concept creation, prototyping

2022-2023 Design researcher  
TU Delft



Skills: collaboration, graphic design, user research, concept creation, prototyping

2022 Graphic & UX Designer Talent100  
Expatriate Spouses Initiative, Huis Naar Werk



Skills: graphic design, promotion, user experience, social work

2021-2022 Project: talking about sexual abuse  
Stimulerings Fonds, Real Comics



Skills: research, dealing with complexity, concept creation, user evaluations and interviews

## SOFTWARE

### ONLINE

Miro

### GRAPHIC

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe AfterEffects

### 2D/3D

Rhinoceros 5

SolidWorks

AutoCAD

### RENDER

KeyShot

VRay

### VIDEO

iMovie

Movie Maker

Adobe Premiere Pro



## ADDITIONAL INFORMATION

Part of the GreenTU Events committee, dedicated to promote a more sustainable lifestyle among the TU Delft students

Selected to be a part of 'Bizkaia Talent: Competences for Professionals program in Bizkaia' and develop competences and professional skills whilst continuing my university studies.

Co-creator of the clothing brand 'North Gale Clothing', young fashion project with original designs. As well as creative projects 'Ayre Illustrations' and 'Nori plants', together with a friend.

## SKILLS

This section illustrates my skills as a designer, both as an individual and as a team worker



Experience at team work



Quick learner



Good at problem solving



Hard working and demanding



Comfortable with taking leadership positions & good at taking initiative



Good at the fuzzy front end of the design process, at ideation



Aim high; optimistic to reach the goal



Structured and organized, goal driven



Idea mapping/ visualization



Empathiser profile: work closely with the user



Critical thinker



Enthusiastic and cheerful worker

## INTERESTS AND HOBBIES



Travel

Photography



DIY projects

Graphic Design



Music