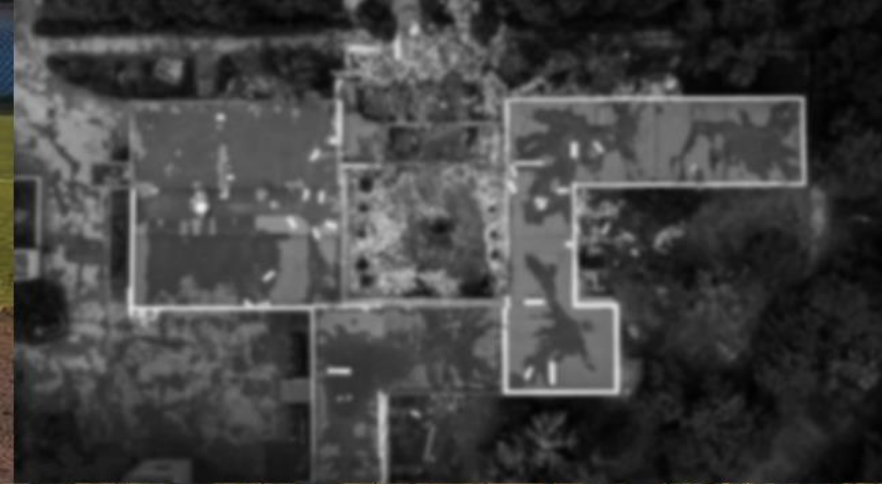




**TOGETHER WE ARE BUILDING OUR FUTURE**



# Sports infrastructure destroyed



**Youth education and development is key factor for building future successful Ukraine.**



**NEGA**  
TOGETHER WE ARE BUILDING OUR FUTURE



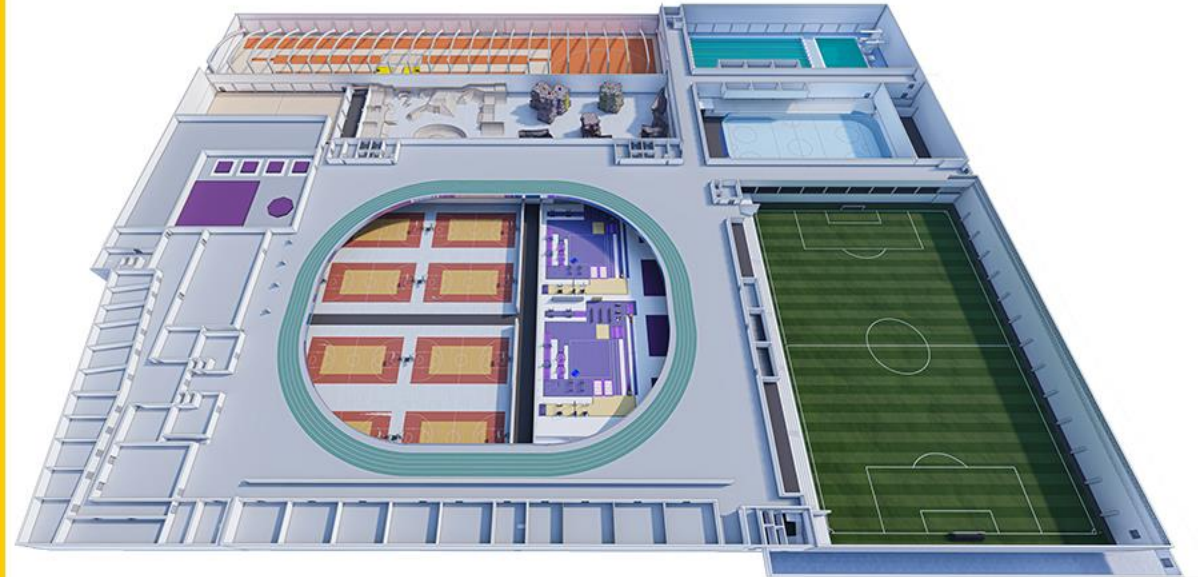


**NESGA - new standard for physical  
and academic education**



# Advantages

- “Supermarket” of sports
- Community impact
- Place for the whole family
- Digital passport
- Coaches Partnership Model
- National and international tournaments
- Convenience of a Destination
- Core & Additional revenues
- Synergetic Retail Tenants





**Our Aim is to decrease cost of one kid to zero**



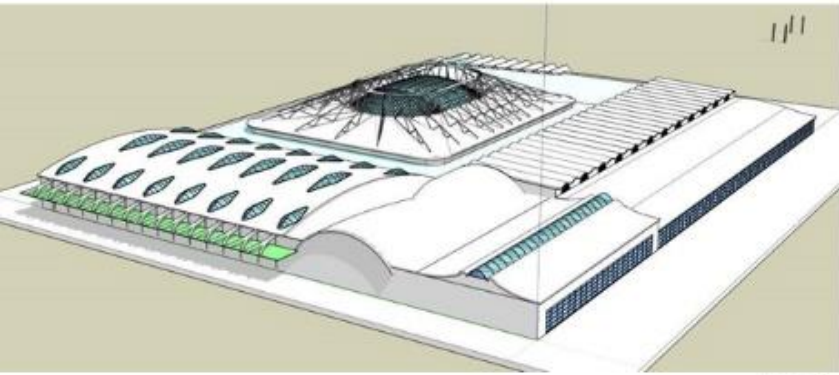
# Financials

Year 1 2024		
Revenues	% of Sales	Total Year
Core Revenues	16%	\$ 2 215 920
Additional Revenues	27%	\$ 3 885 075
Non Core Revenues	6%	\$ 801 563
Sponsors	24%	\$ 3 450 000
Long-term Rentals	6%	\$ 816 000
Retail Space rental reven	21%	\$ 2 968 800
<b>Total Monthly Revenues</b>	<b>100%</b>	<b>\$ 14 137 358</b>
Gross Profit		\$ 11 863 875
Expenses		\$ 9 199 316
<b>Net Profit (Loss)</b>		<b>\$ 2 664 559</b>

Year 1 2025		
Revenues	% increase	Total Year
Core Revenues	120%	\$ 2 659 104
Additional Revenues	130%	\$ 5 050 598
Non Core Revenues	130%	\$ 4 168 125
Sponsors	100%	\$ 3 450 000
Long-term Rentals	105%	\$ 856 800
Retail Space rental reven	105%	\$ 3 117 240
<b>Total Monthly Revenues</b>		<b>\$ 19 301 867</b>
Gross Profit		\$ 16 457 135
Expenses		\$ 9 961 317
<b>Net Profit (Loss)</b>		<b>\$ 6 495 818</b>

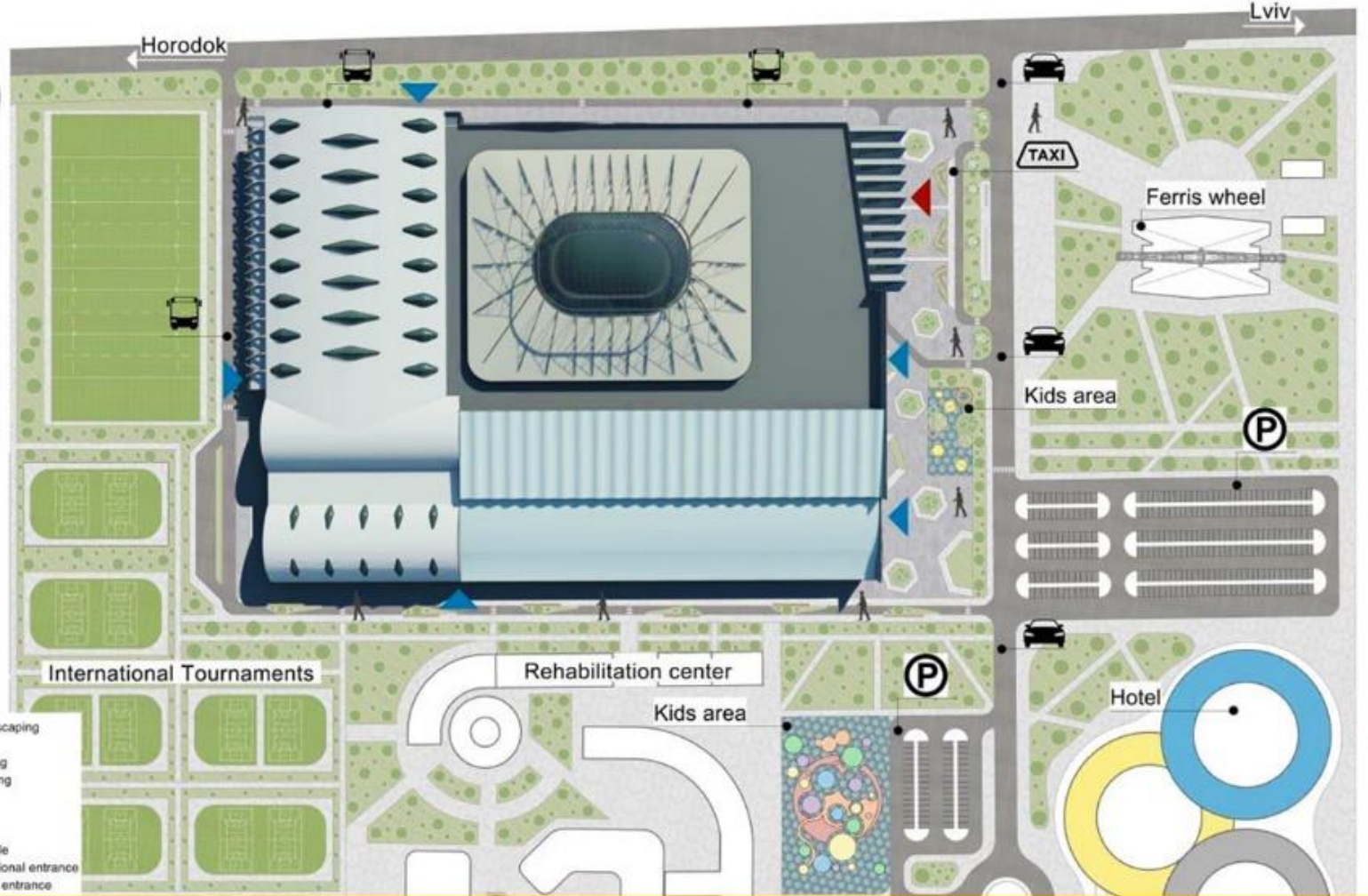
Year 1 2026		
Revenues	% increase	Total Year
Core Revenues	120%	\$ 3 190 925
Additional Revenues	130%	\$ 6 565 777
Non Core Revenues	120%	\$ 5 001 750
Sponsors	110%	\$ 3 795 000
Long-term Rentals	105%	\$ 899 640
Retail Space rental reven	105%	\$ 3 273 102
<b>Total Monthly Revenues</b>		<b>\$ 22 726 194</b>
Gross Profit		\$ 1 595 462
Expenses		\$ 10 447 885
<b>Net Profit (Loss)</b>		<b>\$ 8 713 113</b>

Scenarios: NESJA Year 1 of Operations	Most Likely	Worst Case		Best case
Revenues	Base	Year 1	Year 1	Year 1
Core Revenues	100%	\$ 2 215 920	50% \$ 1 107 960	130% \$ 2 880 696
Additional Revenues	100%	\$ 3 885 075	50% \$ 1 942 538	120% \$ 4 662 090
Non Core Revenues	100%	\$ 801 563	50% \$ 400 781	150% \$ 1 202 344
Sponsors	100%	\$ 3 450 000	50% \$ 1 725 000	110% \$ 3 795 000
Long-term Rentals (sport federations)	100%	\$ 816 000	50% \$ 408 000	110% \$ 897 600
Retail Space rental revenue	100%	\$ 2 968 800	70% \$ 2 078 160	110% \$ 3 265 680
<b>Total Revenues</b>		<b>\$14 137 358</b>	<b>\$ 7 662 439</b>	<b>\$16 703 410</b>
<b>Gross Profit</b>	100%	<b>\$11 863 875</b>	<b>\$ 7 108 459</b>	<b>\$15 263 062</b>
Expenses	Base	Year 1	Year 1	Year 1
Sales and Marketing	100%	\$ 219 000	50% \$ 109 500	100% \$ 219 000
General & Administrative	100%	\$ 3 119 526	85% \$ 2 651 597	110% \$ 3 431 479
Corporate	100%	\$ 5 860 790	75% \$ 4 395 592	100% \$ 5 860 790
<b>Total Expenses</b>		<b>\$ 9 199 316</b>	<b>\$ 7 156 690</b>	<b>\$ 9 511 269</b>
<b>Net Profit (Loss)</b>		<b>\$ 2 664 559</b>	<b>\$ (48 231)</b>	<b>\$ 5 751 793</b>
		\$ 799 368	30 Working capital	\$ 1 725 538
		\$ 532 912	20% Mang. Bonus	\$ 1 150 359
		<b>\$ 1 332 280</b>	50% divid.	<b>\$ 2 875 897</b>



Legend:

- landscaping
- road
- paving
- parking
- taxi
- car
- bus
- people
- additional entrance
- main entrance



**Go to people strategy:  
Olympic Village at Smart City 4.0**



**Lets make  
Ukrainian future  
together!**



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