

# GOLDEN BOW BREASTFEEDING WALK SPONSORSHIP & VENDOR OPPORTUNITIES

## Interested? Email info@loyallactation.org

The Golden Bow Breastfeeding Walk is an annual event that takes place every year during "Black Breastfeeding Week" in order to raise awareness of breastfeeding within the Metro-Atlanta area. Help us make this years' event one to remember by becoming one of our sponsors or vendors.

## **SPONSORSHIP OPPORTUNITIES**

#### **OFFICIAL SPONSOR \$500 CONTRIBUTION**

As an official sponsor you understand the need for breastfeeding and would like to support our endeavors to bring awareness to the community on the importance of breastfeeding. **SPONSORSHIP REWARDS: 1 - 2** 

#### **GOLD SPONSOR \$1,500 CONTRIBUTION**

As a gold sponsor you are serious about mothers breastfeeding and would like to help us increase our reach within the community in order to support our overall mission to increase the number of mothers breastfeeding in Georgia. **SPONSORSHIP REWARDS: 1 - 4** 

#### PLATINUM SPONSOR \$3,000 CONTRIBUTION

As an official partner you are ready to assist us with taking our Golden Bow Breastfeeding Walk to the next level. As we seek to expand our reach and engagement within the community at large it will take partnering with other organizations and brand's that have a similar voice and mission. And with that partnership report, we want to help take your organization and brand to the next level with some cool rewards. **SPONSORSHIP REWARDS: 1 - 5** 

## **SPONSORSHIP REWARDS**

- 1. Featured Sponsor on Loyal Lactation's Website for the rest of 2022.
- 2. Featured Sponsor on all Golden Bow 2022 Marketing Materials and Advertisements.
- 3. Company logo featured on Golden Bow 2022 Step & Repeat Banner
- 4. Golden Bow Breastfeeding Walk 2022 Sponsorship plaque given at event.
- 5.1 Reel posted on Loyal Lactation's Instagram.

## **VENDOR OPPORTUNITY**

### **OFFICIAL VENDOR \$40 CONTRIBUTION**

As an official vendor you will be able to set up around our Breastfeeding Fact Tour at the Golden Bow Breastfeeding Walk to showcase your health and wellness business. All sponsors are welcome to be vendors at no additional cost as well.

IF YOU WOULD LIKE TO MAKE A CONTRIBUTION OTHER THAN THOSE ON THIS DOCUMENT PLEASE EMAIL US.