



*nsija*<sup>®</sup>  
HANDMADE



# LOOKBOOK

## BEACH & LIFETYLE

---

2022 / 2023

WELCOME TO NSIJA  
A WORLD OF SLOW, YET AUTHENTIC FASHION





WHEN  
**FASHION**  
EMBRACES  
TRADITION..

At NSIJA we passionately create unique textiles made of premium natural fibers with contemporary designs..

Each item is carefully hand woven in our own ateliers in Tunisia using traditional and time-honored wooden looms that incarnate a well-preserved ancestral know-how..





CELEBRATING  
THE MEDITERRANEAN  
BEACH CULTURE  
IN STYLE..





WE CREATE

UNIQUE,

FUNCTIONAL

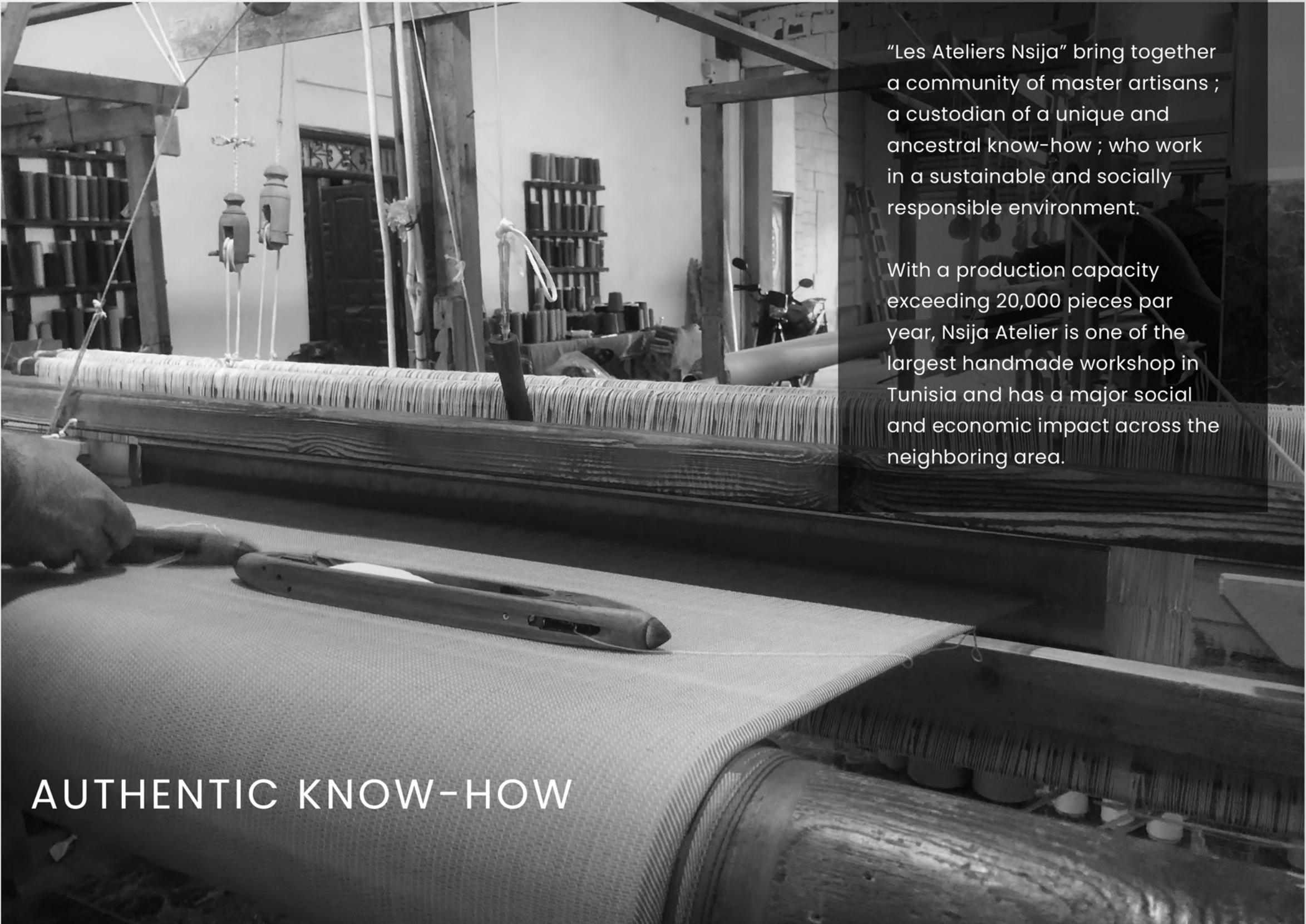
AND

VERSATILE

TEXTILES FOR BEACH LOVERS..







“Les Ateliers Nsija” bring together a community of master artisans ; a custodian of a unique and ancestral know-how ; who work in a sustainable and socially responsible environment.

With a production capacity exceeding 20,000 pieces par year, Nsija Atelier is one of the largest handmade workshop in Tunisia and has a major social and economic impact across the neighboring area.

AUTHENTIC KNOW-HOW



Making a single NSIJA textile requires:

**7-8 HOURS** of hand looming

**24,000** manual coups

**7 KILOMETERS** of natural yarns



Our handmade process uses:

**NO WATER, NO ELECTRICITY  
AND PRODUCES NO WASTE..**

It is perfectly Eco-Friendly with

**ZERO CARBON FOOTPRINT..**



# PREMIUM NATURAL FIBERS

A Nsija textile stands out for the nobility of its natural fibers including cotton, linen, wool, and silk.

We only weave high-quality natural yarns (no synthetic/no polyester/ no viscose) that we carefully source from Italy or France.

Our current yarn inventory is quite sizable and offers a wide variety of textures and trendy colors.





# A MEDITERRANEAN INSPIRATION

Nsija's journey emerged from Mahdia (Tunisia), a city marked by a glorious cultural heritage and a typical Mediterranean way of life..

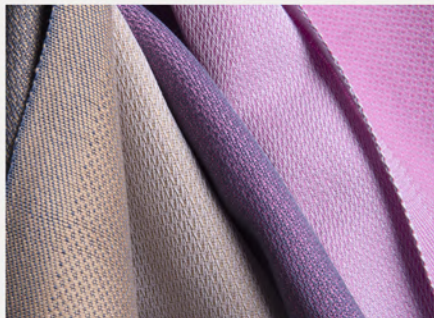
Our designs are an authentic reflection of the Mediterranean "Dolce Vita" where the infinite colors of the sea, sky, and earth fuse in total harmony..





# SELECTION A BIPOLAR MODEL

---



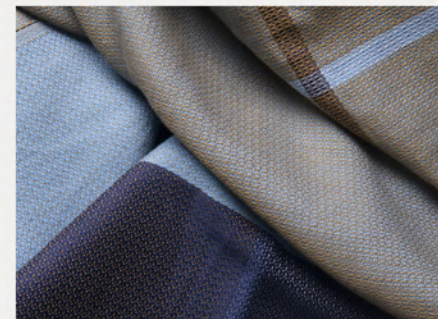
BI2022C01



BI2022C05



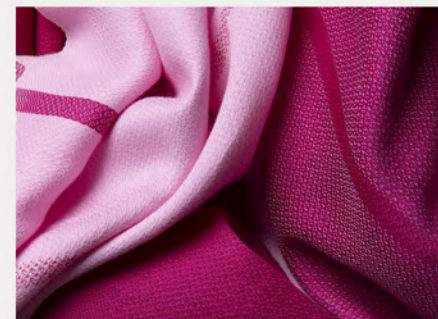
BI2022C02



BI2022C06



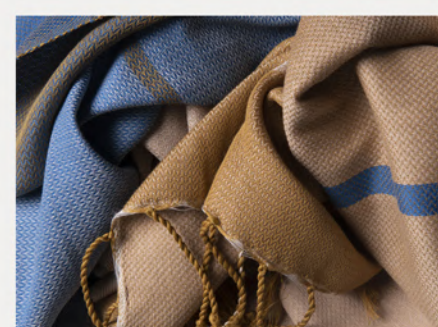
BI2022C03



BI2022C07



BI2022C04



BI2022C08



# SELECTION B WAVES MODEL

---



WA2022C01



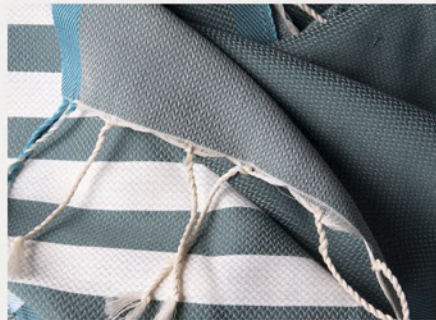
WA2022C05



WA2022C02



WA2022C06



WA2022C03



WA2022C07



WA2022C04



WA2022C08





The mission of Nsija is to promote the art of weaving natural fibers in a fair and sustainable way.

While leveraging the ancestral know-how of our artisans, we are committed to upgrading the handmade label by adapting our designs to the requirements of the fashion world.





CONTACT

[contact@nsija.com](mailto:contact@nsija.com)

+216 58390231

---

[www.nsija.com](http://www.nsija.com)