

13-15 ТРАВНЯ 2025

МВЦ | КИЇВ | УКРАЇНА

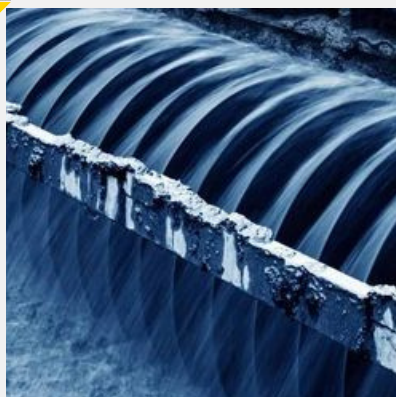


POST SHOW REPORT

2025



- **PLUMBING**
- **HEATING**
- **VENTILATION**
- **AIR CONDITIONING**
- **WATER SUPPLY**
- **WATER TREATMENT**
- **RENEWABLE ENERGY**
- **SOLAR POWER PLANTS**
- **SWIMMING POOLS**







5397

UNIQUE VISITORS

111

EXHIBITORS

aqua[®]
THERM
KYIV



11 %

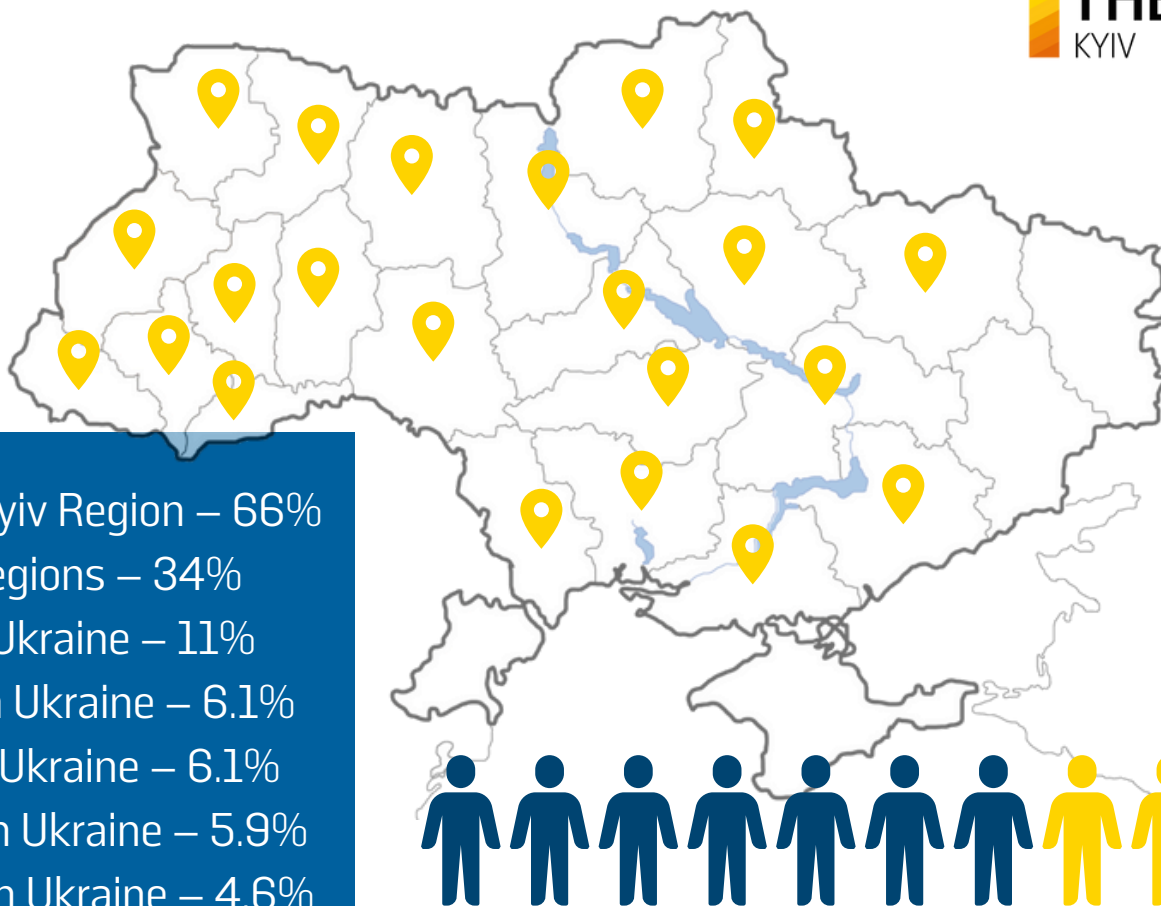
VISITOR GROWTH AT EXHIBITIONS IN
2025 COMPARED TO 2024

47

NUMBER OF UNIQUE VISITORS PER
EXHIBITOR



VISITOR GEOGRAPHY



Kyiv & Kyiv Region – 66%
 Other Regions – 34%
 Central Ukraine – 11%
 Western Ukraine – 6.1%
 Eastern Ukraine – 6.1%
 Northern Ukraine – 5.9%
 Southern Ukraine – 4.6%

EVERY 3RD VISITOR CAME FROM THE REGIONS

 **25,3%**
 FIRST-TIME VISITORS

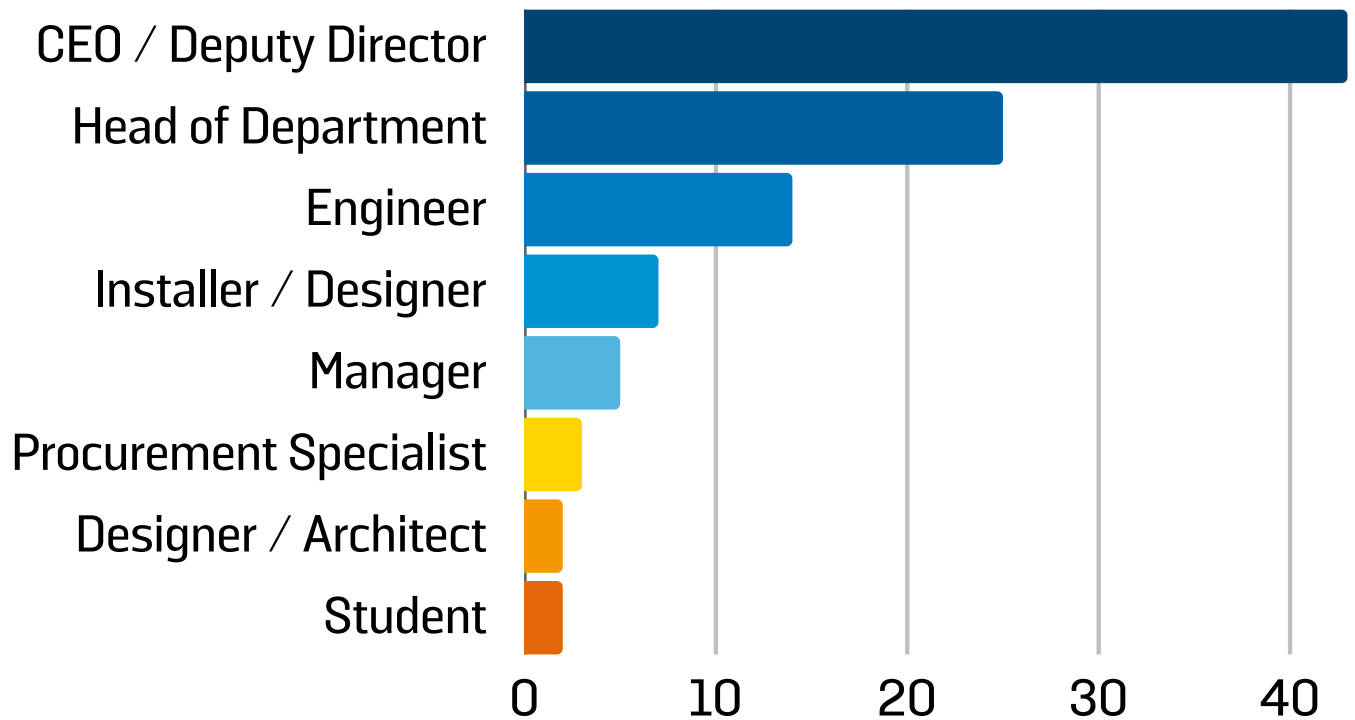
 **74,8%**
 REGULAR VISITORS



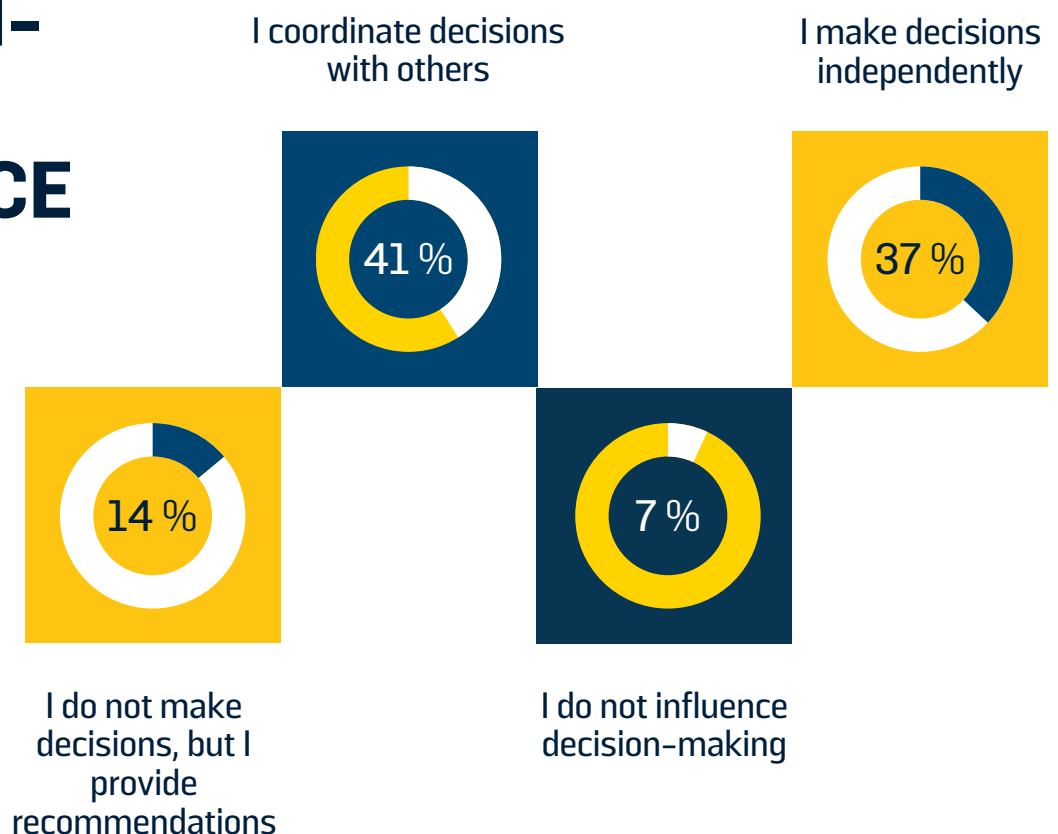
WITHIN THE VISITOR GROUP



VISITOR PROFILE BY SPECIALIZATION

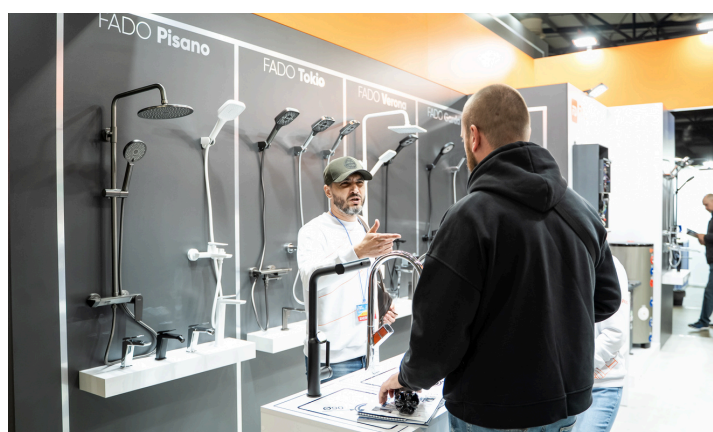


DECISION-MAKING INFLUENCE





- 19%** WHOLESALE TRADE OF ENGINEERING AND CLIMATE EQUIPMENT
- 19%** INSTALLATION AND DESIGN OF ENGINEERING SYSTEMS
- 16%** UTILITY COMPANIES
- 12%** CONSTRUCTION AND RENOVATION
- 8%** RETAIL TRADE OF ENGINEERING EQUIPMENT
- 8%** MANUFACTURING OF ENGINEERING EQUIPMENT
- 7%** INDUSTRIAL PRODUCTION (AGRICULTURE, METALLURGY, FOOD, PHARMACEUTICALS)
- 5%** ONLINE STORES
- 2%** SHOPPING AND BUSINESS CENTERS, SUPERMARKETS
- 2%** HOTELS, RESTAURANTS, CAFES





VISITOR GOALS



Understanding visitor motivations is crucial for the development of the exhibition, selecting relevant exhibitors, shaping event topics, and ensuring effective communication in marketing campaigns.

This section presents the main goals that professionals and business representatives pursue when attending AquaTherm Kyiv. It allows the exhibition team to gain deeper insights into audience needs and improve the offering in upcoming seasons.

63%

EXPLORING NEW PRODUCTS AND SERVICES

59%

SEARCHING FOR NEW SUPPLIERS / PARTNERS

46%

MEETING WITH EXISTING PARTNERS / SUPPLIERS

38%

SIGNING NEW AGREEMENTS / CONTRACTS

28%

COMPARING OFFERS

26%

LOOKING FOR A SPECIFIC PRODUCT OR SERVICE

20%

ATTENDING BUSINESS PROGRAM EVENTS



EXHIBITION BUSINESS PROGRAM



In focus – the most pressing market topics: energy efficiency, water treatment, infrastructure recovery, innovative technologies, and business adaptation cases in wartime conditions.

BUSINESS PROGRAM PARTNERS



KOLVI-HUB
WITH WARMTH TO YOU

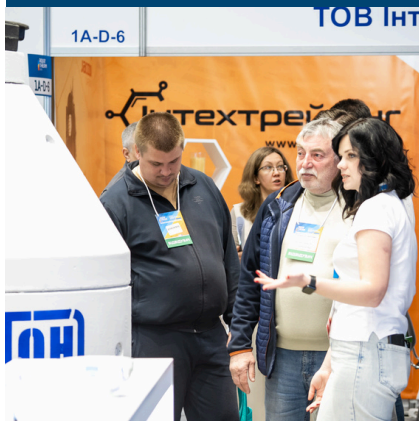
ecosoft



**WATER
RECOVERY
FORUM** КНІВ



3RD INTERNATIONAL
CONFERENCE "WATER
RESOURCES OF
UKRAINE:
MANAGEMENT
STRATEGY AND
MODERN SOLUTIONS"



WORKSHOP "GREEN
CERTIFICATION,
ENERGY SAVING AND
HEAT PUMPS:
BARRIERS AND
OPPORTUNITIES"

**COgenEnergy
INVEST FORUM**



PROFESSIONAL
TRAINING COURSE FOR
SWIMMING POOL
OPERATORS







АСОЦІАЦІЯ
ОПЕРАТОРІВ
КРИТИЧНОЇ
ІНФРАСТРУКТУРИ



Engineering
efficient energy solutions



KOLVI-HUB
WITH WARMTH TO YOU



COgenEnergy
INVEST FORUM



88

FORUM PARTICIPANTS

19

SPEAKERS

14 ТРАВНЯ 2025





13 ТРАВНЯ 2025

PREMIER

ОРГАНІЗАТОРИ



В РАМКАХ ВИСТАВКИ

aqua
THERM
KYIV

WATER RECOVERY FORUM

КИЇВ



ГЕНЕРАЛЬНИЙ ПАРТНЕР
ВИСТАВКИ

ecosoft

ГЕНЕРАЛЬНИЙ ПАРТНЕР
ФОРУМУ

АНТАП
Україна



ОФІЦІЙНІ ПАРТНЕРИ ФОРУМУ

organic
water technology

Intechtrading

доплати:
сть бюджетів
сть часу
скорочення



124

FORUM PARTICIPANTS

18

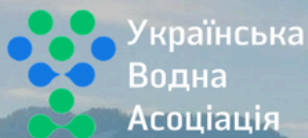
SPEAKERS





В РАМКАХ ВИСТАВКИ

ОРГАНІЗАТОРИ:



14 ТРАВНЯ 2025
КИЇВ | МВЦ

ТРЕТЯ МІЖНАРОДНА КОНФЕРЕНЦІЯ ВОДНІ РЕСУРСИ УКРАЇНИ: СТРАТЕГІЯ УПРАВЛІННЯ ТА СУЧАСНІ РІШЕННЯ



109
FORUM PARTICIPANTS



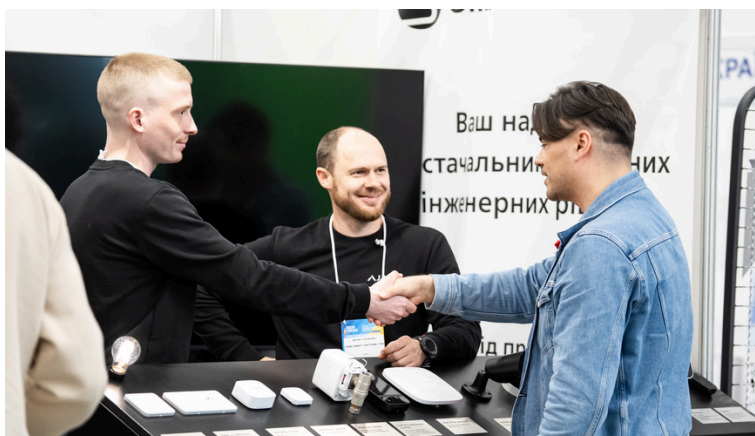
В РАМКАХ ВИСТАВКИ:

ОРГАНІЗАТОРИ:



15 ТРАВНЯ 2025
ВЕЛИКИЙ КОНФЕРЕНЦ-ЗАЛ

ВОРКШОП ЗЕЛЕНА СЕРТИФІКАЦІЯ, ЕНЕРГОЗБЕРЕЖЕННЯ ТА ТЕПЛОВІ НАСОСИ: БАР'ЄРИ ТА МОЖЛИВОСТІ. ОБМІН ДОСВІДОМ ДЛЯ ПРОФЕСІОНАЛІВ БУДІВЕЛЬНОЇ ГАЛУЗІ



WE LOOK FORWARD
TO SEEING YOU
12-14 MAY 2026



THE MAIN ENGINEERING BACKBONE OF UKRAINE

