

DD Allen Announces New Single “New Sunrise” — A Sun-Soaked Alt-Country Anthem for the Other Side of the Storm

British singer-songwriter turns the page from heartbreak to hope with the second chapter of his 2026 story

Release Date: “New Sunrise” — September 18th, 2026

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British singer-songwriter DD Allen returns with “New Sunrise,” the second single from his transformative 2026 body of work — a driving, sun-drenched slice of alt-country and folk rock that trades the ache of its predecessor for daylight, momentum and the unmistakable feeling of coming out the other side.

Written by Allen, *New Sunrise* follows “Stay” as the second of three singles slated for 2026, with “Big Hearts” to close the trilogy. Produced in collaboration with long-time ally Mark Tucker (Jethro Tull, Fairport Convention, Portishead), the track carries the same feverish creative energy of Stay — but pointed, unmistakably, toward the light.

ABOUT THE SINGLE

New Sunrise is DD Allen’s turning point set to tape. Built on driving, Petty-esque guitars and a rhythm section that refuses to sit still, the track is the highest-energy statement across the 2026 singles — a full-band, feel-good rush that channels the heartland warmth of the late ’90s and early 2000s without ever sounding retro.

Lyrically, the song is a chance encounter rendered in vivid, small-town detail — a parked car, a burning sun, a girl who catches Allen’s eye outside a store — that gradually reveals itself as something bigger: a song about noticing hope again after a period of not looking for it. Allen doesn’t shy away from the hard edges of that world — money is tight, fortune is uneven, some rise and some fall — but the song refuses to let hardship have the final word.

“I know you’re feeling something, it shows / I see it in your eyes like a new sunrise”

It’s the hook that gives the song its name and its argument: that recognition — of another person, of a feeling, of your own dreams — is its own kind of sunrise. Where “Stay” found Allen pleading for a relationship not to fall apart, “New Sunrise” finds him looking up, clear-eyed, and choosing hope on purpose.

For fans of Ryan Adams, Zack Bryan, Jesse Malin, Whiskeytown, Jason Isbell & the 400 Unit and the Travelling Wilburys, *New Sunrise* sits exactly at the intersection of alt-country grit and heartland rock optimism — a song built for open windows, long drives and balmy fall nights.

ABOUT DD ALLEN

DD Allen travels 2026 reborn, emerging from years of post-pandemic struggle, burnout and sobriety to deliver his most vital music yet. After rediscovering the soul of his songs during a spring of deep reflection, he channelled a new creative fire into vital new music — raw, honest recordings capturing sharp observations on love, loss and renewal. Reuniting with longtime producer Mark Tucker in the fall, Allen shaped this momentum into a richly textured body of work in three new singles that explore weathered truths, healed-over heartbreak, and connections too deep to shake.

THE STORY BEHIND THE MUSIC

If “Stay” was the plea — love tested to its limits, written from inside the wreckage of burnout and a fractured relationship with drink — “New Sunrise” is what happens next. Having gone sober, regained his focus and rediscovered the soul in songs he’d nearly walked away from, Allen wrote *New Sunrise* from the other side of that reckoning: still watching the world with the same sharp, unsentimental eye, but no longer waiting for the other shoe to drop.

Captured during the same feverish Red Room Sessions that produced *Stay*, and shaped further with Mark Tucker in the Devon studio Allen calls home, *New Sunrise* carries the DNA of an artist mid-transformation — still telling the truth, but with the tempo, and the hope, turned all the way up.

WHAT'S COMING IN 2026

New Sunrise is the second of three singles released across 2026, each exploring a different facet of the same transformative journey:

Stay (out now) — The plea. Love on the edge. A relationship tested to its limits.

New Sunrise (September 18th) — The turning point. Petty-esque guitars, driving rhythms, and the hope that follows healing.

Big Hearts (coming later in 2026) — The anthem. Raw desire, wild destiny, and a rallying call for those who refuse to give up.

Together, they represent DD Allen's most cohesive and emotionally resonant work to date — the sound of an artist who went to the edge, stepped back, and found exactly what he needed to say.

ARTIST BIOGRAPHY

DD Allen is a Bournemouth-based singer-songwriter and guitarist whose music occupies the rich territory between folk, rock and alternative country. Described by James Blunt as “*a cross between Jake Bugg and Neil Young with a great deal of honesty in his lyrics*,” Allen has built a reputation as a storyteller of rare emotional intelligence.

His debut EP, *Rebel Hero* (February 2025), was four years in the making — interrupted by pandemic illness, financial hardship and personal upheaval — but earned widespread press coverage and helped establish Allen as an artist on the rise.

Now reborn after a period of sobriety and creative renewal, Allen continues 2026 with his most vital music yet — capturing themes of healed heartbreak, wild optimism and connections too deep to walk away from. His tagline says it best: “*Runnin' on weathered truth and wild dreams.*”

QUOTES

New Sunrise came from a crack-of-dawn stop at the local store. This girl with the golden earrings really caught my attention. The song's about the moment you realise you're allowed to feel good again. It's the sound of putting the weight down."

— DD Allen

"DD Allen has a brilliant voice. It harks back to the period of great charismatic singers such as Dylan, Van Morrison, Neil Young and Leon Russell — those singers that you only needed to hear a few lines to know who they are."

— Stuart Epps (Elton John, Robbie Williams, Led Zeppelin)

"There's something exciting about DD Allen's music. Sort of a cross between Jake Bugg and Neil Young with a great deal of honesty in his lyrics."

— James Blunt

"DD Allen is making the kind of music deserving of any main stage at any of the top festivals. He's a huge talent. Awesome voice and a great songwriter. I'm anticipating big things."

— Matt Spracklen (TV Judge, BBC1 Altogether Now TV, Mainly Music Pod, Hard Rock Cafe Piccadilly Circus Ambassador)

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Press assets, hi-res photography, and audio are available on request.

"New Sunrise" by DD Allen — out September 18th, 2026

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