

Since 24.02

3 stages of development

24.02.22 – 31.03.22

entering survival mode (saving teams, families and businesses)

01.04.22 – 09.10.22

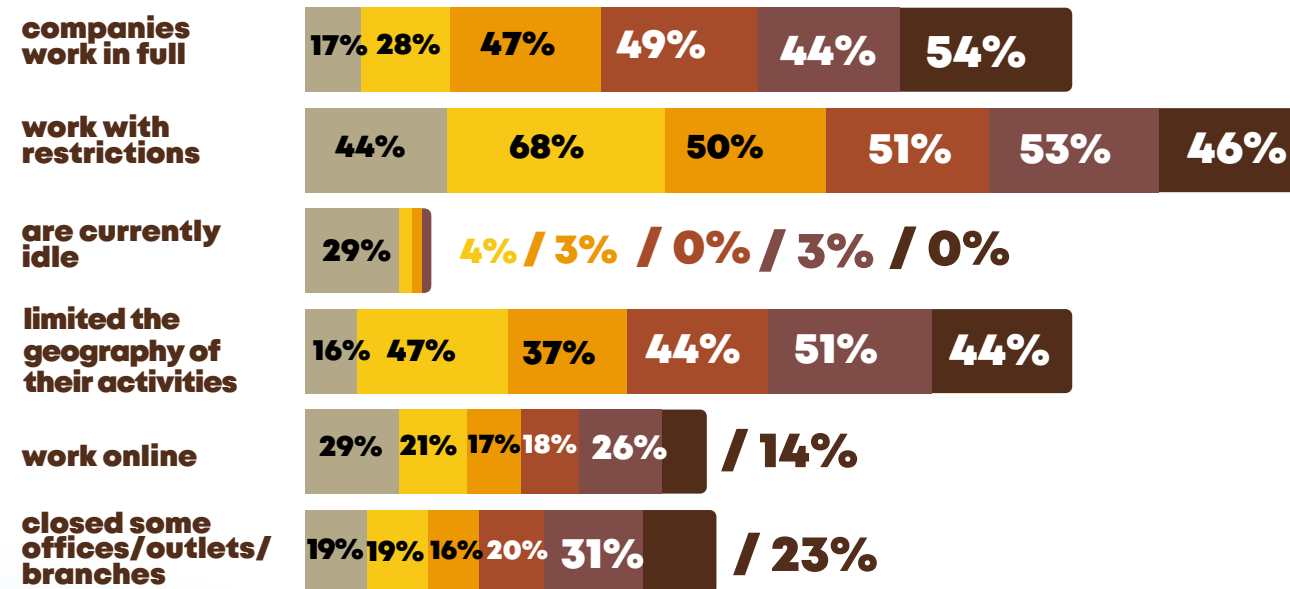
stabilization and adaptation to the new reality

10.10.22 – up until now

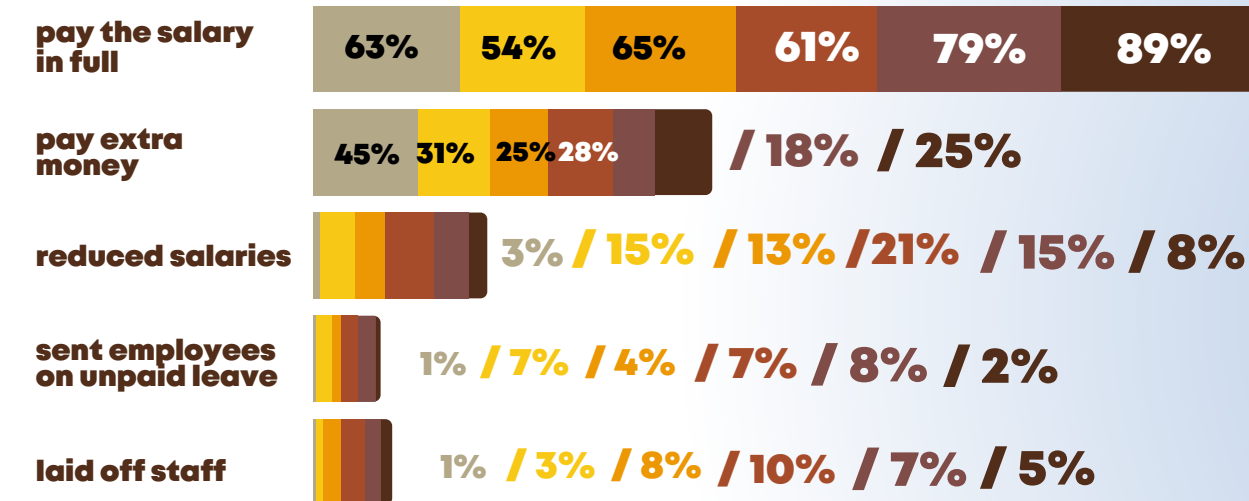
moving to autonomy in terms of energy supply

Main sentiments

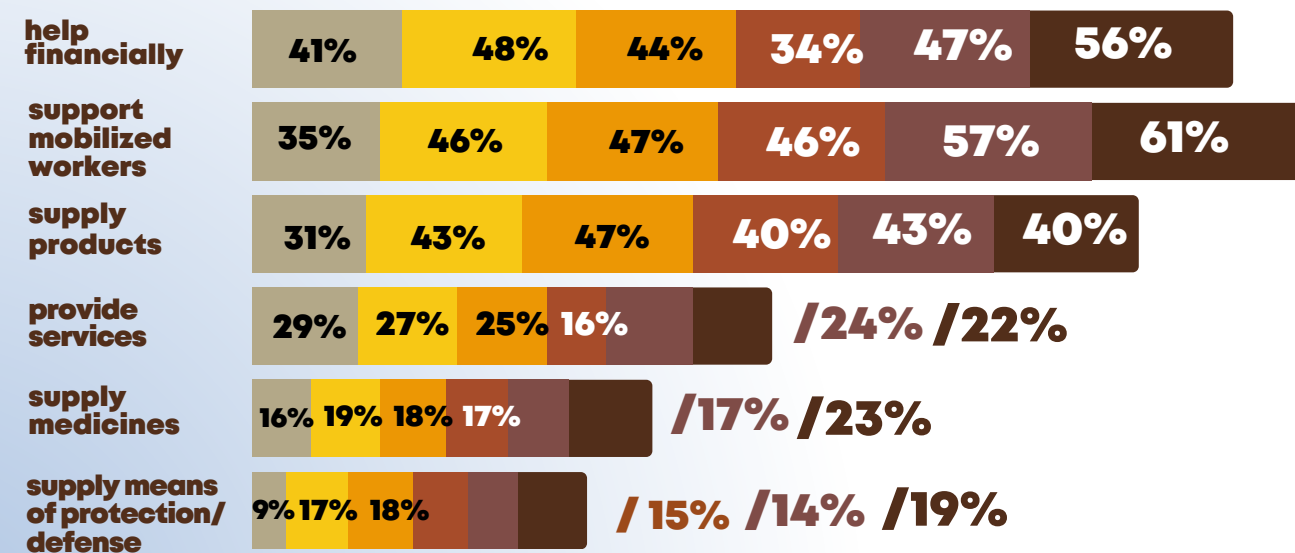
WORK OF COMPANIES



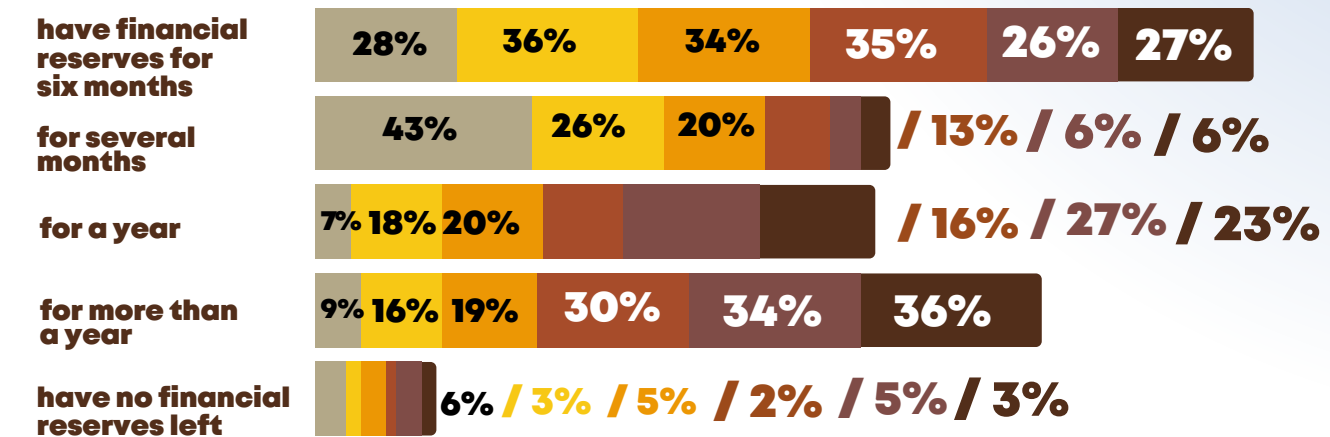
SALARIES



ARMY SUPPORT AND HUMANITARIAN AID

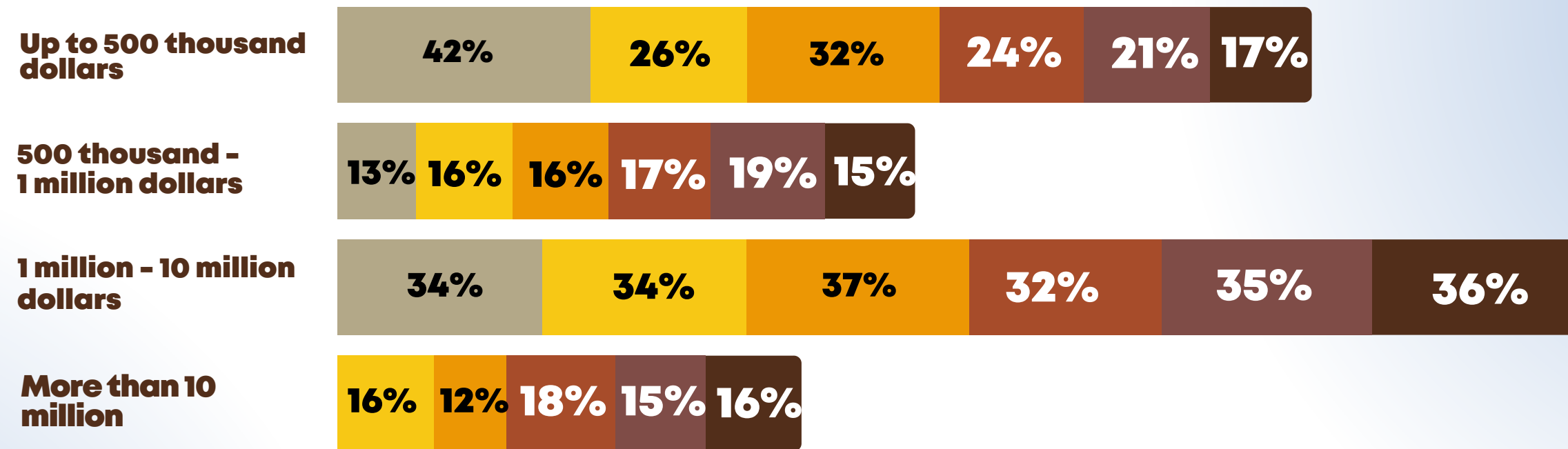


FINANCIAL RESILIENCE

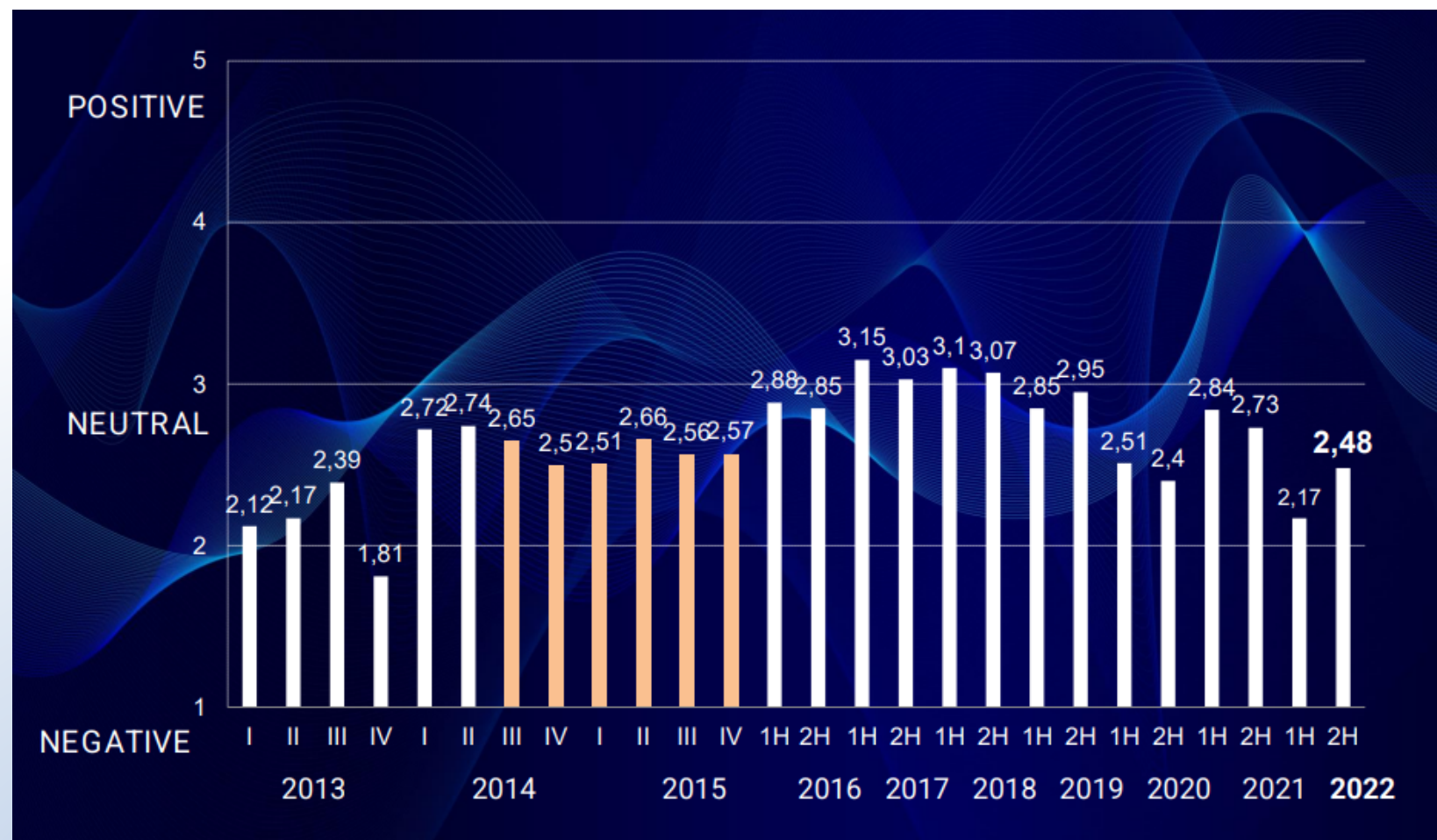


Main sentiments

WAR-INDUCED LOSSES



Investment insights



Positive factors
 EU candidacy, duties
 and quotas
 cancelation, transport
 free regime



63%
 will continue
 to invest during
 the war



**up to
 \$100 000**
 companies spend
 on adaptation to
 blackouts

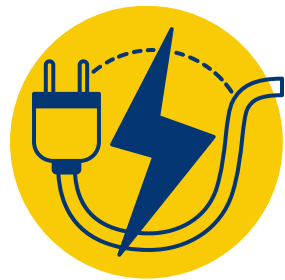


99%
 will continue to
 operate in
 Ukraine in 2023

Success stories

- ✓ The Irish company **Kingspan** plans to invest 200 million euros in the construction of a technological hub of building materials in Ukraine. The hub will be built over the next five years and will create more than 600 jobs.
- ✓ Food giant **Nestle** is investing US\$43 million in a new food production facility in western Ukraine. The new "culinary hub" will focus on producing instant foods, sauces, and seasonings for the Ukrainian and European markets and it is expected to add 1,500 jobs.
- ✓ **Bayer** plans to invest approximately 35 million euros to boost the capacity of the company's seed processing facility in Ukraine's Zhytomyr region. By increasing the plant's capacity, Bayer will also create new employment opportunities in the region, in addition to covering the corn seed demand in Ukraine and beyond.

Main challenges that businesses face



Blackouts – very complicated access to electricity, water, communication, etc + impossibility to plan for mid-term



Logistics (takes up to 5 days to cross Ukrainian border with EU, blockage of ports (only grain corridor functions))



Difficulty for males to leave Ukraine even short term business trip + mobilization (88% businesses has mobilized workers)



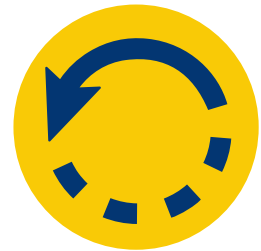
Migration (nowadays 5–7 mln people left Ukraine)



No risks insurance to enable investments from private sector

Resilient

Opportunities in Ukraine



Rebuilding process (min 349 bln USD)



Future membership in the EU



Proximity to the EU



Perspective sectors to be in (logistics and infrastructure, construction, energy & green energy, agri& food, IT& creative industries, defence, and more).



BUSINESS AND INVESTMENT OPPORTUNITIES MAP OF UKRAINE

[INVESTMENTMAP.COM.UA](https://investmentmap.com.ua)

WELCOME TO INVEST IN UKRAINE



81 project

14 industries: agriculture, construction, transport and logistics, processing, food, fuel, light/heavy industry, tourism, education/development, mining, waste management, healthcare, administrative and support services.

Information about each region of Ukraine – size, population, taxation, educational institutions, natural resources, developed industries, etc.

Each project contains information about its initiator, status, location, investment opportunity, the amount of necessary funding, and details on goals and timelines.

Project directions

- ✔ 6 industrial parks
- ✔ Construction of plants, productions, etc.
- ✔ Building of medical, recreation, leisures, sport, education centers etc.
- ✔ Startups
- ✔ Geological studies, mining, etc in some areas.
- ✔ Constructions/reconstruction of energy, green energy, road, water infrastructure.

Open for cooperation



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