

Graphic Designer

FULL TIME // REMOTE

Incline Gaming Marketing is looking for a Graphic Designer to help elevate our mobile advertising efforts to the next level. Incline Gaming Marketing serves a multitude of clients to provide performance-driven marketing services for online gambling brands in the US. Within this role, the candidate will have the opportunity to work with innovative industry leaders to revolutionize creative within the iGaming space. The selected candidate will work at the intersection of mobile advertising, creative marketing, and data analytics to help develop thumb-stopping creative which will be served on platforms including Google, Facebook, Apple, and more.

What you will do

- CREATE animated and static advertising materials including, but limited to, social, display, and website banners, landing pages, and email templates
- BUILD new creative concepts and mockups based on quantitative and qualitative approach
- COMMUNICATE creative specifications to internal stakeholders
- PERFORM creative advertising data analysis where appropriate
- RESEARCH the mobile app market and identify winning creative concepts that can attract mobile app users in an advertising form
- DEFINE aesthetic elements and creative
- MAINTAIN a consistent visual brand voice throughout all design projects

What you will need

- 0-2+ years experience
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Capability to meet deadlines
- Aptitude in taking direction and executing changes when necessary
- Ability to multitask and be flexible to shift between project sand clients as new priorities emerge
- Ability to work on collaborative projects and independently
- Collaborate with team members to execute top performing
- Project management skills and a strong sense of responsibility
- Strong work ethic: we do not believe in micro-management, we believe in sense of ownership and professionalism
- The right attitude: hunger, passion, problem solving, getting things done
- iGaming experience is plus

Why should you apply?

- You are looking for a career in graphic design / digital advertising
- You have an eye for design
- You often are curious about commercials and have advertising ideas especially in digital forms
- You consider yourself a problem-solver utilizing creativity, data, and communication skills
- You are looking to have fun while gaining new skills and learning from the best
- You like to work independently and remotely, but equally enjoy being part of a team
- You are want access to amazing benefits such as unlimited PTO, 401k, insurance, and more
- You are interested in sports and/or casino

If you are interested in applying please send your resume and portfolio to rachel@incline.bet