



A stylized illustration of a palm tree with a long, straight trunk and a crown of fronds. It is set against a light blue background with a few small, dark blue dots representing distant lights or stars.



YOU'RE INVITED TO BE A SPONSOR FOR THE PALM SPRINGS SEMINAR.

Expected Audience size: 250-350

Previous sponsors have the right of first refusal. A company's business practice, products, and services must align with CAOC's mission and values in order to sponsor.

We hope you'll join us this year!

ALL SPONSORSHIPS INCLUDE:

- Company name with link listed as a sponsor on the seminar website.*
- Combined sponsor logo page in digital program.*
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program; DEADLINE: 4/4/25 send to wendy@caoc.org.*
- CAOC will send one combined email to attendees with sponsor list.*
- Combined signage with logo in exhibitors space.*
- Pre and Post-event, one-time-use PDF mailing labels of registrants addresses.

*Amount paid for sponsorship will determine order of listing on collateral.





CELEBRITY • \$10,500

In addition to benefits listed on the previous page, receive a 90-second infomercial or pre-recorded personal greeting to be placed in 2 sessions and your logo displayed on the Event Daily Updates, promotional emails, and event website. You will also receive a one-page ad in the digital program.

- ~~Premier Supporter (1 Available)~~ **SOLD**

DESERT OASIS • \$7,500

In addition to benefits listed on the previous page, receive your logo displayed on the Event Daily updates and on promotional emails. You will also receive a one-page ad in the digital program.

- ~~Sapphire Supporter (2 Available)~~ **SOLD**
- Receives 30-second infomercial or pre-recorded personal greeting to be played in two sessions.
- Program/Digital Syllabus (1 Available)
- ~~Welcome Reception Co-sponsor (2 Available)~~ **SOLD**
- Awards Reception Co-sponsor (1 Available)
- ~~Wi-Fi (Exclusive)~~ **SOLD**

PALM TREE PARADISE • \$6,000

In addition to benefits listed on the previous page, you will receive one full-page color ad in the digital program.

- ~~Lanyards* (Plus cost of lanyards and shipping)(Exclusive)~~ **SOLD**
- ~~Guestroom Key Cards* (Plus cost of keycards and shipping)(Exclusive)~~ **SOLD**
- Friday Lunch Program Co-sponsors (1 Available)
- Saturday Lunch Program Co-sponsors (1 Available)
- Conchilla Pool Cabana See Saturday Afternoon Cabana Sponsorship page.

SANDS OF SUPPORT • \$5,000

- Emerald (Unlimited)
- Breakfast and Breaks (1 Available)
- Mock and Not-Mock Mimosa's in a Session Room (3 Available)
- Hotel AV (1 Available)

CACTUS COMPANION • \$4,000

- ~~NLD Party (Exclusive) Beer, Wine, Mocktails~~ **SOLD**





STARLIGHT MARQUEE • \$3,250

- Green (Unlimited)
- Tote Bag Fillers* (plus cost of item & shipping)
 - Options: ~~Tote Bags~~, Bottled Water, Sunglasses, Sunscreen, ~~Note Pads~~, Pens, Tumblers, ~~Hand Sanitizer~~, Emergency Kits, Lip Balm, Phone Charger.
- ~~Friday Session Sponsor (4 Available)~~ **SOLD**
- Saturday Session Sponsor (4 Available)

SUN-SOAKED SUPPORTER • \$2,500

- Supporter (Unlimited) Includes one complimentary seminar registration.

● CONTRACT

Your sponsorship registration and payment will become a binding contract upon acceptance by CAOC or its assignee(s) and is based upon the rules and regulations as set forth herein. No refunds or cancellations. Registrant acknowledges that other vendors and/or competing companies could be a co-sponsor and/or may be in attendance at the event(s) for which you are a sponsor. All sponsors must be paid in full to be listed on any marketing material.

● HEALTH & SAFETY

We will follow the current State and Local COVID Guidelines. Name badges will be required to enter any event space.

● CONSENT TO USE OF ELECTRONIC MEDIA

Registration and attendance at, or participation in, CAOC meetings, social events, and other activities constitutes an agreement by the registrant to allow CAOC to use and distribute (both now and in the future) the registrant or attendee's image or voice in photographs, video, electronic reproductions and audio of such events and activities.

● CAOC Event Code of Conduct

● MORE INFORMATION

Previous year's sponsors have the first right of renewal, but no later than two weeks to respond. Seminar registrations are not included in the sponsorship, however if sponsoring at a level greater than \$3,000 (2) representatives may attend receptions and enter the exhibitor space. If sponsoring at a level below \$3,000 then (1) representative may attend receptions and enter the exhibitor space.



SATURDAY AFTERNOON CABANA SPONSORSHIP

Saturday, May 3 from 2:00-4:30 p.m.

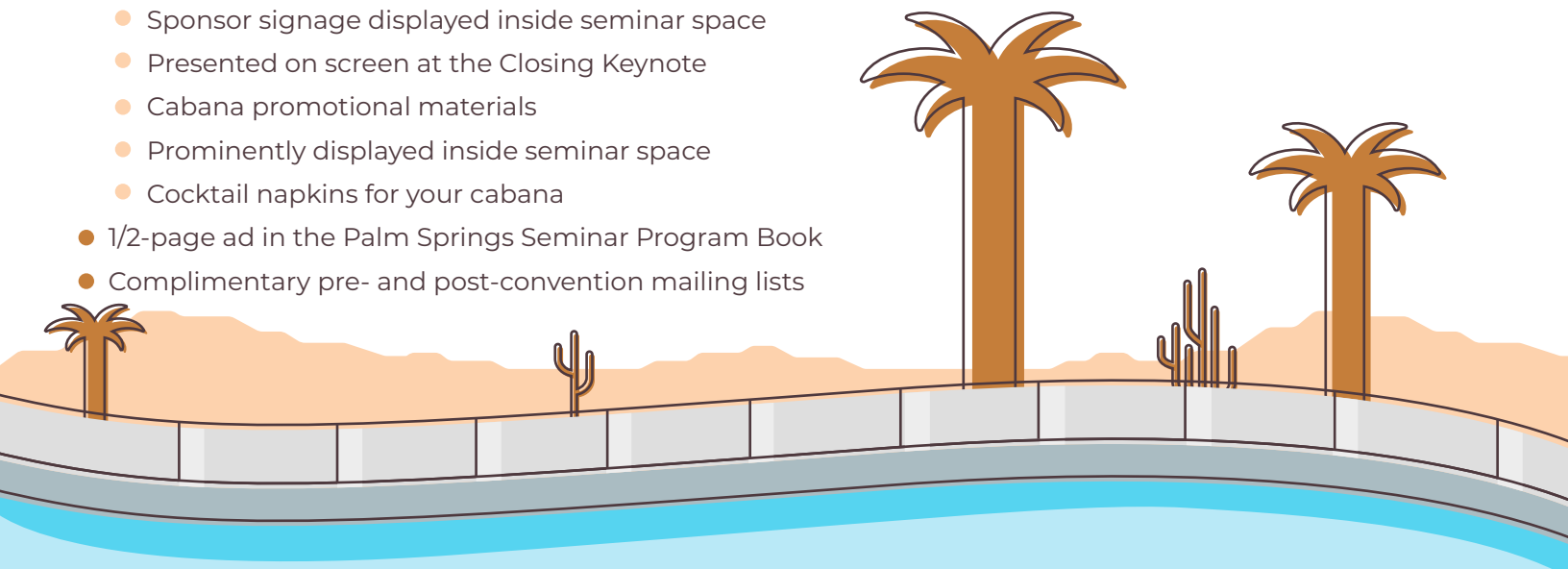
Sponsorship Fee | \$6,000

SPONSORSHIP INFORMATION

Seminar attendees will be invited to join you poolside after the closing keynote for an afternoon of peer-to-peer connections and fun-in-the-sun aimed at fostering comradery with seminar attendees. Pick a theme, activity, food and/or drink item to offer and we will publish it in the seminar program as part of the afternoon activities for attendees to explore. You'll have your logo on cocktail napkins and onsite signage. Any extras for your cabana including the purchase of food and beverage or décor items are at the sponsors expense.

Full benefits include:

- Recognition and area listing as Poolside Cabana sponsor in the Seminar Program. We'll include your theme or other offerings (mimosa's, bubbly, lei's, sunglasses, poolside snacks, etc. Creativity gets looks!) Each cabana includes:
 - Shaded cabana with premium comfort seating
 - 12 Complimentary distilled bottled waters
 - Complimentary fruit plate
- Featured social media post on CAOC's Instagram
- Company logo on:
 - Event website hyperlinked to your website
 - Sponsor signage displayed inside seminar space
 - Presented on screen at the Closing Keynote
 - Cabana promotional materials
 - Prominently displayed inside seminar space
 - Cocktail napkins for your cabana
- 1/2-page ad in the Palm Springs Seminar Program Book
- Complimentary pre- and post-convention mailing lists



In addition to the above items included in sponsorship, these cabanas additionally provide: TV, ceiling fan, mini-fridge, and misters.

Additional information for the cabanas and cabana assignments will be provided to confirmed Cabana Sponsors.



SATURDAY AFTERNOON CABANA SPONSORSHIP

CABANA POLICIES AND SPONSORSHIP INFORMATION

- Cabanas are pre-assigned. Limit (1) cabana purchase.
- You must check in for your cabana by 12:00 p.m. on Saturday, May 3.
- Additional signs placed on the pool decks, hallways or other hotel spaces are not permitted and will be removed.
- Sponsors are responsible for all additional costs associated, including but not limited to: food & beverage, décor, etc. Servers will be on sight to handle food, beverage services.
- The hotel will only confirm and book cabana rentals that are approved by CAOC. Any request made directly through the hotel will be turned over to CAOC for approval.
- Submission of the Cabana Registration Form is not a guarantee of a cabana assignment until CAOC has sent written approval and cabana assignment information.
- Cabana Sponsorship Fee must be paid within 2 weeks after your Cabana Registration Form has been approved by CAOC. Due to demand, CAOC reserves the right to cancel a cabana rental if payment has not been received by the deadline.
- Request forms must be received by Monday, April 21, 2025, limited space and availability. No refunds after cabana registration have been completed.
- Sponsors are subject to hotel cancellation policies for any additional orders, such as food & beverage. In the event of inclement weather, indoor back-up meeting space for a cabana is not available. Health and Safety: Sponsors are required to manage and abide by any registration or health and safety requirements as set forth by CAOC or the hotel.



THE FOLLOWING ITEMS ARE PROHIBITED:

Glass • Food & Beverage purchased outside of Splashtopia • Coolers
Oversized pool floats/tubes (no larger than 42") • Scooters, skateboards, etc
Speakers/sound systems • Oversized or hard balls, Frisbees, etc