

WORD GETS AROUND

Reach your customers
direct through their letterbox.



NOW DELIVERED MONTHLY!

Be Smart | Be Seen | Belong | Be Local

Call **01823 765045** or email info@wordgetsaround.co.uk

GROW YOUR BUSINESS



Get people talking about your business through affordable, local, monthly magazine advertising.

It works - tried and tested

Our monthly publications are distributed free to over 40,000 plus homes by our reliable and experienced distribution team. By covering great local content it ensures our free magazine is picked up off doormats and read cover to cover and more importantly because we are trusted, Word Gets Around Magazines are the number one way in which residents source local products and services.

Value for money format

The magazines represent incredible value for a full months advertising. Discounts for block bookings are available to suit all sizes and types of businesses. Our publications are A5, full colour, and are designed and printed to the highest standards.

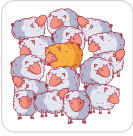
About us

We are proud to support the community by giving 30% of our pages to the community each issue, free of charge. We like to support good causes and showcase local people who are making a positive difference to Somerset. The majority of our advertisers have been with us for many years, seeing the return on investment in keeping their name out there.

We are energised by seeing our advertisers succeed by joining up the dots to successful marketing. As our name suggests, our business has grown through happy customers championing what we do.

Hestercombe House, Hestercombe Gardens, Cheddon Fitzpaine, Taunton, TA2 8LQ.

WHY CHOOSE US?



Stand out from your competition

Cut through the digital noise. Too many messages online overwhelm us.



Affordable rates for all budgets

Cost effective advertising for you to keep your name out there.



Choose a targeted or larger circulation

From 10,000 to 40,000+ magazines. We've got it covered.



Magazines have a higher retention rate

Your advert amongst useful information, local businesses, features and editorial.



Build your brand reputation locally

Printed material reinforces your brand with customers and prospects.



We offer a free advert design service

Make an impact with a professionally designed advert for your business.



We're your local trusted marketing experts

We are experts in print media and how to get your name and message across. We're here to help and advise.



"I have always had great results from your magazine and am keen to expand into a wider area across Taunton. You offer great value for money for me to reach my customers".

ADRIAN PARDOE, DRY MAGIC



"The price is great value for me to reach such a wide range of people".

TERESA WORT, MINDFULNESS AND COMPASSION TEACHER



"You were the first to approach me about my charity challenge. I've had a lot of people come to me stating that they read about the challenge in WGA. Thank you for everything".

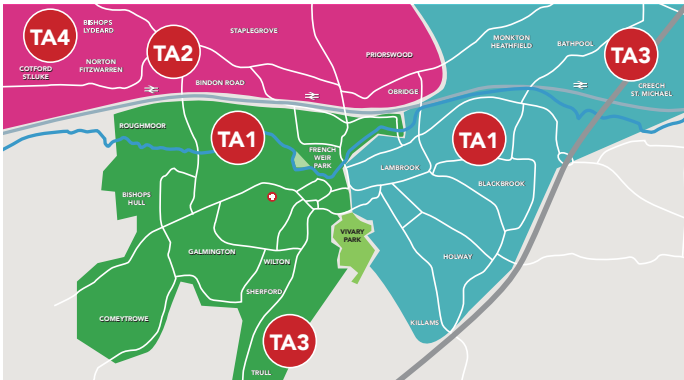
RITCHIE CRIDGE, RITCHIE CRIDGE & THESKEYEAR

DISTRIBUTION

4 magazines: 10,000+ copies each.

Choose any of our 4 magazines to advertise in to suit your target areas and budget.

TAUNTON



We deliver **30,000+** magazines a month across Taunton direct into homes in **TA1, TA2, TA3, TA4.**

MAGAZINE 1

BISHOPS LYDEARD
COTFORD ST LUKE

NORTON FITZWARREN
STAPLEGROVE

BINDON ROAD
PRIORSWOOD

MAGAZINE 2

BISHOPS HULL
COMEYTROWE

GALMINGTON
SHERFORD

TRULL
STAPLEHAY

MAGAZINE 3

HOLWAY
BLACKBROOK

LAMBROOK
CREECH ST MICHAEL

BATHPOOL
MONKTON HEATHFIELD

WEST SOMERSET

MAGAZINE 4

10,000+ COPIES DIRECT INTO HOMES ACROSS:
MINEHEAD, WILLITON, WATCHET, DUNSTER, CARHAMPTON & PORLOCK

PLUS pickups in... Withypool / Winsford / Wheddon Cross / Monksilver Roadwater / Stogumber / Bicknoller / Washford / Raleghs Cross.

PLUS Supermarkets: Tesco & Morrisons (Minehead)

HOW MUCH DOES IT COST?

Prices are PER Magazine, PER month plus VAT

£30



EIGHTH PAGE

WIDTH 65MM X HEIGHT 45MM

£50



QUARTER PAGE

WIDTH 65MM X HEIGHT 95MM

£90



HALF PAGE

WIDTH 135MM X HEIGHT 95MM

£160



FULL PAGE

WIDTH 148MM x HEIGHT 210MM

Premium pages: Back Page £195 Double Page £270

DISCOUNTS

Advertise in 3+ Magazines **GET 10% OFF**

Book for 4 months **GET 20% OFF** your last booking

Book for 6 months **GET 50% OFF** your last booking

Book for 12 months **GET YOUR LAST BOOKING FREE**

ADVERT COPY DEADLINES

We require artwork and booking by 20th at the latest of each month for inclusion in the next issue.



"I have advertised with you for over 6 years now. You have a great independent platform for me to market my business locally. Good marketing is about a constant reminder that we are here to offer you local knowledge and a first class service".

JUSTIN JASPER, HOMEFRONT DESIGN UK



"Hi Paul and Clive, I hope you are well. Just to say a big thank you for the advert! It has worked so well! Please can we continue".

ROSIE BODLEY, HOLLOWAY HOUSE DENTAL SURGERY, MINEHEAD



"We were really pleased with the feature and we have received a couple of requests from local charities, which was great".

NEIL WYATT, HEAD OF MARKETING, COOPER ASSOCIATES GR

WORD GETS AROUND

**WE ARE ALSO YOUR LOCAL
GRAPHIC DESIGN, PRINT & DIGITAL
MARKETING EXPERTS.**



LOGO / BRAND DESIGN / WEBSITES

LEAFLETS / BUSINESS STATIONERY / BROCHURES

ROLLER BANNERS / NEWSLETTERS / SIGNAGE

POSTERS / EVENT MARKETING AND MUCH MORE.

We help nourish new businesses and help re-energise those that need to look at things a little differently. We believe in the true power of word of mouth. Our business has grown through happy customers championing what we do.

CALL US ON: 01823 765045

Email: info@wordgetsaround.co.uk www.wordgetsaround.co.uk

WANT TO ADVERTISE? GET IN TOUCH

Be Smart | Be Seen | Belong | Be Local



WHAT DO I DO NEXT?

- 1 Decide what size you want.
- 2 Decide how long you want to advertise for.
- 3 Decide which magazine(s) you want to appear in.
- 4 Don't have any artwork? We can help with that for FREE.
- 5 Get in touch to discuss your booking.

Call Clive or Paul on: 01823 765045
Email: info@wordgetsaround.co.uk
www.wordgetsaround.co.uk

“Doing business without advertising is
like winking at a girl in the dark.
You know what you are doing but
nobody else does.”

STEUART HENDERSON BRITT, M.

WWW.WORDGETSAROUND.CO.UK



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