



ZR

ZIMMER+ROHDE

ardecora
Milano

FALL 22/23


CLICKBOOK

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NOVECENTO ITALIANO

ardecora
Milano

Villa Necchi – Restrained elegance, a mercantile past and the style of Italian rationalism characterize this jewel of Milanese architecture, built in the 1930s. Clear geometry and graphic stringency in a sensual interplay with classical elements dominate the spacious halls and salons. The esprit of the place, which was once a cultural hotspot for the luxurious lifestyle of an artistic intellectual elite, is still very much tangible today. Villa Necchi is now a museum in the heart of Milan on Via Mozart – and served as a wonderful source of inspiration for Ardecora’s new NOVECENTO ITALIANO collection. It is a tribute that references Italy’s dawn of architectural modernity with artistic grace, sophisticated craftsmanship and elegant designs.

The decorative balustrades at the entrance, for example, find their visual counterpart in RAZIONALISMO, a lavish velour with a rhythm full of character. An artistic tapestry provided the impulse for LA VERANDA. Light, dynamic and three-dimensional, the floral interpretation in metallic tones flows over the relief-like jacquard. DIMORA demonstrates a haptic and voluminous presence in 20 striking colorways with a unique play of light. With its wave-like structure, the high-quality moiré immerses itself in the exquisite marble world of Villa Necchi. Meanwhile, GIARDINO DIVERNO enchants us with golden interwoven motifs in shimmering metallic ornamentation. Like velvet, the sophisticated textile reveals itself as a jacquard in a shiny crinkled look thanks to its special dyeing technique.

The Ardecora collection NOVECENTO ITALIANO has pledged to bring the fascinating Italian architecture of the twentieth century onto fabric and into the new century: stylish, creative and contemporary.



GIARDINO D'INVERNO

ardecora

Milano

NAME

Giardino D'Inverno

ARTICLE NUMBER

15487

CATEGORY

Decoration

FABRIC WIDTH

150 cm

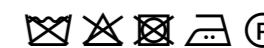
MATERIAL

**57% PES, 25% CV, 10% PA,
8% CO**

MARTINDALE

PROPERTIES

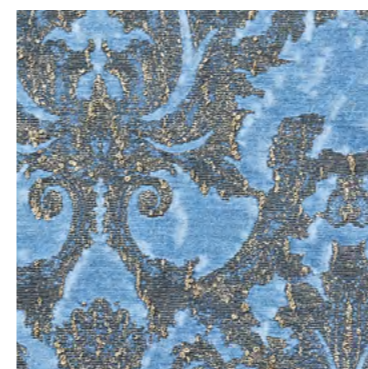
CARE INSTRUCTIONS



15487-294



15487-413



15487-514



15487-716

The extraordinary textile dyeing skills of the fashion designer Fortuny, who became famous for his special color nuances and his fabrics stamped with gold and silver, were the inspiration for this highly decorative jacquard fabric. The special finish and the artisanal dyeing technique provide GIARDINO D'IVVERNO with its refined three-dimensional effect. The elegance of this softly falling and impressive decorative material is also emphasized by the shimmering matt-gloss effect. GIARDINI D'IVVERNO is an environmentally-friendly product made in northern Italy in an artisanal weaving mill.

OVERVIEW



15487-984



15487-991



15487-992

SELECT ALL*

ardecora
Milano

NAME Giardino D'Inverno
ARTICLE NUMBER 15487
CATEGORY Decoration

FABRIC WIDTH 150 cm
MATERIAL 57% PES, 25% CV, 10% PA, 8% CO
MARTINDALE

PROPERTIES
CARE INSTRUCTIONS 

* By selecting this button you receive all colorways of this article.



VIA MOZART

OVERVIEW

ardecora

Milano

NAME

Via Mozart

ARTICLE NUMBER

15488

CATEGORY

Decoration

FABRIC WIDTH

320 cm ↑↓

MATERIAL

41% LI, 41% CO, 18% PES

MARTINDALE

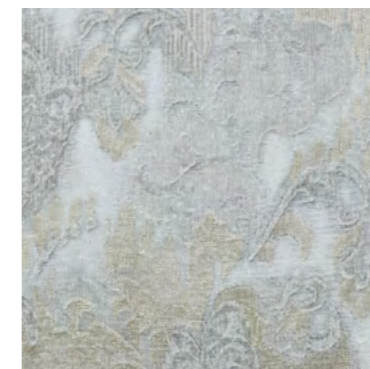
PROPERTIES



CARE INSTRUCTIONS



15488-434



15488-884



15488-888



15488-992

SELECT ALL

A prestigious, floor-to-ceiling transparent fabric with a laid-back sophisticated look. The contemporary interpretation of this elegant, ornamental design was realized in an intricate fil coupé weave carried out in an Italian manufactory for luxury items. The special dyeing technique, emphasized by the subtle matte-gloss effect, gives VIA MOZART its premium elegant look. The base fabric is made of 40% European linen and 40% organically-sourced cotton and was produced in Italy. This article is European Flex and Oeko-Tex-certified and is an environmentally-friendly product.



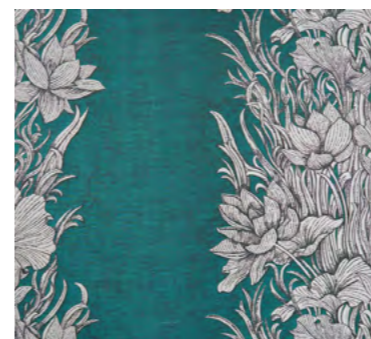
LA VERANDA



15489-495



15489-595



15489-797



15489-885

OVERVIEW

ardecora

Milano

NAME

La Veranda

ARTICLE NUMBER

15489

CATEGORY

Decoration

FABRIC WIDTH

140 cm

MATERIAL

65% PES, 21% CO, 14% PA

MARTINDALE

PROPERTIES

CARE INSTRUCTIONS



An intricate jacquard weave with a very fine silken warp. The decorative leafwork and florals intertwine on the elegant satin base. The special weaving technique and soft finish give the fabric its refined relief and a modern, softly flowing character, underscored by the subtle color palette. LA VERANDA is an expressive and extraordinary interpretation of a floral motif, woven in the region near Lake Como in Italy.

OVERVIEW

ardecora
Milano

NAME

La Veranda

ARTICLE NUMBER

15489

CATEGORY

Decoration

FABRIC WIDTH

140 cm

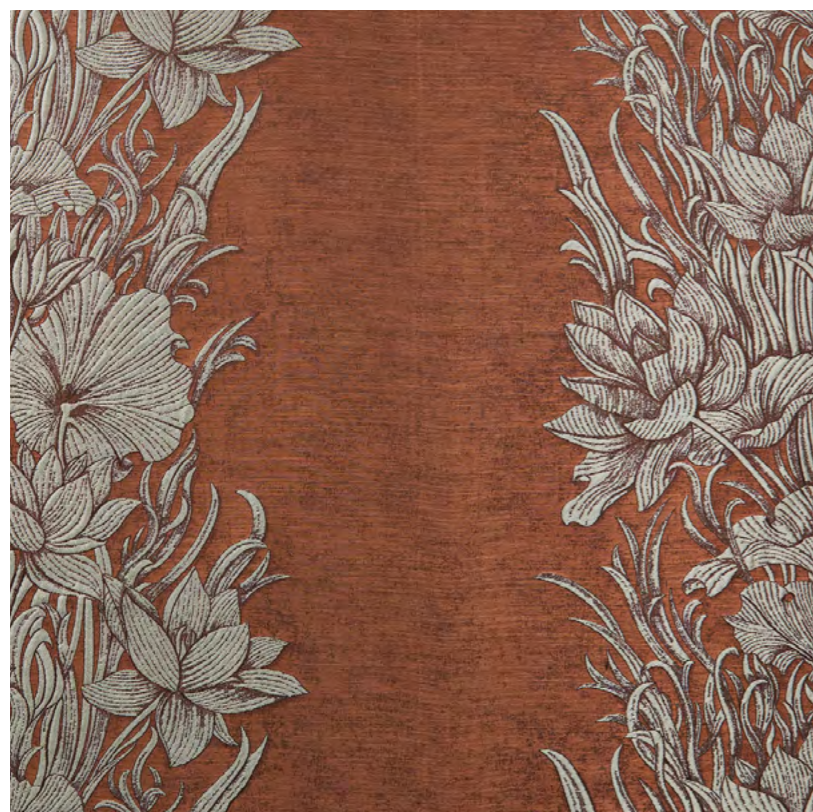
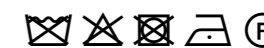
MATERIAL

65% PES, 21% CO, 14% PA

MARTINDALE

PROPERTIES

CARE INSTRUCTIONS



15489-898

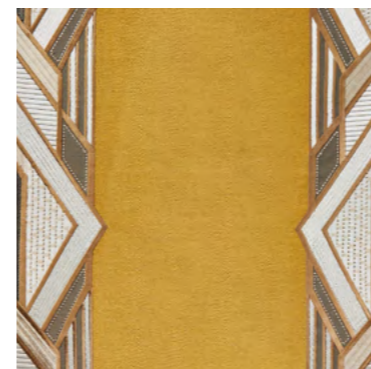


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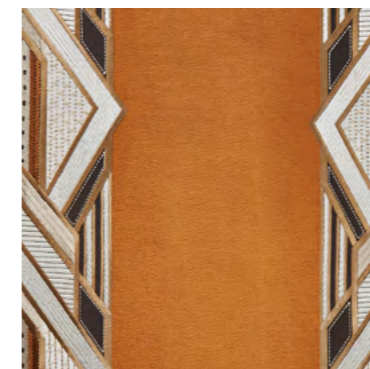
SELECT ALL



ATRIO



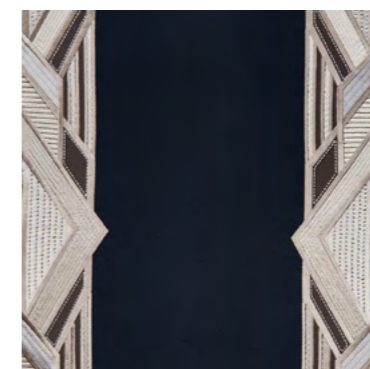
15490-194



15490-285



15490-595



15490-598

OVERVIEW

ardecora

Milano

NAME

Atrio

ARTICLE NUMBER

15490

CATEGORY

Decoration

FABRIC WIDTH

137 cm

MATERIAL

**34% CV, 34% CO, 31% PES
Embroidery: 82% CV, 8% PES**

MARTINDALE

PROPERTIES



CARE INSTRUCTIONS



A highlight in this collection is this spectacular embroidery on a lightly textured, softly draping jacquard base. The lively colorfulness of the base fabric is particularly emphasized by the expressive graphic design truly making ATRIO a textile masterpiece. Stylish and highly elegant, this decoration fabric captivates with its handcrafted character and sophisticated technique.

OVERVIEW

ardecora
Milano

NAME

Atrio

ARTICLE NUMBER

15490

CATEGORY

Decoration

FABRIC WIDTH

137 cm

MATERIAL

**34% CV, 34% CO, 31% PES
Embroidery: 82% CV, 8% PES**

MARTINDALE

PROPERTIES



CARE INSTRUCTIONS



15490-786



15490-982

SELECT ALL

L'INNOVAZIONE

ardecora

Milano

NAME

L'Innovazione

ARTICLE NUMBER

15491

CATEGORY

Decoration

FABRIC WIDTH

140 cm

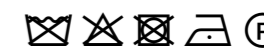
MATERIAL

48% CV, 32% LI, 20% PES

MARTINDALE

PROPERTIES

CARE INSTRUCTIONS



15491-887



15491-982



15491-985



15491-993

The contemporary interpretation of this graphic, jacquard-patterned fabric beguiles with its softly flowing materiality and its extraordinary touch and feel. The base fabric, which looks like a soft velour, is created by brushing, whereby mainly the weft of fine cotton is “roughened”. Together with the stylish pattern the result is an all-over graphic design that gives L'INNOVAZIONE its sophisticated expressiveness. This fabric was made in Italy.

OVERVIEW

ardecora

Milano

NAME
L'Innovazione

ARTICLE NUMBER
15491

CATEGORY
Decoration

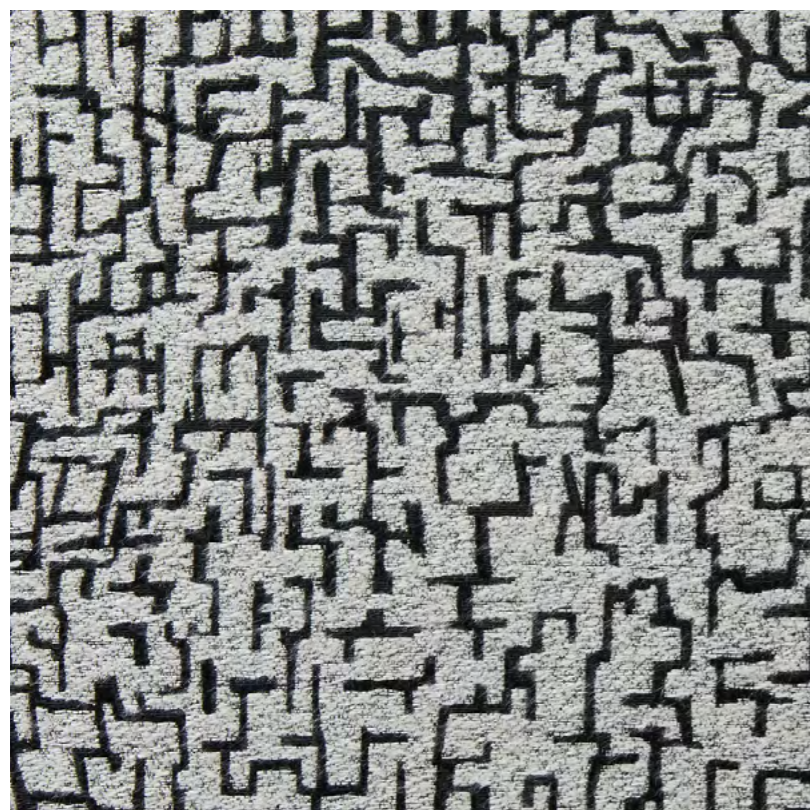
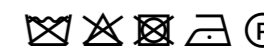
FABRIC WIDTH
140 cm

MATERIAL
48% CV, 32% LI, 20% PES

MARTINDALE

PROPERTIES

CARE INSTRUCTIONS



15491-995

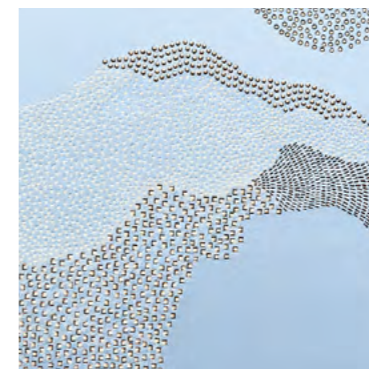
SELECT ALL



IL FUMOIR



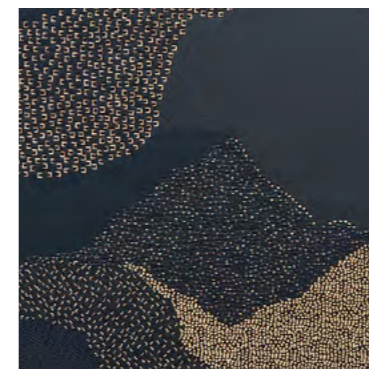
15492-285



15492-585



15492-983



15492-989

SELECT ALL

OVERVIEW

ardecora
Milano

NAME

Il Fumoir

ARTICLE NUMBER

15492

CATEGORY

Decoration

FABRIC WIDTH

140 cm

MATERIAL

70% CO, 30% PA

MARTINDALE

PROPERTIES

CARE INSTRUCTIONS



IL FUMOIR is a contemporary and decorative jacquard patterned fabric. The different weave effects, delicately hinted at, are comprised of countless small dots reminiscent of a floating cloud formation. Thanks to the subtle sheen of the satin base and the balanced color palette, IL FUMOIR's lively lightness lends a pleasant degree of comfort to any room. This fabric was made in Italy.



IL TRAVERTINO

OVERVIEW

ardecora

Milano

NAME

Il Travertino

ARTICLE NUMBER

15493

CATEGORY

**Decoration
Upholstery**

FABRIC WIDTH

138 cm

MATERIAL

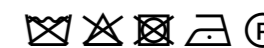
**50% CV, 15% WO,
15% PAN, 14% PA, 6% LI**

MARTINDALE

25.000

PROPERTIES

CARE INSTRUCTIONS



15493-494



15493-588



15493-595



15493-884

The timeless design of the jacquard fabric IL TRAVERTINO thrives on the interplay between texture and surface, utilizing a range of patina effects. Craftsmanship and elegance are cleverly combined with the combination of voluminous wool and linen yarns with shimmering metallic accents, underlining the powerful dynamics of this all-over fabric. IL TRAVERTINO, which can be used both as an upholstery material or as a decorative fabric, captivates with its subtle sophistication. This fabric was made in Italy.

OVERVIEW

ardecora

Milano



15493-981



15493-997

SELECT ALL


NAME Il Travertino
ARTICLE NUMBER 15493
CATEGORY Decoration Upholstery

FABRIC WIDTH 138 cm

MATERIAL 50% CV, 15% WO, 15% PAN, 14% PA, 6% LI

MARTINDALE 25.000

PROPERTIES

CARE INSTRUCTIONS 
--



PORTALUPPI

ardecora

Milano

NAME

Portaluppi

ARTICLE NUMBER

15494

CATEGORY

Upholstery

FABRIC WIDTH

140 cm

MATERIAL

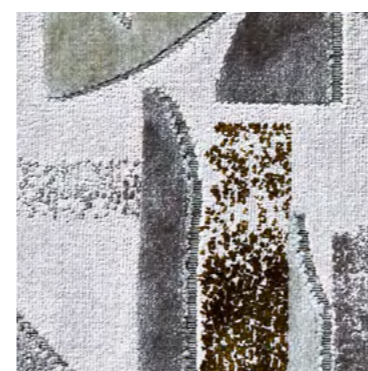
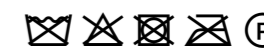
**Ground: 100% PES
Pile: 58% CV, 42% PAN**

MARTINDALE

100.000

PROPERTIES

CARE INSTRUCTIONS



15494-494



15494-595



15494-994

SELECT ALL

Inspired by the eponymous Italian architect and the luxurious marble floors he used in Villa Necchi, PORTALUPPI reflects a delightful interplay of modernity and noblesse. Behind this spectacular jacquard velour with its pleasantly soft touch lies an intricate creative process, covering the whole range from weaving to dyeing and finishing. A premium, attractive eye-catcher for upholstery or as a decorative curtain fabric. This exceptional decorative fabric is produced climate-neutrally in Germany. The yarns used are of European origin. PORTALUPPI is an environmentally-friendly product and is manufactured in a resource-efficient production facility.

RAZIONALISMO

ardecora

Milano

NAME

Razionalismo

ARTICLE NUMBER

15495

CATEGORY

Upholstery

FABRIC WIDTH

140 cm

MATERIAL

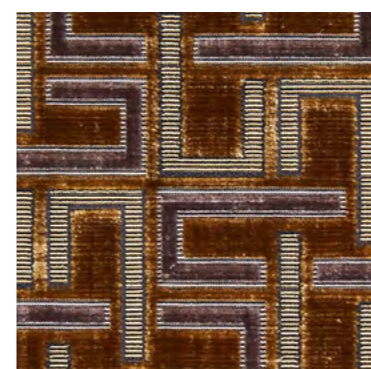
**Ground: 100% CO
Pile: 100% CV**

MARTINDALE

100.000

PROPERTIES

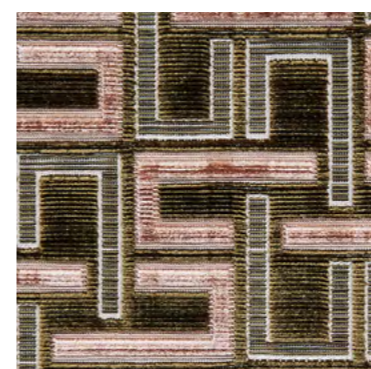
CARE INSTRUCTIONS



15495-194



15495-287



15495-478



15495-488

RAZIONALISMO is a lavishly produced upholstery fabric in jacquard-patterned velour, made particularly eye-catching thanks to its stylish color combination and the rhythmic character of the all-over effect of the design. The inspiration for this motif, which corresponds to the current zeitgeist, is the Villa Necchi with its legendary staircase, built in Milan in the 1930s by the architect PIERO PORTALUPPI. Graphical and clear, the 12 exclusive colorways of this premium item will be a positive addition to any interior.



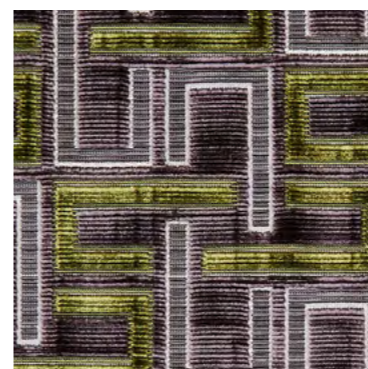
15495-586



15495-588



15495-589



15495-749



15495-765



15495-818



15495-899



15495-982

SELECT ALL

NAME Razionalismo
ARTICLE NUMBER 15495
CATEGORY Upholstery

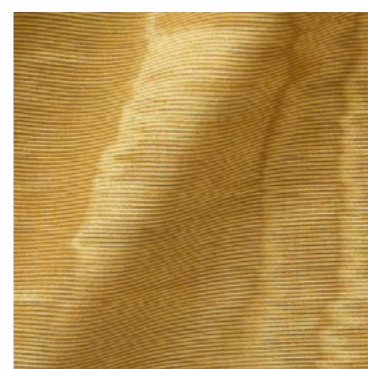
FABRIC WIDTH 140 cm
MATERIAL Ground: 100% CO Pile: 100% CV
MARTINDALE 100.000

PROPERTIES
CARE INSTRUCTIONS

ardecora
Milano



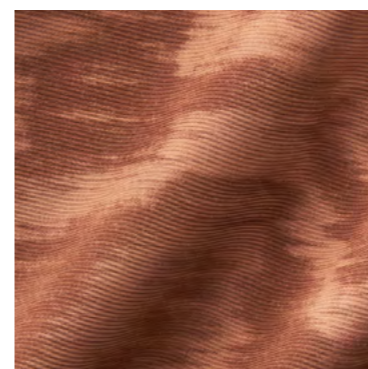
DIMORA



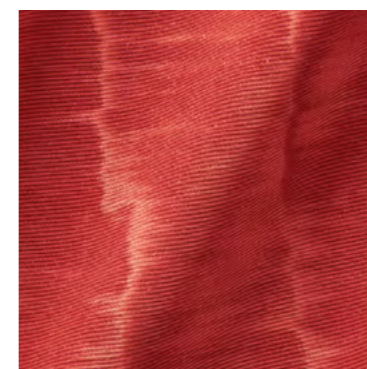
15496-183



15496-224



15496-285



15496-324

NAME Dimora
ARTICLE NUMBER 15496
CATEGORY Decoration

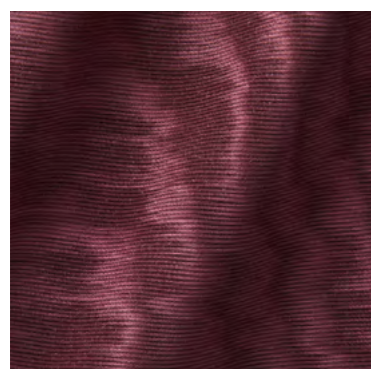
FABRIC WIDTH 140 cm
MATERIAL 53% CV, 24% WO, 23% CO
MARTINDALE

PROPERTIES
CARE INSTRUCTIONS

In 20 beautiful colorways, DIMORA celebrates the passion and depth of sensual worlds of color. The sumptuous quality of this moiré is underlined by the handcrafted touch and the complex creation process, resulting in a finely drawn, organic design. A textile masterpiece made in France using traditional craftsmanship, it can be used both as an elegant decorative fabric or as a lightweight cover. Sophisticated, stylish and spectacular. DIMORA is certified to ISO 14001.

OVERVIEW

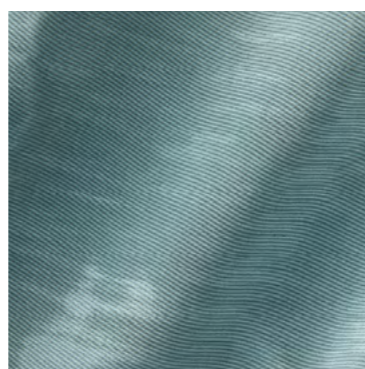
ardecora
Milano



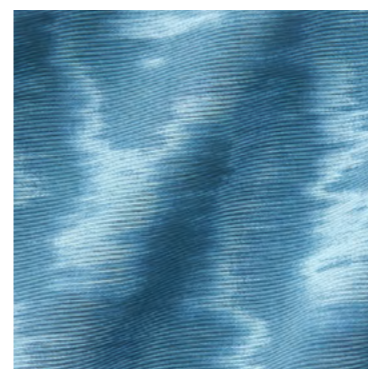
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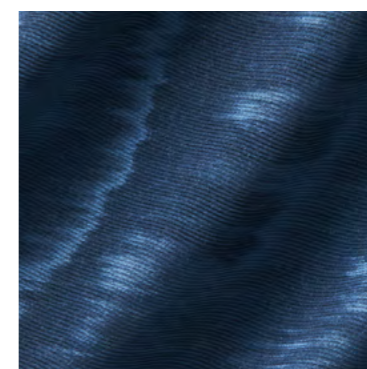
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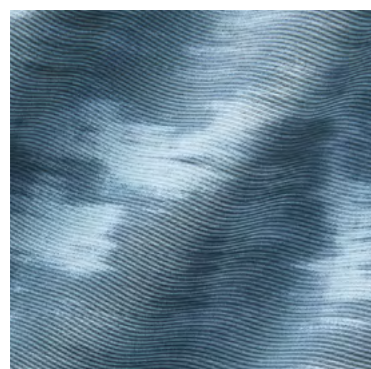
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15496-555



15496-557



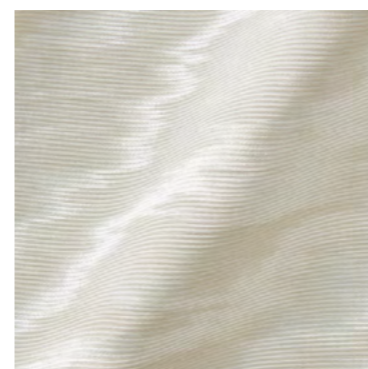
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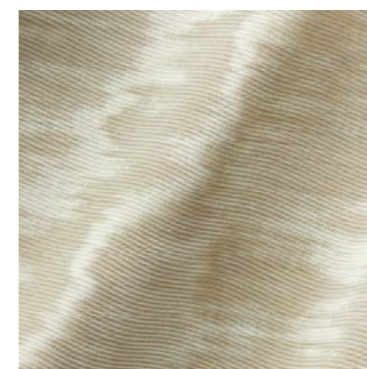
15496-773



15496-784



15496-882



15496-885

NAME Dimora
ARTICLE NUMBER 15496
CATEGORY Decoration

FABRIC WIDTH 140 cm
MATERIAL 53% CV, 24% WO, 23% CO
MARTINDALE

PROPERTIES
CARE INSTRUCTIONS 

OVERVIEW

ardecora

Milano

NAME

Dimora

ARTICLE NUMBER

15496

CATEGORY

Decoration

FABRIC WIDTH

140 cm

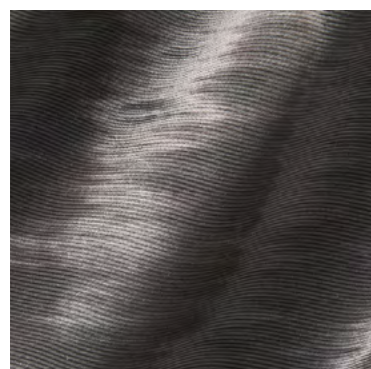
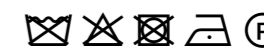
MATERIAL

53% CV, 24% WO, 23% CO

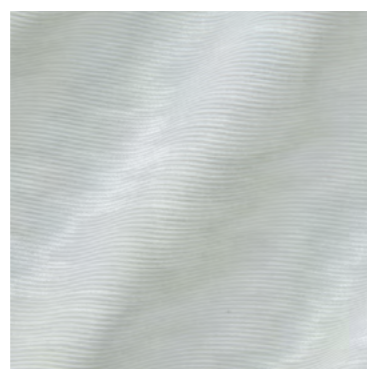
MARTINDALE

PROPERTIES

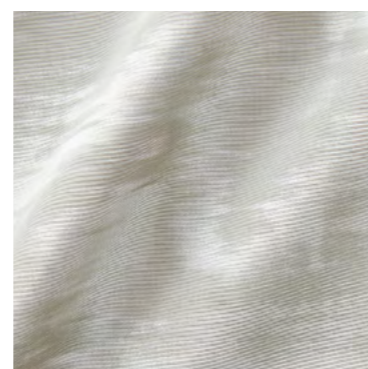
CARE INSTRUCTIONS



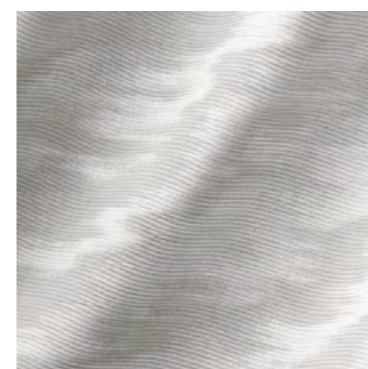
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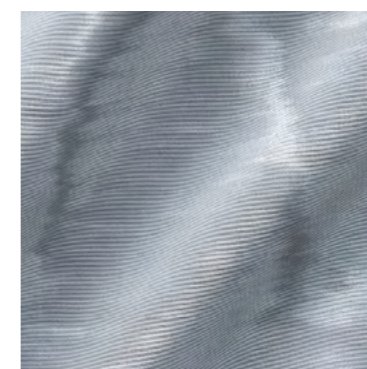
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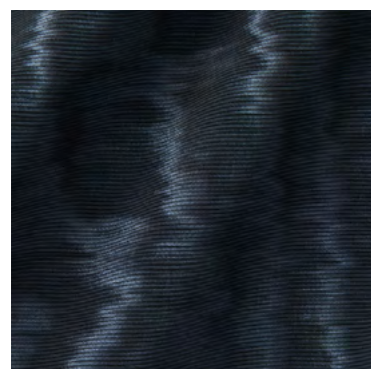
15496-982



15496-992



15496-993



15496-999

SELECT ALL

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COMPANY NAME

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ANY SPECIAL REQUEST

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OVERVIEW

ardecora
Milano

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