

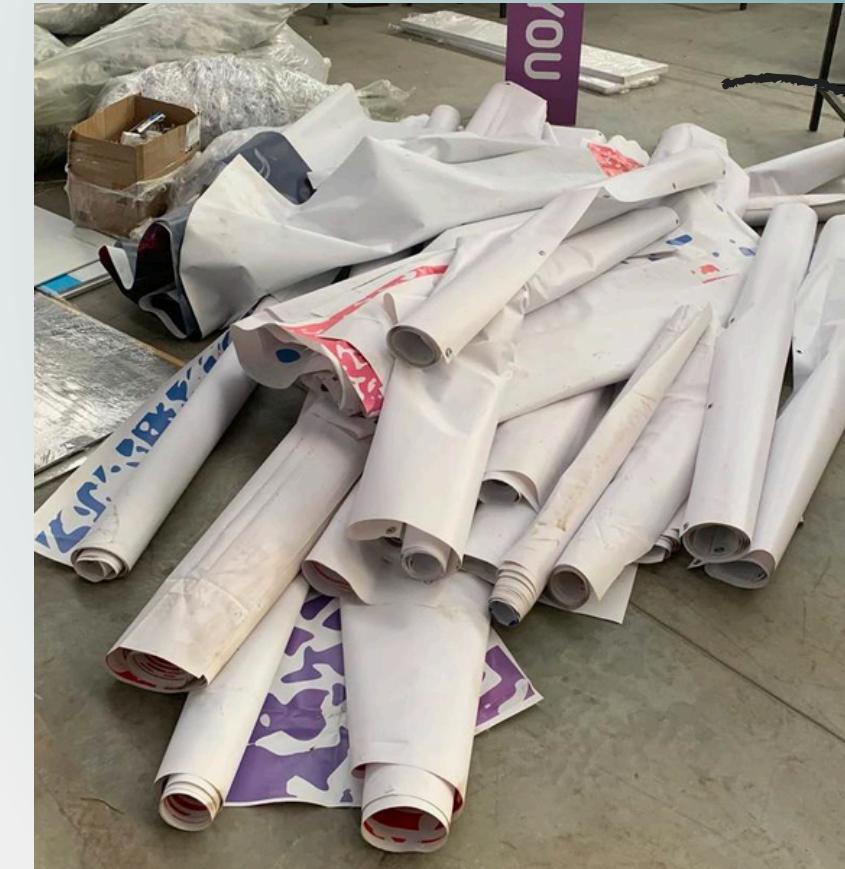
COLLABORATION WITH 3,14BAN

A PATH TOWARDS SUSTAINABILITY AND A STRONGER
ECO-REPUTATION

WHO WE ARE ?

3,14BAN is a brand specializing in upcycling. We create unique products from reclaimed materials, including used advertising banners.

Our products align with the global shift toward environmentally conscious consumption, helping reduce waste and promote greater ecological awareness.



WHY CHOOSE US

More than merch. We don't just place a logo — we transform banners into products with character and a story.

Wearable advertising. Your brand doesn't end up on a disposable item, but on a unique piece that people see every day.

Eco-reputation that strengthens your image. Upcycled products are a tangible proof of responsibility and commitment to sustainability.

Waste → resource. We give banners a second life after events and campaigns, turning them into practical and aesthetically pleasing items.

Social impact. Every order supports displaced women, local workshops, and sustainable Ukrainian production.

SOCIAL IMPACT



3,14BANI®

01.

Aligned with the UN SDGs. We operate according to the principles of sustainable development: responsible use of resources, material reuse, and community support are embedded in every product we create.

02.

Environmental impact. Upcycling reduces waste and lowers CO₂ emissions, and each product becomes a preserved resource. This is how we turn circular economy principles from theory into everyday practice.

03.

Social contribution. We produce in Ukraine, involve internally displaced women, and support local workshops. Through partnerships and collaboration, we help cultivate a culture of conscious consumption and responsible use of materials.





■ 01

Material selection.

You send us your banners or choose unique pieces from our archive — each already has its own character and potential for a new life.

■ 02

Detail coordination.

Together, we define the product formats, quantities, and branding options, shaping a collection that aligns with your style and objectives.

■ 03

Design development.

We prepare design mock-ups, combining your brand identity with the material to ensure the final products are distinctive and recognizable.

■ 04

Production & delivery.

We create your upcycled merchandise within 7–14 business days and ship the finished items to you. The entire process is turnkey — from idea and design to a final product with a story.

HOW IT WORKS



OUR WORK FORMAT

We create upcycled merchandise as a turnkey service – from the initial idea to the final packaging. The minimum order starts at 10 items, and **production takes 7–14 business days** after the design approval.

Pricing depends on the product type (shopper, laptop sleeve, bag, or notebook), quantity, and the level of customization – logos, branded labels, ribbons, and other elements that enhance your company's identity.

You receive a unique design tailored to your brand, products with a meaningful story behind each banner or event, socially responsible local production in Ukraine, and full support at every stage – ensuring a polished and recognizable final result.



BRANDING OPTIONS



Rubber brand tag. Durable and long-lasting, it enhances brand recognition (≈20 business days; pricing depends on the supplier).

Branded ribbon. Highlights your visual identity and adds a stylish accent (≈5–7 business days; pricing depends on the supplier).

Story-label. Communicates the origin of the product and your role in the upcycling process (included in the base product cost).



ВИ ТРИМАЄТЕ В РУКАХ ВИРІБ, СТВОРЕНИЙ З БАНЕРІВ ДО ДНЯ КОРПОРАТИВНОЇ СОЦІАЛЬНОЇ ВІДПОВІДАЛЬНОСТІ - CITIZEN DAY 2025.

ЦЕ НЕ ПРОСТО АКСЕСУАР, А ЧАСТИНА ЗАХОДУ, ЩО ОБ'ЄДНАВ СПІВРОБІТНИКІВ L'OREAL УКРАЇНА ТА ПАРТНЕРІВ ДЛЯ ПІДТРИМКИ СОЦІАЛЬНИХ ТА ЕКОЛОГІЧНИХ ІНІЦІАТИВ.

АПСАЙКЛІНГ, ЯКИЙ L'OREAL УКРАЇНА РЕАЛІЗУВАЛИ З БРЕНДОМ 3,14BAN, є СИМВОЛОМ СВІДОМОГО СПОЖИВАННЯ ЗАРАДИ СТАЛОГО МАЙБУТНЬОГО.

БАНЕР : 4.09.2025

ШОПЕР : 4.10.2025

L'ORÉAL
В ІНТЕРЕСАХ
МАЙБУТНЬОГО



3,14BAN®

OUR PRODUCTS

We create upcycled products from banners: shoppers, belt bags, backpacks, laptop sleeves, and notebooks. These are not just practical items – they are design objects that reflect and reinforce your brand's values.

Each piece is thoughtfully designed and carefully crafted to ensure durability and uniqueness. The banners receive a new life, while your brand gains a modern and responsible communication tool.

06



SHOPPER BAG

Size: 50×40 cm or 40×50 cm

Features: Durable, comfortable, and practical for everyday use. Each shopper has a unique visual character thanks to the banner material. Inside, you'll find a label story that shares the banner's origin and includes your company's logo, enhancing the product's value.

Price: 22 € /piece.



07



BELT BAG

Size: 25×15×5 cm

Features: A compact and stylish belt bag, perfect for daily use, travel, and city walks. The banner material gives each piece a unique appearance. Inside, there is a label story that shares the banner's history and includes your company's logo, adding value to the merchandise.

Price: 35 € /piece.

NOTEBOOK

Size: A5

Features: A unique notebook made from recycled paper and banner material. Ideal for notes, planning, and creative ideas. Each notebook has its own character thanks to the one-of-a-kind print. Inside, there is a label story that shares the banner's history and includes your company's logo.

Price: 18 € /piece.



09



LAPTOP SLEEVE

Size: Customized to fit each specific laptop model

Features: The sleeve provides reliable protection and features a unique design thanks to the banner material. It is easy to clean, wear-resistant, and maintains its appearance during daily use. Inside, you'll find a label story that shares the banner's history and includes your company's logo.

Price: 45 € /piece.

BACKPACK

Dimensions: 26×40×15 cm

Capacity: 22 L

Weight: 930 g

Features: The backpack is made from upcycled banner material, Oxford fabric, and a water-repellent lining, providing moisture protection and maintaining its shape. The unique print of each banner makes every backpack distinctive and stylish. Inside, there is a compartment for a 15" laptop, a zippered pocket, and side sections for convenient organization. A soft back panel, reinforced handles, and YKK hardware ensure comfort and durability. A label story with the banner's history and your company's branding can be added upon request.

Price: 90 € /piece.





VATAHA

ENZYUM Group

L'ORÉAL
В ІНТЕРЕСАХ МАЙБУТНЬОГО

ПРОЕКТ
КЕШЕР

ЛІВІВСЬКИЙ
СКАНСЕН

МУЗЕЙ НАРОДНОЇ
АРХІТЕКТУРИ
І ПОБУТУ У ЛЬВОВІ ІМЕНІ
КЛІМЕНТИЯ ШЕПТИЦЬКОГО

softserve

OUR CLIENTS

We collaborate with leading companies that choose us to create their corporate upcycled merchandise. These partnerships reflect the trust, quality, and value behind our approach.



KSE | Kyiv
School of
Economics

READY TO GIVE YOUR MATERIALS A SECOND LIFE?

We transform banners into unique products that elevate your brand. We're ready to discuss formats, quantities, and branding options.

Let's start creating responsible, meaningful merchandise together.

CONTACT US TO GET
A QUOTE FOR
YOUR PROJECT.



3,14BAN – MERCHANDISE THAT SPEAKS FOR YOU.

You receive more than just products – you receive a communication tool that builds trust, recognition, and a sustainable brand image.

Upcycling is a modern and responsible choice that sets your company apart from the competition.

We create pieces that tell your brand's story louder and more authentically than any advertisement.

