



**KyivBuild**  
Ukraine

# KyivBuild Ukraine

International  
Building and  
Interior  
exhibition

**16-18**  
**MAY**  
**2023**

In one platform:



**POST  
SHOW  
REPORT**



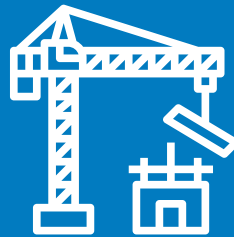


**KyivBuild  
Ukraine**

# EXHIBITION PROFILE



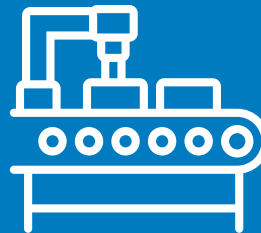
**Construction  
materials**



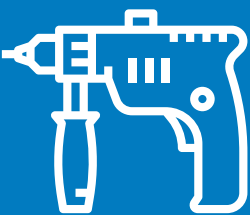
**Construction  
equipment**



**Window and  
façade  
systems**



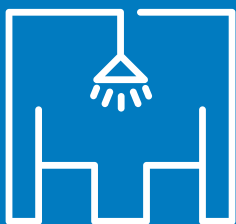
**Equipment for  
production of  
construction  
materials**



**Tool**



**Paint and  
varnish  
production**



**Interior**



**Landscape  
architecture  
and design**

# EXHIBITORS KyivBuild Ukraine 2023



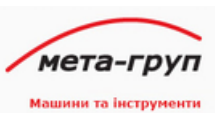
Будівельний бумік



РiК Інвест

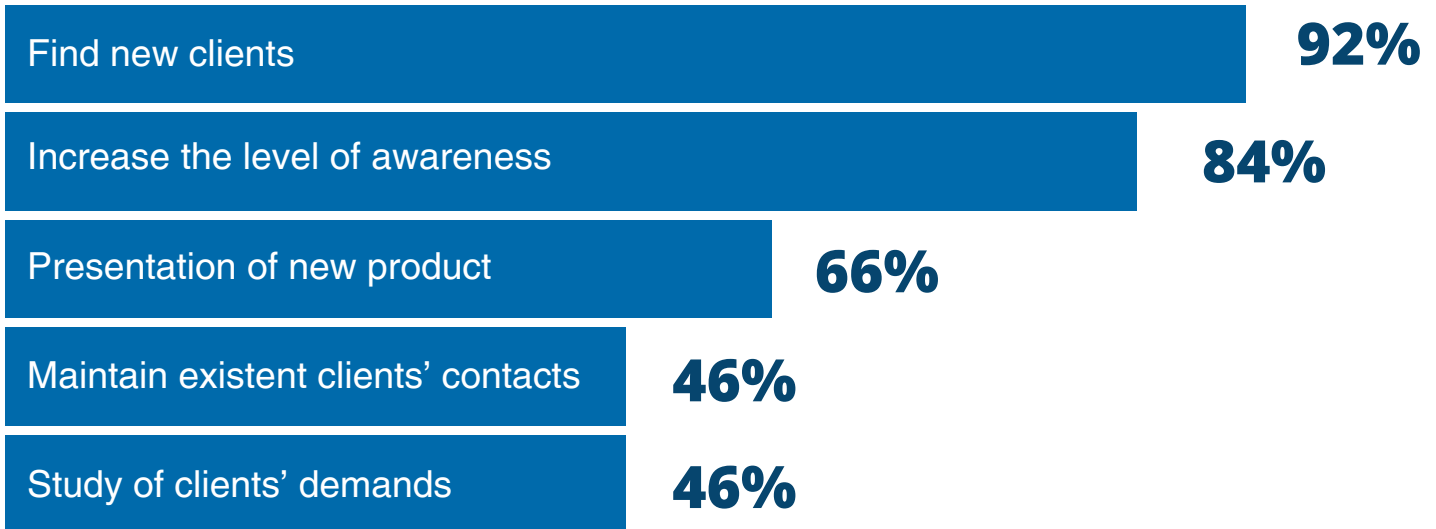


Lebedka.ua

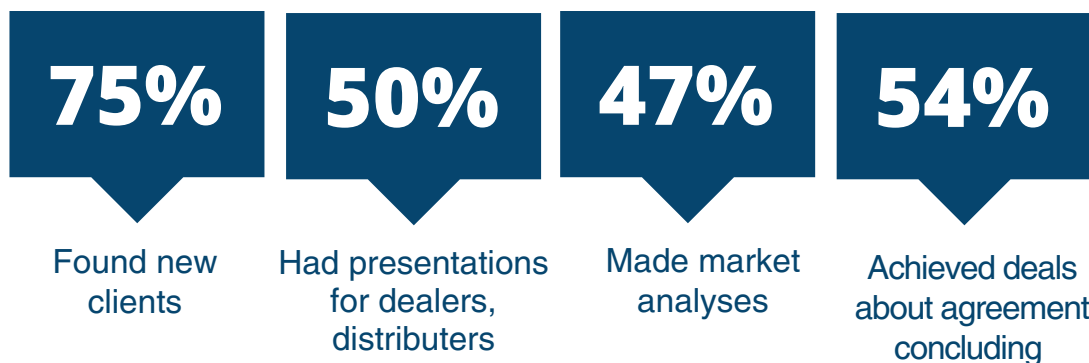
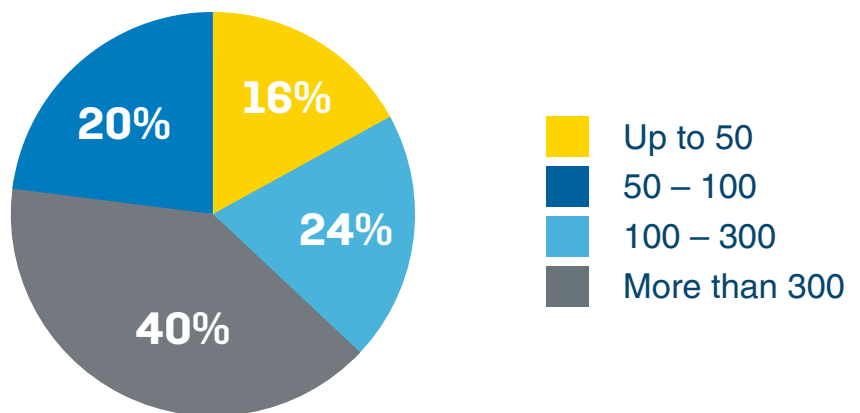


Добра Нігора

## What were the goals?



## Quantity of visitors per stand



## Achieved targets

\*survey assumed more than one answer

# VISITORS



# 9348

## UNIQUE VISITORS!

IN ONE PLATFORM:



## POWERFUL MARKETING PREPARATION TO EXHIBITION:

In SOC. NETWORKS

62

POSTS

103

STORIES

7

TARGETING

102665

BASE OF SPECIALISTS

6

ADVERTISING COMPANIES  
GOOGLE

48

E-MAIL SHIPPING

## MARKETING ACTIVITIES

## Geography

- 69% Kyiv and region
- 31% Representatives of the regions

## Degree of decision-making

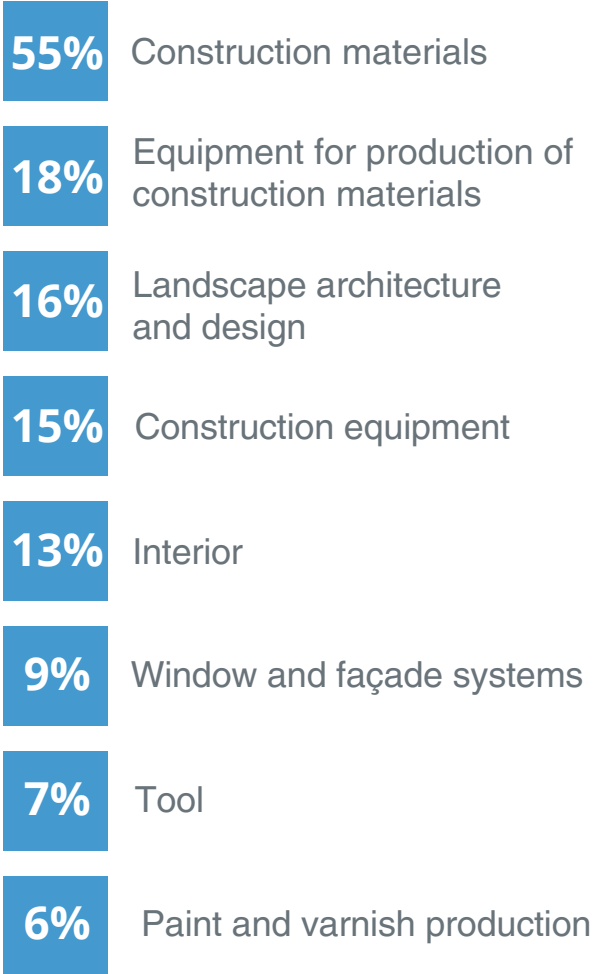
- 41% Owner / General Manager
- 15% Deputy Head
- 24% Manager
- 13% Technical specialist
- 8% Individual entrepreneur

## Specialisation of craftsmen

- 34% Universal craftsman
- 25% Installer
- 19% Foreman
- 5% Painter / Plasterer
- 5% Tiler
- 5% Floor covering installer
- 4% Roofing specialist
- 3% Carpenter
- 2% Bricklayer



## Interest in products



\*survey assumed more than one answer

# VISITORS

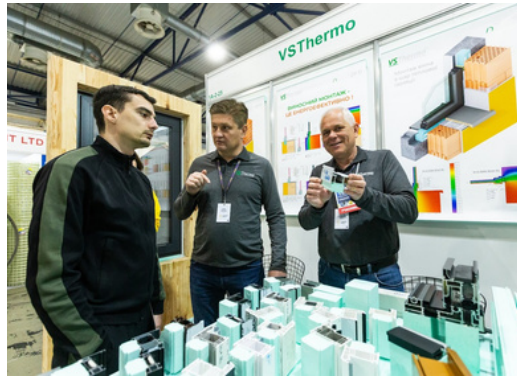
## What were the goals?



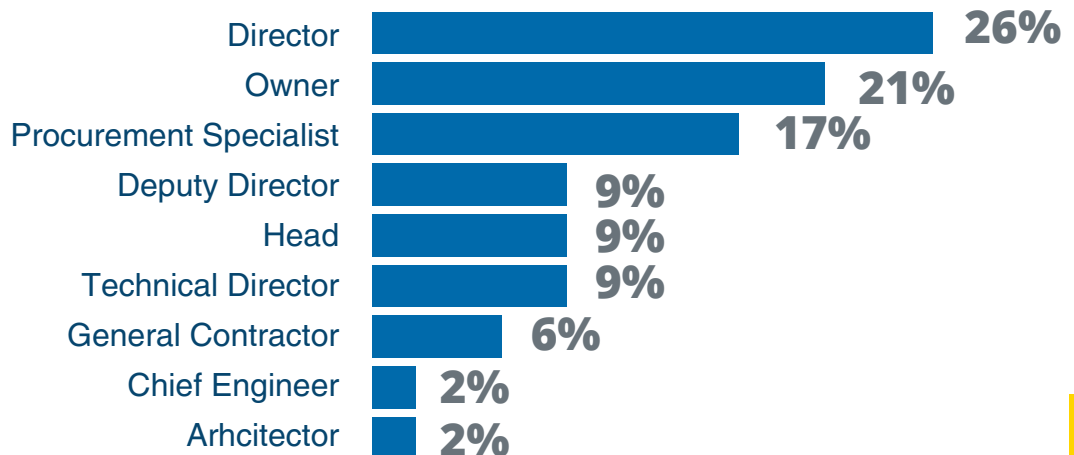
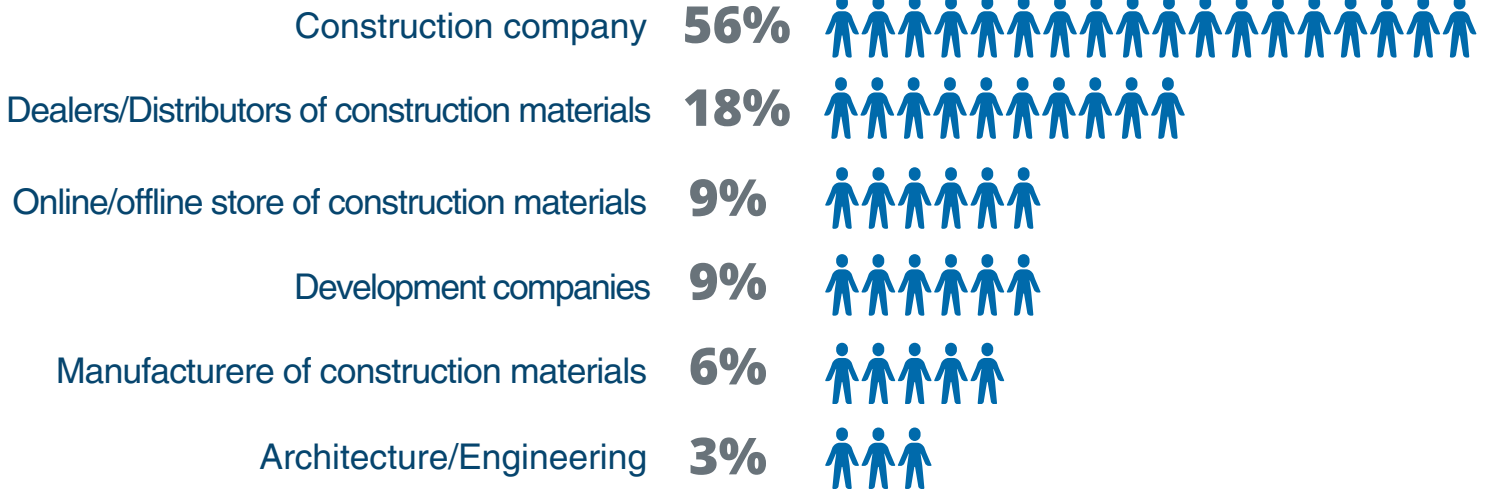




Service for participants to communicate with representatives of construction companies, development, manufacturers, distributors and dealers of building materials.



## 102 Programme participants



# BUSINESS PROGRAMME



5

EVENTS

70

SPEAKERS

1500+

VISITORS

143

COMMUNITY LEADERS

8

MASTER CLASSES

KyivBuild Ukraine

MAY 16, 2023  
INPUT 1A | LARGE CONFERENCE HALL

FORUM-PRACTICUM  
**CONSTRUCTION IN ACTION**

KyivBuild Ukraine

MAY 17, 2023  
INPUT 1A | CONFERENCE HALL NO. 1

BUSINESS MEETING  
**SPEED OF CONSTRUCTION AS THE MAIN FACTOR OF RECONSTRUCTION**

KyivBuild Ukraine

MAY 16, 2023  
INPUT 1A | CONFERENCE HALL NO. 1

BUSINESS CONFERENCE  
**PRO ELECTRO**

KyivBuild Ukraine

MAY 17, 2023  
INPUT 1A | LARGE CONFERENCE HALL

BUSINESS CONFERENCE  
**БУДУЙ СЕБЕ**

KyivBuild Ukraine

MAY 18, 2023  
INPUT 1A | LARGE CONFERENCE HALL

BUSINESS CONFERENCE  
**ПРО МОНТАЖНИК**

aqua THERM KYIV

KyivBuild Ukraine

INTERTOOL

MAY 17 2023

SEMINAR  
**LABOR MARKET ANALYSIS WITH A FOCUS ON THE CONSTRUCTION FIELD**



## MASTER CLASSES ON THE TECHNICAL SCENE AND DEMO ZONES FROM TOP BRANDS

**BUDUY**

**DNIPROM**

**MAPEI**

**ADVANTA**  
ФАБРИКА ІНСТРУМЕНТІВ

**Rigips**  
SAINT-GOBAIN

**Sika**

**MASTERPLAST**  
GROUP-INTERNATIONAL

**AMEX**

**SILTEK**

**POLIMIN**  
the expert of dry building blends

**Henkel**

**DISTAR**

**ПРОФІ**  
BAK

**Ceresit**

**ft**  
professional

**DIROM**

**SD**



Organizers:



**143**  
COMMUNITY  
LEADERS

**25**  
SPEAKERS

**370**  
PARTICIPANTS  
CONFERENCES

# FORUM-WORKSHOP REBUILDING IN ACTION

Supported by:



МІНІСТЕРСТВО РОЗВИТКУ ГРОМАД,  
ТЕРИТОРІЙ ТА ІНФРАСТРУКТУРИ УКРАЇНИ

Co-organizers:



Фонд  
Енергоефективності



MAYORS' CLUB  
ГРОМАДСЬКА ОРГАНІЗАЦІЯ  
ВСЬОУКРАЇНСЬКОГО ЗНАЧЕННЯ



# BUSINESS CONFERENCE PRO ELECTRO

Co-organizer:



400+

PARTICIPANTS  
CONFERENCES

9

SPEAKERS

Among the speakers of the event:



Yaroslav  
Yashchenko



Mykhailo  
Hryshyn



Artem  
Repik



Zakhar  
Golyk



Kateryna Lekhan-  
Mukhina



Sergey  
Ostapenko



Fedorchuk  
Ivan



Yuriy Tsigil



# BUSINESS CONFERENCE БУДУЙ СЕБЕ

Co-organizer:



**500+** PARTICIPANTS  
CONFERENCES

**10** SPEAKERS

Among the speakers of the event:



Volodymyr  
Volosko



Mykhailo  
Hryshyn



Oleksandr  
Mukhin



Bohdan  
Rublyuk



Mykhailo  
Vasyanovych



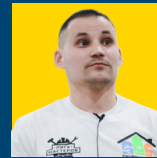
Oleksandr  
Kevshin



Volodymyr  
Ignatov



Oleksandr  
Nikiforov



Maxim  
Kolomiets



# BUSINESS MEETING

# ProfTechBuild

Co-organizer:



400+

PARTICIPANTS  
CONFERENCES

18

SPEAKERS

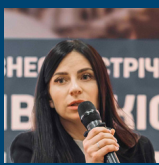
Among the speakers of the event:



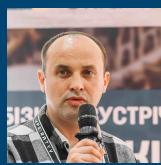
Artem  
Honcharenko



Victor  
Lishchynskiy



Victoria  
Shimon



Konstantin  
Kosenko



Lyudmila  
Kripka



Mykola  
Danevich



Oleksandr  
Chervak



Oleksiy  
Rybalko



Yuriy  
Polyukhovich





# ORGANIZERS



INTERNATIONAL  
EXHIBITIONS  
ANNUALLY



COUNTRIES OF  
THE WORLD,  
THAT TAKE  
PARTICIPATION



BASE  
SPECIALISTS

**ORGANIZERS OF A UNIQUE PROJECT WHOSE GOAL IS TO REBUILD UKRAINE - REBUILD UKRAINE**

**REBUILD UKRAINE**  
**14-15 NOVEMBER 2023 | POLAND**  
**I WARSAW | EXPO XXI**

The 2nd International exhibition and conference ReBuild Ukraine powered by Energy – is online platform for projects of rebuilding, materials, technologies, equipment and investments which are needed for recovery of Ukraine’s war-torn economy, with accent to the infrastructure, industry, energy sector and housing.



**READ MORE**



**KyivBuild**  
Ukraine

# JOIN! IT WILL BE COOL!

International Building and  
Interior exhibition

14 -16 FEBRUARY 2023

IEC, 15, Brovarsky  
Avenue, Kyiv, Ukraine

**In one platform:**



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Exhibition Director

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E-mail: [Y.Yashchenko@pe.com.ua](mailto:Y.Yashchenko@pe.com.ua)



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