

OCTOBER 1 | DAY 2



ORGANIZER:



10:00-11:00 | **HEALTHCARE AT THE FRONT LINE: THE REALITY OF FRONTLINE MEDICINE**
Conference — Launch of the Association of Frontline Hospitals of Ukraine



Co-organiser:



Association of Frontline Hospitals of Ukraine

NATALIIA TULINOVA **MODERATOR**
Founder & CEO, ZDOROVY

Key Topics:

- ✓ **Decisions That Can No Longer Be Delayed. The Healthcare System on the Front Line:** Challenges, Realities and Data
- ✓ **A New Architecture of Solutions for Frontline Healthcare:** Advocacy Priorities, Cooperation with Government and Communities, and Key Messages for International Partners
- ✓ **An Association Changing the Rules.** From Individual Hospitals to a Unified Voice for Frontline Healthcare
- ✓ **A Resource for Recovery.** Association Financing: From Grants to Systemic Solutions
- ✓ **Ceremonial Signing of the Founding Declaration**

11:00-17:30 | **E-HEALTH DAY**

Co-organiser:



11:00-11:30 | **CHALLENGES OF EUROPEAN INTEGRATION IN EHEALTH**
Discussion with Key Healthcare Stakeholders

11:30-13:00 | **SECTION 1. BORDERLESS DIGITAL AND MILITARY HEALTHCARE:**
EHEALTH INTEGRATION INTO THE EU AND DUAL-USE TECHNOLOGIES

Co-organiser:

**RIVNE INTERREGIONAL
MEDICAL CLUSTER**



TETIANA VORONTSOVA **MODERATOR**

President of the Rivne Interregional Medical Cluster; Head of the “Medical Clusters” Resource Centre, UCA; Board Member of the Ukrainian Cluster Alliance; Head of the NGO “Rivne-TACMED”

11:30-12:15 | **CROSS-BORDER EHEALTH AND A UNIFIED DATA ARCHITECTURE (CIVILIAN & HUMANITARIAN TRACK)**

- ✓ Ukraine's Integration into the **MyHealth@EU Network**: Current Status and Overcoming Technical Barriers
- ✓ **Practical Cases of Cross-Border Cooperation: The Estonian-Ukrainian EU HEALS Project.** How Standardized Exchange of Medical Records, Diagnoses and Prescriptions Improves Healthcare for Citizens Abroad

12:25-13:10 | **PANEL DISCUSSION: MEDICAL FAST TRACK AND NATO/EU STANDARDS (DEFENCE TRACK)**

- ✓ Adapting Ukraine's Successful Experience in the **Rapid Codification of UAVs** and **Electronic Warfare Systems** for Healthcare: Reducing Bureaucratic Procedures from Years to Months
- ✓ **Engaging NATO's Innovation Department** as a Magnet for Foreign Manufacturers: Benefits of Dual-Use Product Codification in Ukraine for European Partners and Fast-Track Access to Allied Markets through Real-World Validation
- ✓ **Telemedicine in Communities:** Ensuring Quality Healthcare at a Distance / Virtual Hospital: Ukrainian Telemedicine Solutions for Frontline and Civilian Healthcare

13:20-15:40 | **SECTION 2. PITCHING SESSIONS FOR INTERNATIONAL TRADE MISSION PARTICIPANTS**

15:50-16:20 | **WHERE DOES RESPONSIBILITY LIE? ETHICS, LEGAL ASPECTS AND THE FUTURE OF AI IN UKRAINIAN EHEALTH**

16:30-17:00 | **EHEALTH INNOVATION AWARDS — HEALTH STARTUP COMPETITION**