



**PUBLIC HEALTH**

34 International Medical Exhibition  
**PUBLIC HEALTH**

**1-3**

**October**

**2025**

Kyiv, IEC, Brovarskiy prospect, 15



**LABEXPO**



International  
Dental  
Forum

# POST SHOW REPORT

Organizer: **PREMIER**

## Key Figures & Facts



### EXIBITORS



229 companies  
530+ brands

### VISITORS



7042 healthcare  
professionals

### BUSINESS PROGRAM



50 events

# The main healthcare event in Ukraine!

**Public Health** is a leading medical platform that brings together healthcare professionals, business, government authorities, managers and owners of medical institutions. Annually, leading Ukrainian and international manufacturers and distributors showcase innovative technologies and equipment for diagnostics, treatment, and rehabilitation, as well as a wide range of medical products and services.

Alongside Public Health, the specialized exhibitions LabExpo and IDF take place, enhanced by the **Public Health Congress: Decisions and Innovations in Management and Medical Practice.**

This year, Public Health created a professional environment that fostered experience sharing, establishment of new partnerships, and expansion of business opportunities.

## Participation offers the opportunity to:

- ✓ Find new clients and partners
- ✓ Showcase new products and services
- ✓ Explore competition and innovation
- ✓ Establish personal contact with clients and partners
- ✓ Strengthen the company's professional reputation



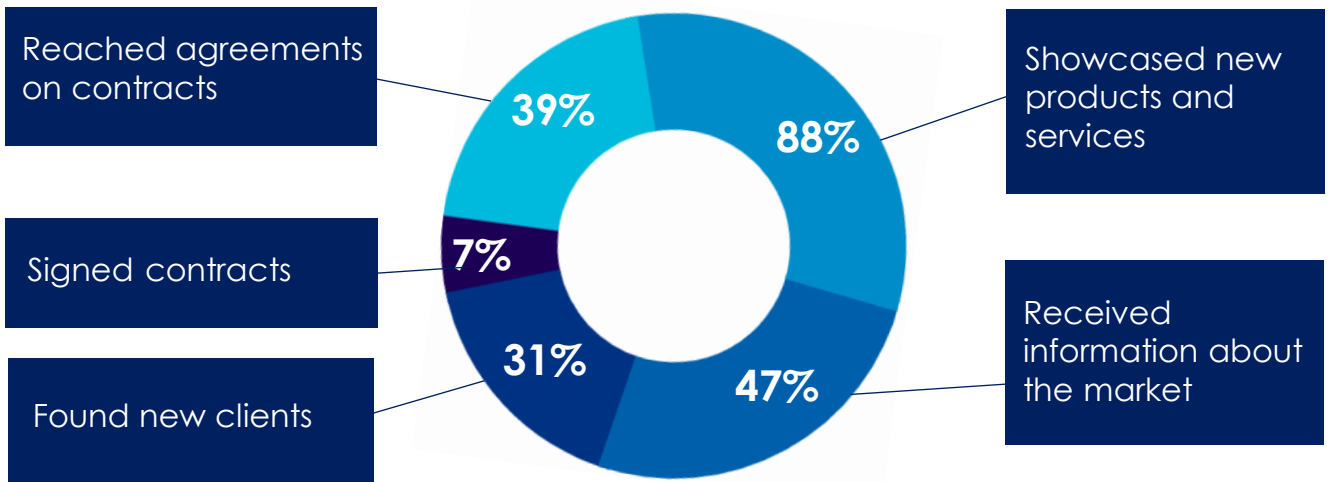
## Public Health Exhibitors



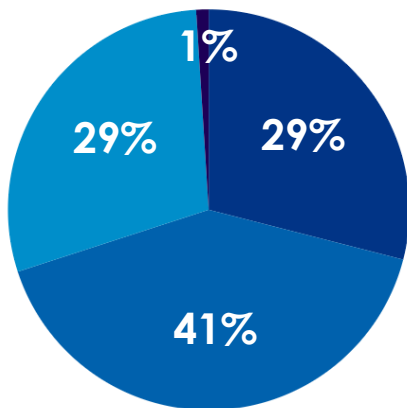
**141 exhibitors** | **250+ brands**  
 manufacturers | distributors |  
 importers







### Participation Outcomes:

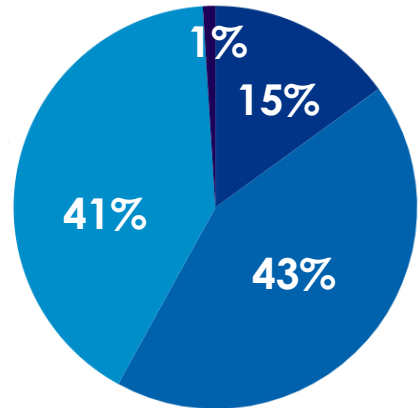






### Assessment of the qualitative of visitors



-  Excellent (29%)
-  Good (41%)
-  Satisfactory (29%)
-  Unsatisfactory (1%)

### Assessment of the quantitative of visitors:



-  Excellent (15%)
-  Good (43%)
-  Satisfactory (41%)
-  Unsatisfactory (1%)



## Visitors

## 5504 healthcare professionals



### Visitors' Occupation

- 33% Doctor
- 18% General Manager / Director
- 9% Senior nurse, nurse
- 8% Head of Department
- 7% Chief Medical Officer, Medical director, Chief physician
- 5% Medical Educational Institution (Professor / Associate Professor / Student)
- 5% Head of Procurement | Procurement Specialist
- 4% Deputy Chief Physician
- 2% Sales Manager
- 2% Head of Laboratory, Assistant, Microbiologist
- 2% Engineer / Technologist
- 1% Healthcare government official
- 1% Pharmacist
- 3% Other

## 34%

Of visitors are decision-makers in procurement

### Geography of visitors

**Top 5 cities:** Kyiv | Chernihiv | Dnipro | Kharkiv | Cherkasy

### Visitors from 24 regions of Ukraine, including those from liberated and occupied territories

- |                          |                     |                       |
|--------------------------|---------------------|-----------------------|
| ✓ Vinnytsia region       | ✓ Kyiv region       | ✓ Sumy region         |
| ✓ Volyn region           | ✓ Kirovohrad region | ✓ Ternopil region     |
| ✓ Dnipropetrovsk region  | ✓ Luhansk region    | ✓ Kharkiv region      |
| ✓ Donetsk region         | ✓ Lviv region       | ✓ Kherson region      |
| ✓ Zhytomyr region        | ✓ Mykolaiv region   | ✓ Khmelnytskyi region |
| ✓ Zakarpattia region     | ✓ Odesa region      | ✓ Cherkasy region     |
| ✓ Zaporizhzhia region    | ✓ Poltava region    | ✓ Chernivtsi region   |
| ✓ Ivano-Frankivsk region | ✓ Rivne region      | ✓ Chernihiv region    |



## Visitors

**5504** healthcare professionals



### Field of Activity



### Visitors Specialization

11%	Rehabilitation	2%	Otolaryngology
8%	Laboratory Diagnostics	2%	Radiology
6%	General medical practice	2%	Transfusiology
6%	Surgery	1%	Veterinary
5%	Obstetrics and Gynecology	1%	Gastroenterology
5%	Anesthesia and Reanimation	1%	Hematology
5%	Dentistry	1%	Genetics
4%	Therapist	1%	Dermatology, Venereology
4%	Ultrasonic diagnostics	1%	Junior Doctor
4%	Paramedic, Nurse	1%	Oncology
3%	Cardiology	1%	Otolaryngology
3%	Family Physician	1%	Sport Medicine, physical therapy
3%	Traumatology and orthopedics	1%	Transplantology
2%	Public Health	1%	Urology
2%	Anesthesia and Reanimation	1%	Functional Diagnostics
2%	Neurology	9%	Other



## Public Health Congress: Decisions and Innovations in Medical Practice

38 events

3267 attendees



Events



3267 healthcare professionals attended 38 events of business program програми

**Public Health Congress: Decisions and Innovations in Medical Practice** is an important part of the Public Health exhibition. It serves as a professional platform for presenting new approaches, sharing experience, and implementing innovations in the healthcare sector.

The Congress was held in partnership with leading scientific institutions, government agencies, and public organizations, offering valuable insights and focused on key issues in healthcare management, development, and system recovery.

### Actual facts

- 38 events
- 3267 healthcare professionals
- 351 speakers



**Rebuild UA Health & Rehabilitation** is a conference focused on restoring medical infrastructure, bringing together Ukrainian communities, hospitals, government, NGOs, donors, and businesses.

The event aims to provide an open platform for presenting medical projects that require additional funding for post-war recovery, as well as to establish direct communication between hospitals, medical initiatives, financial institutions, and donors.

**Participants:**

**Medical Projects: 12**

**Conference attendees: 126**



## Public Health Congress: Decisions and Innovations in Medical Practice

38 events

3267 attendees



### Participants:



### Program of events:

- NEW** ✓ Rebuild Ukraine Health & Rehabilitation
- NEW** ✓ Transforming Healthcare Services Through Change Management
- ✓ Fundraising for Hospitals: Securing International Support. How Hospitals Can Effectively Work with Donors, Grants, and Foundations
- NEW** ✓ Marketing Management Optimization for Clinic Owners: Salaries, KPIs, and Motivation
- NEW** ✓ eHealth Day
- NEW** ✓ The Future of Medicine: How Artificial Intelligence Is Transforming Clinical Practice Today
- ✓ Quality Management of Healthcare Services and Patient Experience Under Limited Resources
- ✓ Rehabilitation: Provider Integrity and Patient Accessibility
- ✓ The Role of Hospitals in the Centralized Supply System for Medications for Critically Ill Patients
- NEW** ✓ Modern Strategies in Physical Therapy
- ✓ Volodymyr Pasko Academic Readings and Military Medicine Training
- ✓ Development of the Transplantation System in Ukraine: Enhancing Medical Care Standards
- ✓ Development of the National Blood System: Management, Control, and Coordination
- ✓ Nursing in Wartime
- ✓ Clinical Laboratory Diagnostics in Ukraine: Current Issues – 2025
- ✓ Rehabilitation School 2025
- ✓ Pediatric Anthropometric Assessment
- ✓ Primary Medical Care Under Pressure: Critical Issues and Decisions
- ✓ Financial Management in Hospitals: How Successful Facilities Handle Their Finances
- ✓ VR Technologies in Phantom Pain Management
- ✓ Other



## Key Figures & Facts

### EXHIBITORS

34 - companies (manufactures, distributors and importers)

### VISITORS

1265 - TOP Hospital Management  
879 - Laboratory Professionals

### BUSINESS PROGRAM

6 events, 406 attendees

**LABEXPO** is the largest specialized exhibition of laboratory equipment, consumables, and technologies in Ukraine.

This year, **38 leading companies participated**, presenting a wide range of solutions for medical laboratories. Visitors were particularly drawn to the latest innovations and practical masterclasses on fully operational equipment. More than **270 laboratory instruments from 72 international and Ukrainian brands were showcased**.

The LABEXPO scientific and practical program included nine events for specialists and top management of medical laboratories. The conference “**Current Issues in Laboratory Medicine — 2025,**” co-organized by the **All-Ukrainian Association of Clinical Chemistry and Laboratory Medicine (VAKHLM)**, welcomed **318 participants**.

**LABEXPO** takes place alongside Public Health, increasing healthcare facility leaders' interest in attending the event and facilitating the implementation of modern diagnostic technologies in medical institutions.

### LABEXPO Exhibitors:



### Visitors Profile:

- Laboratory Technician – 49%
- Deputy Manager | Head of Department – 21%
- Head of Laboratory – 9%
- Researcher – 9%
- Laboratory Manager – 7%
- Technical Support – 6%



## Key Figures & Facts

EXHIBITORS



54 companies

VISITORS



1538

BUSINESS PROGRAM



23 events, 491 attendees

**International Dental Forum** is the largest dental exhibition in Ukraine. Each year, it brings together leading manufacturers, distributors, and importers of dental equipment, materials, and technologies. In 2025, the exhibition featured 54 participating companies, showcasing 180 brands and more than 500 units of dental equipment and devices.

**The IDF Conference** serves as its educational platform. Congresses, conferences, seminars, training sessions, continuous presentations, and interactive masterclasses at exhibitor stands create a dynamic environment for sharing experience, up-to-date knowledge, and practical insights.

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IDF brings together dental professionals to present innovations and build partnerships across the dental market.

### Among IDF Exhibitors:

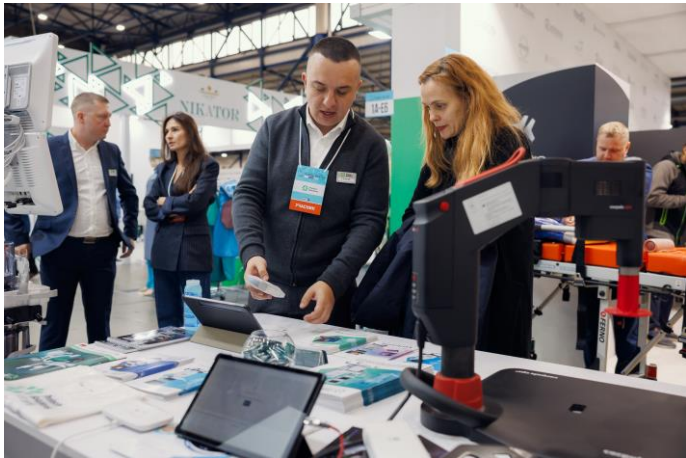


41%

of visitors are decision-makers in procurement

The exhibition is held in partnership with UA IMDP









35 International Medical Exhibition

# Public Health

**30.09-02.10** **2026**

International Exhibition Centre,  
15 Brovarsky Ave., Kyiv, Ukraine



**LABEXPO**



International  
Dental  
Forum

**Public Health**  
ВСЕУКРАЇНСЬКА  
ВІДЗНАКА **AWARDS**

## JOIN US!

**To book a stand:**

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Organizer: **PREMIER**