3,14BAN — UPCYCLED CORPORATE MERCHANDISE WITH IMPACT

TRANSFORMING USED BANNERS INTO UNIQUE, BRANDED ITEMS FOR A SUSTAINABLE FUTURE



WHO WE ARE?

<u>3,14BAN</u> is a Ukrainian brand specializing in upcycling. We create unique products from reclaimed materials — mainly used advertising banners.

Our products align with the global shift towards eco-conscious consumption, helping businesses reduce waste and enhance their sustainability image.

THE PROBLEM

Every year, millions of square meters of advertising banners end up in landfills, contributing to plastic waste and CO₂ emissions.

Corporate merchandise often becomes disposable clutter instead of a meaningful brand asset.



OUR SOLUTION

We transform advertising banners into durable, functional, and stylish corporate merchandise — tote bags, laptop sleeves, waist bags, and notebooks.

Every item tells a story, turning waste into a marketing tool and aligning your brand with sustainable values.



WHY CHOOSE US

- ➤ More than merchandise it's a concept with a story
- Your logo on unique, reusable items instead of throwaway goods
- Proven eco-impact: every product saves resources and reduces CO₂
- Supports internally displaced women and local Ukrainian workshops
- Fully customizable designs and branding
- Small batch production from 10 pcs, scaling for large events









SOCIAL & ENVIRONMENTAL IMPACT

- Aligns with UN Sustainable Development Goals
- Upcycling reduces waste and CO₂ emissions
- Circular economy in action turning waste into resources
- Employing and empowering internally displaced women
- Supporting the local economy in Ukraine

HOW IT WORKS

Material selection: Send us your used event banners

or choose from our archive

Design: We co-create product formats, branding,

and prototypes

Production: Handmade production in Ukraine,

7–14 working days

Delivery: International shipping with eco-friendly packaging



BRANDING OPTIONS

Rubber logo tag — durable and prominent

Branded ribbon — reinforces brand identity

Story-label — tells the story of the material and your brand's role in sustainability





COLLABORATION MODELS

Small Batch — starting from 10 pcs, perfect for pilot campaigns

Large Scale — thousands of units for corporate programs or events

Event Partnerships — transform banners into merchandise right after your event





OUR PRODUCTS

We offer a wide range of banner products, including shopping bags, belt bags, laptop cases, and notebooks.

Each product is not only practical but also a work of art that reflects your brand and its values.

The creation process involves careful selection of materials, design, and manufacturing, which guarantees the high quality and uniqueness of each product.

SHOPPER

Dimensions: 50x40 cm or 40x50 cm

Features: Durable and convenient, ideal for everyday use. Each shopper has a unique design thanks to the use of banners. Each shopper comes with an inner description section with the history of the banner and your company logo.

Cost: 22 € /piece.







WAIST BAG

Dimensions: Length 25 cm, height 15 cm, width 5 cm

Features: Compact and stylish bag for storing essential items. Suitable for active leisure and city walks. Each bag comes with an inner description section with the history of the banner and your company logo.

Cost: 35 €/piece.



NOTEBOOK

Features: A unique notebook made from recycled paper and banners. Perfect for notes, planning and creative ideas. Each notebook comes with an inner descriptive section with the history of the banner and your company logo.

Cost: 18 € /piece

LAPTOP CASE

Dimensions: Made to fit each laptop size.

Features: Reliable protection for your laptop with a unique design. Easy to clean and retains its appearance for a long time. Each cover comes with an inner description section with the history of the banner and your company logo.

Cost: 45 € /piece.



OUR CLIENTS

Trusted by leading companies and organizations in Ukraine and abroad.

We are ready to bring our expertise to European partners seeking authentic sustainability impact.























LET'S WORK TOGETHER

Contact us to start your sustainable merchandise journey:

Email: 3.14banner@gmail.com

Website: https://en.314ban.com/

Instagram: 3.14BAN

Phone: +380 66 776 5999



TOGETHER TOWARDS A SUSTAINABLE FUTURE!

Thank you for your attention!

We are confident that cooperation with 3,14BAN will bring your brand not only commercial but also environmental benefits.

We look forward to a productive collaboration that will contribute to the sustainable development and improvement of your company's eco-reputation.

