

## SPONSORSHIP PROPOSAL

#### **ANGELS OF EPILEPSY**

A 501(c)(3) Nonprofit Charity & Advocacy Atlanta, GA







#### About Us

**About the Event** 



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#### Sponsorship Opportunities and Benefits to Sponsors



#### Sponsorship Form

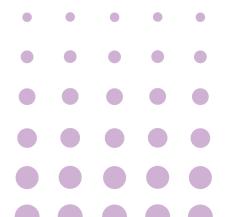


### ABOUT US...

The story of **Angels Of Epilepsy** began in 2008. We are a nonprofit organization based in Georgia, and we extend our assistance to survivors and families not only within the state but also across various U.S. states and global communities.

Our primary goal is to fulfill the needs of individuals impacted by epilepsy by offering medical ID accessories, transportation, prescription assistance, hospital gift bags, lodging support, and more. We host health seminars, workshops, and events throughout the year, sharing valuable information and first-aid tips for seizures. Our commitment and impact on the community have been recognized with several awards and accolades over the years.







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### OUR FOUNDER'S STORY...

Natalie Y. Beavers is an epilepsy survivor, advocate, and mentor in the epilepsy community. Living with epilepsy for over four decades, surviving brain surgeries, and interacting with many survivors like herself gave Natalie the idea to start an organization to assist survivors and families in the epilepsy community.

She travels to many states to share her story and talk about the importance of learning about epilepsy. She also encourages those in the community to advocate. Natalie is the creator of "The Seizure Diary," which was published in 2013 and has sold nationwide and in seven countries so far.



### **OUR SUPPORT**

- Medical ID accessories for epilepsy survivors.
- Local transportation and/or UBER and LYFT vouchers.
- AOE Relief Packages: for survivors or families who are in need of food and necessities.
- AOE Gift Bags: for patients at local hospitals and those shipped out of state.
- Assistance with medical prescriptions.
- Monthly support group meetings nad webinars.
- Public health fairs and events for the community.

AND MORE!



### OUR INITIATIVES

#### "I AM ME"

The "I Am Me" Campaign allows you to hear first hand testimonies from epilepsy survivors and caregivers. The goal of this campaign is to inspire and uplift many of those affected by epilepsy around the world. Medical alert bracelets and assistance in medical needs are provided to survivors.

#### "Zennia Yoga & Meditation

Yoga and meditation sessions are offered to give epilepsy survivors and caregivers a chance to reflect and heal. The techniques learned are proven to increase attentiveness, reduce stress, enhance mood, and improve your overall well-being.

#### "Project Uplift

The program teaches participants how to better manage their stress levels, mental health, and quality of life. Project UPLIFT seeks to empower individuals with epilepsy to take control of their own mental health by teaching them mindfulness and cognitive-behavioral techniques.

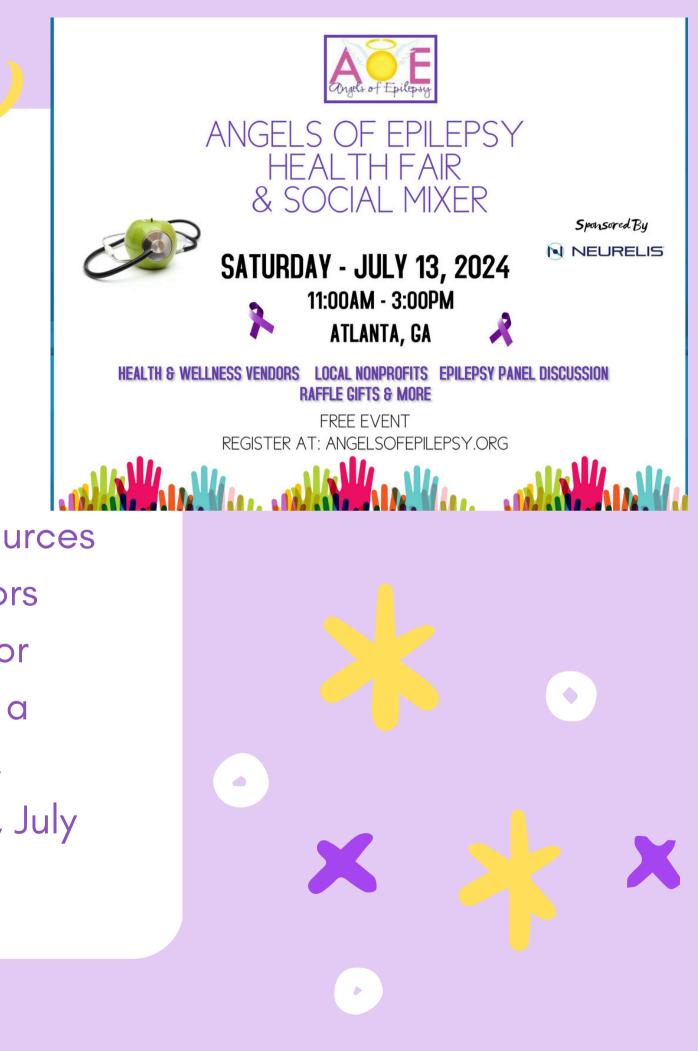




# HEALTH FAIR AND SOCIAL MIXER

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This event will showcase educational information and resources for the epilepsy community and more. Vendors and sponsors will be present to share their business-related healthcare or nonprofit charitable work for the community. There will be a panel discussion with members of the epilepsy community, raffle giveaways, and more! It will take place on Saturday, July 13, in Atlanta, GA.





### **ANNUAL CELEBRATION**

This event will showcase Angels of Epilepsy's Annual Awareness Celebration and the work our organization has done to serve the epilepsy community. We provide awards to advocates, parents, and physicians to congratulate them on their achievements and contributions. As always, we share educational information and resources and highlight our sponsors. This event occurs during the month of November in commemoration of National Epilepsy Awareness Month.



#### **EVENT SCHEDULE**

**AOE Health Fair and Social Mixer:** Attendees can visit booths from various pharmaceutical companies, health and wellness clinics, and local nonprofit organizations. This segment will showcase a wide range of resources and services available to the epilepsy community, providing valuable information and support.

**Keynote Speaker:** Attendees will be inspired by a keynote speech from a prominent figure related to the epilepsy community. Guest speakers will highlight the importance of epilepsy awareness and the impact of community support.

**Educational Workshops:** The Health Fair will feature a series of educational workshops on vital topics such as understanding epilepsy, first-aid training for seizures, and coping strategies for families and caregivers. These sessions aim to equip attendees with essential knowledge and practical skills.

**Networking:** Attendees will have the chance to network with fellow participants and vendors. This informal setting will facilitate the exchange of experiences and foster connections within the community.

**Guest Speaker Series:** A series of short talks by celebrity guest speakers and advocates who have been personally affected by epilepsy will be offered. These speakers will share their journeys, offering inspiration and hope to all attendees.

**Raffle and Giveaway:** The announcement of raffle winners and the distribution of giveaway items will add a fun element to the event.



# OUR SPONSOR LEVELS

Your dedication to us have not only made a profound impact but have also brought hope and comfort to countless lives. With your invaluable contribution, we can continue our efforts in helping individuals and families living with epilepsy.

SPONSORSHIP LEVELS	LILAC (500+)	ORCHID (1000+)	VIOLET (2000+)	PURPLE (5000+)
Ad in Program	1/8 page	1/4 page	1/2 page	1 page
Logo on Event Page				
Ads - Newsletters				
Ads - Social Media				
Announcement to Subscribers				
Website				
Display at Event, virtual and public				
Display at Health Affairs				

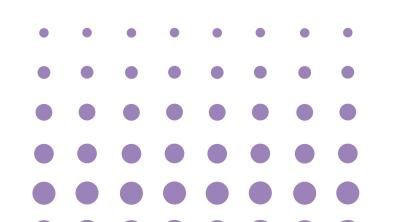






### LILAC (\$500+)

For organizations or individuals looking to make a bigger contribution and garner more recognition.





- 1/8 of page for ad in program
- 2 social media mentions
- 1 newsletter mention
- Logo placement on select marketing materials and event signage
- Recognition during key events
- Opportunity to participate in workshops or breakout sessions during events
- Inclusion in press releases and media mentions related to the organization's initiatives
- Thank you letter





# **ORCHID (\$1000+)**

valuable exposure.

- 1/4 of page for ad in program
- 4 social media mentions
- 1 newsletter mention
- Logo placement on select marketing materials, event signage, and the organization's website
- Recognition during key events and on social media platforms
- Opportunity to participate in workshops or breakout sessions during events
- Inclusion in press releases and media mentions related to the organization's initiatives
- Thank you letter

For companies or individuals looking to contribute substantially to the organization's efforts and gain

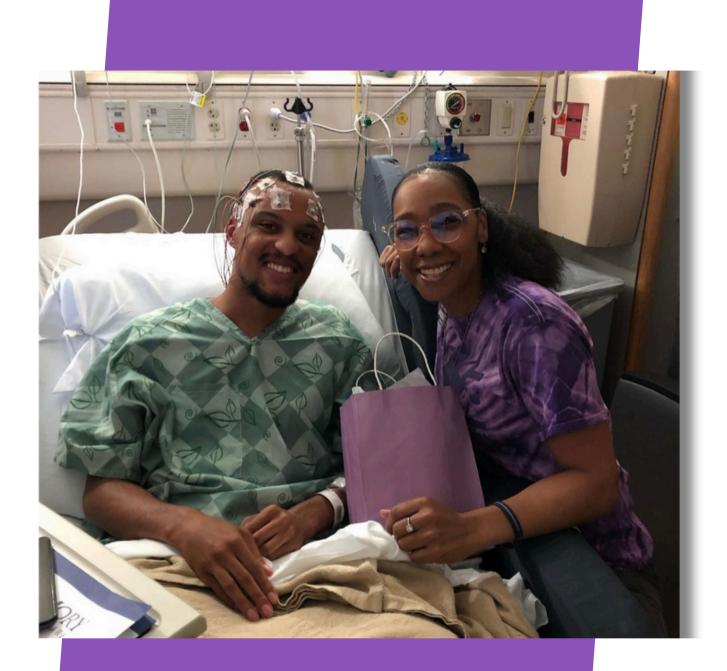
# VIOLET (\$2500+)

For corporations or kind contributors dedicated to having a substantial influence on epilepsy assistance and awareness.

- 1/2 of page for ad in program
- 6 social media mentions
- 2 newsletter mentions
- Prominent logo placement and recognition on marketing materials, event banners, and the organization's website...
- Exclusive acknowledgment during major events, conferences, and media appearances
- Opportunity to present a speech or participate in panel discussions related to epilepsy
- Customized publicity and marketing campaigns to showcase their commitment to epilepsy awareness
- Thank you letter







## **PURPLE (\$5000+)**

support.

- 1 full page for ad in program
- 8 social media mentions
- 3 newsletter mentions
- Prominent logo placement and recognition on all marketing materials, event banners, and the organization's website
- Exclusive acknowledgment during major events, conferences, and media appearances
- Opportunity to present a keynote speech or participate in panel discussions related to epilepsy
- Invitation to private networking events with influential stakeholders, researchers, and experts in the field
- Customized publicity and marketing campaigns to showcase their commitment to epilepsy awareness
- Sponsored welcome video and branded transition slides between event sessions
- Thank you letter

#### For major corporations or generous donors committed to making a significant impact on epilepsy awareness and





#### DONATIONS

If you are unable to participate as a sponsor for Angels of Epilepsy, we would greatly appreciate your kind donation or contribution.

#### Please mail your donations to:

Angels of Epilepsy, Inc. 4480 South Cobb Drive STE H-354 Smyrna, GA 30080

#### You can also visit our website to make a donation at <u>angelsofepilepsy.org</u>.

For arrangements regarding other non-monetary donations and contributions, please contact our office at (678)-239-4193.





## SPONSORSHIP FORM



### SPONSORSHIP PACKAGES

We would greatly appreciate your sponsorship!

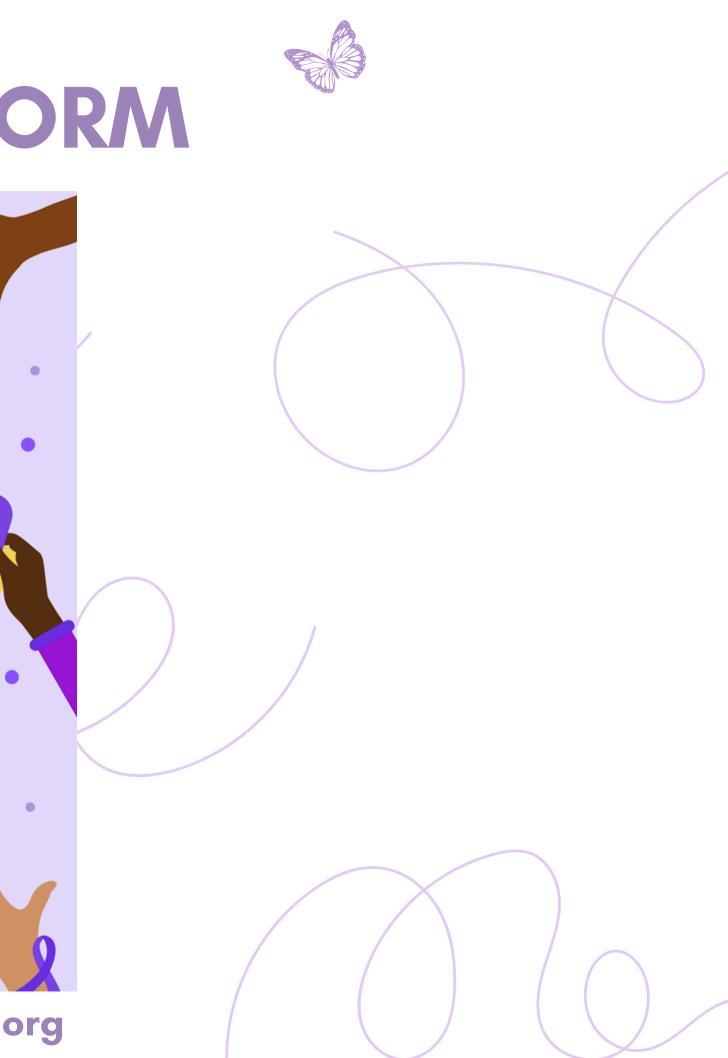
#### INTERESTED IN BECOMING A SPONSOR?

Look at our available packages here!

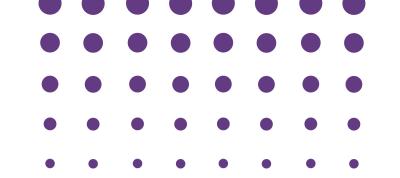
Complete and submit your <u>sponsorship form</u>!

Visit www.angelsofepilepsy.org









# LET US THANK YOU!

Your belief in our mission is a driving force in our journey, and we would be incredibly proud to have you as part of our organization and the community we serve. Your sponsorship will truly make a difference, empowering us to reach greater heights and touch many more lives!



678-239-4193 info@angelsofepilepsy.org

