

NOV 14 - 17 | SAN FRANCISCO

SPONSORSHIP OPPORTUNITIES



Consumer Attorneys of California's Annual Convention is a unique opportunity to meet, learn from and network with the leading attorneys and legal professionals from across the state of California. We invite you to be a sponsor for CAOC's 63rd Annual Convention, November 14-17, 2024 in San Francisco.

NOTE: Some levels of sponsorships include one or more attending representatives. "Sponsor Representatives" may attend open events, but may not attend the MCLE sessions and do not receive MCLE credits. You must register separately to attend MCLE sessions and receive MCLE credits. Contact Wendy Murphy wendy@caoc.org for more information.

◇ DIAMOND LEVEL \$50,000+ | EXCLUSIVE Includes: Sponsor's choice of: One 75-second personal greeting during the Welcome Reception • OR acknowledgment at the reception Podcast spotlight WELCOME RECEPTION Social media spotlight • <u>SPONSOR</u> Logo or spons al progr , digital program vent. lil footer, and cover, site minar pr alato.....ng, ention tiona. tes event d One-page au di program Carpel at e • Combined compit hall signage with logo Company name with an approximate 40-word company description (subject to editing • by CAOC) listed in the digital program CAOC will send one combined email to attendees with sponsor list • Acknowledgment at CAOC Board Meeting/Membership Meeting Post-event, registration mailing labels • Two representatives receive admittance to all events except MCLE sessions • \$40.000+ | EXCLUSIVE Includes: Networking exclusively with elite attorney firms in CAOC's President's Club. No other vendors or service providers in attendance, except during the President's Club PRESIDENT'S CLUB Reception where the sponsor for that event will be in attendance. Podcas* HOSPITALITY SUITE Social aia span.ght **SPONSOR** schedu igital program Logo o. ial sp or sign at nt, tal progr • vention site minar pr tional il footer, and cover, escalato ıq, event One-page and the digital program • Combined exhibit hall signage with logo • Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program CAOC will send one combined email to attendees with sponsor list • Acknowledgment at CAOC Board Meeting/Membership Meeting • Post-event, registration mailing labels • Two representatives receive admittance to all events except MCLE sessions

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🔿 RUBY LEVEL 🛑	
AWARDS DINNER RECEPTION	 \$35,000+ EXCLUSIVE Includes: Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance) Podcast Spotlight Logo on information conservation on the acceptance of the a
Awards dinner Sponsor	 \$30,000 CO-SPONSOR Includes: Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance) Podcast Sponsor Logo on the one on standard acceptance on the second on the operation of the o
REGISTRATION KIOSK SPONSOR	 \$25,000 EXCLUSIVE Includes: Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance). Company logo on lighted Kiosk panels. Podcast S Company on on rour iP an neck-in the enstitution of the presence of the

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- CAOC will send one combined email to attendees with sponsor list; Acknowledgment at CAOC Board Meeting/Membership Meeting
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(Con't)

- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

\$25,000 | EXCLUSIVE

Includes:

- Prominent logo on main app directory page •
- Company logo recognition as exclusive app provider on promotional materials associated with the event
- Opportunity to provide flyer to be distributed to convention attendees in tote bags and • posted on the app (provided by sponsor)
- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance)
- Podcast Spotlight •
- Logo on combined exhibit hall signage, digital program cover, escalator cling, • convention website, seminar promotional email footer, and event daily updates
- One-page ad in the digital program •
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list •
- Acknowledgment at CAOC Board Meeting/Membership Meeting •
- Post-event, registration mailing labels
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\$25.000 | CO-SPONSORSHIP

Includes:

- Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are RUBY subject to CAOC's approval and acceptance) SPONSOR
 - Podcast Spotlight •
 - Logo on combined exhibit hall signage, digital program cover, escalator cling, • convention website, seminar promotional email footer, and event daily updates
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 - Post-event, registration mailing labels •

\$20,000 | CO-SPONSORSHIP

Includes:

FRIDAY LUNCH

- Sponsor's 🗲 ≥d. 30-s€ d infome ad at least once 🕻 One prei during th n OF out-Juring a formercials are AIVE .cru. ivn. oc's appro ind acce subject te ice Logo on in-room combin xhi digital igr all signa ram cover, escalato a ar 2 100 Jnv. +0-woi Company ... subject to editing an app. by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at CAOC Board Meeting/Membership Meeting
- •
- Post-event, registration mailing labels
- Two representatives receive admittance to all events except MCLE sessions

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CLE MOBILE APP SPONSOR

SATURDAY KEYNOTE & MEMBERSHIP MEETING LUNCH	 \$20,000 CO-SPONSORSHIP Includes: Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the formation OR manufact should and during a subject of the formation of the constant of the formation of the formation of the constant of
EXCLUSIVE ITEMS * SOLD ITEMS	 \$20,000 EACH EXCLUSIVE Sponsor's choice (first-come, first-served): Legal Staff Sessions + Reception Sponsorship Women's Caucus Thursday Afternoon MCLE (EXCLUSIVE) Hotel Key Cards* (EXCLUSIVE) (sponsor provides product, CAOC to approve art). Lanyards & Badge Holders* (EXCLUSIVE) (sponsor provides product, CAOC to approve art). Lanyards & Badge Holders* (EXCLUSIVE) (sponsor provides product, CAOC to approve art). Wi Fi (EXCLUSIVE) Electronic Syllabus (EXCLUSIVE). Above sponsorships include: Sponsor's choice of: One prerecorded, 30-second infomercial played at least once during the Convention OR moderator shout-out during a session. (All informercials are subject to CAOC's approval and acceptance) Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program CAOC will send one combined email to attendees with sponsor list Acknowledgment at CAOC Board Meeting/Membership Meeting Post-event, registration mailing labels Two representatives receive admittance to all events except MCLE sessions
EMERALD LEVEL	
PRESIDENT'S CLUB RECEPTION	 \$15,000 CO-SPONSORSHIP Includes: Logo on event signage, combined exhibit hall signage, digital program cover, escalator cline powention reference and company employed to editing by CAOc modim the coull progra CAOC will secure could edemain atter es with signage is sor list Acknow of mery CAC modified endition makes as Post-event action makes as Two representatives receive admittance to all events except MCLE sessions

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SPONSOR OPPORTUNITIES

ADVOCATES CLUB RECEPTION	 \$15,000 CO-SPONSORSHIP (1 of 2 available) Includes: Logo on encourage, combination object having nage, operation of the encourage company operation object to editing by CAOC) listed, and doe program. CAOC which ad no omic operation atternion with some list. Acknowled, contact CAOC because ting/Name program. Post-event, registration mailing labels. Two representatives receive admittance to all events except MCLE sessions.
JAVA JUSTICE	 \$15,000 EXCLUSIVE Includes: Barista service of coffee, espresso and lattes. Custom since on logo of the properties of
PRESIDENT'S AFTER PARTY Held after the installation of the new CAOC Board of Directors, and in honor of the new CAOC President for 2025.	 \$15,000 EXCLUSIVE Includes: Individual device event sign Logo on social media posts and event emails Individual device event sign Logo on some chibit song edigit rogram (e.e., esc or cling, convention beite) Company name of an eroximate we opmpany cription bject to editing by CAOC and in edig from each of atterned solution. CAOC will solution combined action atterned solution. Acknowledgment at CAOC Board Meeting/Membership Meeting Post-event, registration mailing labels Two representatives receive admittance to all events except MCLE sessions
NEW LAWYERS DIVISION PARTY	 \$12,000 CO-SPONSORSHIPS Includes: Logo on NLD party social media posts and event emails Logo on individual sponsor signation of digital rogram coupled for cling, convention obsite Company new company recommendation of the digital rogram coupled for cling by CAOC if ted in a digital program. CAOC with the combination of atternation of the digital rogram. Acknowledgment at CAOC Board Meeting/Membership Meeting Post-event, registration mailing labels One representative receives admittance to all events except MCLE sessions

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\$12,000 | EXCLUSIVE

Includes:

- Access for two reps to attend the Board Meeting
- CAOC BOARD Logo on *g* age, co hibit h gnage, d am cover, escalate enti ng, c COSIN MEETING rith ar ompany Compan proximate wc criptio bject to editing by CAOC) listen. 9 Q l progra nd. .om atte h s
 - CAOC w
 - Acknowlegg. ... at CAOC D... ____eeting/N • n
 - Post-event, registration mailing labels
 - One representative receives admittance to all events except MCLE sessions

\$10,000 | EXCLUSIVE

Includes:

- Access for two reps to attend •
- Logo on event signage, combined exhibit hall signage, digital program cover, • escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing • by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list •
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- Post-event, registration mailing labels
- One representative receives admittance to all events except MCLE sessions •

\$10.000 EACH | EXCLUSIVE

Sponsor's choice, first come, first serve. Items will be included in the registration welcome bags. *Sponsors purchase and provide all products and shipping.

- **Registration Welcome Tote Bags**
- ¥ Pens
- Hand Sanitizer •
- **Cell Phone Charging Station**
- X Notepads
- **Water Bottles**
- X T-Shirts
- **Emergency Kits**
- Custom Item •

Above sponsorship of tote bag items includes:

- Logo on your product and included in the registration tote bags •
- Logo on combined exhibit hall signage, digital program cover, escalator cling, • convention website
- Company name with an approximate 40-word company description (subject to editing • by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list •
- Acknowledgment at CAOC Board Meeting/Membership Meeting •
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TLA CONGRESS MEETING

***** SOLD ITEMS

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TOTE BAG × **ITEMS***

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🗆 🗆 SAPPHIRE LEVEL 🔍	
PRESIDENT'S CLUB LIMO	 \$10,000 EXCLUSIVE UP TO TWO \$5,000 CO-SPONSORSHIPS Includes: Logo on limo announcements to President's Club members Logo on conservative whibit have a digit program conservator cling, convention (b) Company of the annotoximate of word of many consistence to editing by CAOC) listed models or organized and the program. CAOC with a frequency of CAOC Board meeting/Membership Meeting Acknowledgment at CAOC Board meeting/Membership Meeting. Post-event, registration mailing labels One representative receives admittance to all events except MCLE sessions
PAST PRESIDENT'S BRUNCH (PRIVATE EVENT)	 \$8,500 EXCLUSIVE Includes: Logo on invitation to past presidents Logo on contract whibit before a compare name list or evention website Company are when a an admass of work impany do aptrover bject to editing by CAOC) which he dig a program CAOC will send on a mining of email to dem as with space r list Acknowle contract AOC will be dig g/Mc conbin M and to the post-event, regulation mailing of the second mail to dem and the second mail to the second mail t
Breakfast and Breaks (Friday and Saturday)	 \$6,500 UP TO FOUR CO-SPONSORSHIPS Includes: Logo on combined signage near refreshments Logo on communication with an a communication of the program of the program CAOC will and on antication of the program CAOC will and on antication of the program Acknowled AOC Loss ang/Markan Markana Post-event, registration mailing labels One representative receives admittance to all events except MCLE sessions
ROOM SPONSOR Have your logo or custom slide displayed onscreen as attendees enter the room before sessions begin.	 \$2,500 - \$4,500 MULTIPLE OPTIONS Sponsorship amount determines when your slide is played. <u>One day only, Co-Sponsorship \$2,500</u>: Your slide is played along with one other in one MCLE-earning session room on either Friday or Saturday of Convention. (<i>May be a few other CAOC informational slides shown at the same time</i>) <u>One day only, Exclusive Sponsorship \$4,500</u>: Your slide is played exclusively in one MCLE-earning session room on either Friday or Saturday of Convention. (<i>May be a few other CAOC informational slides shown at the same time</i>) <u>Includes:</u> Logo on combined exhibit hall signage, company name listed on convention

- website
 Company name with an approximate 40-word company description (*subject to*
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
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 - One representative receives admittance to all events

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WOMEN'S CAUCUS/ DIVERSITY EQUITY & INCLUSION COMMITTEE PARTY	 \$5,000 CO-SPONSORSHIPS Includes: Logo on social media posts Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website Company name with an approximate 40-word company description (<i>subject to editing by CAOC</i>) listed in the digital program CAOC will send one combined email to attendees with sponsor list Acknowledgment at CAOC Board Meeting/Membership Meeting Post-event, registration mailing labels Two representatives receive admittance to all events except MCLE sessions
NEW LAWYERS DIVISION PUBLIC SERVICE EVENT	 \$3,500 EXCLUSIVE Includes: Logo on coome whibit corgan comparent name line on company on the second second
Raffle prize Card	 \$3,500 EXCLUSIVE Includes: Logo on company thibit is a company of name limit the ention website Company the with an a constrained over impany of ription. <i>Dject to editing by CAOC</i> has a company of the program CAOC will cond on the remailer the swith space is by or list Acknowled AOC and mailing labels
WINE DONATION FOR RECEPTIONS AND PARTIES* *Minimum spend of \$2,500 required. Donate cases of wine to enhance and support Convention receptions and parties.	 Includes: Logo on combined exhibit hall signage, company name listed on convention website Company name with an approximate 40-word company description (<i>subject to editing by CAOC</i>) listed in the digital program CAOC will send one combined email to attendees with sponsor list Acknowledgment at CAOC Board Meeting/Membership Meeting Post-event, registration mailing labels
CONVENTION PATRON	 \$2,500 One representative receives admittance to all events (add'l registrations available for purchase) Recognition on Convention website with a hyperlink to your website or targeted location Logo on combined exhibit hall signage, company name listed on convention website Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program CAOC will send one combined email to attendees with sponsor list Acknowledgment at CAOC Board Meeting/Membership Meeting

• Post-event, mailing labels of registered attendees and speakers