



# CAOC

63<sup>RD</sup> ANNUAL CONVENTION

NOV 14 - 17 | SAN FRANCISCO



## SPONSORSHIP OPPORTUNITIES



Consumer Attorneys of California's Annual Convention is a unique opportunity to meet, learn from and network with the leading attorneys and legal professionals from across the state of California. We invite you to be a sponsor for CAOC's 63rd Annual Convention, November 14-17, 2024 in San Francisco.

**NOTE:** Some levels of sponsorships include one or more attending representatives. "Sponsor Representatives" may attend open events, but may not attend the MCLE sessions and do not receive MCLE credits. You must register separately to attend MCLE sessions and receive MCLE credits. Contact Wendy Murphy [wendy@caoc.org](mailto:wendy@caoc.org) for more information.

## ◆ DIAMOND LEVEL

### WELCOME RECEPTION SPONSOR

#### \$50,000+ | EXCLUSIVE

Includes:

- Sponsor's choice of: One 75-second personal greeting during the Welcome Reception OR acknowledgment at the reception
- Podcast spotlight
- Social media spotlight
- Logo on digital sponsor sign at event, digital program schedule, digital program cover, escalator wrap, convention website, seminar promotional, email footer, and event materials
- One-page ad in the digital program
- Carpeted booth at event
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

#### \$40,000+ | EXCLUSIVE

Includes:

- Networking exclusively with elite attorney firms in CAOC's President's Club. No other vendors or service providers in attendance, except during the President's Club Reception where the sponsor for that event will be in attendance.
- Podcast spotlight
- Social media spotlight
- Logo on digital sponsor sign at event, digital program schedule, digital program cover, escalator wrap, convention website, seminar promotional, email footer, and event materials
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
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### PRESIDENT'S CLUB HOSPITALITY SUITE SPONSOR

 RUBY LEVEL
AWARDS DINNER  
RECEPTION

## \$35,000+ | EXCLUSIVE

## Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. *(All infomercials are subject to CAOC's approval and acceptance)*
- Podcast Spotlight
- Logo on infomercial, sponsor sign at event, awards dinner, convention digital program cover, escalator cling, convention website, seminar promotional email footer, and event display updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description *(subject to editing by CAOC)* listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels.
- Two representatives receive admittance to all events except MCLE sessions

AWARDS DINNER  
SPONSOR

## \$30,000 | CO-SPONSOR

## Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. *(All infomercials are subject to CAOC's approval and acceptance)*
- Podcast Spotlight
- Logo on infomercial, sponsor sign at event, awards dinner, convention digital program cover, escalator cling, convention website, seminar promotional email footer, and event display updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description *(subject to editing by CAOC)* listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

REGISTRATION KIOSK  
SPONSOR

## \$25,000 | EXCLUSIVE

## Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. *(All infomercials are subject to CAOC's approval and acceptance)*
- Company logo on lighted Kiosk panels
- Podcast Spotlight
- Company logo on four iPad check-in screens
- Logo on digital program cover, escalator cling, convention website, seminar promotional email footer, and event display updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description *(subject to editing by CAOC)* listed in the digital program
- CAOC will send one combined email to attendees with sponsor list;
- Acknowledgment at CAOC Board Meeting/Membership Meeting

## CLE MOBILE APP SPONSOR

(Con't)

- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

### \$25,000 | EXCLUSIVE

Includes:

- Prominent logo on main app directory page
- Company logo recognition as exclusive app provider on promotional materials associated with the event
- Opportunity to provide flyer to be distributed to convention attendees in tote bags and posted on the app (*provided by sponsor*)
- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (*All infomercials are subject to CAOC's approval and acceptance*)
- Podcast Spotlight
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website, seminar promotional email footer, and event daily updates
- One-page ad in the digital program
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

## RUBY SPONSOR

### \$25,000 | CO-SPONSORSHIP

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (*All infomercials are subject to CAOC's approval and acceptance*)
- Podcast Spotlight
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website, seminar promotional email footer, and event daily updates
- One-page ad in the digital program
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels

## FRIDAY LUNCH

### \$20,000 | CO-SPONSORSHIP

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (*All infomercials are subject to CAOC's approval and acceptance*)
- Logo on in-room AV signage, combined exhibit hall signage, digital program cover, escalator cling, and convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

## SATURDAY KEYNOTE & MEMBERSHIP MEETING LUNCH

### EXCLUSIVE ITEMS

× SOLD ITEMS

### \$20,000 | CO-SPONSORSHIP

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. *(All infomercials are subject to CAOC's approval and acceptance)*
- Logo on in-room AV signage, combined exhibit hall signage, digital program cover, escalator cling, and convention website
- Company name with an approximate 40-word company description *(subject to editing by CAOC)* listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

### \$20,000 EACH | EXCLUSIVE

Sponsor's choice (first-come, first-served):

- Legal Staff Sessions + Reception Sponsorship
- × ~~Women's Caucus Thursday Afternoon MCLE (EXCLUSIVE)~~
- × ~~Hotel Key Cards\* (EXCLUSIVE) (sponsor provides product, CAOC to approve art)~~
- × ~~Lanyards & Badge Holders\* (EXCLUSIVE) (sponsor provides product, CAOC to approve art)~~
- × ~~Wi-Fi (EXCLUSIVE)~~
- Electronic Syllabus (EXCLUSIVE).

Above sponsorships include:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. *(All infomercials are subject to CAOC's approval and acceptance)*
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description *(subject to editing by CAOC)* listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

## EMERALD LEVEL

### PRESIDENT'S CLUB RECEPTION

### \$15,000 | CO-SPONSORSHIP

Includes:

- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description *(subject to editing by CAOC)* listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

## ADVOCATES CLUB RECEPTION

### \$15,000 | CO-SPONSORSHIP (1 of 2 available)

Includes:

- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

## JAVA JUSTICE

### \$15,000 | EXCLUSIVE

Includes:

- Barista service of coffee, espresso and lattes
- Custom signage with logo on event
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels.
- Two representatives receive admittance to all events except MCLE sessions

## PRESIDENT'S AFTER PARTY

Held after the installation of the new CAOC Board of Directors, and in honor of the new CAOC President for 2025.

### \$15,000 | EXCLUSIVE

Includes:

- Logo on social media posts and event emails
- Individual logo on event signage
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

## NEW LAWYERS DIVISION PARTY

### \$12,000 | CO-SPONSORSHIPS

Includes:

- Logo on NLD party social media posts and event emails
- Logo on individual sponsor signage at event
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

## CAOC BOARD MEETING

### \$12,000 | EXCLUSIVE

Includes:

- Access for two reps to attend the Board Meeting
- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

## TLA CONGRESS MEETING

Attended by the leaders of each Trial Lawyer Association throughout the state. Lunch is provided.

### \$10,000 | EXCLUSIVE

Includes:

- Access for two reps to attend
- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

## TOTE BAG ITEMS\*

### \$10,000 EACH | EXCLUSIVE

Sponsor's choice, first come, first serve. Items will be included in the registration welcome bags. \*Sponsors purchase and provide all products and shipping.

#### ✗ ~~Registration Welcome Tote Bags~~

- Pens
- Hand Sanitizer

#### ✗ ~~Cell Phone Charging Station~~

#### ✗ ~~Notepads~~

- Water Bottles

#### ✗ ~~T-Shirts~~

- Emergency Kits
- Custom Item

Above sponsorship of tote bag items includes:

- Logo on your product and included in the registration tote bags
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

## ✗ SOLD ITEMS

## □ SAPPHIRE LEVEL

### PRESIDENT'S CLUB LIMO

#### \$10,000 EXCLUSIVE | UP TO TWO \$5,000 CO-SPONSORSHIPS

Includes:

- Logo on limo announcements to President's Club members
- Logo on combined exhibit hall signage, company name listed on digital program and for cling, convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

### PAST PRESIDENT'S BRUNCH (PRIVATE EVENT)

#### \$8,500 | EXCLUSIVE

Includes:

- Logo on invitation to past presidents
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

### BREAKFAST AND BREAKS (FRIDAY AND SATURDAY)

#### \$6,500 | UP TO FOUR CO-SPONSORSHIPS

Includes:

- Logo on combined signage near refreshments
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions

### ROOM SPONSOR

Have your logo or custom slide displayed onscreen as attendees enter the room before sessions begin.

#### \$2,500 - \$4,500 | MULTIPLE OPTIONS

- Sponsorship amount determines when your slide is played.
- One day only, Co-Sponsorship \$2,500: Your slide is played along with one other in one MCLE-earning session room on either Friday or Saturday of Convention. (*May be a few other CAOC informational slides shown at the same time*)
- One day only, Exclusive Sponsorship \$4,500: Your slide is played exclusively in one MCLE-earning session room on either Friday or Saturday of Convention. (*May be a few other CAOC informational slides shown at the same time*)
- Includes:
  - Logo on combined exhibit hall signage, company name listed on convention website
  - Company name with an approximate 40-word company description (*subject to editing by CAOC*) listed in the digital program
  - CAOC will send one combined email to attendees with sponsor list
  - Acknowledgment at CAOC Board Meeting/Membership Meeting
  - Post-event, registration mailing labels
  - One representative receives admittance to all events

## WOMEN'S CAUCUS/ DIVERSITY EQUITY & INCLUSION COMMITTEE PARTY

### \$5,000 | CO-SPONSORSHIPS

Includes:

- Logo on social media posts
- Logo on event signage, combined exhibit hall signage, digital program cover, escalator wrap, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

### \$3,500 | EXCLUSIVE

Includes:

- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels

## NEW LAWYERS DIVISION PUBLIC SERVICE EVENT

### \$3,500 | EXCLUSIVE

Includes:

- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels

## RAFFLE PRIZE CARD

## WINE DONATION FOR RECEPTIONS AND PARTIES

Donate cases of wine to enhance and support Convention receptions and parties.

Includes:

- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, registration mailing labels

### \$2,500

- One representative receives admittance to all events (add'l registrations available for purchase)
- Recognition on Convention website with a hyperlink to your website or targeted location
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- Post-event, mailing labels of registered attendees and speakers

## CONVENTION PATRON