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Palm Springs

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SPONSORSHIP
OPPORTUNITIES

CAOC-PALMSPRINGS.COM



YOU'RE INVITED TO BE A SPONSOR FOR THE PALM SPRINGS SEMINAR

Jointly hosted by the Consumer Attorneys of the Inland Empire, Consumer Attorneys of California, and the Orange County Trial Lawyers Association, the Palm Springs Seminar is a time-honored educational retreat where top-tier legal programming meets desert-resort relaxation. Held at the iconic Omni Rancho Las Palmas Resort, this multi-day seminar offers a unique blend of high-level CLE, meaningful networking, and built-in family time in a relaxed, destination setting.

In 2026, the Seminar is expected to welcome 250–300 consumer attorneys from across California, creating an exceptional opportunity for sponsors to connect with decision-makers in an environment designed for genuine interaction - poolside conversations, relaxed social events, and face-to-face engagement that goes far beyond a traditional conference ballroom.

INCLUDED IN ALL SPONSORSHIPS

- 1-2 passes for the seminar are included, see specifics below.
- Company name listed on the seminar website with your preferred link out. This information will remain on the webpage 30 days after the event.
- Combined sponsor logo page in digital program.
- Logo listed on combined exhibit hall signage (amount paid for sponsorship will determine the order of listing on all collateral).
- Company name and description (up to 40 words) listed in the digital seminar program, subject to editing by CAOC.*
- Company name listed in the welcome email sent to all attendees.
- Pre and post-event, one-time-use PDF mailing labels.

PALM SPRINGS SPONSORSHIP

CELEBRITY • \$11,000 • (2 Available)



In addition to the benefits listed on the previous page, Celebrity Sponsors get a moment in the spotlight: a 90-second infomercial or personal greeting played throughout the seminar on both days plus a slide shown on screen in both session rooms during breaks. Your logo will also be featured in Event Daily Updates, promotional emails, and on the event website, and you'll receive a full-page ad in the digital program. Comes with two registrations for the seminar.

PALM SPRINGS SPONSORSHIP

DESERT OASIS • \$7,500

Bring your firm or company into the spotlight all weekend long. In addition to the benefits listed on the previous page, you'll receive a slide played during the breaks in both session rooms, logo visibility in Event Daily Updates and promotional emails, a full-page ad in the digital program, and two passes for the seminar.

Select from these sponsorship options for the Desert Oasis tier:

- ~~SOLD~~ Lanyards with Your Logo for the Name Badges (exclusive)
 - o Program/Digital Syllabus (1 available)
 - o Welcome Reception Co-Sponsor (2 available)
 - o Awards Reception Co-Sponsor (2 available)
- ~~SOLD~~ Wi-Fi Sponsor (exclusive)
 - o Java Justice, special coffee bar offering (1 available)



PALM TREE PARADISE • \$6,250

Sway in the spotlight with these exclusive offerings! Receive everything listed on the first page plus a full-page, full-color ad in the digital program and two seminar registrations. Select from these exclusive opportunities:

- ~~SOLD~~ Guestroom Key Cards (Cost of keycards and shipping not included)
- ~~SOLD~~ Friday Lunch (2 available)
 - o Saturday Lunch (1 available)
 - o Saturday Morning Mimosas (3 available)
 - o Soda Bar (2 available)

SANDS OF SUPPORT • \$5,000

Shimmer across the seminar with benefits listed on page one plus select from exclusive or limited opportunities to put your name front and center:

- ~~SOLD~~ Breakfast and Breaks (2 available)
 - o Conchilla Pool Cabana (see next page for more details)
- ~~SOLD~~ New Lawyers Division Party (exclusive)

STARLIGHT MARQUEE • \$3,750

Put your brand in the spotlight and shine like the desert stars! In addition to the benefits listed on the previous page, Starlight Marquee Sponsors can choose from exclusive ways to be front and center:

- **Welcome Bag Swag (plus cost of item & shipping)**
 - o Give attendees curated items when they check into the seminar. Options include the actual ~~SOLD~~ bags, sunglasses, sunscreen, ~~SOLD~~ hats, ~~SOLD~~ tumblers, hand sanitizer, lip balm, etc — get creative and keep attendees smiling all weekend!
- **Company/Firm Slide Showcase (10 available)**
 - o Showcase your company or firm with a custom slide displayed on-screen as attendees enter the session room before presentations begin, during the breaks, and at the end of the day. Your 15-second slide will rotate with others in both session rooms for the duration of the seminar. You'll also receive everything listed on page 1.

SUN-SOAKED SUPPORTER • \$2,750

This level sponsorship receives everything listed on page 1 in addition to one ticket for a vendor representative to attend open events.

POOLSIDE CABANA SPONSORSHIP

Sponsorship Fee | \$5,000

SPONSORSHIP INFORMATION

Cabanas will be offered on Friday of the seminar, creating a fun and relaxed way for attendees to connect before the evening festivities. The Welcome Reception will take place that evening at the beautiful Conchilla Pool where your cabana will be located, making Friday a full day of networking and engagement. Your logo will be featured on marketing slides promoting the cabana activities as well as on-site signage. Cabanas are available for use all day. Any enhancements such as food, beverages, décor, or specialty elements will be coordinated and covered by the sponsoring organization.

FULL BENEFITS INCLUDE:

- Recognition as a **Poolside Cabana Sponsor** in the Seminar Program
- **Shaded cabana with premium comfort seating**
- **12 complimentary distilled bottled waters**
- **Complimentary fruit plate**
- **Featured social media post on CAOC's Instagram**
- **Company logo displayed on:**
 - Event website (hyperlinked to your site)
 - Sponsor signage inside seminar space
 - Session room break slides
 - Cabana promotional materials
- **Complimentary pre- and post-convention mailing lists**



ADDITIONAL CABANA AMENITIES:

TV, ceiling fan, mini-fridge, and cooling misters. Servers will be on-site to handle food and beverage orders. Full cabana details and assignments will be provided to confirmed sponsors. Make your cabana the ultimate desert oasis hotspot, where attendees connect, relax, and remember your brand long after the sun sets!

CABANA POLICIES AND SPONSORSHIP INFORMATION

- Cabanas are pre-assigned. Limit (1) cabana purchase.
- Additional signs placed on the pool decks, hallways or other hotel spaces are not permitted and will be removed.
- The hotel will only confirm and book cabana rentals that are approved by CAOC. Any request made directly through the hotel will be turned over to CAOC for approval.
- Submission of the Cabana Registration Form is not a guarantee of a cabana assignment until CAOC has sent written approval and cabana assignment information.
- Cabana Sponsorship Fee must be paid within 2 weeks after your Cabana Registration Form has been approved by CAOC. Due to demand, CAOC reserves the right to cancel a cabana rental if payment has not been received by the deadline.
- Request forms must be received by April 21, 2026 due to limited space and availability. No refunds after cabana registration has been completed.
- Sponsors are subject to hotel cancellation policies for any additional orders, such as food & beverage. In the event of inclement weather, indoor back-up meeting space for a cabana is not available. Health and Safety: Sponsors are required to manage and abide by any registration or health and safety requirements as set forth by CAOC or the hotel.

THE FOLLOWING ITEMS ARE PROHIBITED: Glass • Food & Beverage purchased outside of Splashtopia • Coolers • Oversized pool floats/tubes (no larger than 42") • Scooters, skateboards, etc • Speakers/sound systems • Oversized or hard balls, Frisbees, etc.



GOLF TOURNAMENT SPONSORSHIP

THURSDAY, April 30, 2026 – 1:30 PM
REGISTRATION – 2:30 PM SHOTGUN START

Must be an exhibitor, sponsor, or seminar registrant in order to sponsor the golf tournament.



TITLE SPONSOR \$7,500 (Exclusive)

Receive premium signage and prominent acknowledgment throughout the tournament, including exclusive logo placement on the official tournament scoreboard and printed on every player scorecard for continuous on-course visibility. Makes remarks before shotgun start and at the golf tournament awards ceremony. Includes a golf twosome registration for the tournament.

BIRTHDAY CAKE HOLE \$3,500 (Exclusive)

****New for 2026!** Set on the 9th hole, this new opportunity will deliver one of the most visible and engaging sponsorship opportunities on the course. The hole sits beside the clubhouse and in direct view of the post-round reception and features a 150-yard par three shot over water, creating an exciting challenge for every golfer. The green will showcase five separate holes, each marked with your branded flag, designed to resemble a birthday cake. To heighten the excitement, a \$500 cash prize will be shared by any golfers who make a hole-in-one on any of the five designated holes. Sponsor is welcome to exhibit on the 9th tee box and enjoy this unique opportunity, thus golf not included. Limit 2 reps.

RECEPTION APPETIZER SPONSOR \$3,000 (Exclusive)

Following the tournament, players will join us for a golf awards ceremony with appetizers served. Your logo will be prominently displayed on all tables, and you'll have the opportunity to make brief remarks before the awards are presented. Include a golf twosome registration for the tournament.

~~**RECEPTION COCKTAIL SPONSOR \$3,000 (Exclusive)**~~ **SOLD**

Hosted wine, beer and premium cocktails are provided during the reception. Your logo will be prominently displayed on cocktail napkins and signage, and you'll have the opportunity to make brief remarks before the awards are presented. Includes a golf twosome registration for the tournament.

~~**DRINK CART SPONSOR \$3,000 (2 available)**~~ **SOLD**

A beverage cart will cruise the course providing ice cold beer, canned cocktails, sodas and water to the players throughout the day. Your logo is featured on the drink cart. Includes a golf two-some registration for the tournament.

(More on next page)



GOLF TOURNAMENT SPONSORSHIP CONT.

PLAYER'S RAFFLE SPONSOR \$2,500 (3 available)

Each player will be entered into a raffle for prizes which may include a golf driver, "putter fitting", pro-shop giftcard, Galaxy Golf giftcard, or golf lessons at local course. Includes a golf two-some registration for the tournament.

~~GREENS FLAG SPONSOR \$2,500 (Exclusive)~~ **SOLD**

Your logo is custom printed on 8 Greens Flags throughout the tournament. Includes a golf two-some registration for the tournament.

PUTTING GOLF SPONSOR \$2,500 (Exclusive)

During check-in, players will engage in a putting contest. Your logo is featured on a sign near the practice putting green. Contest winner will receive a \$150 Galaxy Golf gift card. Sponsors receive an exhibit table at the contest area to greet the players. Golf not included. Limit 2 reps.

SNACK SPONSOR \$2,000 (Exclusive)

The snack sponsor's logo will be prominently displayed at the grab-and-go snack table, stocked with a variety of treats for players to enjoy throughout the tournament. Golf not included. Limit 2 reps.

~~LONGEST DRIVE CONTEST HOLE SPONSOR \$1,750~~ **SOLD**

Longest Drive contest hole sponsor gets a cooler filled with ice, beer, water and sodas for the players to enjoy. Your logo is featured on the tee-sign. Sponsors receive an exhibit table at the contest hole to greet the players. Golf not included. Limit 2 reps.

CLOSEST TO THE PIN CONTEST SPONSOR \$1,750

Closest to the Pin contest hole gets a cooler filled with ice, beer, water and sodas for the players to enjoy. Your logo is featured on the tee-sign. Sponsors receive an exhibit table at the contest hole to greet the players. Golf not included. Limit 2 reps.

~~HOLE SPONSOR \$750 (4 available)~~ **SOLD**

Sponsors receive a custom tee sign showcasing your firm business logo at your designated hole. Two chairs can be provided upon request if you wish to be present at your designated hole during the tournament. Golf not included. Limit 2 reps.

Confirm your interest in sponsorship of the seminar or golf tournament with sponsor@caoc.org.

Review sponsorship policies on the next page.

SPONSORSHIP COMMITMENT POLICIES

Thank you for your interest in sponsoring! Please review and acknowledge the policies outlined below. By submitting your sponsorship payment, you agree to enter into a binding contract with CAOC or its assignee(s), subject to the terms and conditions detailed herein:

- **Sponsorship Payment.** Payment for sponsorships are due within two weeks of commitment. All sponsors must be paid in full to be listed on any marketing material. Please submit a high-resolution logo at the time of payment.
- Sponsor acknowledges and accepts that other vendors and/or competing companies could be a co-sponsor and/or may be in attendance at the event(s) for which you are a sponsor.
- To be listed on any marketing collateral, sponsors must be paid in full.
- Amount of sponsorship paid will determine the order of listing on collateral.
- A sponsoring organization's business practices as well as its products and services must align with CAOC's mission and values. CAOC has the right to revoke any sponsorship that does not meet these criteria.
- Sponsorships are contingent on an in-person event, however if the event is moved to a virtual event, CAOC has the right to modify the sponsorships.
- No refunds or cancellations.

CONSENT TO USE OF ELECTRONIC MEDIA

Registration and attendance at, or participation in this event constitutes an agreement by the attendee to allow CAOC to use and distribute (both now and in the future) the registrant or attendee's image or voice in photographs, video, electronic reproductions and audio of such events and activities.

CONSENT TO CAOC's EVENT CODE OF CONDUCT

We are committed to providing a safe, welcoming, and harassment-free experience for all participants at every event including the Palm Springs Seminar. All those attending will adhere to the event code of conduct found here: <https://www.caoc.org/EventCodeOfConduct>