



KUNO
Leadership Community



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- Purposeful Leadership building trust
- is a requirement for direct foreign investment

WE ARE BUILDING A MOVEMENT OF TRUST



Ukraine and KUNO

- Building trust through people and purpose
- Strategic partner with EoT started 2020
- Visited Ukraine several times, meeting people and business owners

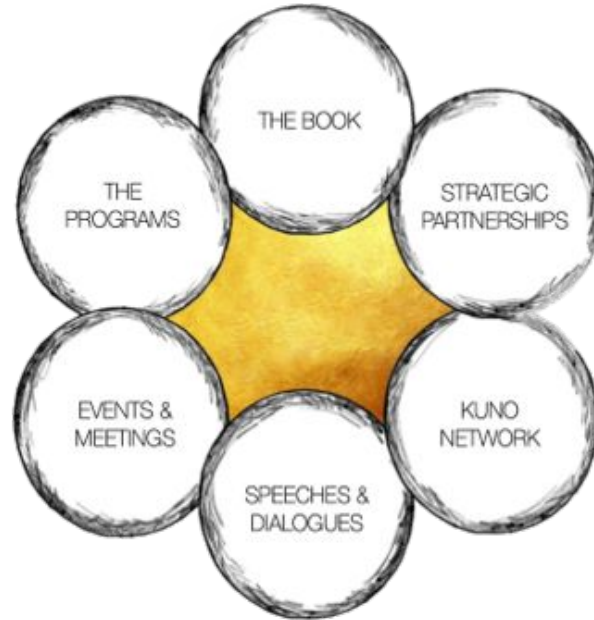


KUNO Leadership Community

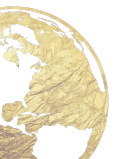
We inspire and connect current leaders to act with global impact

THE KUNO ECOSYSTEM

At the heart of our educational program is the KUNO Philosophy, a framework for development and trust in you as a leader



- KUNO ecosystem personalized resources that reflect the purpose, vision, and strategy of your company
- Our program is designed to be flexible, allowing you to learn anywhere, at any time



Four Dimensional Learning Program



Personal and professional

Knowledge

$1+1=2$

Skills

Your professional role

Your ability to perform in your organization



Character

How other perceive you
How others trust you
How your values guides you



It's all about trust...

Purpose-driven business outperform the market

"If you stay true to your company's purpose and focus on the long term, while adapting to this new world around us, you will deliver durable returns for shareholders and help realize the power of capitalism for all."

Larry Fink – Black Rock



The Global Leadership Forecast finds that purposeful companies outperform the market **by 42% financially.**

(DDI WORLD 2018)

