

WorldFood

24th International
Food & Drink Exhibition

2-4 November 2021
IEC, Kyiv, Ukraine

Where the World
of Food Meets



WorldFood
Ukraine

Sponsor
BUSINESS CONNECT

BEBETO

General Sponsor

Luppo



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POSTSHOW REPORT OF WORLDFOOD 2021

EXHIBITION WORLDFOOD 2021 IN FIGURES:



3797 unique visitors



253 companies-participants



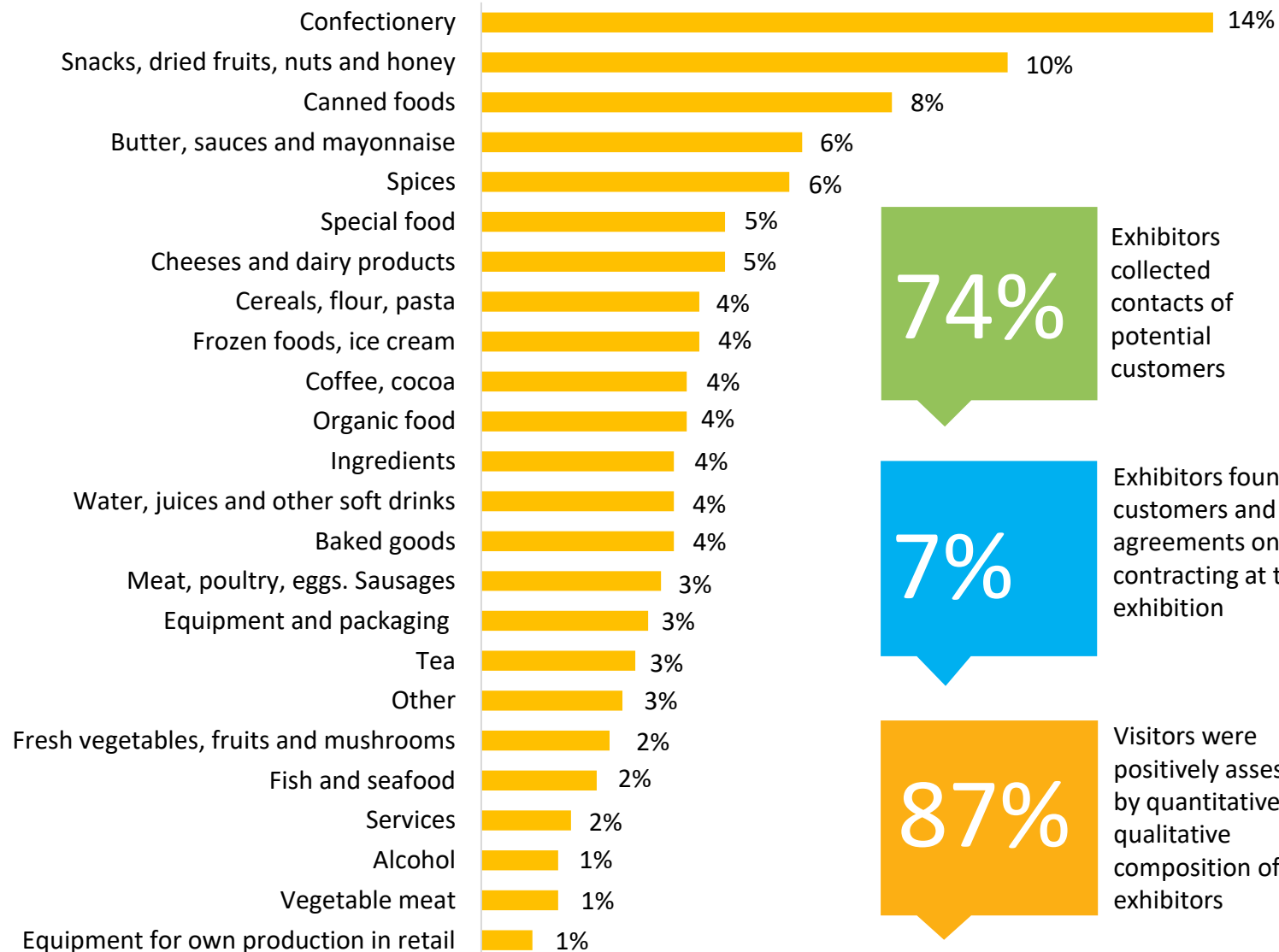
15 – average quantity of visitors per company



153 buyers



PRODUCTS PRESENTED AT THE EXHIBITION



74%

Exhibitors collected contacts of potential customers

7%

Exhibitors found new customers and reached agreements on contracting at the exhibition

87%

Visitors were positively assessed by quantitative and qualitative composition of the exhibitors



in reliance upon exhibitors' questionnaires

in reliance upon visitors' questionnaires

VISITORS OF WORLDFOOD

68%

Found new products and suppliers

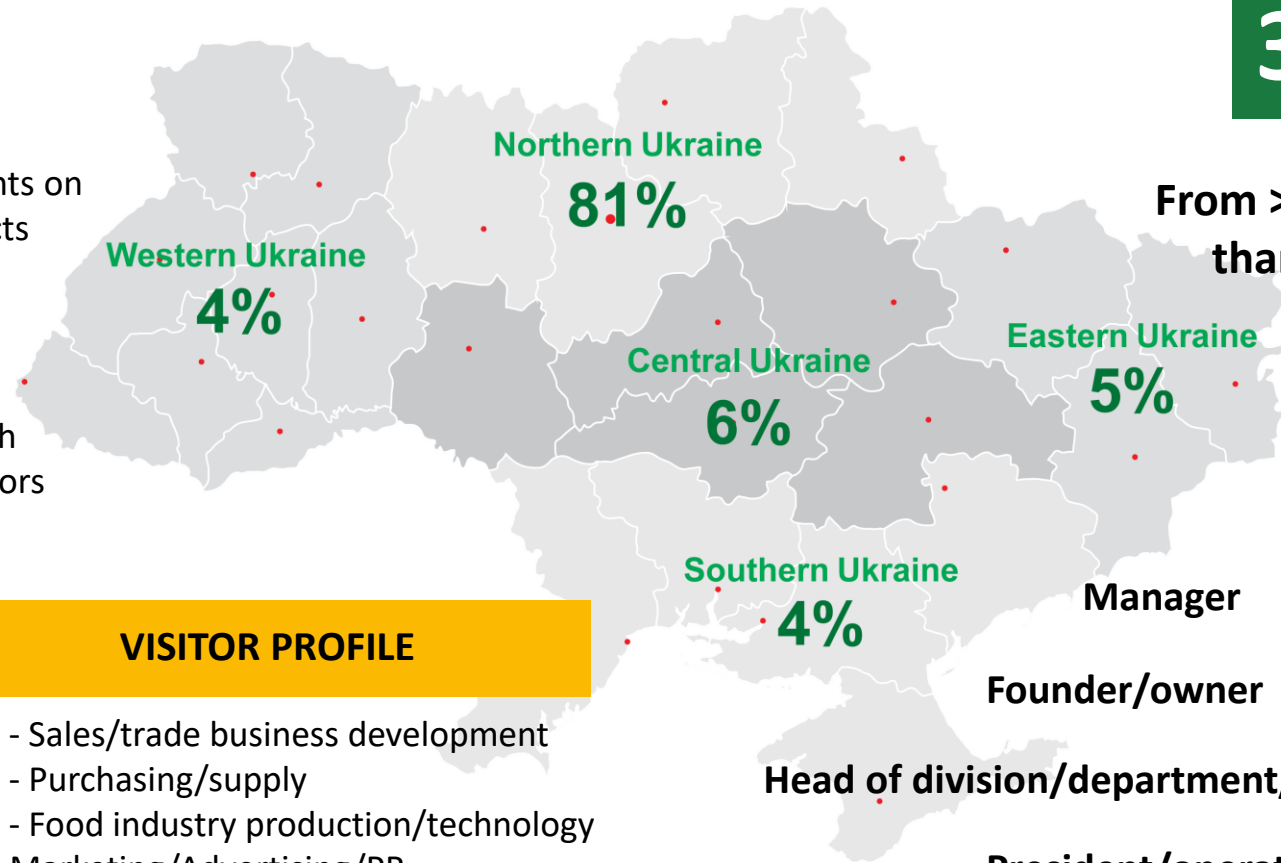
13%

Reached agreements on concluding contracts

57%

Plan to partner with companies- exhibitors

ORIGIN OF VISITORS



3797

UNIQUE VISITORS

200

From > than

cities of Ukraine

VISITOR PROFILE

- 35% - Sales/trade business development
- 18% - Purchasing/supply
- 13% - Food industry production/technology
- 7% - Marketing/Advertising/PR
- 7% - Management
- 6% - Logistics/distribution
- 4% - Research and development
- 10% - Other

Manager

28%

Founder/owner

26%

Head of division/department/subidiarsy

20%

President/operating director

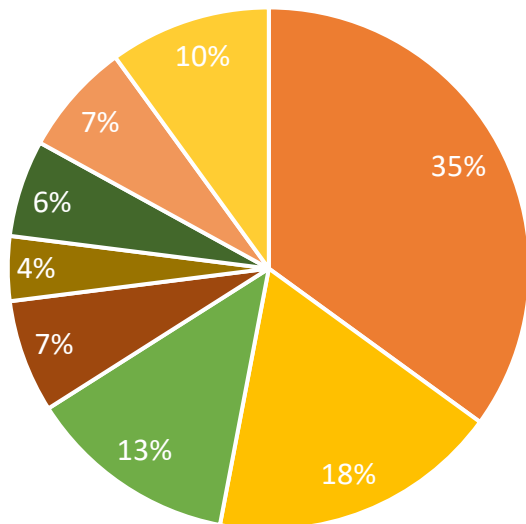
11%

Technologist

4%

Chef/sommelier

2%



ORIGIN OF INTERNATIONAL VISITORS AND EXHIBITORS

Exhibitors
from

13

countries:

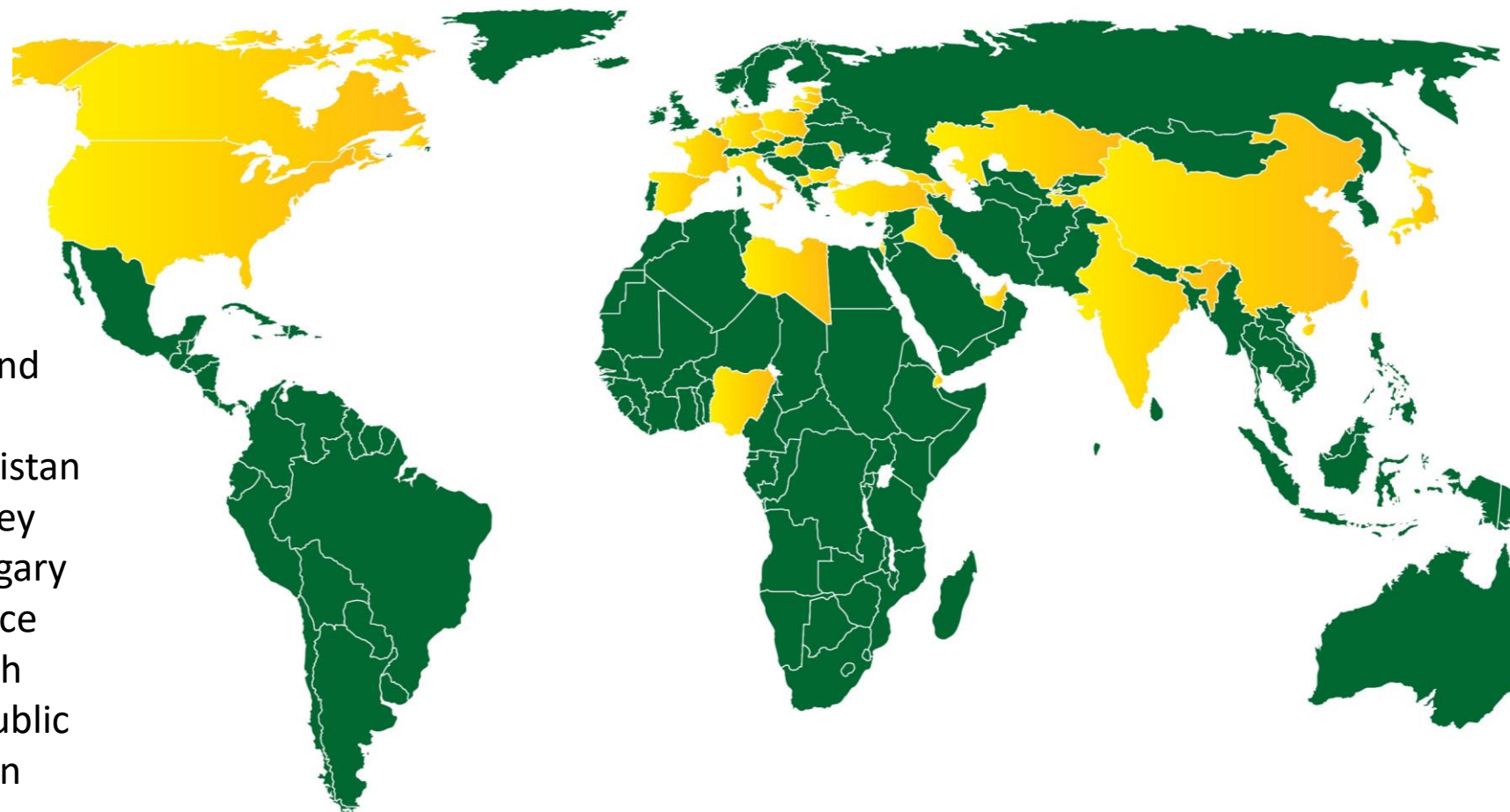
Belgium Georgia Italy Kazakhstan Lithuania Poland France
Armenia India Jordan Latvia Moldova Turkey

Visitors
from

32

countries:

Azerbaijan	Canada	Poland
Bulgaria	China	USA
Armenia	Latvia	Tajikistan
Georgia	Lithuania	Turkey
Djibouti	Libya	Hungary
Estonia	Macedonia	France
Israel	Moldova	Czech
India	Nigeria	Republic
Iraq	Netherlands	Japan
Spain	Germany	
Italy	UAE	
Kazakhstan	Palestine	

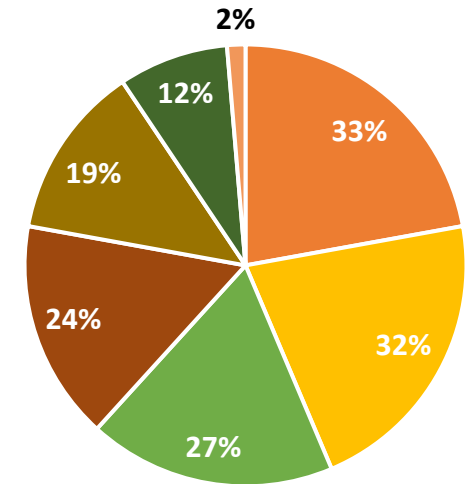


Service for communication between participants and representatives of:
supermarket chains; chain stores and restaurants; chain stores and cafes at gas stations, distributors and importers of food products & beverages.

79 companies • 153 buyers

Buyer profile

TOP Buyers:



- Manager
- CEO
- Category manager
- Owner
- Director
- Purchasing manager
- Manager of private label

WINE & SPIRITS

alongside with WORLDFOOD 2021

FOURTH INTERNATIONAL EXHIBITION OF WINE AND SPIRIT

The meeting point for producers of wine, spirits, beer and low-alcohol drinks from all over the world with sommeliers, importers distributors and representatives of retail and restaurant business from Ukraine and other countries.

66

EXHIBITORS

150

BRANDS



JOIN WORLDFOOD 2022:

WorldFood

Anniversary International
Food & Drink Exhibition

1-3 November 2022
IEC, Kyiv, Ukraine

Where the World
of Food Meets



WorldFood
Ukraine



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