

WORD GETS AROUND
MAGAZINES

MEDIA PACK

2021



A5 GLOSSY LOCAL BI-MONTHLY
COMMUNITY MAGAZINE DELIVERED
FREE TO TAUNTON & WEST SOMERSET.

WORD GETS AROUND

MAGAZINES



thewordgetsaround



wordgetsaround



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We are a local independent family run business. Our bi-monthly magazine was first published in 2014 with just 4000 copies. Year on year we have grown our circulation. We are proud to support the community by giving 25% of our pages to the community each issue, free of charge. We like to support good causes and showcase local people who are making a positive difference. By covering great local content it ensures our free magazine is picked up and read from cover to cover.

The majority of our advertisers have been with us for many years, seeing the return on investment in keeping their name out there. We are energised by seeing our advertisers succeed by joining up the dots to successful marketing. As our name suggests, our business has grown through happy clients championing what we do.

TAUNTON

30,000

COPIES DELIVERED

25,000 delivered direct to
Taunton homes.

Plus 5,000 to pickup
points including...



PLUS PICKUPS IN...

Bishops Lydeard / Cotford St Luke / Oake
Norton Fitzwarren / Staplegrove / Trull
Bindon Road / Priorswood / Comeytrove
Bishops Hull / Galmington / Sherford
Staplehay / Ruishton / Holway / Killams
Blackbrook / Lambrook / Bathpool
Creech St Michael / North Curry
Milverton / Monkton Heathfield
Wellington / Wiveliscombe

WEST SOMERSET

14,000

COPIES DELIVERED

10,000 copies delivered direct into
homes across Minehead,
Williton & Watchet.

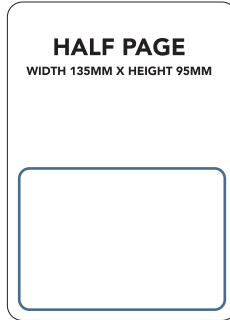
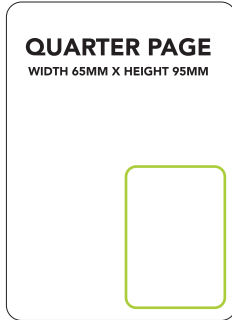
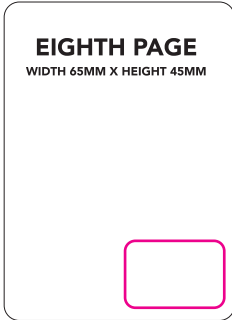
Plus 4,000 to pickup
points including...



PLUS PICKUPS IN...

Exford / Withypool / Winsford
Wheddon Cross / Monksilver / Roadwater
Stogumber / Bicknoller / Washford / Kilve
Blue Anchor / Carhampton / Dunster
Porlock / Raleghs Cross

ADVERTISING RATES



TAUNTON
£45.00*
PER ISSUE

WEST SOMERSET
£38.00*
PER ISSUE

TAUNTON
£95.00*
PER ISSUE

WEST SOMERSET
£65.00*
PER ISSUE

TAUNTON
£195.00*
PER ISSUE

WEST SOMERSET
£110.00*
PER ISSUE

TAUNTON
£395.00*
PER ISSUE

WEST SOMERSET
£195.00*
PER ISSUE

* Prices plus VAT, per issue.

PLUS OUR SMALL ADVERTS! TAUNTON £30.00* WEST SOMERSET £26.00*
(ONGOING BY DIRECT DEBIT. SIZE 45MM X 32.5MM. MINIMUM 3 ISSUES)

- ✓ Advertise in both our magazines and get **10%** off the total price per issue.
- ✓ Sign up for a year (6 issues) and get **25%** off the price of the 6th issue.
- ✓ We offer **10%** off for charities.

PRINT DEADLINES

18th December for our Jan/Feb 2020.	18th June for our July/Aug 2020.
19th February for our Mar/Apr 2020.	20th August for our Sept/Oct 2020.
22nd April for our May/June 2020.	22nd October for our Nov/Dec 2020.

Our latest issues can be seen online: www.wordgetsaround.co.uk/issues.html

ARTWORK

We can offer **FREE** advert design to all our advertisers. We can design a professional advert that will help to get your message across and grab attention.



*"Doing business without advertising is like winking at a girl in the dark.
You know what you are doing but nobody else does."*

STEUART HENDERSON BRITT, M.



"I have always had great results from your magazine and am keen to expand into a wider area across Taunton. You offer great value for money for me to reach my customers".

ADRIAN PARDOE, ZERO DRY TIME



"We were really pleased with the feature and we have received a couple of requests from local charities, which is great".

NEIL WYATT, HEAD OF MARKETING, COOPER ASSOCIATES GROUP



"The price is great value to for me to reach such a wide range of people".

TERESA WORT, MINDFULNESS AND COMPASSION TEACHER



"I have advertised with you for over 5 years. You have a great independent platform for me to market my business locally. Good marketing is about a constant reminder that we are here to offer you local knowledge and a first class service".

JUSTIN JASPER, HOMEFRONT DESIGN UK



"You were the first to approach me about my charity challenge. I've had a lot of people come to me stating that they read about the challenge in WGA. Thank you for everything".

RITCHIE CRIDGE, RITCHIE CRIDGE & THE 5K YEAR



"Hi Paul and Clive, I hope you are well. Just to say a big thank you for the advert! It has worked so well!!! Can we please continue to advertise with you?".

ROSIE BODLEY, HOLLOWAY HOUSE DENTAL SURGERY, MINEHEAD

GET IN TOUCH

CALL CLIVE OR PAUL ON: 01823 765045

INFO@WORDGETSAROUND.CO.UK WWW.WORDGETSAROUND.CO.UK