



CAOC

64TH ANNUAL CONVENTION

SPONSORSHIP OPPORTUNITIES



NOVEMBER 13 - 16, 2025



Consumer Attorneys of California's Annual Convention is a unique opportunity to meet, learn from and network with the leading attorneys and legal professionals from across the state of California. We invite you to be a sponsor for CAOC's 64th Annual Convention, November 13-16, 2025 in San Francisco.

Note: Some levels of sponsorships include one or more attending representatives. "Sponsor Representatives" may attend open events, but may not attend the MCLE sessions and do not receive MCLE credits. You must register separately to attend MCLE sessions and receive MCLE credits.

Contact Wendy Murphy wendy@caoc.org for more information.

◆ DIAMOND LEVEL ● CAOC CONVENTION SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR

Be prominently featured at the event's kickoff gathering, including signage, promotional opportunities, and a brief speaking role. It's a key opportunity to connect with influential plaintiff attorneys in a relaxed, social setting.

\$50,000+ | EXCLUSIVE OR CO-SPONSORSHIPS

Includes:

- Opportunity to say a few words at the reception, 2-3 minute remarks
- Social media spotlight *
- Exclusive logo on carpet (4'x4') at event entrance and large step and repeat backdrop in reception space
- Logo on digital program/schedule, digital program cover, escalator cling, convention website, promotional email footers, and event daily updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
- Pre- and post-event mailing labels of Convention registrants
- Two representatives may attend open events

\$50,000+ **SOLD**

Includes:

- Table for 5 at the awards dinner
- Infomercial Spotlight Sponsorship: Capture the attention of CAOC attendees with a 30-second prerecorded video played before at least one MCLE session at Convention
- Social media spotlight *
- Logo on individual sponsor sign at event, awards dinner tribute book, convention digital program cover, escalator cling, convention website, promotional email footer, and event daily updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
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\$45,000+ **SOLD**

Benefits include:

- Social media spotlight *
- Logo on individual sponsor sign at event, digital program/schedule, digital program cover, escalator cling, convention website, promotional email footer, and event daily updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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BOARD INSTALLATION AND AWARDS DINNER SPONSOR

Be recognized and noticed at the premier event honoring legal excellence and leadership. As the Installation and Awards Dinner Sponsor, enjoy prominent recognition, signage, and the company of top attorneys, judges, and guests in an elegant, high-profile setting.

PRESIDENT'S CLUB HOSPITALITY SUITE SPONSOR

Gain exclusive access to CAOC's elite President's Club suite—an invite-only space for top attorneys. Enjoy premium hospitality and unmatched networking, free from competing vendors. As sponsor, connect directly with influential legal leaders during this high-end experience, including the private President's Club Reception following the main Welcome Reception.

NOVEMBER 13 – 16, 2025

ADVOCATES CLUB RECEPTION

Gain visibility among CAOC's most influential members and enjoy premium branding opportunities, including recognition in event materials, signage, and live acknowledgments. Network in a private, high-end setting where you can connect directly with key decision-makers.

\$40,000 | SOLD

Includes:

- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
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BOARD INSTALLATION AND AWARDS DINNER RECEPTION

Be recognized and noticed at the premier event honoring legal excellence and leadership. As the Installation and Awards Dinner Reception Sponsor, enjoy prominent recognition, signage, and the company of top attorneys, judges, and guests in an elegant, high-profile setting.

\$35,000 | SOLD

Includes:

- Table for 5 at the awards dinner
- Infomercial Spotlight Sponsorship: Capture the attention of CAOC attendees with a 30-second prerecorded video played before at least one MCLE session at Convention
- Social media spotlight *
- Logo on combined sponsor sign at event, awards dinner tribute book, convention digital program cover, escalator cling, convention website, promotional email footer, and event daily updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
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WOMEN'S CAUCUS AND DEI COMMITTEE PARTY

Kick off CAOC's Annual Convention with the most sought-after party of Convention! This high-energy event brings attendees together for a night of networking, celebration, and empowerment. As a sponsor, be at the forefront of this dynamic and influential gathering.

\$35,000 | EXCLUSIVE OR CO-SPONSORSHIPS

Includes:

- Social media spotlight *
- Logo on social media posts and event emails
- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
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\$30,000 | SOLD

Includes:

- Logo on NLD party social media posts and event emails
- Logo on individual sponsor sign at event
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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NEW LAWYERS DIVISION PARTY

REGISTRATION KIOSK SPONSOR

Gain constant visibility where every attendee begins their Convention experience. Your branding will be prominently displayed on kiosks and décor at the CAOC registration and check in desk, offering high-traffic exposure and a strong first impression throughout the event.

\$25,000 | SOLD
Includes:

- Social media spotlight *
- Company logo on lighted Kiosk panels
- Company logo on four iPad check-in screens
- Logo on digital program cover, escalator cling, convention website, promotional email footer, and event daily updates
- One-page ad in the digital program
- Combined exhibit hall signage with logo
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
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MCLE MOBILE APP SPONSOR

Your name and logo stays at attendees' fingertips throughout Convention. Enjoy exclusive logo placement, banner ads, and recognition within the app used to track sessions, credits, and schedules—ensuring continuous, high-impact visibility with every interaction.

\$25,000 | EXCLUSIVE
Includes:

- Social media spotlight *
- Company logo displayed on the landing page, footer of session and bio pages, plus as many other places as possible staff can find!
- Infomercial Spotlight Sponsorship: Capture the attention of CAOC attendees with a 30-second prerecorded video played before at least one MCLE session at Convention
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website, promotional email footer, and event daily updates
- One-page ad in the digital program
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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\$25,000 | SOLD
Includes:

- Social media spotlight *
- Infomercial Spotlight Sponsorship: Capture the attention of CAOC attendees with a 30-second prerecorded video played before at least one MCLE session at Convention
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website, promotional email footer, and event daily updates
- One-page ad in the digital program
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list;
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- Two representatives may attend open events.

RUBY SPONSOR

FRIDAY GRAB & GO LUNCH

\$20,000 | CO-SPONSORSHIP
Includes:

- Infomercial Spotlight Sponsorship: Capture the attention of CAOC attendees with a 30-second prerecorded video played before at least one MCLE session at Convention
- Logo on in-room AV signage, combined exhibit hall signage, digital program cover, escalator cling, and convention website.
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program.
- CAOC will send one combined email to attendees with sponsor list.
- Acknowledgment at the CAOC Board Meeting/Membership Meeting
- Pre- and post-event mailing labels of Convention registrants
- Two representatives may attend open events.

SATURDAY KEYNOTE & MEMBERSHIP MEETING LUNCH

\$20,000 | CO-SPONSORSHIP

Includes:

- Infomercial Spotlight Sponsorship: Capture the attention of CAOC attendees with a 30-second prerecorded video played before at least one MCLE session at Convention
- Logo on in-room AV signage, combined exhibit hall signage, digital program cover, escalator cling, and convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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EXCLUSIVE ITEMS

\$20,000 EACH | EXCLUSIVE

Sponsor's choice (first-come, first-served):

- ~~Women's Caucus Thursday Afternoon MCLE (EXCLUSIVE)~~ **SOLD**
- In addition to benefits below, make 3-5 minute remarks at the start of the session.
- ~~Hotel Key Cards* (EXCLUSIVE, sponsor logo on key cards)~~ **SOLD**
- ~~Lanyards & Badge Holders* (EXCLUSIVE)~~ **SOLD**
- ~~Wi-Fi (EXCLUSIVE)~~ **SOLD**
- Everyone will be asking for you! Your company name becomes the WiFi password, ensuring constant visibility through branding, announcements, and materials.
- Digital Program (EXCLUSIVE)

Above sponsorships include:

- Infomercial Spotlight Sponsorship: Capture the attention of CAOC attendees with a 30-second prerecorded video played before at least one MCLE session at Convention
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
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\$17,000 | EXCLUSIVE

Includes:

- Logo on social media posts and event emails
- Individual logo on event signage
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
- Pre and post-event mailing labels of Convention registrants
- Two representatives may attend open events

PRESIDENT'S AFTER PARTY

Keep the celebration going as the newly sworn-in CAOC President and distinguished guests continue the night in style! This exclusive post-dinner event is where attendees unwind, network, and toast to the future of CAOC.

PRESIDENT'S CLUB RECEPTION

\$15,000 | SOLD

Includes:

- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
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JAVA JUSTICE

Fuel the conversation and energize attendees with a premium barista station serving freshly brewed coffee, espresso, lattes, and other specialty coffee drinks! Your logo will be front and center as attendees gather for their caffeine fix, creating the perfect opportunity for engagement and visibility throughout the event.

\$15,000 | SOLD

Includes:

- Custom signage with logo on coffee cart and coffee sleeves
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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- Two representatives may attend open events

CAOC BOARD MEETING

\$12,000 | SOLD

Includes:

- Access for two reps to attend the Board Meeting
- Logo on event signage, combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
- Pre and Post-event mailing labels of Convention registrants
- One representative may attend open events.

PRESIDENT'S CLUB LIMO

Drive prestige and exclusivity by offering complimentary luxury transportation for President's Club members to and from the event. Logo will be showcased on this VIP experience, ensuring high visibility among CAOC's elite members while they ride in style.

\$10,000 | SOLD

Includes:

- Logo on limo announcements to President's Club members
- Signage recognition inside each limo transporting PC Members and their guests
- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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TOTE BAG ITEMS*

\$10,000 EACH | EXCLUSIVE

Sponsor's choice, first come, first serve. Items will be included in the registration welcome bags. *Sponsors are responsible for the purchasing and providing of all products and shipping, quantity of 600.

- ~~Tote Bags~~ **SOLD**
- ~~Pens~~ **SOLD**
- Hand Sanitizer
- Cell Phone Chargers
- ~~Notebooks~~ **SOLD**
- Water Bottles
- T-Shirts
- Emergency Kits
- Custom Item (wine bottle opener, sunglasses, etc you pick!)

Includes:

- Logo on combined exhibit hall signage, digital program cover, escalator cling, convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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PAST PRESIDENT'S BRUNCH (PRIVATE EVENT)

Honor CAOC's legacy and leadership by sponsoring this exclusive gathering of Past Presidents. The brunch offers a unique opportunity to connect with the most influential figures in the organization while ensuring you are also prominently recognized among those who have shaped CAOC's history. Enjoy premium visibility in a setting that fosters high-level networking, reflection, words of wisdom to the new President, and celebration of leadership.

\$10,000 | EXCLUSIVE

Includes:

- Logo on invitation to past presidents
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
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TLA CONGRESS MEETING

An exclusive gathering of California's Trial Lawyer Association leaders, including presidents, vice presidents, and executive directors. Gain premier visibility over a networking lunch where key updates, challenges, and strategies are discussed.

\$8,500 | SOLD

Includes:

- Logo on invitation to past presidents
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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- One representative may attend open events

BREAKFAST AND BREAKS (FRIDAY AND SATURDAY)

Keep attendees energized by sponsoring breakfast and refreshment breaks. Your logo will be prominently displayed as guests gather, network, and recharge. Position your brand with hospitality, connection, and engagement throughout the event.

\$7,000 | UP TO FOUR CO-SPONSORS (2 available)

Includes:

- Logo on combined signage near food
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
- Acknowledgment at the CAOC Board Meeting/Membership Meeting the day before Convention kicks off
- Pre- and post-event mailing labels of Convention registrants
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LEGAL STAFF SESSIONS

Support the backbone of every law firm by sponsoring educational sessions designed for paralegals, legal assistants, and other crucial legal staff. These sessions provide valuable training and professional development, ensuring firms operate efficiently. Gain exposure among key decision-makers in legal operations.

\$5,000 | EXCLUSIVE OR UP TO FOUR CO-SPONSORS

Includes:

- Provide 2-5 minutes of welcome remarks and greeting to the attendees at the beginning of the event
- Logo on combined signage near food and beverage stations exclusively for the legal staff sessions
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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MCLE SESSION ROOM SPONSOR

Showcase your company or firm with a custom slide displayed on-screen as attendees enter the session room before presentations begin, during the breaks, and at the end of the day. Your 15-second slide will rotate with others in one session room, running on both days of CAOC's Convention, ensuring maximum visibility among attendees.

\$4,500 | CO-SPONSORSHIPS

Includes:

- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
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\$3,500 | EXCLUSIVE

Includes:

- Logo featured on the official raffle card
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
- CAOC will send one combined email to attendees with sponsor list
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NEW LAWYERS DIVISION PUBLIC SERVICE EVENT

Support the next generation of legal professionals as they give back to the community through this impactful public service initiative which highlights the importance of service, advocacy, and making a difference beyond the courtroom. Align your company as a champion of public service with emerging legal leaders.

RAFFLE PRIZE CARD

\$3,500 | EXCLUSIVE

Includes:

- Logo featured on the official raffle card
- Logo on combined exhibit hall signage, company name listed on convention website
- Company name with an approximate 40-word company description (subject to editing by CAOC) listed in the digital program
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CONVENTION PATRON

\$2,500

Includes:

- Logo on combined exhibit hall signage, company name listed on convention website
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ADDITIONAL INFO

- * Social media spotlight: Receive exposure across CAOC's social media channel with dedicated posts highlighting your company or firm to include: One collaborative Instagram Reel with the main CAOC account, one Facebook post, and one LinkedIn Post with content pulled from content recorded in advance or on-site at convention, not to exceed 60 seconds highlighting the company's services (if a vendor) or firm's advocacy work (if a law firm) within 90 days of the Convention.



NOVEMBER 13 – 16, 2025

SPONSORSHIP COMMITMENT POLICIES

Thank you for your interest in sponsoring the 64th Annual CAOC Convention! Please review and acknowledge the policies outlined below. By submitting your sponsorship payment and/or signing the sponsorship commitment form, you agree to enter into a binding contract with CAOC or its assignee(s), subject to the terms and conditions detailed herein.

- Sponsor acknowledges and accepts that other vendors and/or competing companies could be a co-sponsor and/or may be in attendance at the event(s) for which you are a sponsor.
- To be listed on any marketing collateral, sponsors must be paid in full. Amount of sponsorship paid will determine the order of listing on collateral.
- A sponsoring organization's business practices as well as its products and services must align with CAOC's mission and values. CAOC has the right to revoke any sponsorship that does not meet these criteria.
- Sponsorships are contingent on an in-person event, however if the event is moved to a virtual event, CAOC has the right to modify the sponsorships.
- NO REFUNDS OR CANCELLATIONS.

