

CONFERENCES | EXHIBITION | SEMINARS

October 11, 2024, Kyiv, Parkovy



UKRAINIAN LIVESTOCK SUMMIT 2024

- EQUIPMENT AND TECHNOLOGIES
- PROCESSING AND FEED PRODUCTION
- VETERINARY AND ANIMAL CARE



**THE UKRAINIAN LIVESTOCK SUMMIT IS THE MAIN EVENT OF THE YEAR ON EFFICIENT
LIVESTOCK AND POULTRY FARMING**

On **October 11**, the ProAgro Group company will hold **the third Ukrainian Livestock Summit in Kyiv**, which has become the leading domestic platform for discussing modern trends and problematic issues in the development of livestock, poultry, processing of livestock products, and fodder production.

The purpose of the event: to involve in the discussion of the problems of the sector of agricultural producers, specialized specialists and government officials, suppliers of services and products for the industry, in order to find ways of preservation, revival and rapid growth of animal husbandry, processing industry and fodder production of Ukraine.

Who is the event for: producers of livestock products of all directions (poultry, pig farming, cattle breeding, etc.), processing enterprises (meat processing plants, dairies, etc.), compound feed plants, manufacturers of veterinary products, suppliers of technologies, products and services for livestock and poultry farming.

The summit will include:

- Thematic conferences and seminars
- "Poultry breeding, pig breeding, cattle breeding"
- "Processing and fodder production"
- "Veterinary and animal care organizer"
- Exhibition of equipment and technological solutions in the field of animal husbandry and poultry farming;
- Areas of business communication;
- Live music, lounge area;
- Coffee breaks, buffets.



The Ukrainian Livestock Summit offers a number of advantages for partners and participants of the exhibition:

- ❑ **Wide representation of companies:** *at the summit we bring together representatives of all key areas of livestock production (cattle, pigs, poultry), so it is a great opportunity for you to reach all audiences in one place.*
- ❑ **Real target audience:** *our closed event, pre-registration and payment of tickets by visitors ensures that participants will be interested in business communication and only the target audience will get to the forum.*
- ❑ **Comprehensive service delivery:** *we provide partners with the most comprehensive service packages, which include a ready-made branded stand, stage performance, advertising events at the summit, on the Internet and in the press, to guarantee the maximum marketing effect of participation.*
- ❑ **Professional content from leading speakers:** *we invite only recognized speakers and industry experts to the event, and organize professional seminars for technologists, veterinarians and other specialists, so that every attendee receives their own useful content.*
- ❑ **Professional exhibition:** *within the framework of the summit, we organize an exhibition of products and technological solutions, where we independently build stands and install furniture for participants. It is enough for partners to come to the workplace and meet visitors.*
- ❑ **Opportunity to speak from the main stage or conduct your corporate seminar:** *within the framework of the summit, we also provide partners with the opportunity to present their product from the stage or conduct a seminar for visitors*

Participate as a visitor

Book an entrance ticket and get the opportunity to hear panel discussions, visit the exhibition, make new contacts with other market players on the summit's fields

To get a ticket, register on the official website of the summit

or

Become our partner

Get a unique opportunity to present your company's products and services to a large target audience. We provide our partners with a wide range of services.

Read about affiliate programs on the following slides



COST OF TICKETS

	<ul style="list-style-type: none">• Livestock/poultry farms• Compound feed plants• Processing enterprises	<ul style="list-style-type: none">• Suppliers of products and services for animal husbandry/poultry• Other companies
Registration and payment to August 31, 2024	4 000 UAH	8 000 UAH
Registration and payment from September 1, 2024	5 000 UAH	10 000 UAH
Registration and payment from September 23, 2024	6 000 UAH	12 000 UAH

Discounts: Buy two tickets and get the third one FREE!

- Euro stand at the exhibition of the event, mounted and branded by the organizer - 4m²
- The participation of company representatives in the event - 2 people
- Invitations (tickets) to the summit for the company's clients - 4 people
- Broadcasting of the partner's advertising video on the screens of the event (clip up to 30 seconds, without sound, at least 20 views)
- Placement of the advertising block in the printed catalog of the summit - 0.5 pages A5
- Placement of 1 advertising publication on the ProAgro website with distribution on the company's social network
- Placement of the partner's status and logo on the brand image of the event, in announcements, in the program, in the event catalog
- Announcement of the participation of the partner company in the summit on the resources of ProAgro Group
- The right to distribute advertising and printing products
- Organization of photo/video shooting and provision of materials

Cost: 1,000 EUR

(when purchasing this package, receive a 20% discount on the seminar as part of the summit)

- Euro stand at the event exhibition, assembled and branded by the organizer - 6m²
- The participation of company representatives in the event - 3 people
- Invitations (tickets) to the summit for the company's clients - 8 people
- Broadcasting of the partner's advertising video on the screens of the event (clip up to 30 seconds, without sound, at least 20 views)
- Placement of the advertising block in the printed catalog of the summit - 0.5 pages A5
- Placement of 2 advertising publications on the ProAgro website with distribution on the company's social network
- Placement of the partner's status and logo on the brand image of the event, in announcements, in the program, in the event catalog
- Announcement of the participation of the partner company in the summit on the resources of ProAgro Group
- The right to distribute advertising and printing products
- Organization of photo/video shooting and provision of materials

Cost: 1,500 EUR

(when purchasing this package, receive a 20% discount on the seminar as part of the summit)

Conducting the seminar 20/40 min

- Organization of a corporate seminar for summit participants - 20/40 minutes
Участь представників компанії в заході – 2/3 особи
- Invitations (tickets) to the summit for the company's clients – 10/15 people
- Assignment of the status of a Special Partner of the summit
- Broadcasting of the company's advertising video on the screens of the event (clip up to 30 seconds, without sound, at least 20 views)
- Placement of the advertising block in the printed catalog of the summit - 0.5 pages A5
- Placement of 1/2 advertising publications on the ProAgro website with distribution on the company's social network
- Placement of the partner's status and logo on the brand image of the event, in announcements, in the program, in the event catalog
- Announcement of the participation of the partner company in the summit on the resources of ProAgro Group
- The right to distribute advertising and printing products
- Organization of photo/video shooting and provision of materials

Cost: 1000/1500 EUR

(by purchasing the Special Partner 1/Special Partner 2 package, get a 20% discount on the seminar)

- Euro stand at the event exhibition, assembled and branded by the organizer - 9m²
- Presentation speech on the main stage of the summit – 15 minutes
- Conducting a corporate seminar for summit participants - 20 minutes
- The participation of company representatives in the event - 4 people
- Invitations (tickets) to the summit for the company's clients - 20 people
- Broadcasting of the partner's advertising video on the screens of the event (clip up to 30 seconds, without sound, at least 20 views)
- Placement of the advertising block in the printed catalog of the summit - 1 page A5
- Placement of 3 advertising publications on the ProAgro website with distribution on the company's social network
- Placement of the partner's status and logo on the brand image of the event, in announcements, in the program, in the event catalog
- Announcement of the participation of the partner company in the summit on the resources of ProAgro Group
- The right to distribute advertising and printing products
- Organization of photo/video shooting and provision of materials
- The right to place a branded photo area

Cost: 2,500 EUR

Exclusive partner

- Euro stand at the event exhibition, assembled and branded by the organizer - 12 m²
- Speech in the dialogue panel on the main stage of the summit - 15 minutes
- Conducting a corporate seminar for summit participants - 40 minutes
- The participation of company representatives in the event - 4 people
- Invitations (tickets) to the summit for the company's clients - 25 people
- Broadcasting of the partner's advertising video on the screens of the event (clip up to 30 seconds, without sound, at least 20 views)
- Placement of the advertising block in the printed catalog of the summit - 1 page A5
- Placement of 4 advertising publications on the ProAgro website with distribution on the company's social network
- The right to brand 25 chairs in the event hall (does not include production and placement by the organizer)
- The right to brand water bottles (does not include the cost of production)
- Placement of the partner's status and logo on the brand image of the event, in announcements, in the program, in the event catalog
- Announcement of the participation of the partner company in the summit on the resources of ProAgro Group
- The right to distribute advertising and printing products
- Organization of photo/video shooting and provision of materials
- The right to place a branded photo area

Cost: 3,500 EUR

- Euro stand at the event exhibition, assembled and branded by the organizer - 18 m²
- Speech in the opening panel on the main stage of the summit - 15 minutes
- Conducting a corporate seminar for summit participants - 60 minutes
- The participation of company representatives in the event - 5 people
- Invitations (tickets) to the summit for the company's clients - 35 people
- Broadcasting of the partner's advertising video on the screens of the event (clip up to 30 seconds, without sound, at least 20 views)
- Placement of the advertising block in the printed catalog of the summit - 2 pages A5
- Placement of 5 advertising publications on the ProAgro website with distribution on the company's social network

- The right to brand 50 chairs in the event hall (does not include production and placement by the organizer)
- The right to brand water bottles (does not include the cost of production)
- Placement of the partner's status and logo on the brand image of the event, in announcements, in the program, in the event catalog
- Announcement of the participation of the partner company in the summit on the resources of ProAgro Group
- The right to distribute advertising and printing products
- Organization of photo/video shooting and provision of materials
- The right to place a branded photo area

Cost: 5,000 EUR

- Broadcasting of a video clip on the summit screens (up to 30 seconds, without sound, at least 20 views) – 200 EUR
- Placement of a banner (roll-up/spider) – 300 EUR
- Placement of a banner on a column in the conference hall (includes production) - 350 EUR
- Placement of printed materials on magazine racks – 100 EUR for 100 booklets
- Placing an advertising block in the printed catalog of the summit: 1 page – 300 EUR, 0.5 pages – 200 EUR
- Branding of badge lanyards for summit participants (*specify the cost*)
- Branding of badges of participants with the company logo (*specify the cost*)
- Branding of water bottles with the company logo (*specify the cost*)
- Branding of chairs in the conference area (*specify the cost*)

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