

35TH ANNUAL SPOTLIGHT GALA

Sponsorship Packet



Help us create a better world for pets and the people who love them.

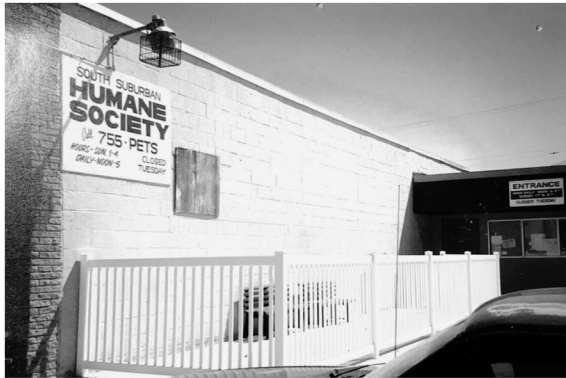
Saturday, May 11, 2024

Tinley Park Convention Center

18451 Convention Center Dr, Tinley Park, IL

ABOUT

South Suburban Humane Society



South Suburban Humane Society (SSHS) incorporated in 1970 as a small group of volunteers who brought homeless pets into their homes and worked to find them permanent homes. From those humble origins, we grew to a 501c3 nonprofit organization operating a 19,000 square foot animal resource campus in Matteson, IL

The South Suburban Humane Society's impact is mighty. In 2023, our programs and services helped more than 27,000 pets and the people who love them. We do this through:

- The High Volume Low Cost Spay/Neuter Clinic serving pets across our communities. 8,694 surgeries were performed in 2023
- The Low Cost Veterinary Services Clinic serving income-qualified pets in need. 15,514 pets were seen at our clinic in 2023.
- Our adoption services placing pets that come in from our communities. 3,675 pets were adopted in 2023—the most ever in our history
- Our Pets are Family programs that include our Pet Food Bank, grant services, and anything we can do to help families stay together. More than 2,000 pets benefited from these programs in 2023.

For more information, visit southsuburbanhumane.org



SSHS IMPACT:

3,675 pets were adopted in 2023—the most ever in our history

ABOUT

The Spotlight Gala



Help us create a better world for pets and the people who love them.

Each Spring, the SSSH hosts our largest fundraiser of the year, the annual Spotlight Gala. Not only does it raise much-needed funds but it is a joyous celebration of the work we do together with our donors.

Last year, 450 attendees raised \$160,000 to make the Gala our most successful ever. We expect 450 guests again this year and our marketing efforts will reach 200 times that number through our email subscribers, social media followers, and website hits.

Your partnership with the South Suburban Humane Society provides care and services to thousands of pets in need. The Gala fuels our work through the challenging summer months. Your sponsorship reaches an enthusiastic group of supporters and will do lasting good in our communities.

One thing we know for sure—people who love pets love to support businesses that love pets. And we love promoting those businesses. A sponsorship of the Gala is a win for everyone and especially for pets in need!



SSHS IMPACT:

8,694 surgeries were performed at our Spay/Neuter Clinic and over 15,000 pets were seen at our Low-Cost Vet Clinic in 2023

SPOTLIGHT GALA

Sponsorship Levels & Benefits

PRESENTING SPONSOR

\$20,000

- 20 tickets and VIP seating
- Opportunity to say a few words from the podium at the event
- Logo and link to business website on our website for 1 year
- Quarterly social media posts of thanks and recognition
- Recognition on event signage and Electronic Program Book
- Framed recognition on display at Gala and to then take with you
- Graphic recognition in Electronic Program Book
- Recognition on all print and electronic Gala materials and on social media if received prior to April 1
- VIP seating and sponsor signage on table
- Presenting sponsor recognition from the podium

GOLD SPONSOR

\$10,000

- Includes 10 tickets and VIP seating
- Recognition on event signage and Electronic Program Book
- Framed recognition on display at Gala and to then take with you
- Graphic recognition in Electronic Program Book
- Recognition on all print and electronic Gala materials and on social media if received prior to April 1
- VIP seating and sponsor signage on table
- Gold sponsor recognition from the podium



May 11, 2024

For more information about sponsorship opportunities, contact Emily Klehm, emily@southsuburbanhumane.org

SPOTLIGHT GALA

Sponsorship Levels & Benefits (continued)

SILVER SPONSOR

\$5,000

- Includes 8 tickets
- Recognition on event signage and Electronic Program Book
- Graphic recognition in Electronic Program Book
- Framed recognition on display at Gala and to then take with you
- Second tier VIP seating
- Recognition on electronic Gala materials and on social media if received prior to April 1



BRONZE SPONSOR

\$2,500

- Includes 6 tickets
- Recognition on event signage and Electronic Program Book
- Graphic recognition in Electronic Program Book
- Recognition on electronic Gala materials and on social media if received prior to April 1

PARTNER SPONSOR

\$1,000

- Recognition on event signage and Electronic Program Book
- Logo only in graphic recognition in Electronic Program Book

FRIEND SPONSOR

\$500

- Recognition on event signage and Electronic Program Book



May 11, 2024

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SPOTLIGHT GALA

Sponsorship Commitment

SPONSORSHIP OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor - \$20,000 | <input type="checkbox"/> Bronze Sponsor - \$2,500 |
| <input type="checkbox"/> Gold Sponsor - \$10,000 | <input type="checkbox"/> Partner Sponsor - \$1,000 |
| <input type="checkbox"/> Silver Sponsor - \$5,000 | <input type="checkbox"/> Friend Sponsor - \$500 |

Will you attend the SSHS Spring Gala?

- Yes, and we will use all of the tickets included in our sponsorship if applicable*
- Yes, but we will only need some of the tickets included in our sponsorship level.
Number of guests to attend: _____ *
- Yes and we would like to purchase additional tickets
- We will sponsor, but we will not attend the event.

*Please print guest names if available:

How would you like us to acknowledge your sponsorship?

- Please keep our sponsorship anonymous.
- Please list our sponsorship in the Electronic Program Book as follows:
-

How would you like to submit your sponsorship payment?

- A check made payable to SSHS for \$_____ is enclosed.
- Corporate payment has been authorized, and a check is forthcoming.
- Please charge \$_____ to the following credit card. Please note that the credit card processing fee will be an additional charge.

Card Number: _____ Exp. Date: ____/____ Security Code: _____
Cardholder's Name: _____ Zipcode: _____
Signature: _____ Date: _____

Contact Person:

Name: _____
Email: _____ Phone Number: _____
Company or organization if applicable: _____
Address: _____

PLEASE SUBMIT TO

emily@southsuburbanhumane.org or mail to
South Suburban Humane Society | 21800 Central Ave. Matteson, IL 60443