



FAST TRACK YOUR PERFECT PITCH WITH

THE PITCH TRAINING

For Corporate Employees & Startup Founders

*THE PITCH
TRAINING*



THE CHALLENGE

NOBODY CARES ABOUT YOUR IDEAS. YET.

Every idea needs attention, but it has become a scarce resource. We want others to listen, but often fail to be unique and get to the point fast enough.

As a result, our best ideas never get the support they deserve or in the worst case die along the way.

The Pitch Training with a proven process and honest feedback helps you connect with your audience and makes sure you get the results you seek on stage.

DIRK LEHMANN

SPREADING IDEAS THROUGH ENGAGING STORIES

The beginning of his career was full of pitches with little success, but today Dirk Lehmann empowers hundreds of presenters a year in his workshops.

For his speakers, he combines 10 years of experience in corporate organizations with the best frameworks, tools and methods from startups to create concise presentations that get the desired results.



THE PITCH TRAINING - PRODUCT OVERVIEW

The Pitch Framework - Storytelling - Presentation Techniques - Deck Design



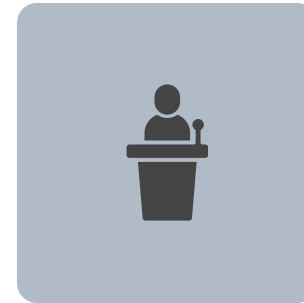
INNOVATION PITCHES

Sell your idea and months of hard work with a pitch that gets you the buy-in from **management and investors**.



PRODUCT & SALES PITCHES

Improve your sales and conversion with a customer centric pitch that delivers a strong **call to action**.



KEYNOTES & SPEECHES

Engage your audience with strong storytelling and visuals to **change minds** and inspire the right action.

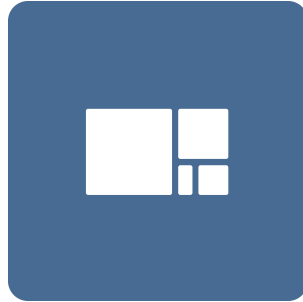
ALL WORKSHOPS & COACHING FORMATS AVAILABLE OFFLINE & ONLINE



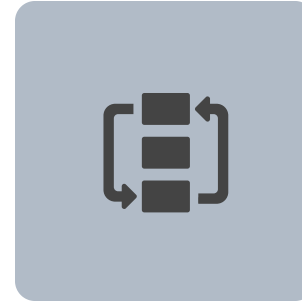
THE FIVE PILLARS OF THE PITCH TRAINING



THE PITCHING MINDSET



THE PITCH FRAMEWORK



THE DEVELOPMENT PROCESS



DECK DESIGN & DELIVERY



PRACTICE & FEEDBACK

ONLY THE RIGHT STORY WITH STRONG DESIGN & DELIVERY GETS RESULTS



RESULTS YOU WILL GET WITH EVERY PRODUCT

All formats cover the essential elements to create a pitch that wins on stage.



CREATE A PITCH AND STORY WITH IMPACT

- A proven process to create a great story faster than ever
- The best frameworks and templates from startups



DESIGN SIMPLE AND POWERFUL VISUALS

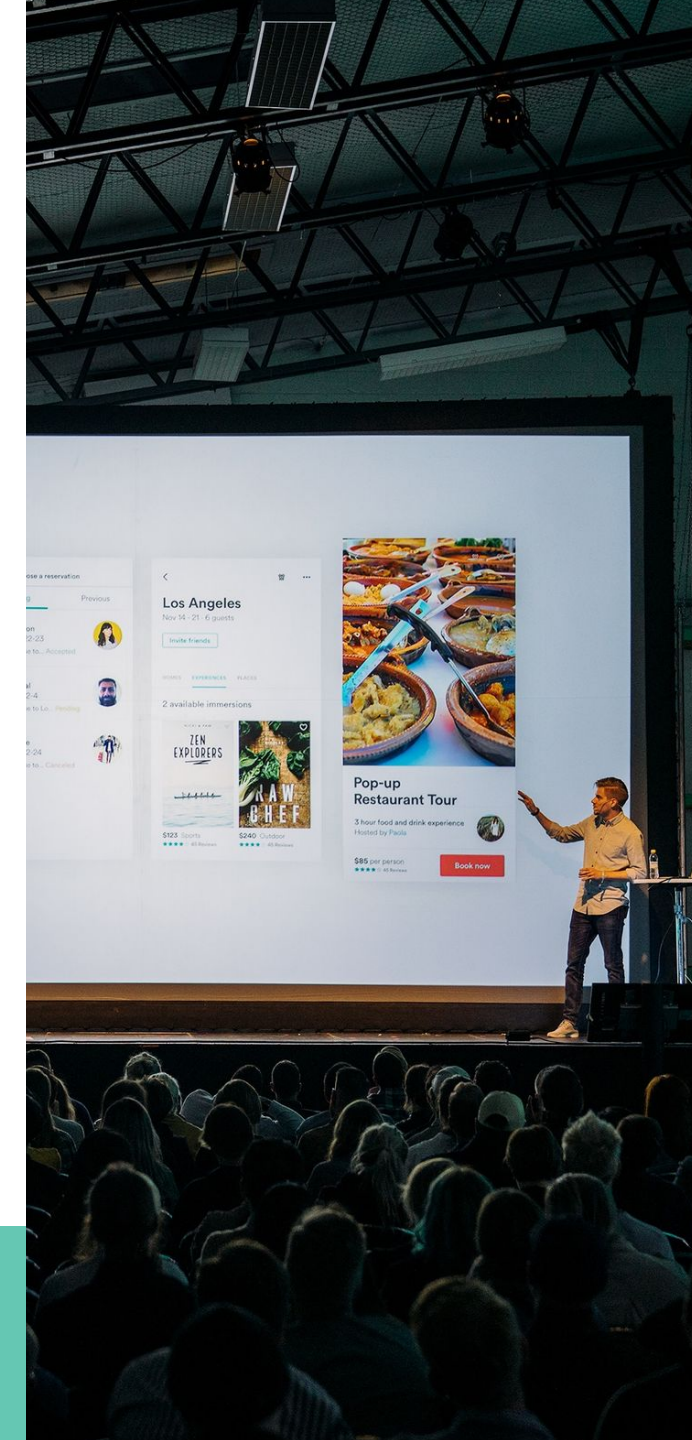
- A method to create visuals in an hour and not many days
- The best resources to create beautiful slides at no cost



BE AUTHENTIC AND CONFIDENT ON ANY STAGE

- Tricks to improve your presence on any stage
- Tools to connect with your audience online & offline

DELIVER A CLEAR MESSAGE. BE AUTHENTIC. CREATE MORE IMPACT.



EXEMPLARY ON-SITE ONE DAY PITCH WORKSHOP

Create a new pitch with the right process or level up existing skills in just one day.

OUTCOMES

- Understand the best frameworks for a winning pitch and create a great story
- Leverage great presentation design & better delivery for more impact on stage
- Actionable and honest feedback during the regular pitches for improvement
- Learn the most efficient process to create and improve your pitch continuously













AGENDA

- 10:00 - 11:30 Intro to the Pitch Framework with exercises to develop the storyline
- 11:30 - 12:30 Draft of first story with coach support and first rehearsal with feedback
- 13:30 - 14:30 Input on Storytelling as well as better Deck Design and great Delivery
- 14:30 - 16:00 Working session on pitch with final rehearsal and more feedback

ALSO AVAILABLE AS AN ONLINE FORMAT WITH ADJUSTED AGENDA



10+ YEARS EXPERIENCE WITH 600+ STARTUPS & 400+ CORPORATE EMPLOYEES

 BOSCH	 Deutsche Sporthilfe	 Google Developers Launchpad	AstraZeneca 
 Continental	Beiersdorf	 techstars	DAIMLER
// diconium	 Mobimeo	 PLUG AND PLAY <small>Silicon Valley in a Box®</small>	JUNGvMATT
 BAYER	 Deutsche Bank	 Jägermeister	 DEUTSCHE BUNDESBANK EUROSYSTEM

INVESTOR PITCHES | SALES PITCHES | MANAGEMENT PITCHES | PROJECT PITCHES

TESTIMONIALS FROM OUR PARTNERS & CUSTOMERS



KARIN KÜNNAPAS - EIA

“Dirk is a pivotal part in the EIA faculty - he has transformed the pitches of hundreds of teams to be investor ready in our programs around the world.”



MARTIN OLCZYK - TECHSTARS

“Thanks to Dirk, our teams were able to present their company, the problem and their solution in a simple, understandable and enthusiastic way.”



ANDREA ROTZLER - BOSCH

“We highly appreciate working together with Dirk as mentor and pitch trainer. His well-founded and differentiated feedback is a great value for us.”


“PITCH MAGIC WITH A DOSE OF FUN AND ZEN” - ROLAND DAHER | MANAGER DUBAI 100

DIRK LEHMANN

Innovation Advisor & Pitch Coach

 mail@dirk-lehmann.com

 thepitchtraining.com

 +49 (30) 35 05 60 82

Looking forward to working with you!

