



“RTM-Ukraine” Group of companies

Out-of-Home Media Company

Digital outdoor advertising 98 screens in 15 cities



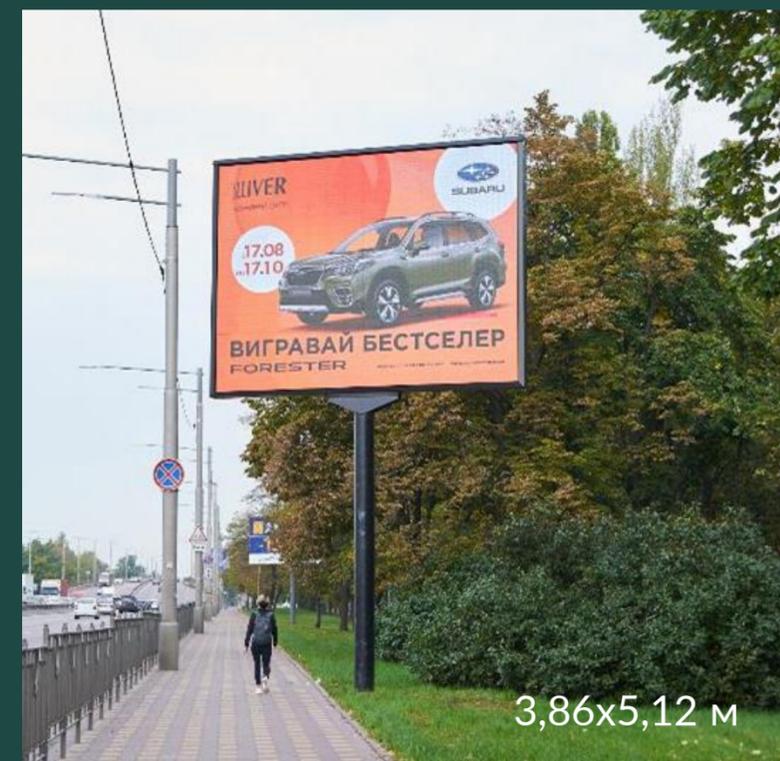
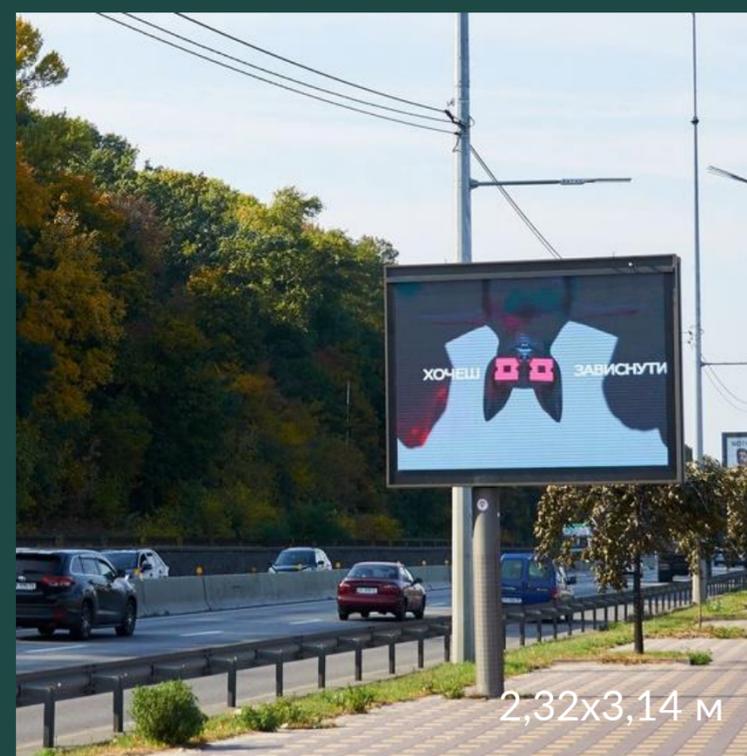
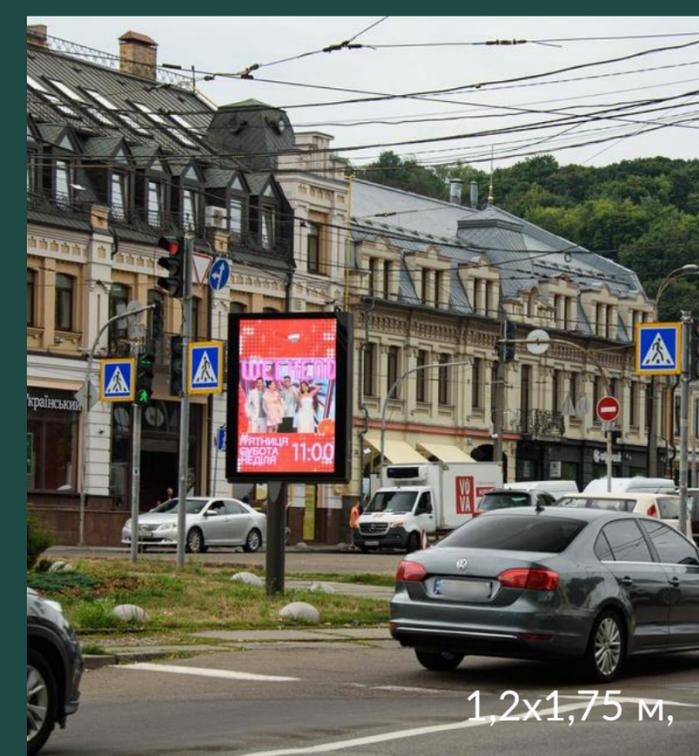
Digital block 'RTM-Ukraine':

- Digital screens in Kyiv
 - Media gallery on Shevchenko Boulevard (Kyiv)
 - Regional network of screens
-
- Modern digital LED screens with high brightness and resolution
 - Full colour reproduction in all lighting conditions
 - Flexible media planning, management from our office in Kyiv, maximum speed in launching campaigns and changing content

Kyiv Digital Screens

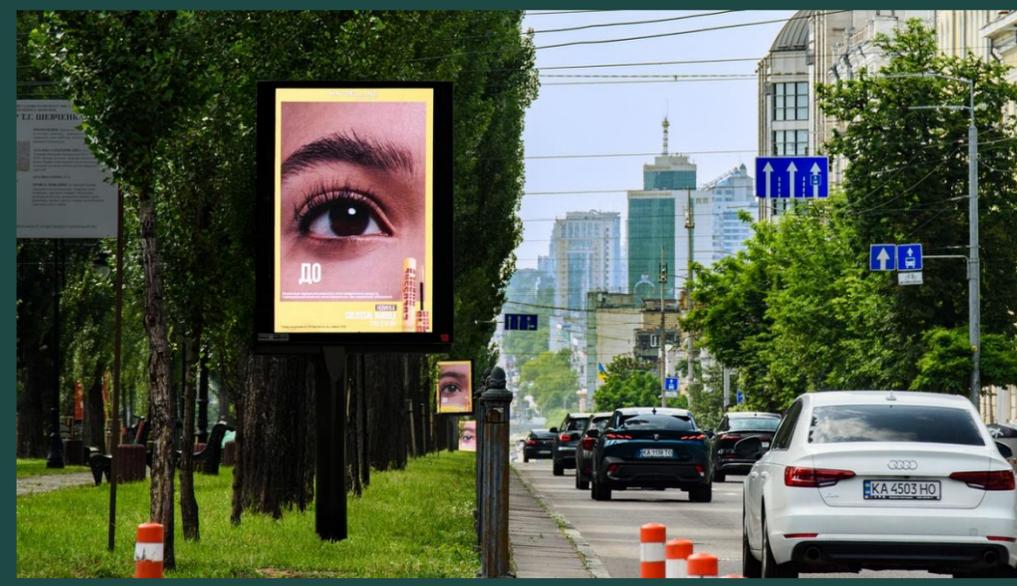
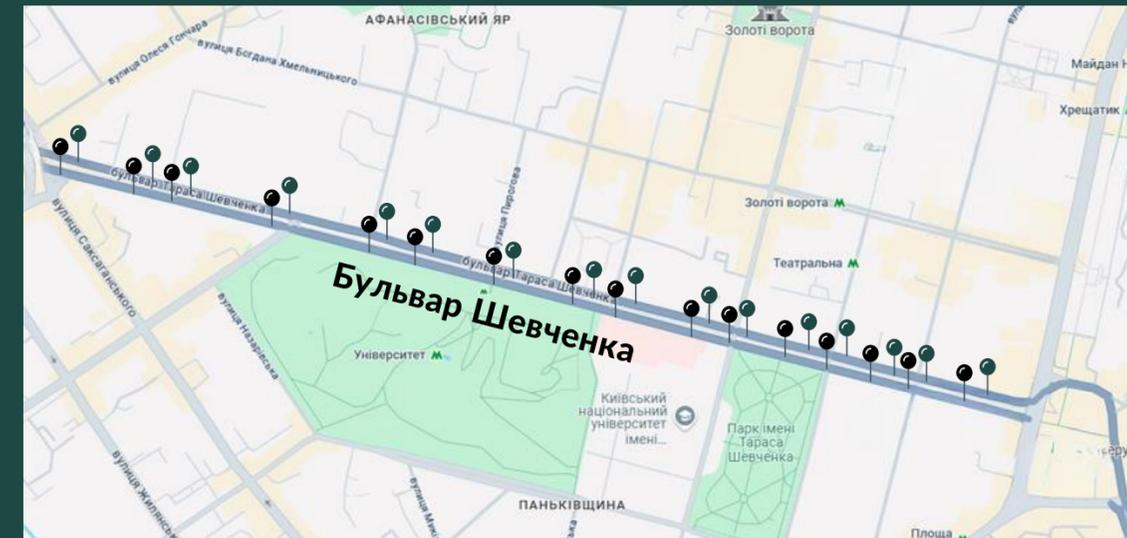
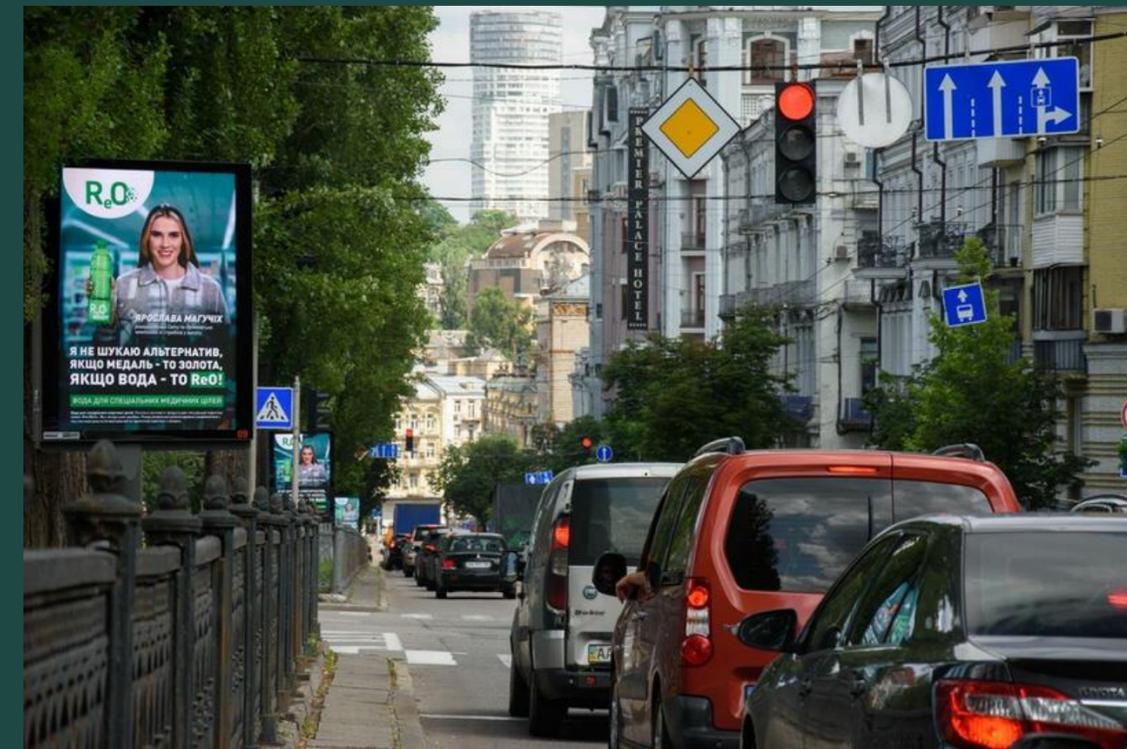
10 seconds in a 2-minute advertising loop

- ✓ Located in 10 districts of the capital on key motorways
- ✓ Formats ranging from digital city lights (1.2 x 1.8 m) to 4 x 8 m panels (11 units)
- ✓ 35 screens measuring 2.32 x 3.14 m; 3.86 x 5.12 m – 3 units
- ✓ The screens operate from 06:00 to 23:00



Kyiv Shevchenka Boulevard

- 32 LED screens measuring 1.2 x 1.8 m from Bessarabska Square to Halytska Square (3.8 km in both directions)
- Synchronised playback of a 10-second clip, maximum contact time and brand awareness building
- A unique advertising platform, valued for its scale, integrity and powerful impact on audiences on one of the capital's busiest streets



Digital advertising in the regions

14 cities in Ukraine united in a digital network



Vinnytsia, Dnipro, Zhytomyr, Zaporizhia, Lutsk, Odesa, Poltava, Rivne, Sumy, Ternopil, Khmelnytskyi, Cherkasy, Chernivtsi, Chernihiv

The most popular formats

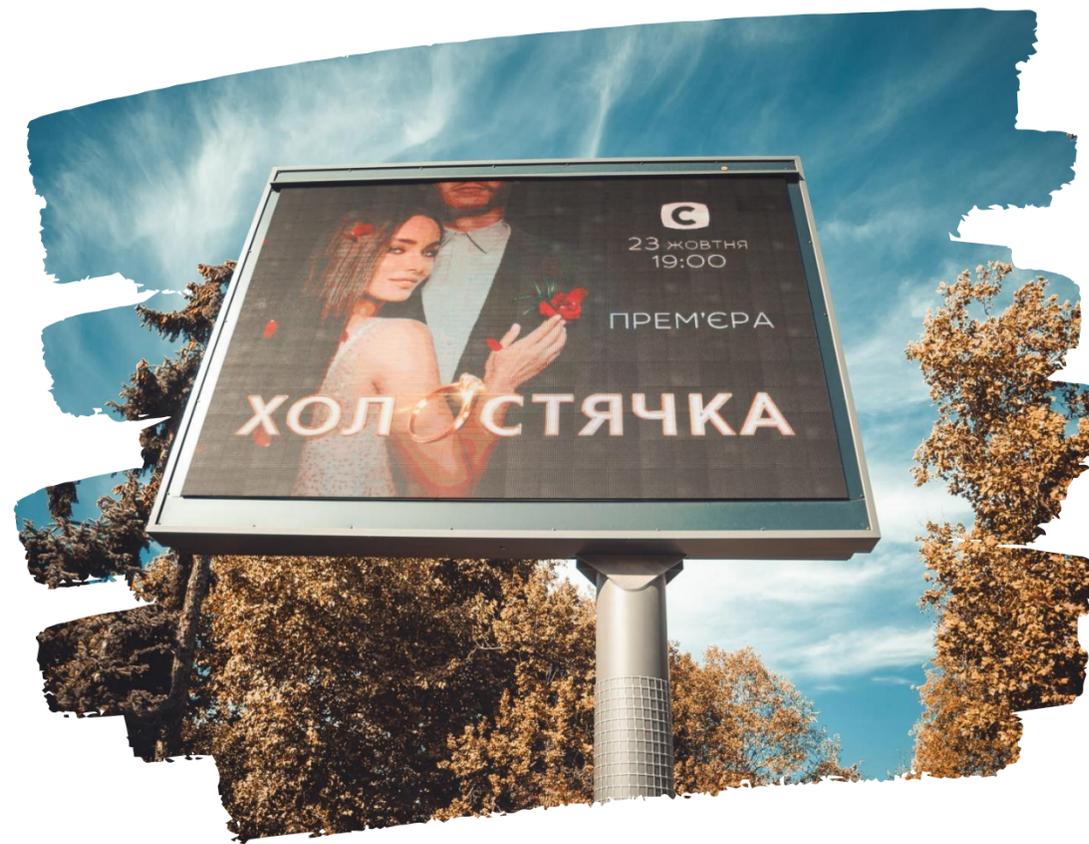
Modern LED screens 2.32 x 3.14; 2.88 x 5.12 (in Zaporizhia), 3.84 x 6.4 (in Lutsk) and 3 x 6 m

52 digital panels in the DNP Regional network

One-click advertising across Ukraine or on a separate screen in any city

20 shows per hour, 320 performances per day

10 seconds in a 3-minute advertising block





Let's work together!

Kyiv, 03028, Goriana str., 2B

Phone.: (044) 490 63 33

Mobile.: (096) 690 33 33

ua.rtm.ua

