

ALIZAH FLESHER

Detail oriented copywriter and content creator who is passionate about writing and creating content that inspires and builds credibility.vast experience creating viral content, implementing organic social media growth strategy and managing brand's online presence.



EDUCATION

BACHELOR IN GLOBAL BUSINESS WITH EMPHASIS IN MARKETING AND MINORS IN FRENCH AND CREATIVE WRITING

University of Redlands (2016)

SKILLS

- Social Media Management
- Copywriting
- Web Development
- Viral Content Creation
- SEO
- Influencer Outreach
- Project Management

CONTACT

☎ (909) 682-9611

✉ hello@alizabethakiko.com

📍 4499 Ohio St, San Diego, CA

EXPERIENCE

COPYWRITER

McKremie, Playing Legal, 4Walls and Other Clients | 2013-Present

- Develop web content and work with WordPress
- Used SEO in writing to maximize the online visibility of a website in search results
- Recruit other bloggers to link articles
- Organize materials and complete writing assignments according to set standards and edit to ensure quality
- Meet deadlines to write 10+ assignments per week
- Have written thousands of technical articles on a variety of topics with strict deadlines

CONTENT CREATOR

Self-Employed | 2016 - Present

- Accumulated over 250K followers on Instagram on lifestyle and travel account, 180K followers on TikTok
- Create content and produce product photography for major companies for their own web and social use
- Leverage social media influence to aid hundreds of companies to promote their products and brand image including American Express, Air BnB, Samsung, Hertz and The Four Seasons

PROJECT MANAGER

Mosalingua | 2016 - 2019

- Negotiate and network with influencers and bloggers to coordinate sponsored posts and reviews
- Grow social media channels including Instagram, Twitter, Facebook, and Pinterest
- Write and strategize monthly newsletter
- Curate and write English blogs, as well as supervise several translators and writers.
- Foster SEO of Mosalingua's website including backlink marketing and keyword research

COMMUNITY MANAGER

Tap Bio | 2018 - 2019

- Onboard potential customers and Live Video demo product
- Create Instagram Story and Facebook content
- Aid with customer service enquiries