

NOV 14 - 17 | SAN FRANCISCO



SPONSORSHIP OPPORTUNITIES



Consumer Attorneys of California's Annual Convention is a unique opportunity to meet, learn from and network with the leading attorneys and legal professionals from across the state of California. We invite you to be a sponsor for CAOC's 63rd Annual Convention, November 14-17, 2024 in San Francisco.

NOTE: Some levels of sponsorships include one or more attending representatives. "Sponsor Representatives" may attend open events, but may not attend the MCLE sessions and do not receive MCLE credits. You must register separately to attend MCLE sessions and receive MCLE credits. Contact Wendy Murphy wendy@caoc.org for more information.

O DIAMOND LEVEL

WELCOME RECEPTION SPONSOR

\$50,000+ | EXCLUSIVE

Includes:

- Sponsor's choice of: One 75-second personal greeting during the Welcome Reception OR acknowledgment at the reception
- Podcast spotlight
- Social media spotlight
- Logo or lessons event, tal program cover, alato ang, ention site minar program tional sil footer, and event covers tes
- One-page au n di program
- Carpel (4) at e
- Combined compit hall signage with logo
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

\$40,000+ | EXCLUSIVE

Includes:

- Networking exclusively with elite attorney firms in CAOC's President's Club. No other vendors or service providers in attendance, except during the President's Club Reception where the sponsor for that event will be in attendance.
- Podcas*
- Social iia spanight
- Logo of the last program cover, escalate ag, vention site minar program tional il footer, and event
- One-page us in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
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PRESIDENT'S CLUB HOSPITALITY SUITE SPONSOR

○ RUBY LEVEL

AWARDS DINNER RECEPTION

\$35,000+ | EXCLUSIVE

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Podcast Spotlight
- Logo on improver, es convention digital promover, es convention notional email footer, and many uses
- One-page of in the gitter agram
- Combined signe so
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
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AWARDS DINNER SPONSOR

\$30,000 | CO-SPONSOR

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Podcast Sp
- Logo on t. av s dinner convention JITTE JII at ILC b n websit digital pr cover, es tor cling minar notional email ıve footer, and even ٧ u es
- One-page in the gita gram
- Combined all signag ago
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REGISTRATION KIOSK SPONSOR

\$25,000 | EXCLUSIVE

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Company logo on lighted Kiosk panels
- Podcast \$
- Company o on rour iP neck-in ens
- Logo on dig ten er, escala clin proventio ebsite, inar promotional email ten event up es
- One-page (gital)
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list;
- Acknowledgment at CAOC Board Meeting/Membership Meeting

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- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

CLE MOBILE APP

SPONSOR

\$25,000 | EXCLUSIVE

Includes:

- Prominent logo on main app directory page
- Company logo recognition as exclusive app provider on promotional materials associated with the event
- Opportunity to provide flyer to be distributed to convention attendees in tote bags and posted on the app (provided by sponsor)
- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Podcast Spotlight
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website, seminar promotional email footer, and event daily updates
- One-page ad in the digital program
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
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RUBY SPONSOR

\$25,000 | CO-SPONSORSHIP

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Podcast Spotlight
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website, seminar promotional email footer, and event daily updates
- One-page ad in the digital program
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels

\$20,000 | CO-SPONSORSHIP Includes:

FRIDAYLUNCH

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Logo on in-room AV signage, combined exhibit hall signage, digital program cover, escalator cling, and convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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CAOC 63RD ANNUAL CONVENTION • CAOC-CONVENTION.COM

SPONSOR OPPORTUNITIES

SATURDAY KEYNOTE & MEMBERSHIP MEETING LUNCH

\$20,000 | CO-SPONSORSHIP

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Logo on in-room AV signage, combined exhibit hall signage, digital program cover, escalator cling, and convention website
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EXCLUSIVE ITEMS

\$20,000 EACH | EXCLUSIVE

Sponsor's choice (first-come, first-served):

- Legal Staff Sessions + Reception Sponsorship
- ★ Women's Caucus Thursday Afternoon MCLE (EXCLUSIVE)
- ★ Hotel Key Cards* (EXCLUSIVE) (sponsor provides product, CAOC to approve art).
- Lanyards & Badge Holders* (EXCLUSIVE) (sponsor provides product, CAOC to approve art).
- ₩ Wi-Fi (EXCLUSIVE)
- Electronic Syllabus (EXCLUSIVE).

Above sponsorships include:

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EMERALD LEVEL

× SOLD ITEMS

PRESIDENT'S CLUB RECEPTION

\$15,000 | CO-SPONSORSHIP

Includes:

- Logo on event signage, combined exhibit hall signage, digital program cover, escalator disconvention
- Compare the an O-we company company by CAO
- CAOC will seem of ed email atterned es with seem of sor list
- Acknow mer CAL and ng/l bership ting
- Post-even ation man
- Two representatives receive admittance to all events except MCLE sessions

ADVOCATES CLUB RECEPTION

\$15,000 | CO-SPONSORSHIP (1 of 2 available)

Includes:

- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

JAVA JUSTICE

\$15,000 | EXCLUSIVE

Includes:

- Barista service of coffee, espresso and lattes
- Custom s
 b logo
- Logo on bineu exhit all signa digi rogram r, esca r cling, conventio.
- Company name v an coximate wo ampany criptio bject to editing by CAOC,
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
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- Two representatives receive admittance to all events except MCLE sessions

PRESIDENT'S AFTER PARTY

Held after the installation of the new CAOC Board of Directors, and in honor of the new CAOC President for 2025.

\$15.000 | EXCLUSIVE

Includes:

- Logo on social media posts and event emails
- Individual vent sign
- Logo on convention to the convention of the co
- Company name an roximate wo ampany cription bject to editing by CAOC and in dig.
- CAOC will combine to attern is
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

NEW LAWYERS DIVISION PARTY

\$12,000 | CO-SPONSORSHIPS

Includes:

- Logo on NLD party social media posts and event emails
- Logo on individual sponsor signature event
- Logo on convention whisite

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- Company has an aroximate wo ampany cription bject to editing by CAOC inted in diagraphic diagraphics.

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- CAOC will combine a attern is
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

CAOC BOARD MEETING

\$12,000 | EXCLUSIVE

Includes:

- Access for two reps to attend the Board Meeting
- Logo on entry age, company hibit he gnage, company second entry epsits
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- CAOC w and come attended attended to the second attende
- Acknowledge at CAOC be meeting/Normaling
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

TLA CONGRESS MEETING

Attended by the leaders of each Trial Lawyer Association throughout the state. Lunch is provided.

\$10,000 | EXCLUSIVE

Includes:

- Access for two reps to attend
- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- · CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

AG

\$10,000 EACH | EXCLUSIVE

Sponsor's choice, first come, first serve. Items will be included in the registration welcome bags. *Sponsors purchase and provide all products and shipping.

- **Registration Welcome Tote Bags**
- Pens
- Hand Sanitizer
- **X** Cell Phone Charging Station
- **X** Notepads
- Water Bottles

* T-Shirts

- Emergency Kits
- · Custom Item

Above sponsorship of tote bag items includes:

- Logo on your product and included in the registration tote bags
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

TOTE BAG ITEMS*



☐ SAPPHIRE LEVEL

PRESIDENT'S CLUB

\$10,000 EXCLUSIVE | UP TO TWO \$5,000 CO-SPONSORSHIPS

Includes:

- Logo on limo announcements to President's Club members
- Logo on convention whibit because the digit of the convention of the convention
- Company by CAOC listed in discording program

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- CAOC will smb. atter sr
- Acknowledgment at CAOC Board meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

PAST PRESIDENT'S BRUNCH (PRIVATE EVENT)

\$8,500 | EXCLUSIVE

Includes:

- Logo on invitation to past presidents
- Logo on containing the companies of the companies of
- Company le w in a simal wor mpany d liptio. bject to editing by CAOC) the did program
- CAOC will send on mind email then with spoor list
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- Post-event, regulation mailing and research
- One representative receives admittance to all events except MCLE sessions

BREAKFAST AND BREAKS (FRIDAY AND SATURDAY)

\$6,500 | UP TO FOUR CO-SPONSORSHIPS

Includes:

- Logo on combined signage near refreshments
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

ROOM SPONSOR

Have your logo or custom slide displayed onscreen as attendees enter the room before sessions begin.

\$2,500 - \$4,500 | MULTIPLE OPTIONS

- Sponsorship amount determines when your slide is played.
- One day only, Co-Sponsorship \$2,500: Your slide is played along with one other in one MCLE-earning session room on either Friday or Saturday of Convention. (May be a few other CAOC informational slides shown at the same time)
- One day only, Exclusive Sponsorship \$4,500: Your slide is played exclusively in one MCLE-earning session room on either Friday or Saturday of Convention. (May be a few other CAOC informational slides shown at the same time)
- Includes:
 - Logo on combined exhibit hall signage, company name listed on convention website
 - Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
 - CAOC will send one combined email to attendees with sponsor list
 - Acknowledgment at CAOC Board Meeting/Membership Meeting
 - Post-event, registration mailing labels
 - One representative receives admittance to all events

SPONSOR OPPORTUNITIES

WOMEN'S CAUCUS/ DIVERSITY EQUITY & INCLUSION COMMITTEE PARTY

\$5,000 | CO-SPONSORSHIPS

Includes:

- Logo on social media posts
- Logo on every age, combined hibit had nage, dimensional cover, escalator g, continuous nage, dimensional nage, dimensi
- Company with an eximate vor mpany corription ject to editing by CAOC) listed and discontinuous discontinuous
- CAOC will ad or mb amai tten swith sp or light
- Acknowled CAOC be cling/M
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

NEW LAWYERS DIVISION PUBLIC SERVICE EVENT

\$3.500 | EXCLUSIVE

Includes:

- Logo on one hibit signe tom name li one ntion website
- Company with an eximate vor mpany c ription ject to editing by CAOC) listed did program
- CAOC will ad or mb amai tten swith sp or list
- Acknowledge CAOC be setting/M
- Post-event, registration mailing labels

RAFFLE PRIZE CARD

\$3,500 | EXCLUSIVE

Includes:

- Company the with an a eximate wor impany contribution by CAOC) is a discontribution of the program

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 Description of the program o
- CAOC will cond or mile lemail ten s with sport list
- Acknowlet AOC ang/M
- Post-event, registration mailing labels

WINE DONATION FOR RECEPTIONS AND PARTIES

Donate cases of wine to enhance and support Convention receptions and parties.

Includes:

- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels

CONVENTION PATRON

\$2,500

- One representative receives admittance to all events (add'l registrations available for purchase)
- Recognition on Convention website with a hyperlink to your website or targeted location
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, mailing labels of registered attendees and speakers