

Paid Internship: Creative/Graphic Design Intern

Here at Incline Gaming Marketing, we are looking for new team members who can show us how to move our mobile advertising efforts to the next level. As a Creative Intern at Incline Gaming Marketing, you will have an exceptional opportunity to work with the best minds in Mobile Advertising while building a new set of skill-set that will jumpstart your career. You will not only learn from the best but will be given a huge amount of responsibility to shape the direction of the advertising creatives for some of the top grossing mobile apps/games in the market.

Nobody likes advertising and our responsibility is to make those advertising creatives that we all enjoy to watch. You will work in the intersection of mobile advertising, creative marketing and data analytics. You will have the opportunity to work with top technology firms including Google, Apple and Facebook. This is a unique paid internship opportunity that can potentially be converted into a full-time position with upward mobility for those successful candidates.

What you will do

- CREATE collateral requests, creative reporting templates and various design mockups
- MANAGE 3rd party graphics designers, creative projects and creative production funnels
- COMMUNICATE creative specifications to external and internal stakeholders
- RUN A/B tests continuously, analyze and report results in a scientific method
- DRIVE internal and external reporting and communication where appropriate
- PERFORM creative advertising data analysis
- RESEARCH the mobile app market and identify winning creative concepts that can attract mobile app users in an advertising form
- BUILD new creative concepts and mockups based on quantitative and qualitative approach
- DEFINE aesthetic elements and creative

What you will need

- The right attitude: hunger, passion, problem solving, getting things done...
- Strong work ethic: we do not believe in micro-management, we believe in sense of ownership and professionalism
- No experience- nice to have If you have a creative marketing experience

- Project Management skills with a strong sense of responsibility: This is not a mediocre internship opportunity, it offers a vast amount of responsibilities and we are looking for those individuals that can operate independently under guidance
- Intellectual Curiosity- We do not know what we do not know and we have a flat company culture where we all learn from each other. Asking the right questions is always encouraged
- Accountability- we have an open culture that allows us to make mistakes and learn from it. You will be given the opportunity to make decisions and be accountable for your actions.

Why should you apply?

- You often are curious about commercials and have advertising ideas especially in digital forms
- You are looking for a head start in your career in graphic design / digital advertising
- You consider yourself a problem-solver utilizing creativity, data and communication skills
- You often go above and beyond never satisfied with anything less than over-delivery
- Have an eye for design
- You are looking to have fun while gaining new skills and learning from the best
- You like to work independently and remotely, but equally enjoy being part of a team