

PLEASE, CAN YOU
TELL ME HOW TO
GET TO...?





ABOUT US

Moreinfo – Wayfinding System-Development Studio, Wich is designed to help tourists get accurate information about objects and the city to receive feedback from tourists.



MODERN WAYFINDING SYSTEM



GATHERING OF STATISTICAL DATA



TOURIST AND LOCALS ASSISTANT



THE BEARER OF IDENTITY



SERIAL WAYFINDING SYSTEM INSIDE AND STREET

WE HAVE DEVELOPED THE PERFECT NAVIGATION THAT EASILY ADAPTS TO THE IDENTITY OF THE CITY OR ECO-ROUTE. EVERY YEAR WE RELEASE A NEW SERIES.



EXCLUSIVE WAYFINDING SYSTEM INSIDE AND STREET

A UNIQUE NAVIGATION SYSTEM THAT WE DEVELOP
INDIVIDUALLY WITH THE CUSTOMER. SPECIAL CONCEPT,
DESIGN, MATERIALS, GIS-SYSTEM DEVELOPMENT, WITH 1
YEAR OF MAINTENANCE.



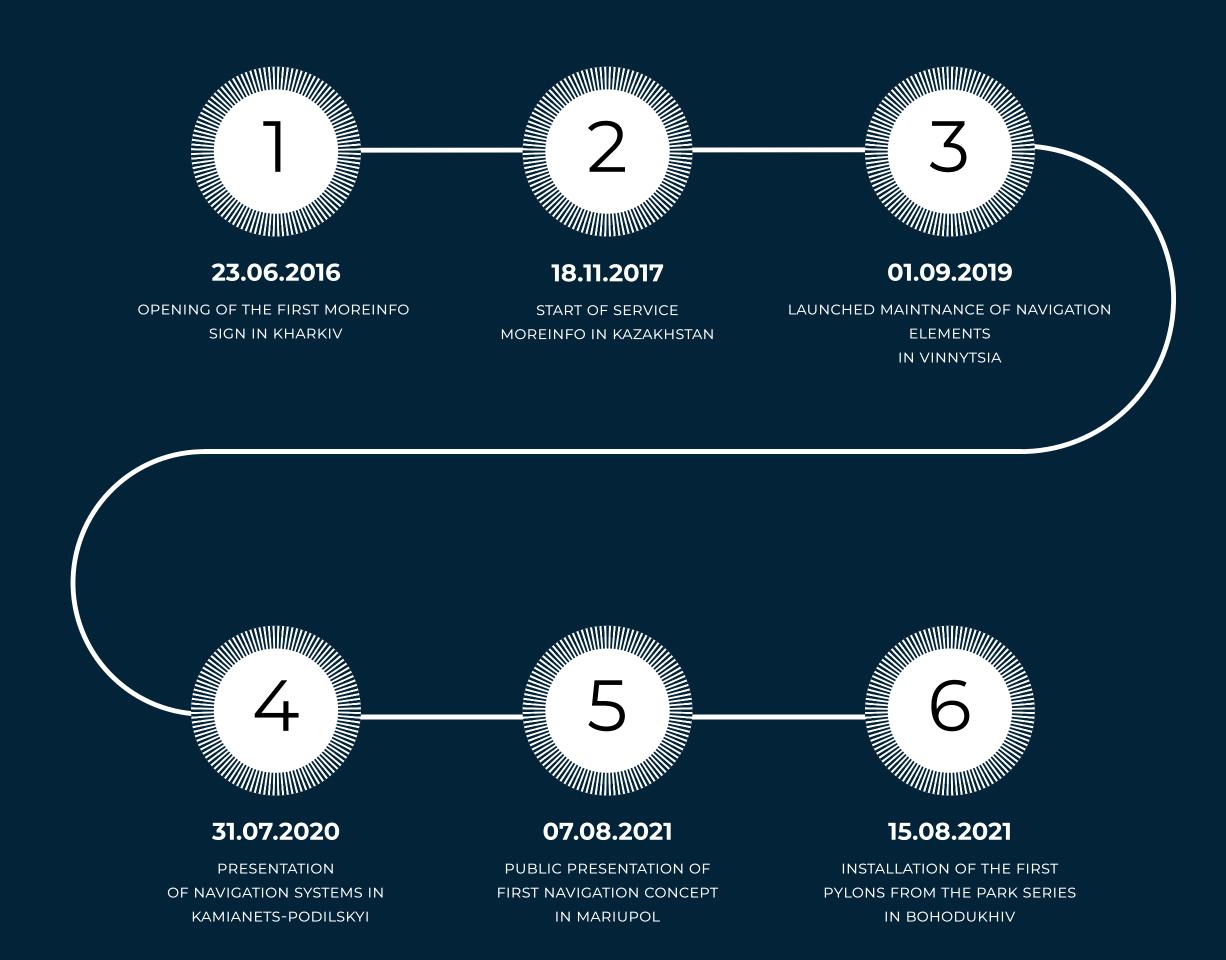
WAYFINDING SERVICE

WE PROVIDE COMPREHENSIVE MAINTENANCE AND RESTORATION OF NAVIGATION ELEMENTS FROM DIFFERENT MATERIALS: IRON, CONCRETE, COMPOSITE, WOOD. PROVIDING STATISTICS AND EDITING CONTENT.



OUR HISTORY

WE HAVE BEEN DEVELOPING NAVIGATION SYSTEMS SINCE 2014. DURING THIS TIME WE HAVE IMPLEMENTED MORE THAN 30 PROJECTS IN MORE THAN 17 CITIES OF UKRAINE AND ABROAD. WORKED TOGETHER WITH CITIES, FOUNDATIONS, EMBASSIES, PRIVATE PARTYS AND COMPANIES.





OUR FUNDAMENTALS

ALL OUR PROJECTS ARE CREATED AND IMPLEMENTED ON THE BASIS OF COMMON APPROACHES. WE HELP THE TOURIST INFRASTRUCTURE TO BE CLEAR, SIMPLE, FOCUSED ON REAL PEOPLE AND WE ACHIEVE THIS THROUGH:



SYSTEM

WE LOOK AT EACH OBJECT IN THE CONTEXT OF A WHOLE SYSTEM THAT CAN EVOLVE AND COMPLEMENT OVER TIME. ABOUT THIS, IT INTERACTS WITH EVERYTHING AROUND IT, COMPLEMENTING THE ENVIRONMENT.



ACCESSIBILITY

FOR EVERY TOURIST WE TRY TO BE UNDERSTANDABLE, WHICH MEANS THAT WE COMMUNICATE WITH UNIVERSAL SYMBOLS, REGARDLESS OF LANGUAGE, FOR US IT DOES NOT MATTER, AGE, GENDER, HEIGHT, HOW YOU TRAVEL AND INFORMATION. OUR TASK IS TO SATISFY THE DEMANDS OF THE MAJORITY.

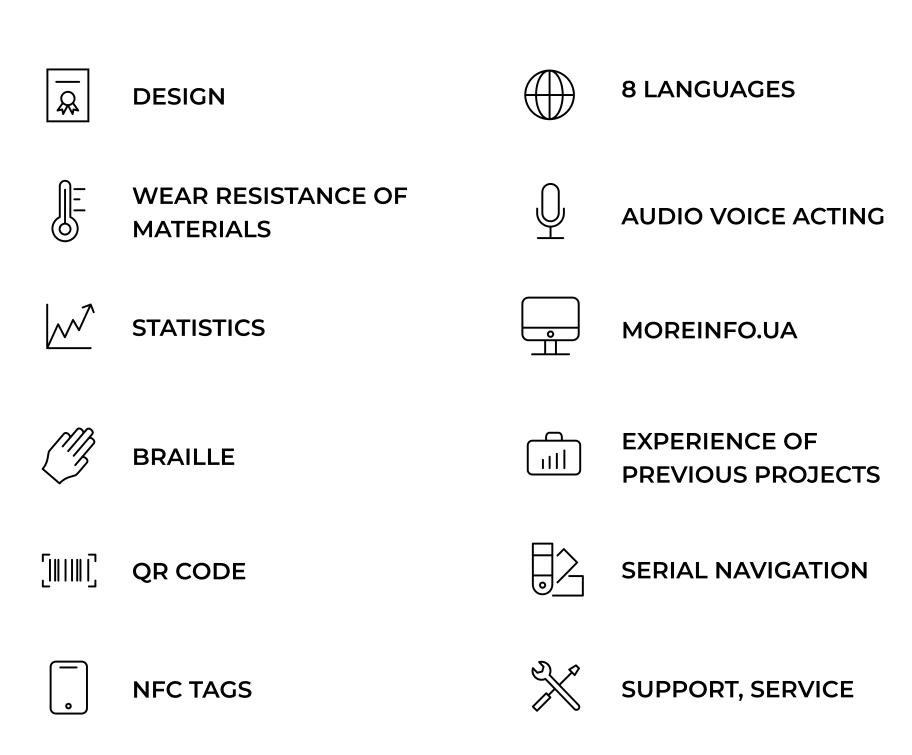


PROTOTYPE

TO REFUTE OR CONFIRM OUR HYPOTHESES, WE USE A TEST LAYOUT THAT HELPS SAVE ON BUG FIXES AND OBJECT DEVELOPMENT.

OUR ADVANTAGES

WE TRY TO CREATE MODERN NAVIGATION USING TECHNOLOGICAL, DESIGN AND AESTHETIC FEATURES.







WE HAVE MADE MANY REAL FRIENDS AND PARTNERS IN RECENT YEARS. FROM MAJOR INTERNATIONAL FOUNDATIONS TO CITY NGO'S.



















MAP **MOREINFO**

FROM ALL THE CITIES AND COUNTRIES WHERE MOREINFO NAVIGATION IS LOCATED, WE HAVE FORMED A MAP. EVERY MONTH THE INFORMATION ON IT IS UPDATED, NEW REGIONS ARE ADDED. THERE IS STILL A LONG WAY TO GO, BUT WE ALREADY HAVE SOMETHING TO BE PROUD OF.



1. KHARKIV

2. zaporizhzhia

3. MARIUPOL 4. ODESA

5. mykolaiv

6. KHERSON 7. sumy 8. VINNITSA

13. KANIV 14. GENICHESK 9. KROPYVNYTSKYI 10. ternopil

15. CHUGUIV

12. dnipro

11. KAMENETS-PODOLSKY

16. ALMATY

17. bilyaivka

18. BOGODUKHIV 19. IVANO-FRANKIVSK

20. KREMENETS

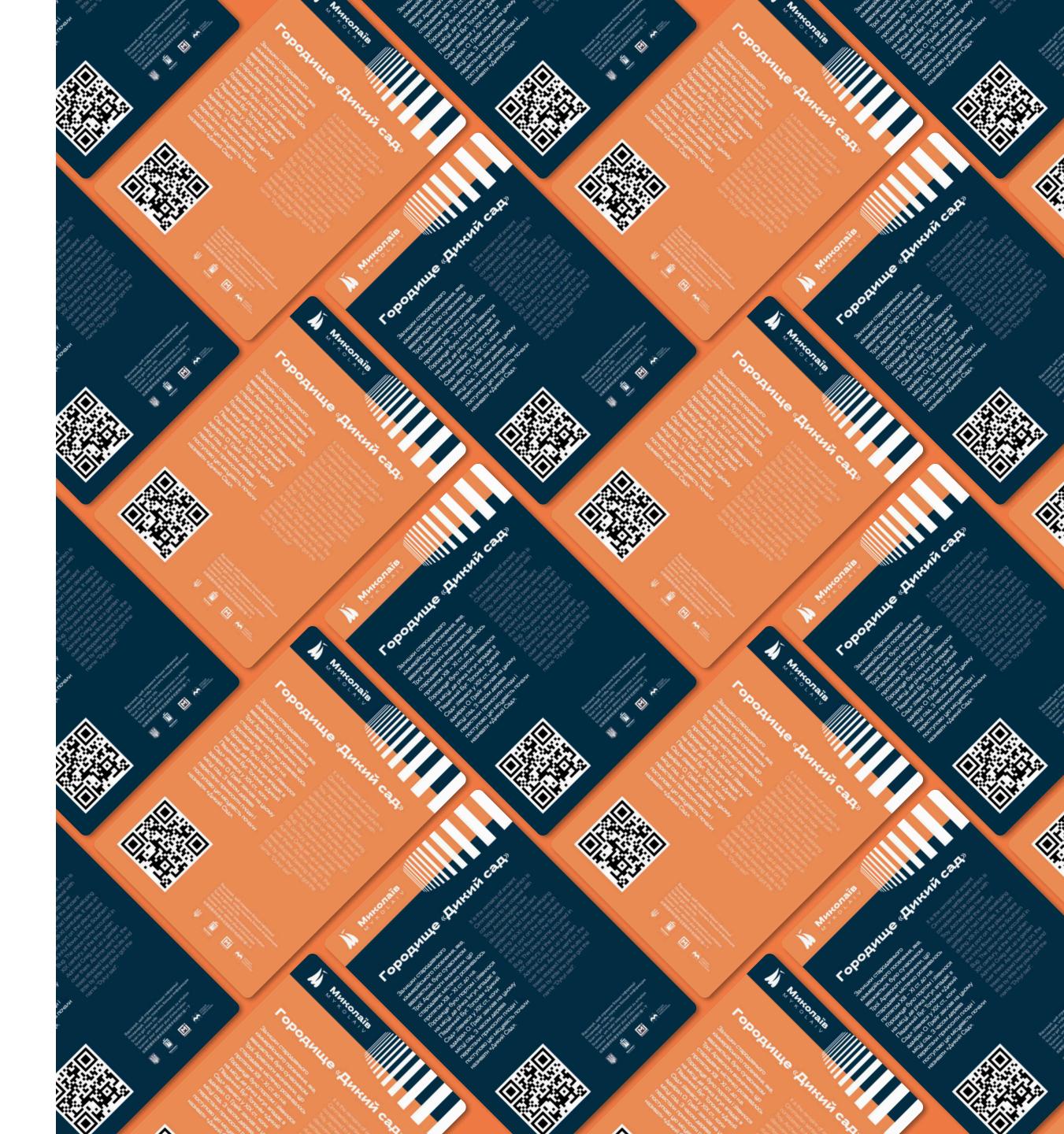
21. CHIGIRIN 22. UMAN 23. VOROKHTA

24. UZHHOROD 25. KYIV REGION



SERIAL STREET WAYFINDING SYSTEM

OUR MAIN SERVICE IS STREET NAVIGATION, WHICH CONSISTS OF READY-MADE CONSTRUCTIONS AND ADAPTIVE DESIGN, WHICH HELPS TO PRESERVE THE UNIQUENESS OF EACH CITY.





NAVIGATION ELEMENTS

EACH TYPE OF NAVIGATION OBJECT HAS A DIFFERENT TASK TO PERFORM. TASKS DIFFER IN THE AMOUNT OF INFORMATION POSTED, THE TIME IT TAKES TO READ IT, AND THE DISTANCE FROM WHICH COMMUNICATION OCCURS.



TYPE M

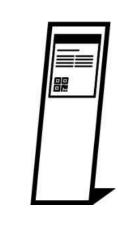
PLATES WITH QR CODE, BRAILLE, NFC TAG AND INFORMATION IN 2 LANGUAGES



TYPE S

PYLONS WITH A MAP, ELEMENTS
INDICATING THE DIRECTION OF
MOVEMENT, AND INFORMATION IN 2
LANGUAGES





TYPE P

STELLA FOR M-TYPE PLATES

IMPLEMENTED TECHNOLOGIES

NAVIGATION, FIRST OF ALL, SHOULD BE USEFUL FOR USERS. IN ORDER TO MEET MOST OF THE NEEDS OF TOURISTS, WE HAVE ADDED TO THE NAVIGATION VARIOUS TECHNOLOGIES THAT INCREASE ITS CAPABILITIES, COMPLEMENTING IT WITH HIDDEN FEATURES.

	TYPE X	TYPE M	TYPE P	TYPE S
UKRAINIAN / ENGLISH LANGUAGES	+	+	+	+
POINTERS TO THE FOLLOWING	+	+	+	+
LOCATIONS	-	+	+	+
QR CODE AND NFC TAG	-	+	+	+
BRAILLE	-	+	+	+
OBJECT INFORMATION	-	-	-	+
map with a radius of 3 km	-	-	-	+
GENERAL MAP	-		-	+
TOUR INFORMATION ROUTES	_			+
INFORMATION ABOUT THE CITY	-	-	-	+



CITY SERIES

A SERIES CONSISTING OF A PLATE, A POINTER, A STELE AND A PYLON. IDEAL FOR THE CITY. IT IS BASED ON URBAN MATERIALS: CONCRETE, COMPOSITE AND IRON.

FEATURES

\mathfrak{T}	Transport
4	routes

Unique navigation elements



(ircle

Orientation to the tourist

Object information

Scan statistics

QR code and NFC tag

П Шрифт Брайля, 8 мов, озвучка





PARK SERIES

THE MAIN TASK OF THE SERIES IS TO CREATE

NAVIGATION OF PARK AND FOREST ZONES, WHICH

CONSIST OF NATURAL AND NATURAL MATERIALS FOR

THESE ZONES: WOODEN BEAMS. THE SERIES CONSISTS

OF A PYLON, A STELE, A POINTER AND A SIGN.

FEATURES

Terrain map

Elements of infrastructure

Object information

Braille

Natural materials

8 languages, audio voice acting

Organic view of the area

QR code and NFC tag

(in) Walking routes

Scan statistics





MATERIALS, THAT WE USE

WE CONSTRUCT EACH FACILITY FROM MATERIALS THAT ARE SUITABLE FOR ITS ENVIRONMENT, RESISTANT TO WEATHER CONDITIONS, ECONOMICAL IN PRODUCTION, EASY TO INSTALL AND OPERATE.



ALUMINUM

THE MATERIAL IS PRINTED WITH TEXT BLOCKS, AS WELL AS BRAILLE. THE MAIN ADVANTAGE OF THE COMPOSITE IS THE POSSIBILITY OF MULTIPLE PRINTING.



CONCRETE

CONCRETE IS USED FOR THE PRODUCTION OF ALL LOWER ELEMENTS OF NAVIGATION, THE REASON FOR USING THIS MATERIAL IS ITS APPEARANCE AND DURABILITY.



WOOD

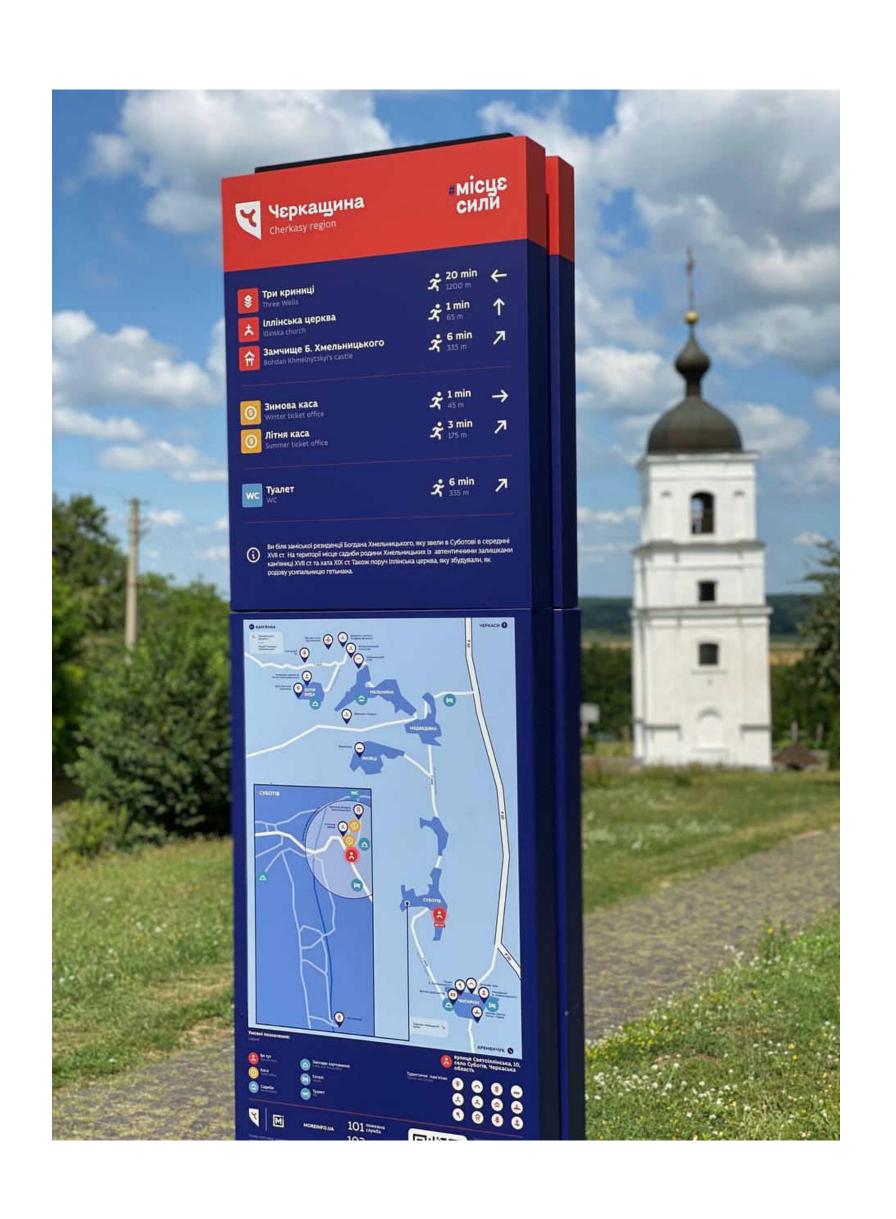
ALL ELEMENTS OF THE PARK SERIES OF NAVIGATION ARE MADE OF WOODEN BEAMS, WE USE OAK.

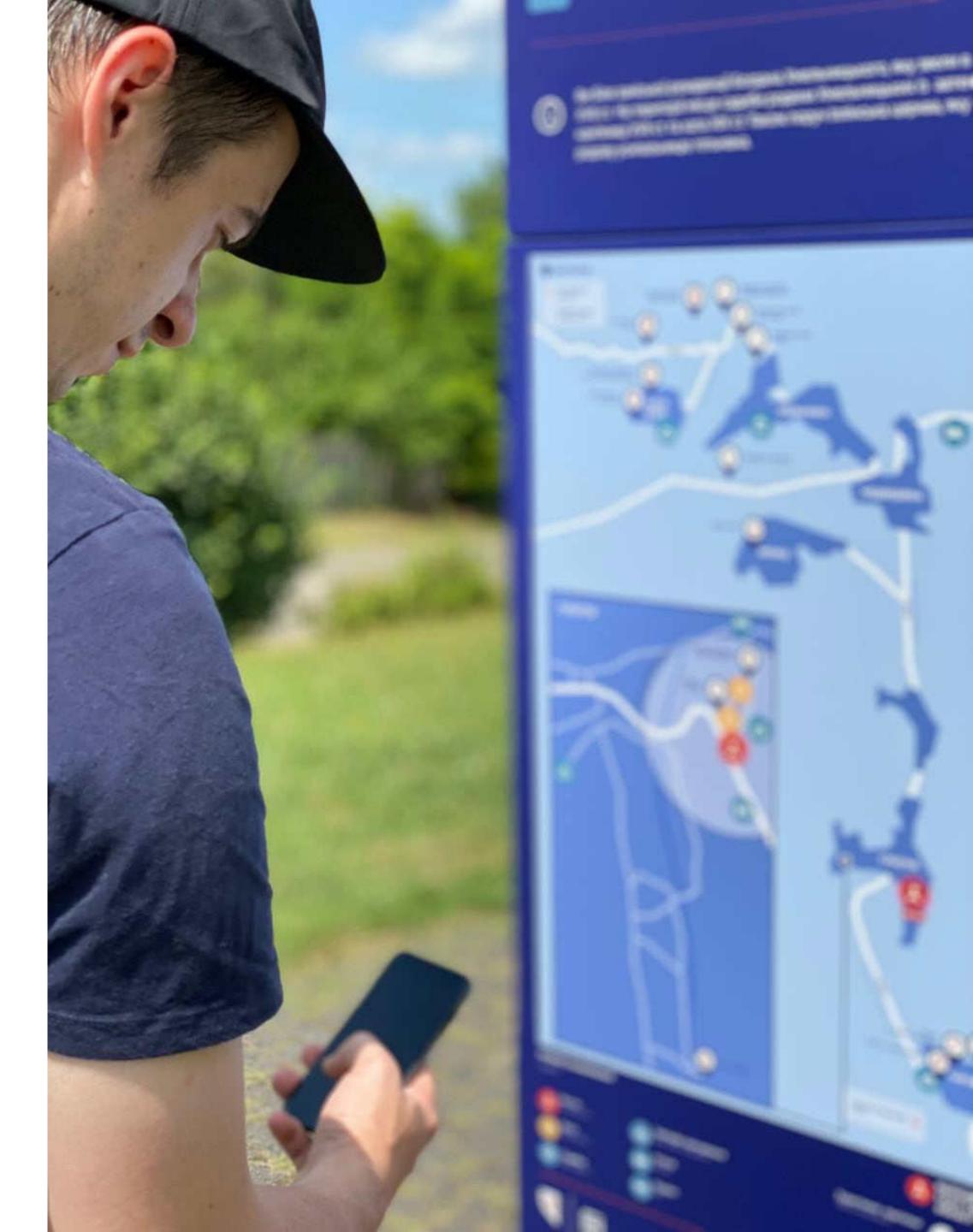


IRON

THE FRAME FOR CITY NAVIGATION AND THE LOWER FASTENING ELEMENTS IN THE PARK SERIES ARE MADE OF IRON PIPES.

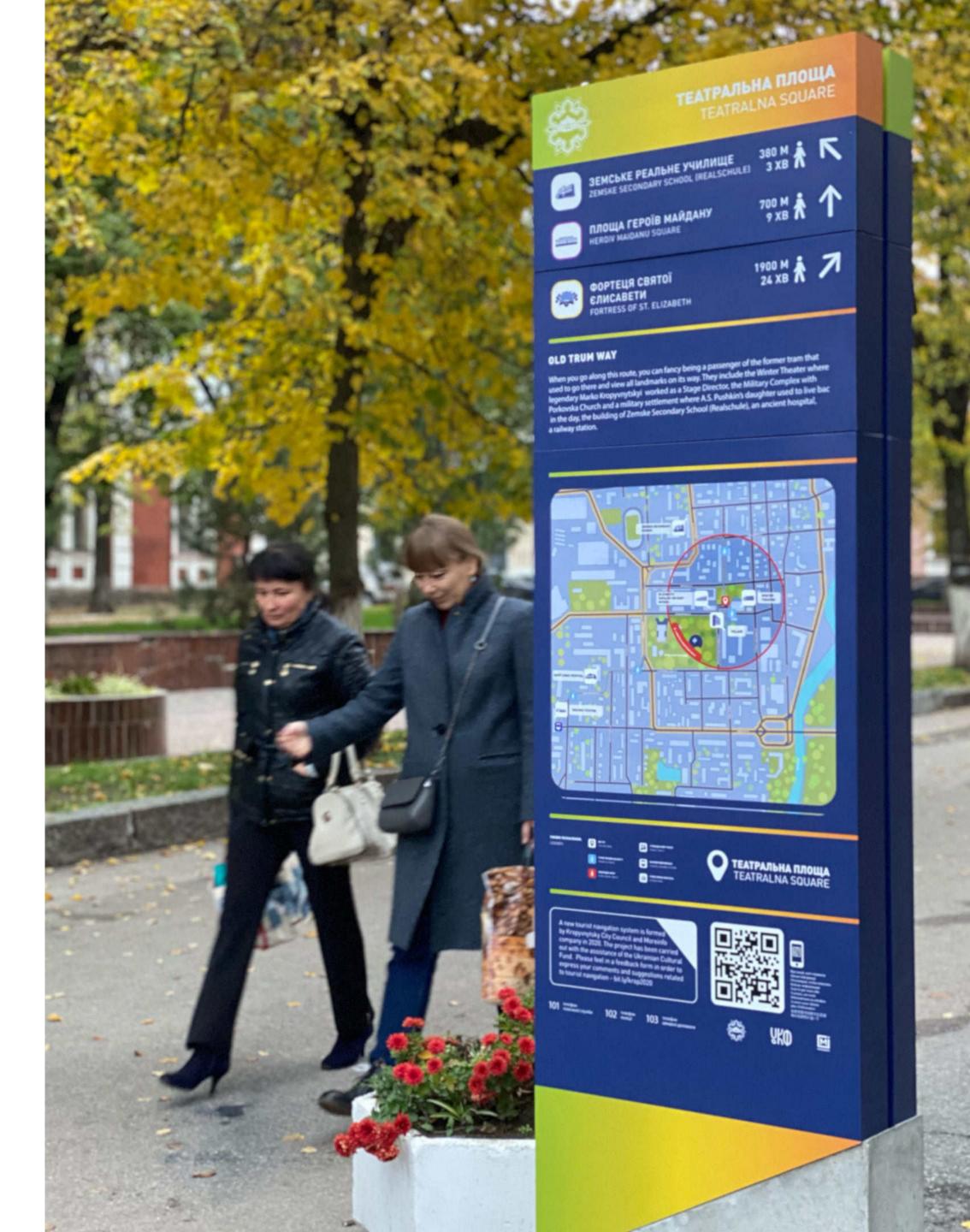






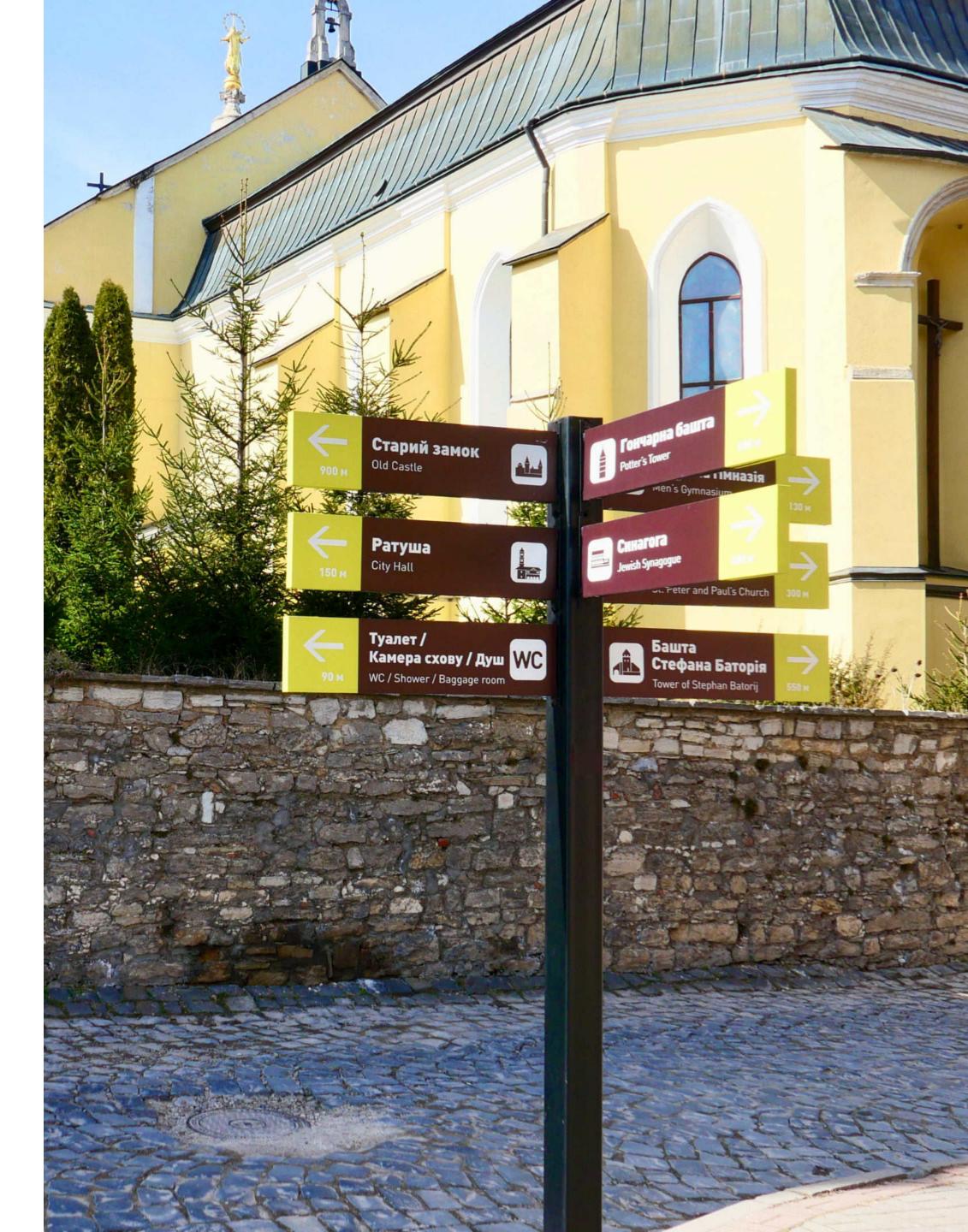




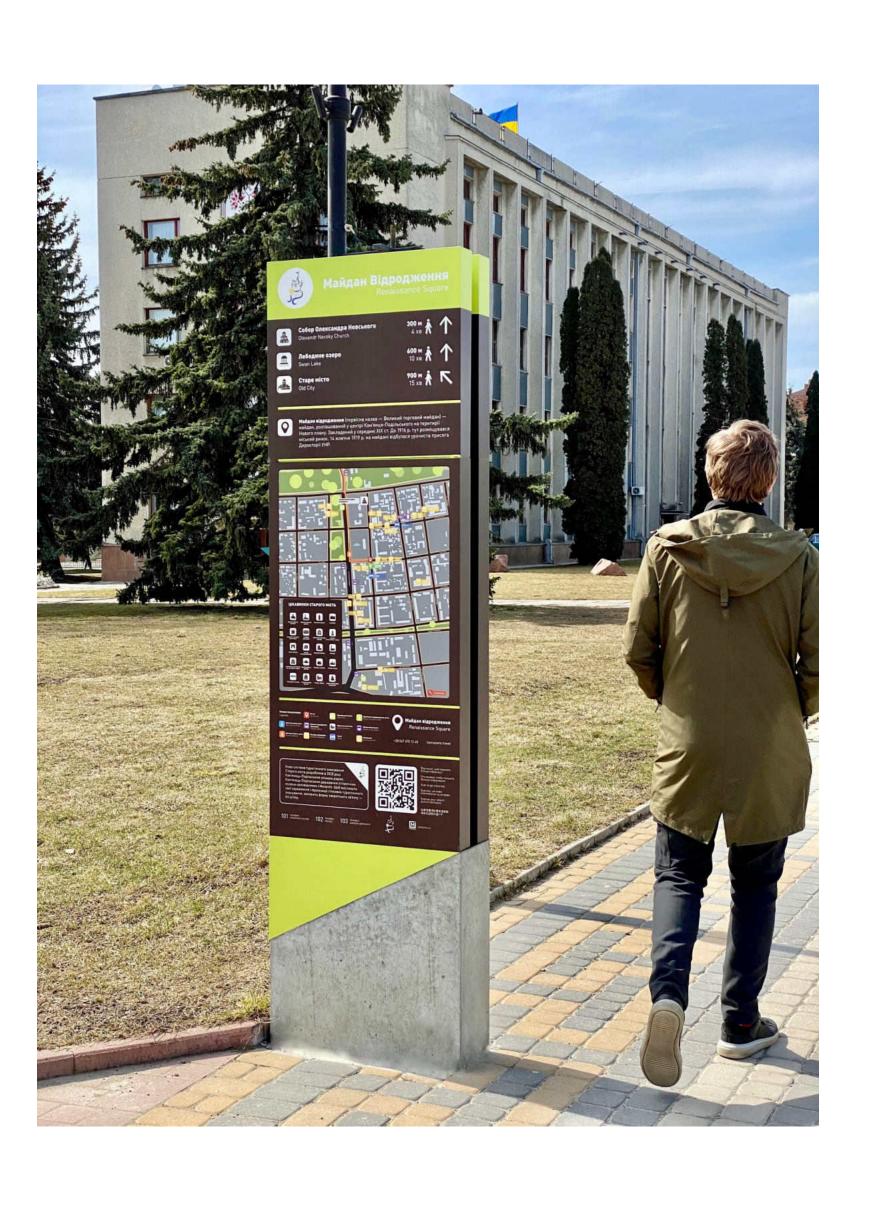


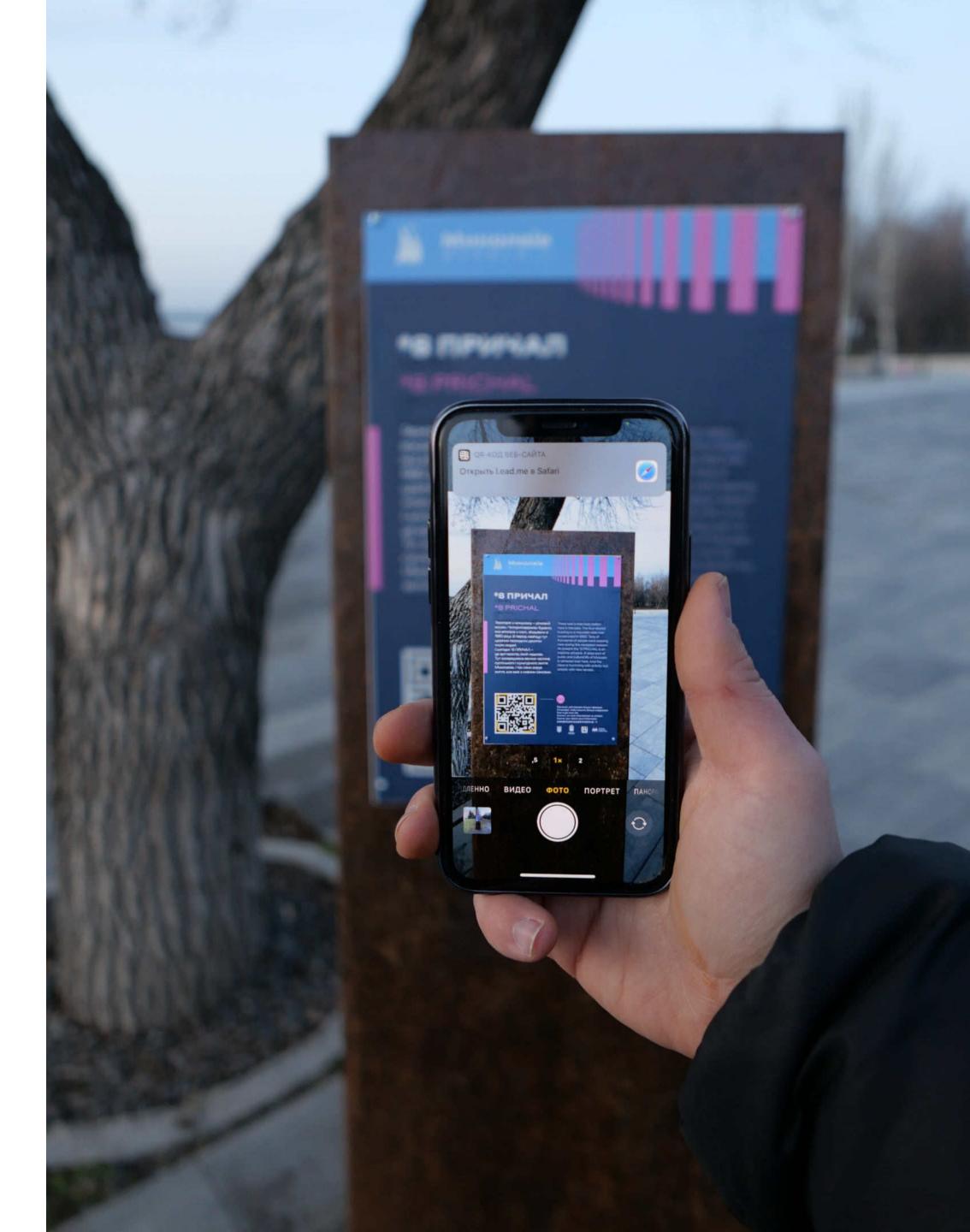




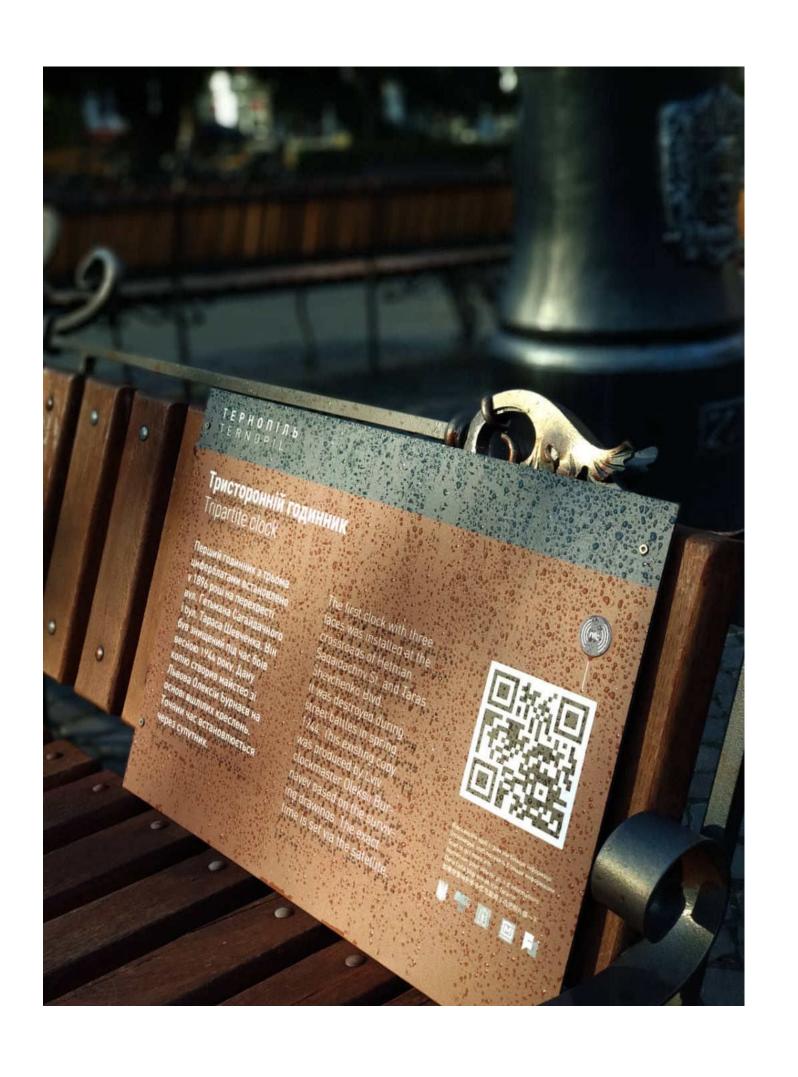






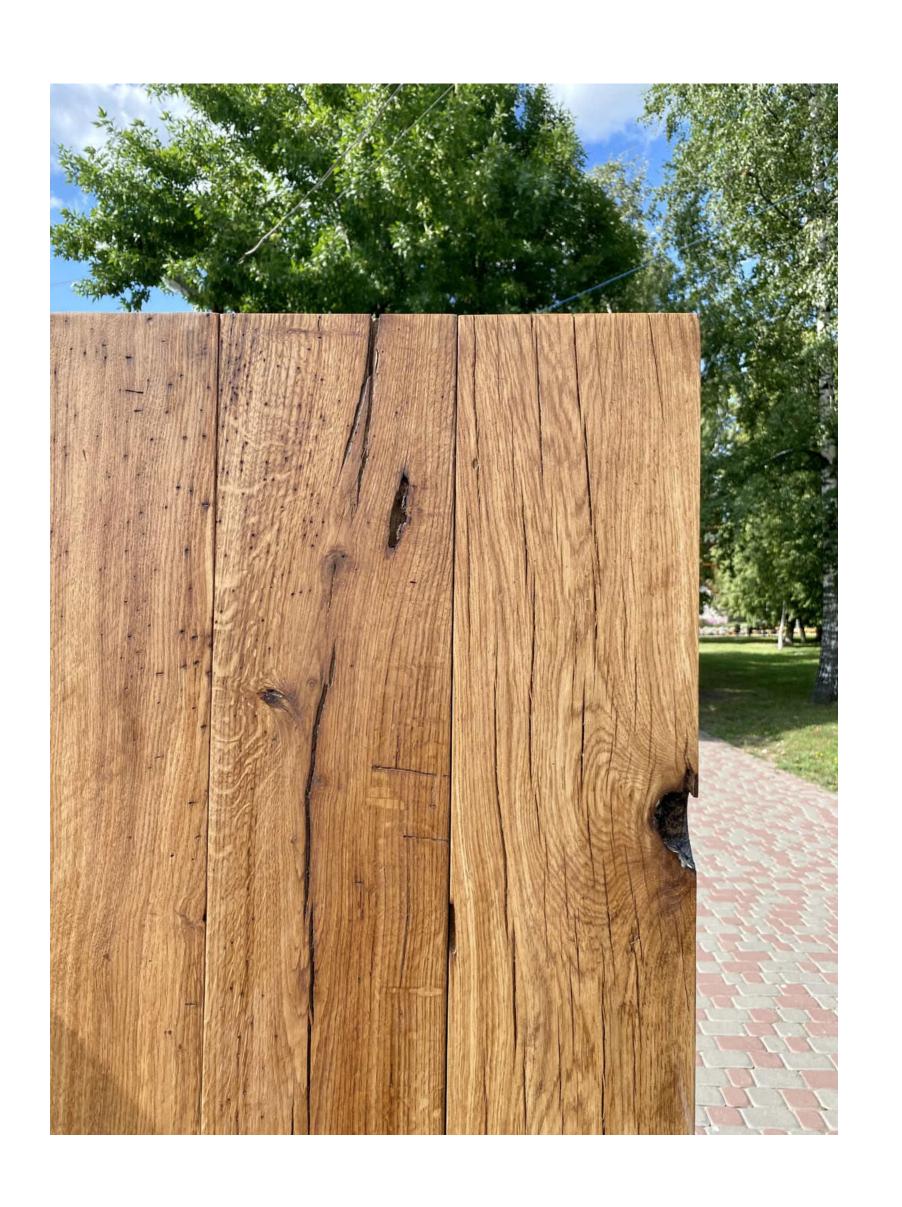










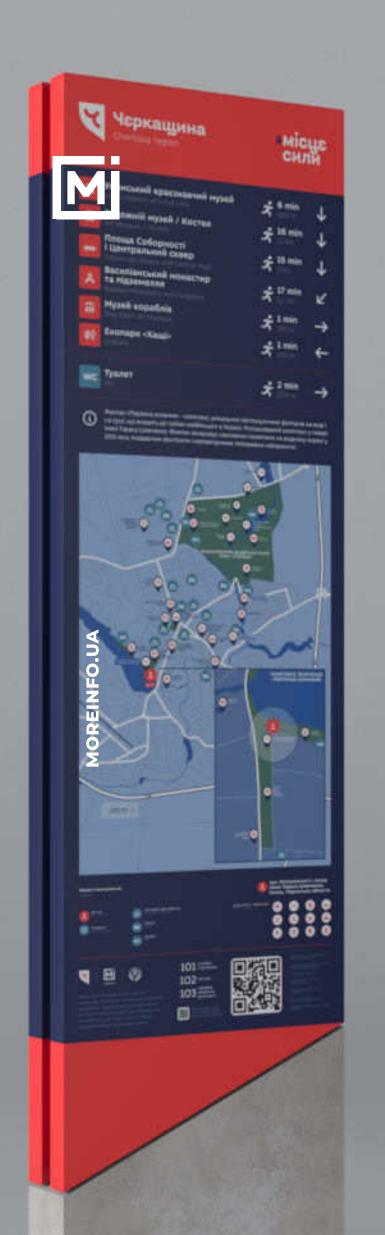






















EXCLUSIVE STREETWAYFINDING SYSTEM

IN ADDITION TO READY-MADE DESIGNS, WE DEVELOP UNIQUE NAVIGATION SYSTEMS THAT WILL BE MADE EXCLUSIVELY FOR YOU.

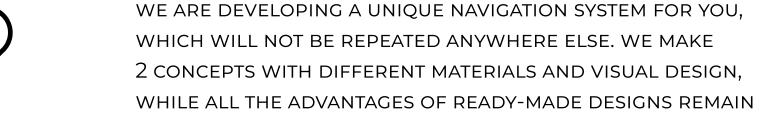




BENEFITS

EXCLUSIVE NAVIGATION GOT ALL THE MAIN SERIAL NAVIGATION FEATURES SUCH AS: QR CODE, NFC TAG, VOICE ACTING AND BRAILLE, BUT ALSO BROUGHT SOME OF ITS OWN FEATURES, 4 OF WHICH WE HAVE LISTED:





OPEN FOR YOU.

PHASED IMPLEMENTATION

THE DEVELOPMENT OF THE CONCEPT IS ONLY THE FIRST PART OF THE IMPLEMENTATION, THE FINALE OF THE CONCEPT WILL BE A LIST OF MEDIA, THEIR DRAWINGS AND VISUAL DESIGN. THE COST OF EACH MEDIUM WILL BE CALCULATED AND THE STAGES OF IMPLEMENTATION WILL BE DISCUSSED SEPARATELY.

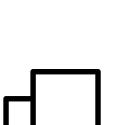
SYSTEM DESIGN DEVELOPMENT

THE MAIN VALUE OF THE CONCEPT IS A DESIGN SYSTEM THAT CAN GROW, TRANSFORM OR CHANGE OVER TIME. ALL THESE FEATURES ARE EMBEDDED IN THE DESIGN SYSTEM IN ADVANCE.

INVOLVEMENT OF LOCAL EXPERTS

TO CREATE A CONCEPT, WE ARE SURE TO INVOLVE LOCAL TOURISM STAKEHOLDERS, WORKING ON SEVERAL CONCEPTS WITH THEM. THE FINALE WILL BE A PUBLIC PRESENTATION FOR ALL LOCALS.

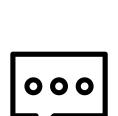
















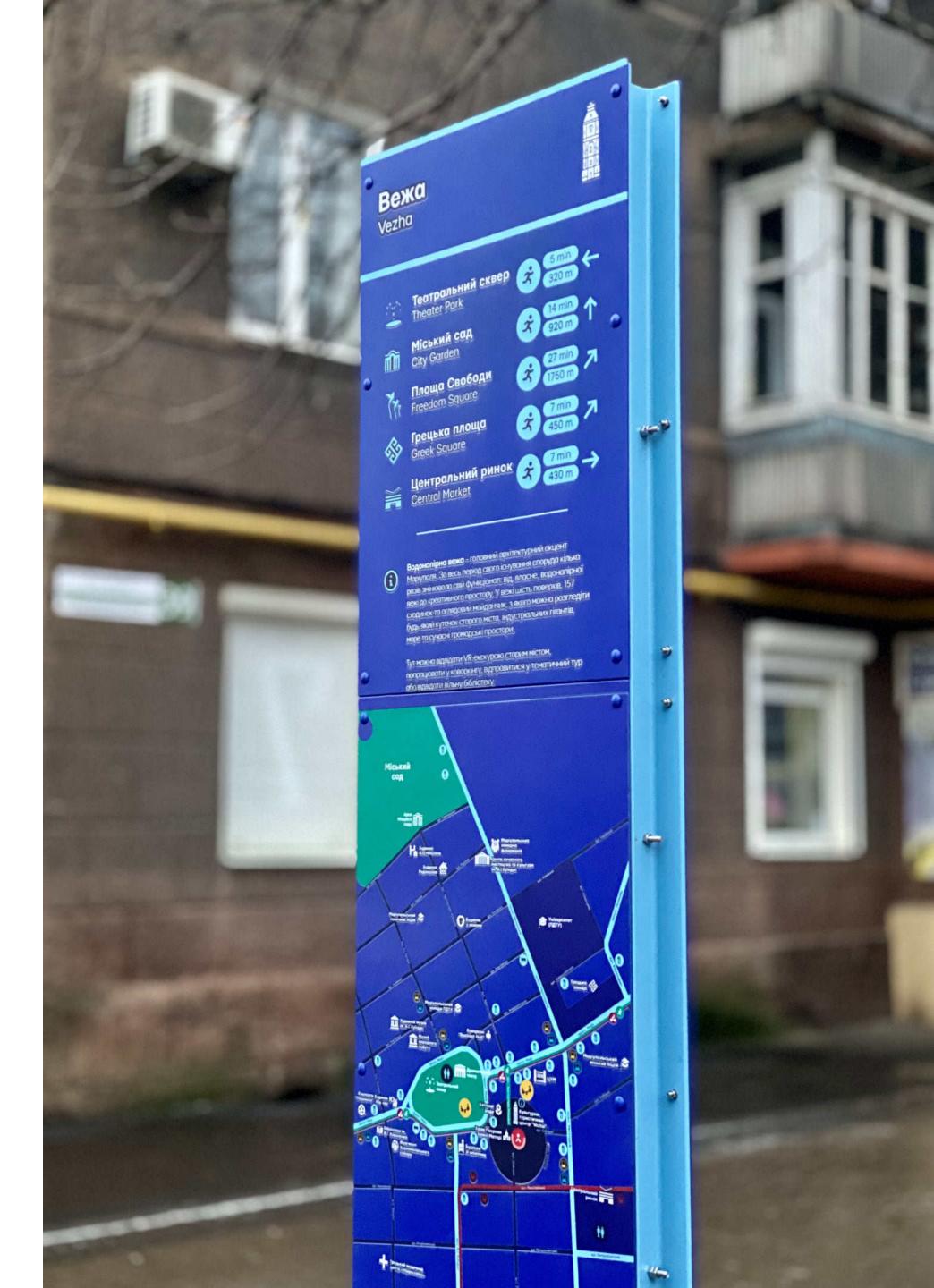
← & Грецька площа Стем Square





















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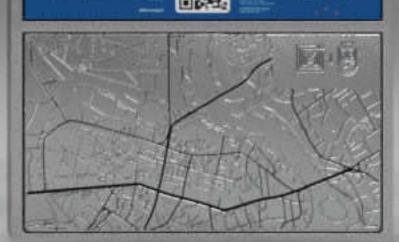








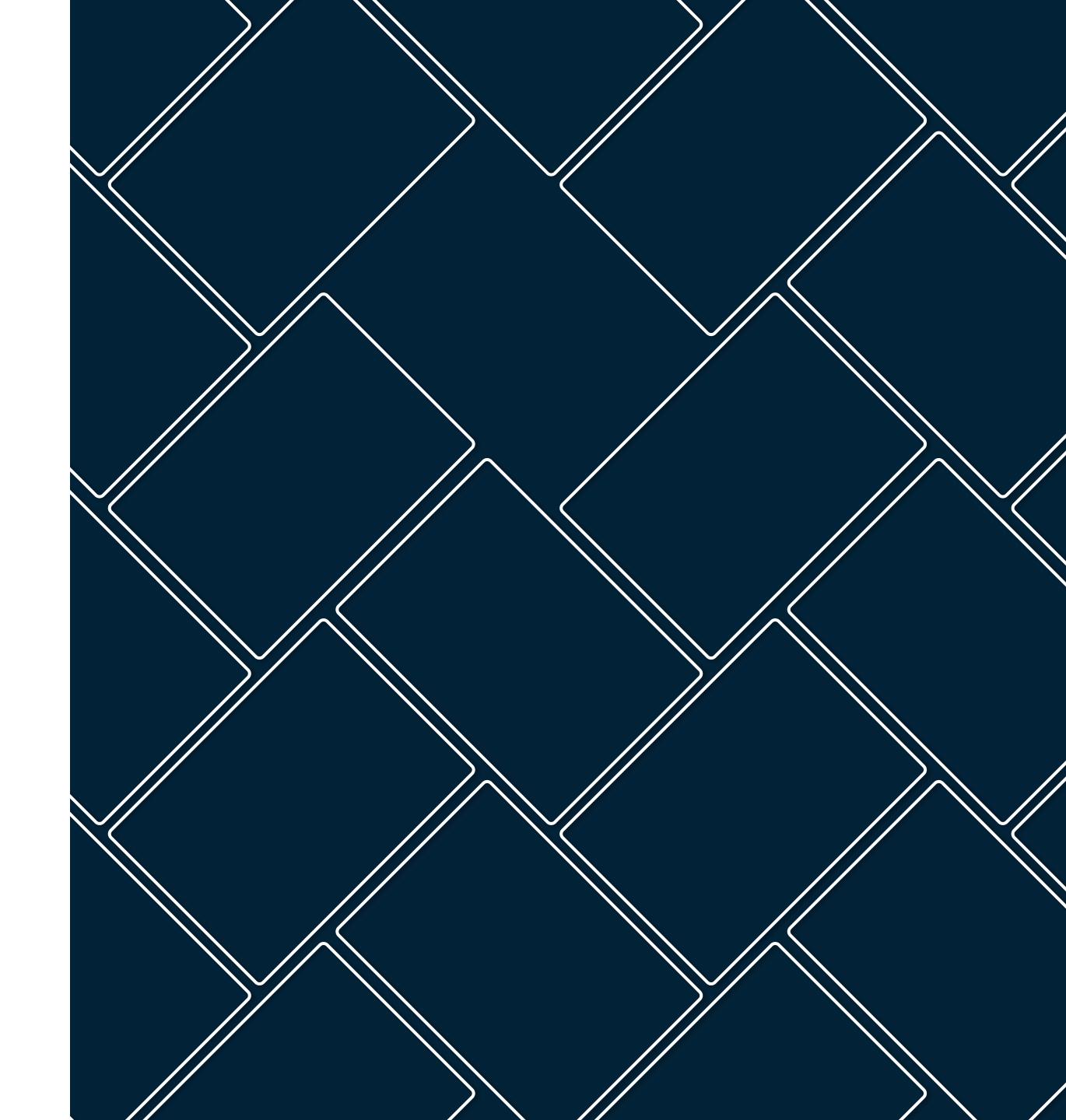






EXCLUSIVE INTERNALWAYFINDING SYSTEM

OUR MAIN SERVICE IS SERIAL NAVIGATION, WHICH CONSISTS OF READY-MADE CONSTRUCTIONS AND ADAPTIVE DESIGN, WHICH HELPS TO PRESERVE THE UNIQUENESS OF EACH PLACE.





BENEFITS

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SERIAL NAVIGATION FEATURES SUCH AS: QR CODE, NFC TAG,

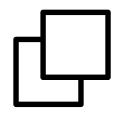
VOICE ACTING AND BRAILLE, BUT ALSO BROUGHT

SOME OF ITS OWN FEATURES, 3 OF WHICH WE HAVE LISTED:



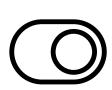
EXCLUSIVITY OF NAVIGATION

WE ARE DEVELOPING A UNIQUE NAVIGATION SYSTEM FOR YOU, WHICH WILL NOT BE REPEATED ANYWHERE ELSE. WE MAKE 2 CONCEPTS WITH DIFFERENT MATERIALS AND VISUAL DESIGN, WHILE ALL THE ADVANTAGES OF READY-MADE DESIGNS REMAIN OPEN FOR YOU.



PHASED IMPLEMENTATION

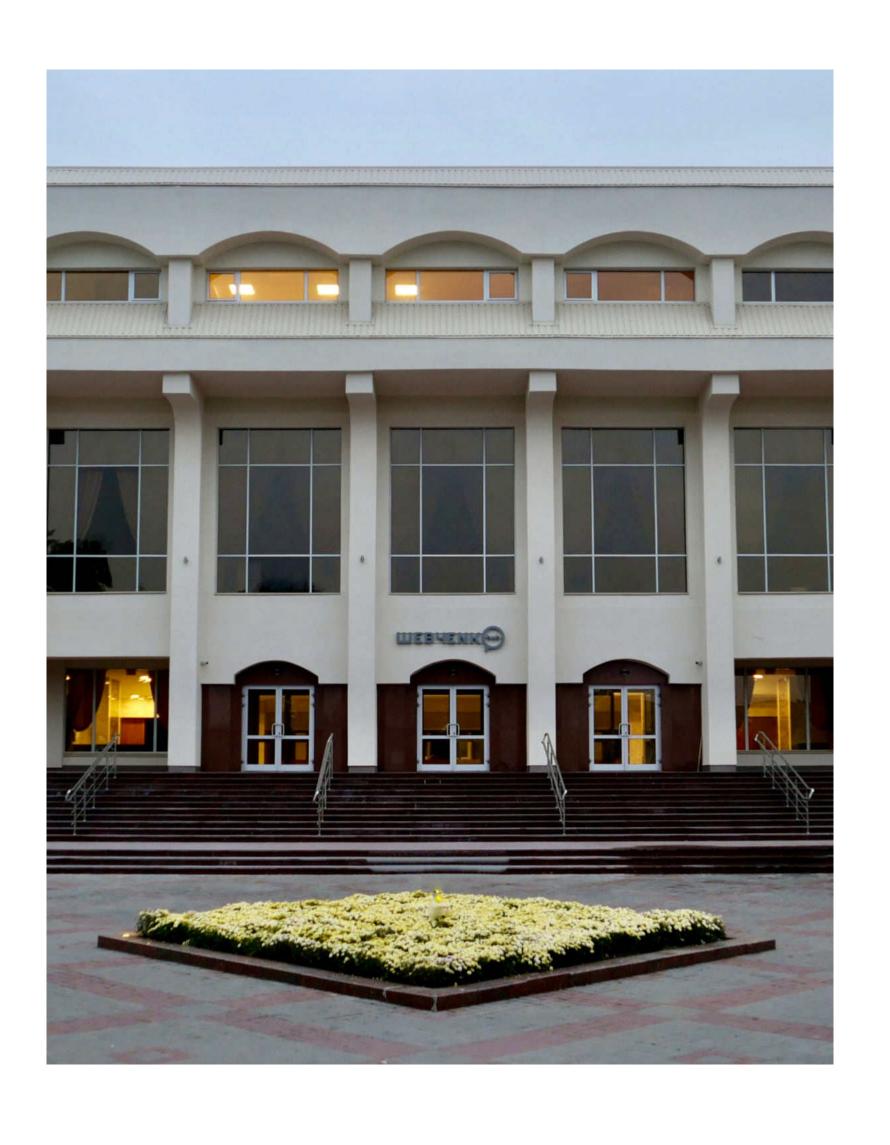
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SYSTEM DESIGN DEVELOPMENT

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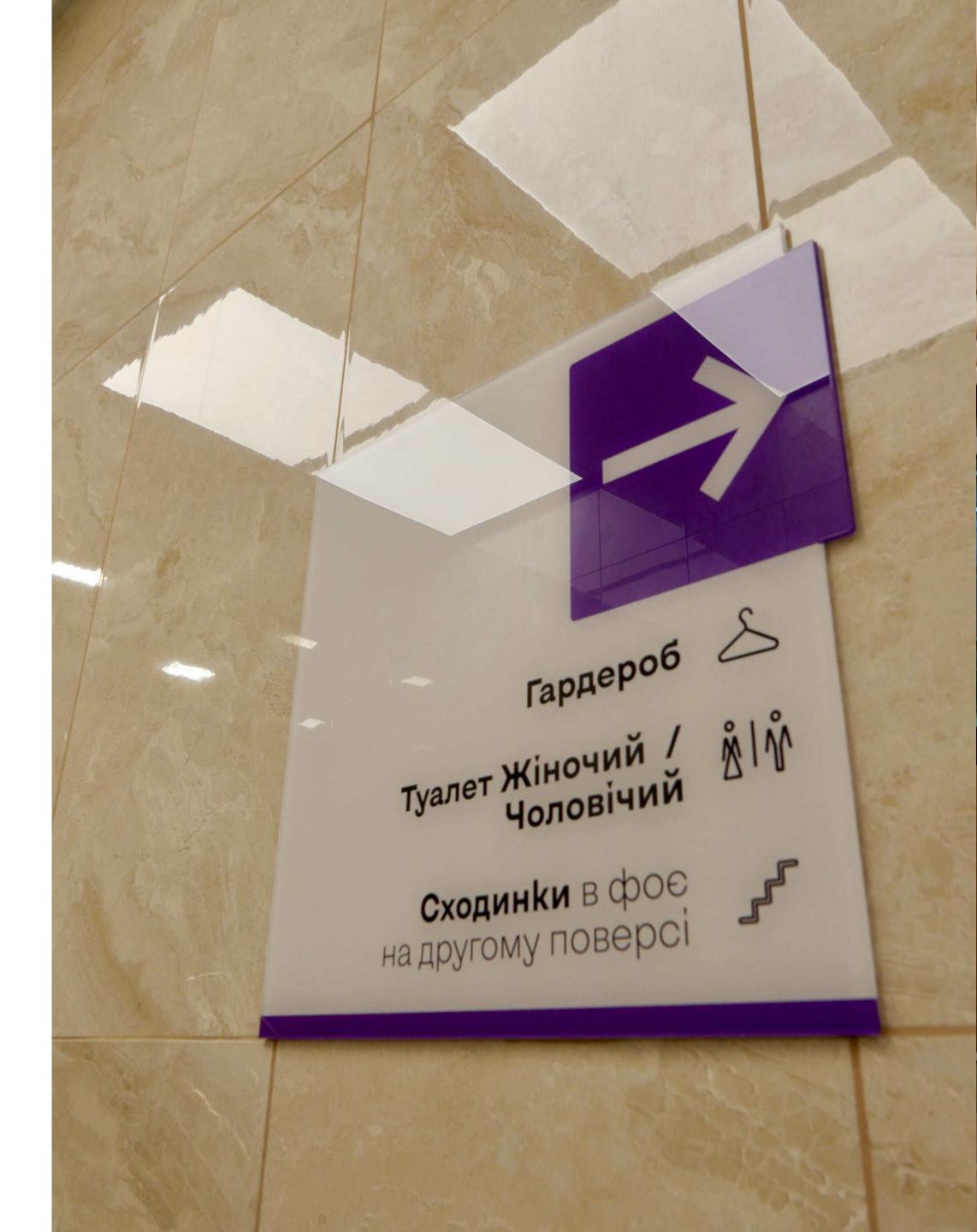




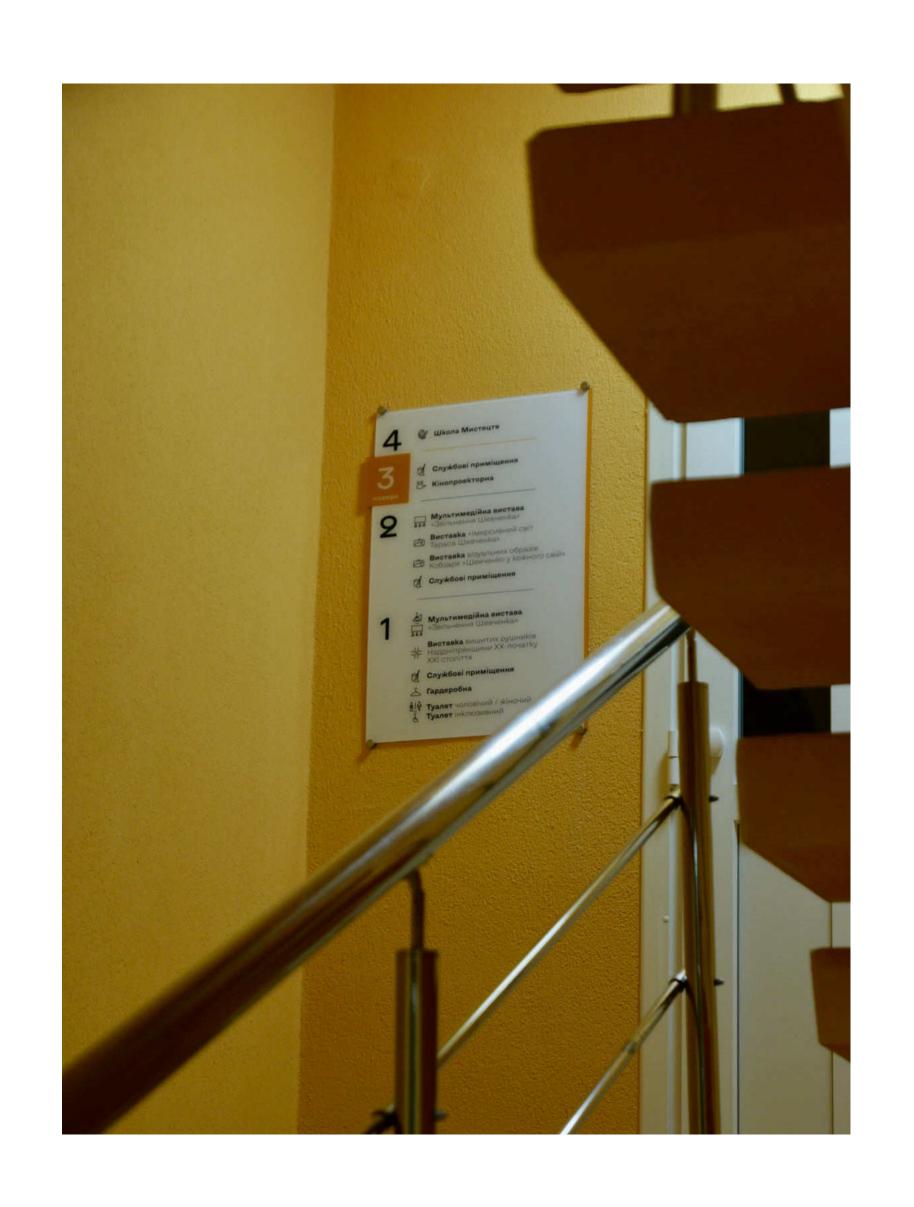






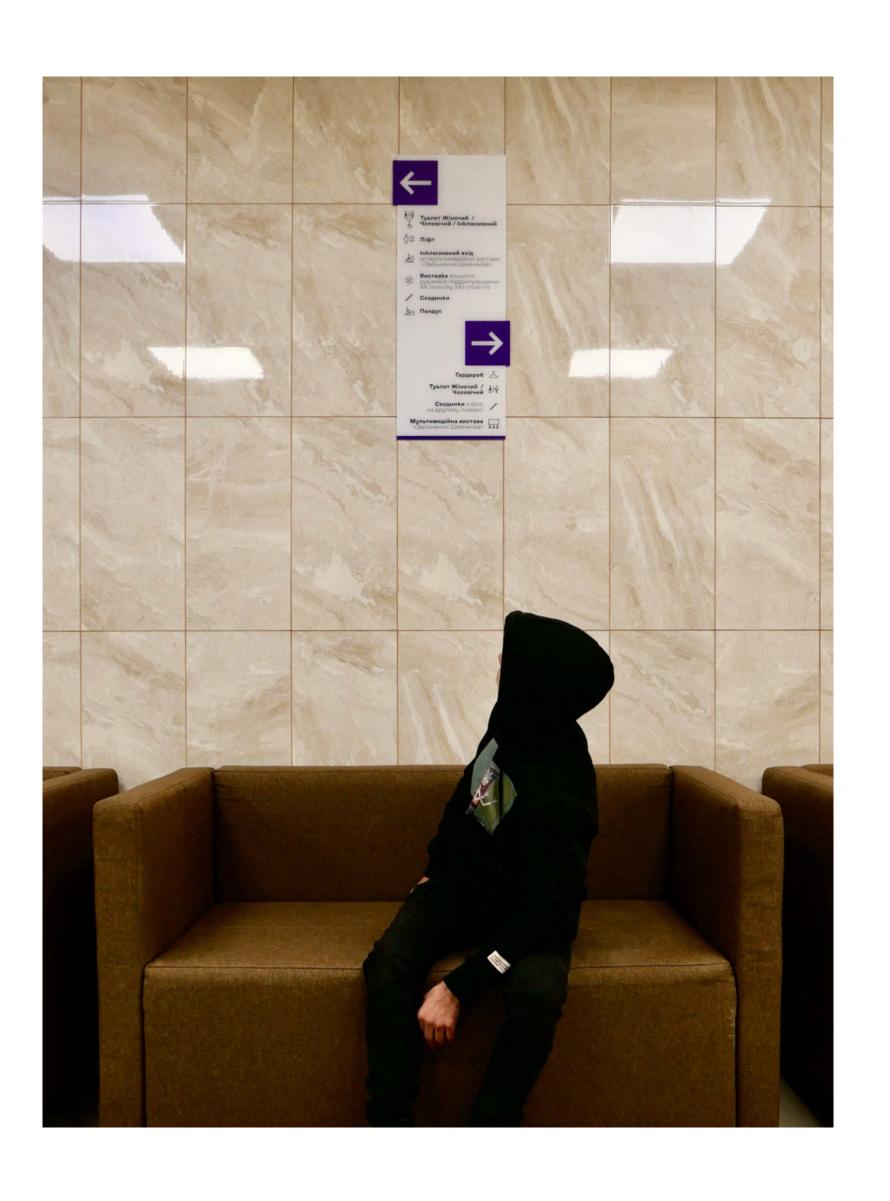
















SERVICE

WE MAINTAIN ALL INSTALLED NAVIGATION, WHICH MEANS
THAT WE ARE RESPONSIBLE FOR BOTH ITS APPEARANCE
AND THE SOFTWARE COMPONENT.





WHAT WE DO



IN EACH CITY WE HAVE OUR OWN TECHNICAL SPECIALIST, WHO, BY THE 10TH OF EACH MONTH, CHECKS THE STATUS OF NAVIGATION ELEMENTS AND MAKES A PHOTO REPORT.



IF THERE ARE ANY VISIBLE DAMAGES THAT CAN BE REPAIRED ON THE SPOT - HE FIXES THEM IMMEDIATELY. ALSO, IF THE NAVIGATION IS DIRTY OR DUSTY, IT IS CLEANED.



IF THE DAMAGE IS MORE GLOBAL AND CANNOT BE REPAIRED ON SITE, THIS TIME THE NAVIGATION ELEMENT IS DISMANTLED AND REPRINTED OR RESTORED. THIS PROCEDURE TAKES PLACE UNTIL THE 20TH.



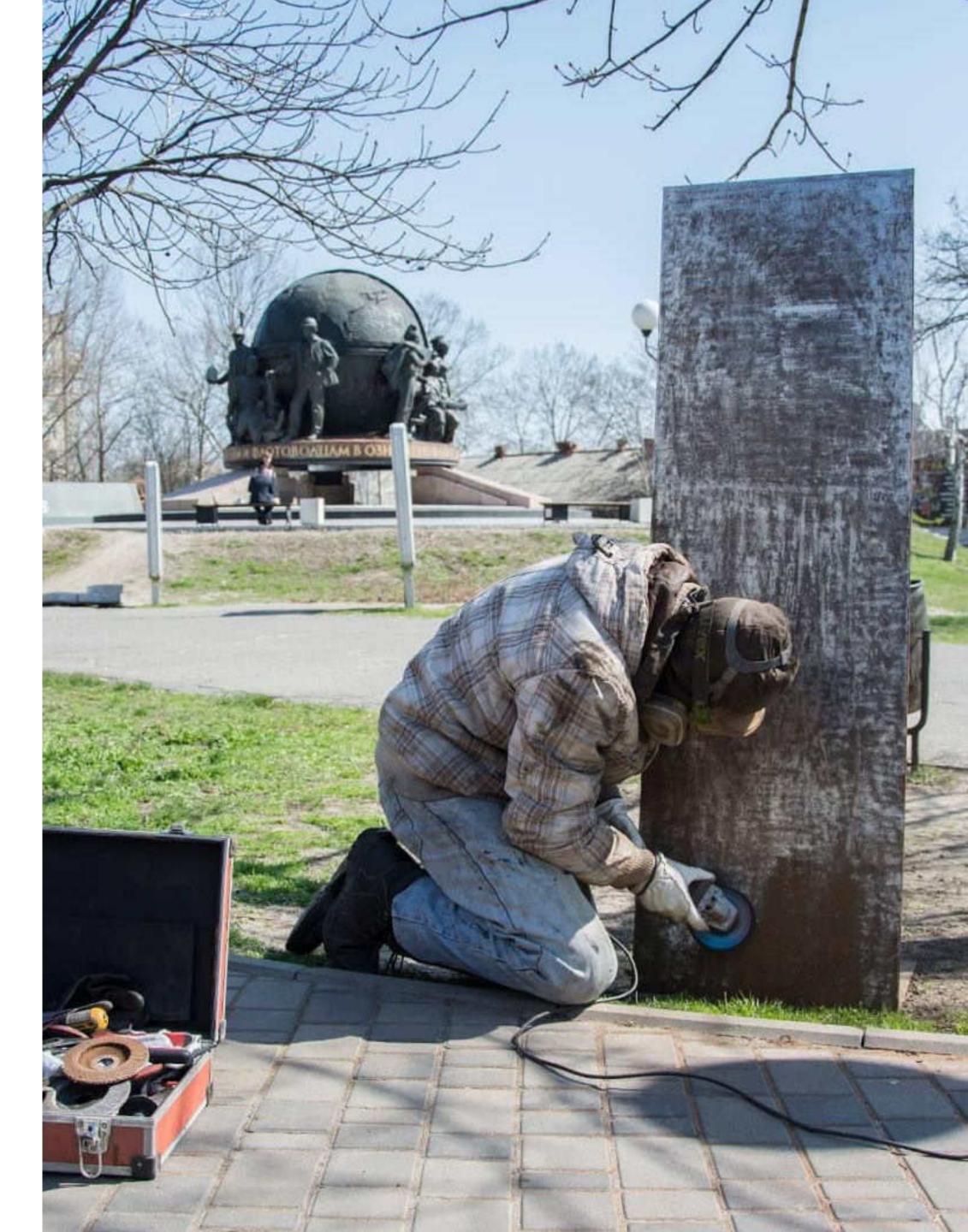
AFTER REASSEMBLY, A PHOTO REPORT IS PREPARED AGAIN AND AN ACT OF PERFORMED WORK IS PREPARED ON THE BASIS OF TWO PHOTO REPORTS.

WHEN DRAWING UP A SERVICE AGREEMENT

- WE PROVIDE SCAN STATISTICS, UP TO THE 10TH OF EACH MONTH, WITH DETAILED ANALYTICS.
- 2 WE REPLACE DAMAGED NAVIGATION ELEMENTS FREE OF CHARGE (NO MORE THAN 3 TIMES PER YEAR).
- WE ADD A LINK TO THE TIC WEBSITE (OR ANY OTHER DEPARTMENT WEBSITE) TO THE LIST OF LANGUAGES ON THE FIRST SCAN SCREEN.
- WHEN SIGNING A CONTRACT FOR 12 MONTHS, WE GIVE AWAY ONE FREE PLATE WITH THE INSTALLATION.









WE BELIEVE

WE BELIEVE THAT EVERY PLACE SHOULD BE CLEAR
AND CONVENIENT, AND NAVIGATION CAN BE A KEY FACTOR
IN THE POSITIVE PERCEPTION OF THIS PLACE.

CONTACTS

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