# What are the benefits of Preferred Customer membership?



### The benefits are endless.

Melaleuca Membership At it's heart, Melaleuca is a community of like-minded shoppers who want a better alternative to the products grocery stores are willing to offer—products that are safer and deliver real results. But unique wellness products are just the beginning of all the benefits Melaleuca membership has to offer.

Some of the benefits of being a Melaleuca Preferred Customer are obvious: like the automatic 30%–40% discount off regular prices. Or the \$100 in Loyalty Shopping Dollars you redeem in your first five months. But think about the value of the peace of mind you get from using safer, more eco-friendly home cleaning products. At Melaleuca, you get real value without equal, and we strive to increase that value every day.



Though the benefits of membership are endless, we've identified some of the most important.

### With your Melaleuca membership you get:

#### To feel and look better.

With unique, first-in-the-world discoveries like:



#### Oligo™ technology

Effective, tested, leading vitamin and mineral delivery system for better health and a more vital life.

#### Renew<sup>™</sup> Dry Skin Therapy

Clinically proven to outperform the #1 doctor-recommended brand in treating dry skin and eczema.



#### Access®

Proprietary nutrition that turns fat into fuel for greater endurance and less fatigue.





### Peace of mind and a safer home.

Home cleaning products so safe there are no safety caps required! And yet they clean your home, your dishes, and your laundry with undeniable strength and reliability. These safer formulas are 100% satisfaction guaranteed and contain:

NO chlorine bleach

NO ammonia

NO harsh chemicals

### Clean home. Clean streams. Clean conscience.™

Shopping with Melaleuca feels good because you're doing good. Melaleuca is a world leader in concentrated products. Concentrated products equal less fuel and less waste. Together we are making a real difference in minimizing any negative impact to the earth and our environment without compromising our ability to live in a clean home.





### The trusted power of nature.

Only at Melaleuca will you find natural formulas that work better than their grocery store alternatives. Products like *ProvexCV®* for natural heart health, all-natural *Whitening Tooth Polish* strengthened by the cleaning and freshening properties of Melaleuca Oil, and *Sol-U-Guard Botanical®*.





## Real solutions for life's biggest health concerns.

If the world is facing a major health concern, you can rest assured Melaleuca is looking for a way to deliver a natural, innovative solution. Some examples include:

### Joint health concerns affect millions of people:

Replenex® and Replenex® Extra Strength are the most advanced natural joint supplements on the market.

## Health concerns related to obesity and extra weight:

Access®, Attain®, Sustain® Sport, and ProFlex20® are weight management products designed to support healthy weight.

## Heart health—the #1 health concern in developed countries:

Phytomega®, ProvexCV®, and FiberWise® combine to create the world's premier natural heart health system.

# Over 350 products recommended by customers just like you.

Melaleuca membership gives you access to a new world of unique wellness products. These products compete for market share directly with Procter & Gamble, Unilever, Colgate-Palmolive, and Clorox. Not to mention the expensive "green" brands you might find. Plus, Melaleuca provides a right-from-your-own-home shopping experience that's fun, fast, and easy.



### To shop smarter and save money.

Melaleuca knows you've got a monthly budget for home cleaning, laundry, bath and body, supplements, sports nutrition, weight management, and other personal care items. Melaleuca makes it possible to spend the same amount you've always spent and simply upgrade to higher quality Melaleuca products. Customers who commit to shop every month enjoy 30%–40% off the regular price. You can save even more with highly concentrated products, value-sized refills, monthly specials, and Pantry Packs. Plus, there are hundreds of other ways to save on everyday services like:

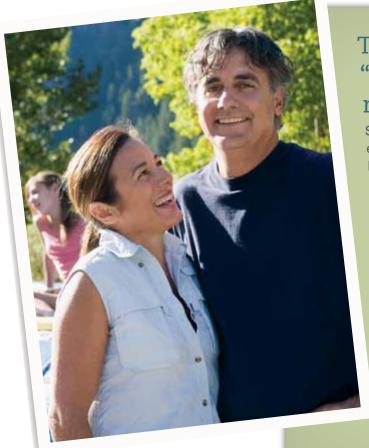
- Phone services
- Health care
- Identity protection
- Home security
- Credit card
- Online marketplace of 600+ popular online retailers

#### No risk.

Melaleuca's 100% satisfaction guarantee ensures you're pleased with every product—every time. Even up to 60 days after trying one of our products, if you find it doesn't meet your high standards, you can



return it for a full exchange. Try doing THAT at the grocery store! We also offer \$20 worth of product for every new customer for their first five orders in return for their loyalty. That's \$100 in FREE product.



# The joy of helping "the little guy" in a meaningful way.

Shopping for and using high quality productsespecially the life-changing kinds of products Melaleuca offers—can be fulfilling in its own right. But here's where Melaleuca goes one step farther than other companies. A percentage of everything you spend is paid to average families trying to make a better life for themselves. This creates a proven system that has already helped tens of thousands of moms return home to raise their kids AND supplement their income. It's helped tens of thousands of families meet the demands of their monthly budget. Over the years, Melaleuca has paid \$2.7 billion in commissions to the families who recommend their products. That's real money that makes a real difference in the lives of families.





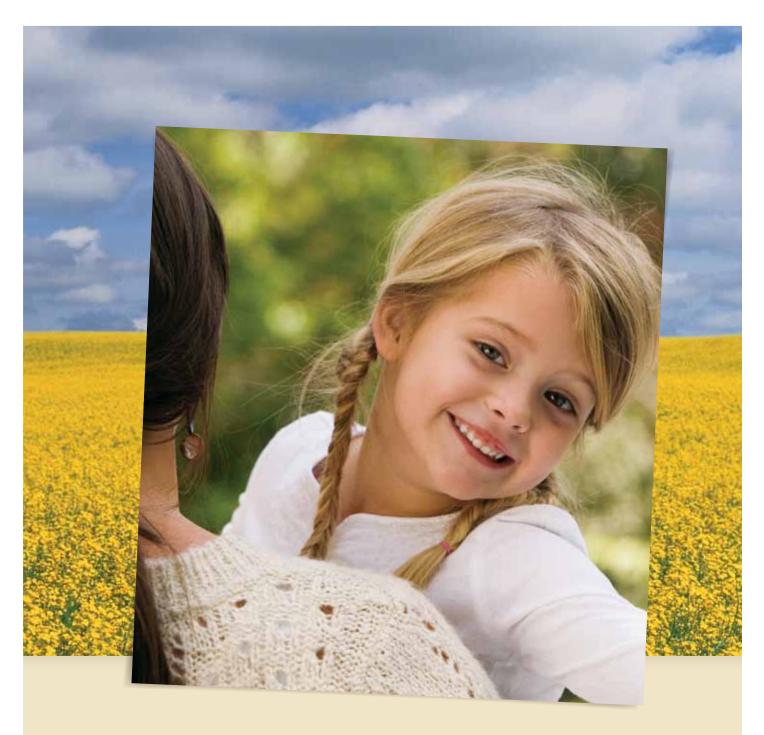
### The freedom to enjoy life on your own terms.

With your Melaleuca membership you have the ability to build your own business. A business designed first and foremost to help you eliminate any debts you may have accumulated over the years. Melaleuca is the "Get-Out-Of-Debt" Company. And we have a proven way to help you attack your debt and put you in a situation to start accumulating wealth. It's all made possible by earning residual income that's in addition to your current income. With this extra income, tens of thousands of families are finding true freedom by paying off credit cards, car loans, and mortgages. When you find yourself out of debt the world suddenly looks a whole lot different.

### A business you own. Proven to work. Proven to last.

Perhaps you've heard it said that in order to become truly wealthy, you have to stop working for someone else and start working for yourself. Melaleuca puts creating your own business within your reach. For \$29 you get:

- An established business with a proven track record
- ✓ A business that rewards you for your effort, not your cash investment
- Unique, patented, high-use, highdemand products that provide superior alternatives to hundreds of grocery store brands
- ✓ No large investment, no carrying inventory, no taking orders or making deliveries, no billing and collections, no pressuring customers to purchase, and no repeat sales presentations
- ✓ A business to last a lifetime that can be passed from generation to generation



### These benefits are just the beginning.

At Melaleuca, we're committed to giving our customers a better way to care for their home, health, and family. Our mission is "To enhance the lives of those we touch by helping people reach their goals.<sup>5M</sup>" We believe that working together we can all make a difference.

